



ANNUAL REPORT 2014-15

**CHANGING LIVES.
EMPOWERING INDIA.**



Contents

-1-

Quote of Mukesh D. Ambani

-2-

Reliance Foundation Focus Areas

-4-

Letter from the Chairperson

-6-

Overview

-7-

Reliance Foundation Reach Map

-8-

Reliance Foundation Highlights

-10-

Rural Transformation

-22-

Health

-34-

Education

-40-

Sports for Development

-49-

Disaster Response

-52-

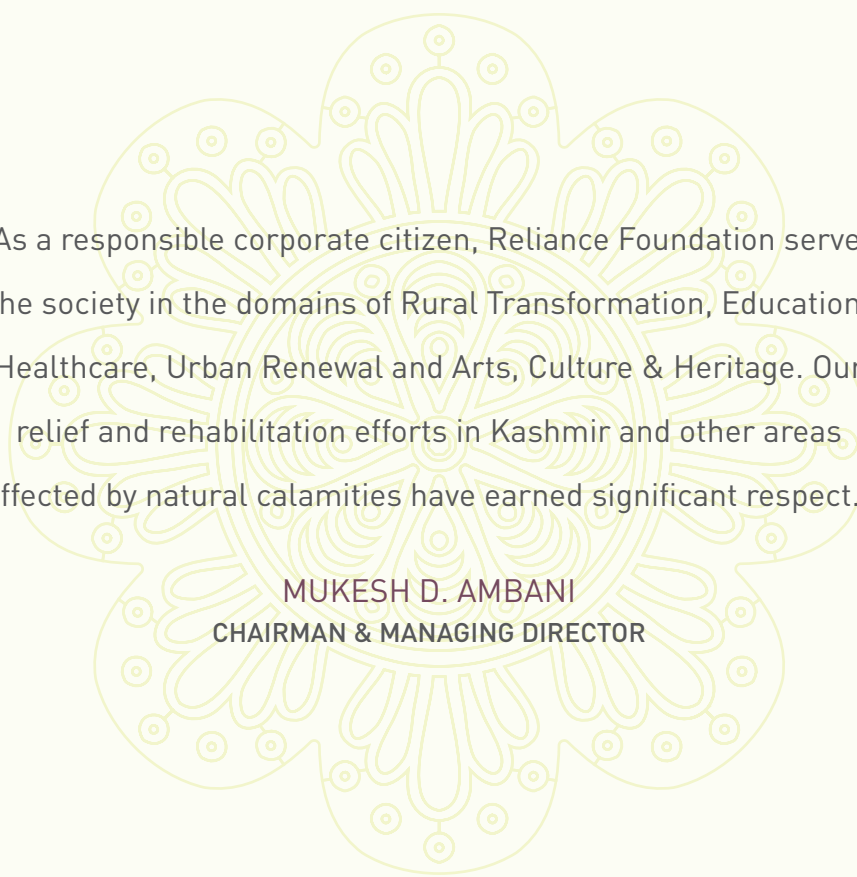
Urban Renewal

-54-

Arts, Culture & Heritage

-56-

Endnote



“As a responsible corporate citizen, Reliance Foundation serves the society in the domains of Rural Transformation, Education, Healthcare, Urban Renewal and Arts, Culture & Heritage. Our relief and rehabilitation efforts in Kashmir and other areas affected by natural calamities have earned significant respect.”

MUKESH D. AMBANI
CHAIRMAN & MANAGING DIRECTOR



Focus Areas

We have identified certain key focus areas in order to bring about a positive change and a holistic social transformation in India.

Rural Transformation

Initiatives taken in transforming the rural landscape of the country



Sports for Development

Showcase initiatives taken for the development and promotion of sports in the country



Disaster Response

Reliance Foundation's efforts towards communities in the wake of disaster



Education

Dhirubhai Ambani Scholarship programmes

Education For All initiative



Health

Efforts in the primary & preventive healthcare, tertiary care and care for the elderly.

Reliance Foundation Drishti initiative



Urban Renewal

Efforts towards improving the quality of life of people living in urban areas



Arts, Culture & Heritage

Initiatives taken to encourage and preserve the arts, culture and heritage of India



Letter from the Chairperson



Dear Friends of Reliance Foundation

I am happy to present the third Annual Report of Reliance Foundation. The year 2014-15 has been remarkable for us, marked by significant growth in our operations and with the achievement of new milestones. We have directed our efforts towards making a transformative impact in the fields of Rural Transformation, Health, Education, Sports for Development, Disaster Response, Arts, Culture & Heritage, and Urban Renewal. As we focus our efforts on accelerating positive change in each of these areas, we stand considerably benefitted from our growing knowledge base and expertise.

As the Foundation explores multiple pathways and diverse strategies in furthering its goals, we take pride in the active and direct engagement model we have adopted. This approach has tremendously helped us to effectively work with and empower the communities that we serve. The focus is on making them self-reliant and bringing about sustainable development, which is best achieved by connecting with their real needs and with their full participation.

Our success with the rural transformation initiative is a wonderful affirmation of the efficacy of our direct engagement model. By adopting sustainable practices, leveraging technology and using the right kind of information, we have been able to significantly augment the productivity and yield of agricultural and allied activities, as well as fisheries. Today, our initiatives in rural transformation have reached out to more than 5,500 villages across 12 states, positively impacting people's quality of life.

Our health outreach programme has benefited over 4 lakh people from the underprivileged sections of society, by offering them with preventive healthcare services. A landmark contribution of the Foundation in the area of health was the inauguration of

“We have directed our efforts towards making a transformative impact in the fields of Rural Transformation, Health, Education, Sports for Development, Disaster Response, Arts, Culture & Heritage, and Urban Renewal.”

Sir H.N. Reliance Foundation Hospital & Research Centre by our Hon'ble Prime Minister Shri Narendra Modi. We have developed it as a fully digital, future-ready hospital, with the aim of offering affordable international quality healthcare. The Hospital has collaborated with Johns Hopkins, MD Anderson Cancer Centre, Massachusetts General Hospital and University of Southern California, which will help us draw on the expertise of these globally renowned institutions.

Towards our commitment to support preventive healthcare initiatives and foster a culture of cleanliness and high standards of hygiene, we have participated in the 'Swachh Bharat Abhiyan'. The cleanliness drive was launched across 12 states and involved awareness building on personal hygiene, health and sanitation, and promoting community investments in these areas.

Reliance Foundation Drishti has brought light to the lives of more than 14,000 visually impaired individuals by giving them the gift of vision through free corneal transplants. The international Braille newspaper that we launched in 2012, today reaches the visually impaired in India and 17 other countries.

At Reliance Foundation, we believe that sports play a key role in children's holistic development and character building. By providing international quality sporting facilities and opportunities, we aim to promote sporting talent across India. The Reliance Foundation Jr. NBA Programme has already reached out to over 8 lakh children across 8 cities, nurturing a wide interest in

basketball. The Reliance Foundation Young Champs Programme has been designed to identify footballing talent at the grassroots level and shape them into excellent players through the provision of world-class facilities and coaching.

The devastating floods that struck Jammu and Kashmir this year left thousands of people homeless. Reliance Foundation stood by the affected and offered them medical assistance as well as other relief services. We built shelters for those who were displaced and helped them resume a normal life.

At Reliance Foundation, it is our constant endeavour to better the lives of millions of people. We have a strong commitment to bring speed and scale to our initiatives, so that the impact is widespread and lasting. As we focus our efforts in all our areas of engagement, we are enriched with our enhanced understanding of the impact of our programmes through continuous evaluation and varied research efforts.

As we journey together with the idea of economic empowerment, social transformation and cultural well-being, we hope we will be able to build on our innovative capacity, exceptional talent base and unswerving commitment to create an ecosystem of inclusive development. We look forward to your support and well wishes, as we dedicate ourselves to build a happy nation and a better world.

Best regards

NITA M. AMBANI
FOUNDER & CHAIRPERSON

Overview



Since its inception in 2010, Reliance Foundation has been working towards improving the lives of the marginalized and vulnerable communities across rural and urban areas. The Foundation strives to achieve sustainable inclusive development by undertaking initiatives towards enhancing rural livelihoods, providing access to quality health care, access to quality education, empowerment

of community, environmental protection and disaster response. With specific focus on local needs, community ownership and long term sustainability, the Foundation engages with the communities directly through a team of trained professionals. The Foundation, through its interventions, is committed towards creating demonstrable models of development for replication.

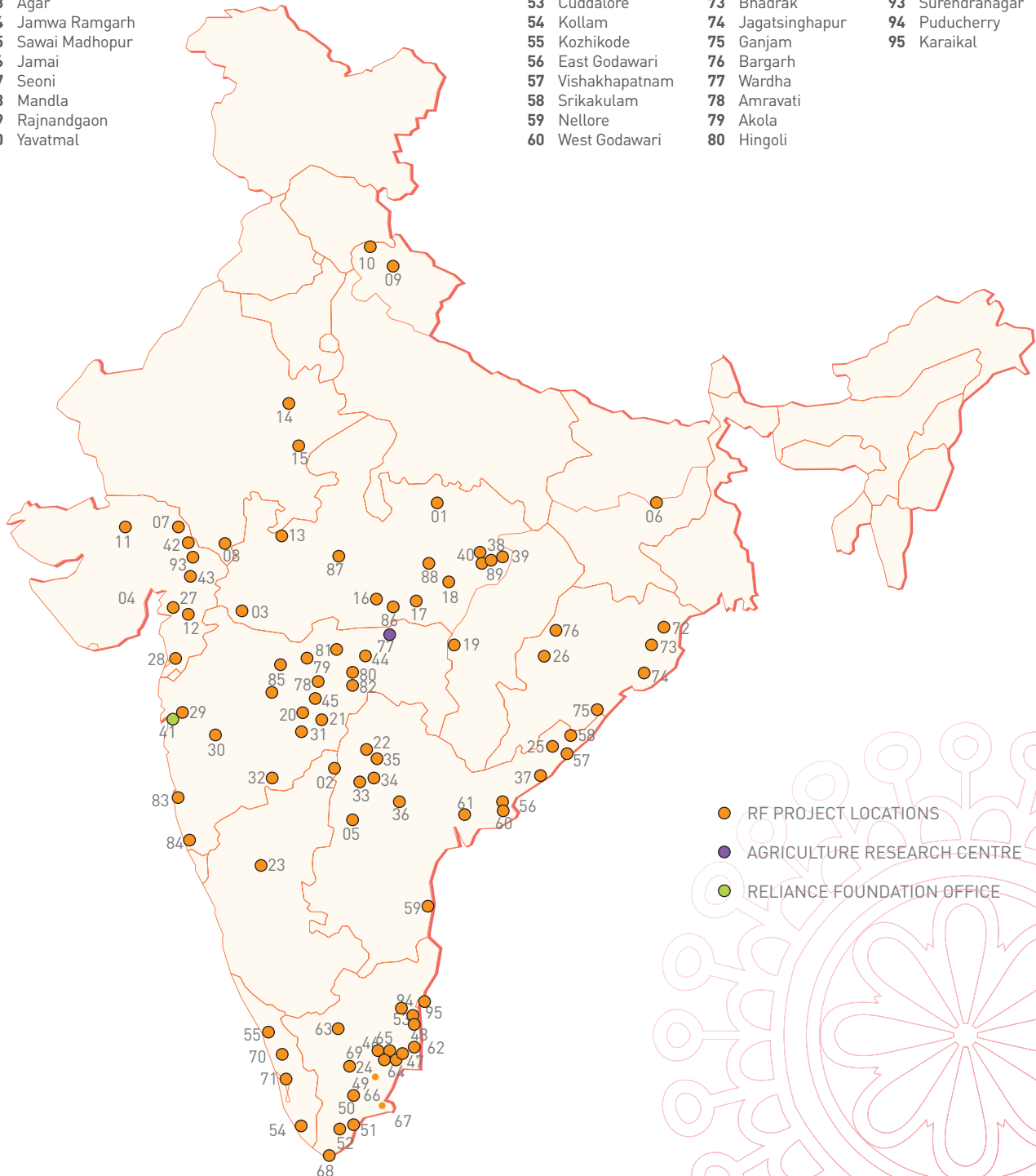
Reliance Foundation provides technical knowhow and resources to enhance livelihood opportunities of farmers and fisherfolk. Reliance Foundation has reached out to 94,000 households across more than 5,500 villages in India.



Reach Map

No Name of location

01 Panna	21 Gangakhed	31 Barshi	41 Mumbai	61 Krishna	81 Buldana
02 Bidar	22 Kamareddy	32 Solapur	42 Kheda	62 Thiruvavur	82 Nanded
03 Sendhwa	23 Gadag	33 Homnabad	43 Anand	63 Ariyalur	83 Ratnagiri
04 Jasdan	24 Karaikudi	34 Sangareddy	44 Washim	64 Sivaganga	84 Sindhudurg
05 Adoni	25 Rajam	35 Medchal	45 Parbhani	65 Trichy	85 Jalna
06 Deoghar	26 Balangir	36 Nalgonda	46 Viluppuram	66 Virudhunagar	86 Chhindwara
07 Modasa	27 Bharuch	37 Kakinada	47 Nagapattinam	67 Tirunelveli	87 Bhopal
08 Banswara	28 Valsad	38 Sohagpur	48 Thanjavur	68 Kanyakumari	88 Jabalpur
09 Rudraprayag	29 Kalyan	39 Anuppur	49 Pudukkottai	69 Theni	89 Dindori
10 Uttarkashi	30 Shirur	40 Kotma	50 Dindigul	70 Mallapuram	90 Junagadh
11 Radhanpur			51 Ramanathapuram	71 Ernakulam	91 Gir Somnath
12 Netrang			52 Thoothukudi	72 Baleshwar	92 Devbhoomi Dwarka
13 Agar			53 Cuddalore	73 Bhadrak	93 Surendranagar
14 Jamwa Ramgarh			54 Kollam	74 Jagatsinghapur	94 Puducherry
15 Sawai Madhopur			55 Kozhikode	75 Ganjam	95 Karaikal
16 Jamai			56 East Godawari	76 Bargarh	
17 Seoni			57 Vishakhapatnam	77 Wardha	
18 Mandla			58 Srikakulam	78 Amravati	
19 Rajnandgaon			59 Nellore	79 Akola	
20 Yavatmal			60 West Godawari	80 Hingoli	



Dhirubhai Ambani Scholarships are awarded to students from across India

Highlights

94,300+

livelihoods of farmers and fisherfolk enhanced in more than 5,500 villages by providing technical knowhow and resources

48,900+

hectares of land enriched through the adoption of sustainable agricultural practices

17,900+

composting facilities created to reduce dependence on chemical fertilizers

447

Water harvesting structures created to harvest and store more than

lakh cubic metres of rain water in dry and rain-fed areas

1,87,000+

Need-based capacity building programmes conducted to enhance knowledge and skills of

farmers and fisherfolk

26,600

Supplemented the nutritional intake of more than

rural households through small kitchen gardens that provide vegetables and fruits

10,000+

meritorious students, including over 2,000 specially-abled students across India awarded scholarships under the Dhirubhai Ambani Scholarship Program

70,000

The Education For All initiative of the Foundation has reached out to more than

under-privileged children and positively influenced their lives

2

Ongoing rehabilitation efforts in Uttarakhand after the floods

Government Schools are being reconstructed. Rural transformation efforts continue in Uttarkashi and Rudraprayag.

Reliance Foundation Jr. NBA, engaged with

8 lakh+

children through the comprehensive school-based youth basketball programme

Health initiatives have reached out to

4 lakh+

marginalized and urban poor in Mumbai within two years of operations

Reliance Foundation Drishti has helped improve the vision of more than

14,000

people through free corneal transplants

During the floods in Jammu and Kashmir, medical help delivered through more than

35,200

consultations

13,500+

families provided relief material

Sir HN Reliance Foundation Hospital and Research Centre

has been rebuilt and launched to provide world-class tertiary care

Reliance Foundation supported

26

NGOs featured in the programme, Satyamev Jayate. The NGOs work in diverse fields like women empowerment, sports in rural areas, health issues like HIV/AIDS, tuberculosis, mental health, alternative sexualities among others.

Among the first organisations to reach out to the affected people with

relief and medical care

when disasters struck Jammu and Kashmir and Andhra Pradesh

In recognition of outstanding philanthropic work done by Reliance Foundation, **ICAI** has conferred awards on Reliance Industries Ltd.:

Best CSR Project in Environment Management Forestry/ Horticulture

Best CSR Innovation for its Information Services program



Rural Transformation



India has a tough rural scenario. Rural populations often rely on a fixed set of occupations to earn their livelihood. The population can be categorized into four types: the agrarian community, the tribal community, the fishing community and the livestock rearing community. The Indian rural economy has changed in several fundamental ways and has grown to encompass both farm and, increasingly, non-farm sources of livelihood. The share of agriculture in the Gross Domestic Product (GDP) has dramatically declined to under 15 per cent (<http://indiabudget.nic.in/es2013-14/echap-01.pdf>). Half of the country's workforce still relies on agriculture to make a living. While the rural labor force migrating in search of remunerable work has grown, the urban absorption of labor, particularly in the manufacturing sector, has not grown much, leaving a large part of the population unemployed and deprived of food and other basic amenities.

India is among the world's largest producers of food grains, vegetables, fruits, milk, meat and eggs. While these resources are by and large produced by the rural population, they themselves constitute the largest section of the poor and malnourished in our country. Small and marginal producers living in the hinterlands and rain-fed regions produce more than 70% of the food products. But due to low productivity levels, poor output, fragmented landholdings and distance from major markets, these producers rarely realize the true price of their produce. More often than not, they sell their produce to pay off the money-lenders or to raise immediate cash. A similar story unfolds for the livestock owners, fisherfolk and tribal populations.

The fishing communities residing across the Indian coastline hardly own any land. Traditionally employing indigenous crafts and gears, these communities have been late in upgrading to modernized equipment. However, most of these fishermen remain at the mercy of middlemen

who finance them in return for their entire catch at a low price. Making matters worse, rich fishermen indiscriminately use trawlers, depleting fish population in normal waters. Artisanal fishermen therefore foray deeper into the sea in search of a reasonable catch, risking their lives and facing an ever rising cost per trip.

Only a fifth of the rural population has access to drinking water, latrines and electricity within their premises. Primary health care, school education, skill levels and access to other basic amenities still remain a concern for these communities.

Reliance Foundation is addressing some of these concerns by developing sustainable people-institutions and by communicating critical information related to food & nutrition security, water, livelihood security and energy conservation.

Institution Development

The foundation introduces methods and processes of community engagement and sustainable development by organising communities into people's collectives. The model aggregates people's needs and aspirations and helps translate them into reality through collective action. Partnering with such collectives, Reliance Foundation directly works in more than 5,500 villages and urban areas in the country.

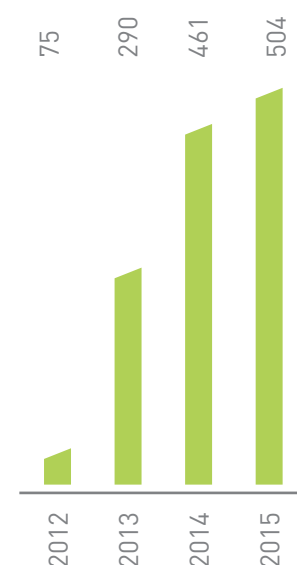
Communities across 500 villages, associated with Reliance Foundation's Bharat India Jodo (RF - BIJ) programme, have formed collectives called Village Farmers' Association (VFA), to take charge of the development process. These VFAs are essentially governing units representing the households in a village. By design, the VFAs constitute poor and marginal farmers also as its members. Each VFA develops its plan tailored to the village's resources and development needs, which are identified by the members of the collective in a series of iterative discussions.

Reliance Foundation has also promoted nine Producer Companies across India to create opportunities for direct market negotiation for members. These represent a viable business model, a self-governed legal structure, for a set of VFAs. The Producer Company (PC) is a body corporate of producer(s) having similar interests or activities, as specified in Section 581B, and is legally registered under the Indian Companies Act 1956. The Producer Company amendment to the Companies Act enacted in 2003 helps producers address their concerns. These PCs together aggregated 580 Metric tons of various commodities during the year.

Providing Critical Information

Information gap is a major concern for the small and marginal communities. It significantly constrains their livelihood and growth choices. Reliance Foundation's Information Services (RF - IS) programme delivers critical informational inputs to diverse rural communities to help them improve their overall productivity. The RF - IS team optimizes the available information and identifies need-specific groups and communities who can benefit from relevant, useful,

VILLAGE FARMER ASSOCIATION



Rural Transformation



timely and up-to-date information. Nearly one million beneficiaries have been delivered the information using various information technology and mass media tools.

RF – IS has partnered with more than 500 national and international institutions to serve information to its beneficiaries. This has also increased the interaction between beneficiary groups and relevant agencies and service providers. These groups have evolved from being spontaneous purpose groups and now formally transact with government and other agencies to avail of various schemes, subsidies, facilities and entitlements. For instance, the Potential Fishing Zone information served by RF – IS to a group of 125 fishermen in the

Gulf of Khambat and Kutch (Kantha Vistar) has now made their forays into the sea more predictable with reduced travel distances (and time), as these fishermen often sail close to 100 kilometers (8 to 9 hours) to reach the main sea. Earlier, these fishermen could never be sure about the dynamically shifting fish shoals. But now, the group is equipped with the PFZ information from RFIS advisories which they use to preplan their ventures into the sea, thereby minimizing their risk.

The collective engagement of communities through VFAs or spontaneous groups has other desirable spinoffs too. For instance, the community in Brahmanpalli village in Balangir, Odisha, has

“We now make fewer trips to the sea and catch more fish. I have saved so much of my time and money, all thanks to timely information from Reliance Foundation.”

Merugu Appalaraju
Fisherman, East Godavari

self-constructed a bridge across a stream to connect their village to a neighbouring town. In Balangir itself, communities from 10 villages have come together to initiate their own small haat (weekly market). With a full-fledged market close by, the villagers no longer travel long distances for their basic purchases. The haat has also benefitted 50 other villages in the vicinity.

Capacity Building

The Foundation adopts a consultative and participative approach in all its engagements with the community. It invests in people capacities so that people learn to plan, manage and govern their own projects. Such an approach has been positively impacting small farmers / fishermen and livestock owners.

Concerted efforts are required to induct the poor, people with disabilities (PwD), women and vulnerable communities into mainstream development process. In the absence of such efforts, they risk being left out. Therefore, RF's programme design earmarks specific roles, responsibilities and positions for these communities in governance and financial transactions of the VFAs. The team provides hands-on support to the community on various technical and managerial aspects. It also conducts several need-based training programs for 1,87,415 small and marginal farmers, women and fisherfolk in order to enhance their skill-set and knowledge base. The team has also trained the community on pest and disease management in crops, livestock care and management, seed treatment, organic cultivation practices, GPS handling and ornamental fish farming, among others.

Food Security

Reliance Foundation aims to safeguard farmers and their farms from the uncertainties of nature (erratic rainfall, drought and flood)

Technology to the Rescue of Rare Species

"With daily advisories through mobile and on-field guidance at regular intervals, Reliance Foundation is now my friend whose advice I completely trust and follow," says Rajaram. The 46-year old farmer from Ramanathapuram district of Tamil Nadu, has been cultivating a rare variety of chili called Kundu Srivelliputter using half the portion of his four-acre-land for the past 20 years. But for the last two years, delayed rains coupled with pest attacks had caused his crop to wilt, reducing his income by 35%.

When the Knowledge-on-Wheels programme of RF-IS for pest control came to his village, Rajaram attended the sessions and later put his learnings to practice. In the next season, he was able to reduce his costs by Rs 23,800 and ended up with a profit of Rs. 1,16,500. This was a phenomenal rise over his previous year's profit of Rs. 50,000.

and ensure food security (RDA of 2400 KCal/day) by enhancing farm productivity through sustainable agricultural practices.

The team has brought almost 49,000

hectares of land (more than 17,900 hectares of land was added this year), which was either fallow or semi-productive, under its Dharti Farm programme. The practices built into the programme enhance





Marching with confidence

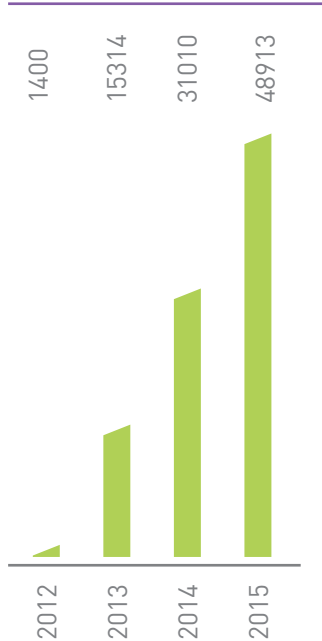
Prafful Singh, a marginal farmer from Titmoh village in Deoghar cluster of Chattisgarh, had been farming only on two acres of his 18-acre-land, due to the undulating terrain. When RF-BIJ programme came to his village, he quickly realized the prospects and joined the VFA.

With farm planning, and ably-supported on-farm training and water availability, he now cultivates paddy on an additional two acres of his land, earning an extra income of Rs. 22,000. His land has also been 'water secured' through the community well, which has sufficient water to irrigate all through the summer.

An active member of the VFA, Prafful regularly attends meetings, contributes ideas, and often takes lead in the activities. He strongly asserts that Reliance Foundation has helped the village realize greater benefits from agriculture through proper crop planning.



DHARTI FARMS (in Ha.)



farm productivity through a variety of in-situ soil and water conservation measures and comprehensive crop management practices (mixed cropping, soil fertility management, IPM). External assessment indicated that the intervention increased the area under cultivation for the Rabi crop (October – March) by 21%. The study also indicated adoption of new crops and seed varieties by farmers.

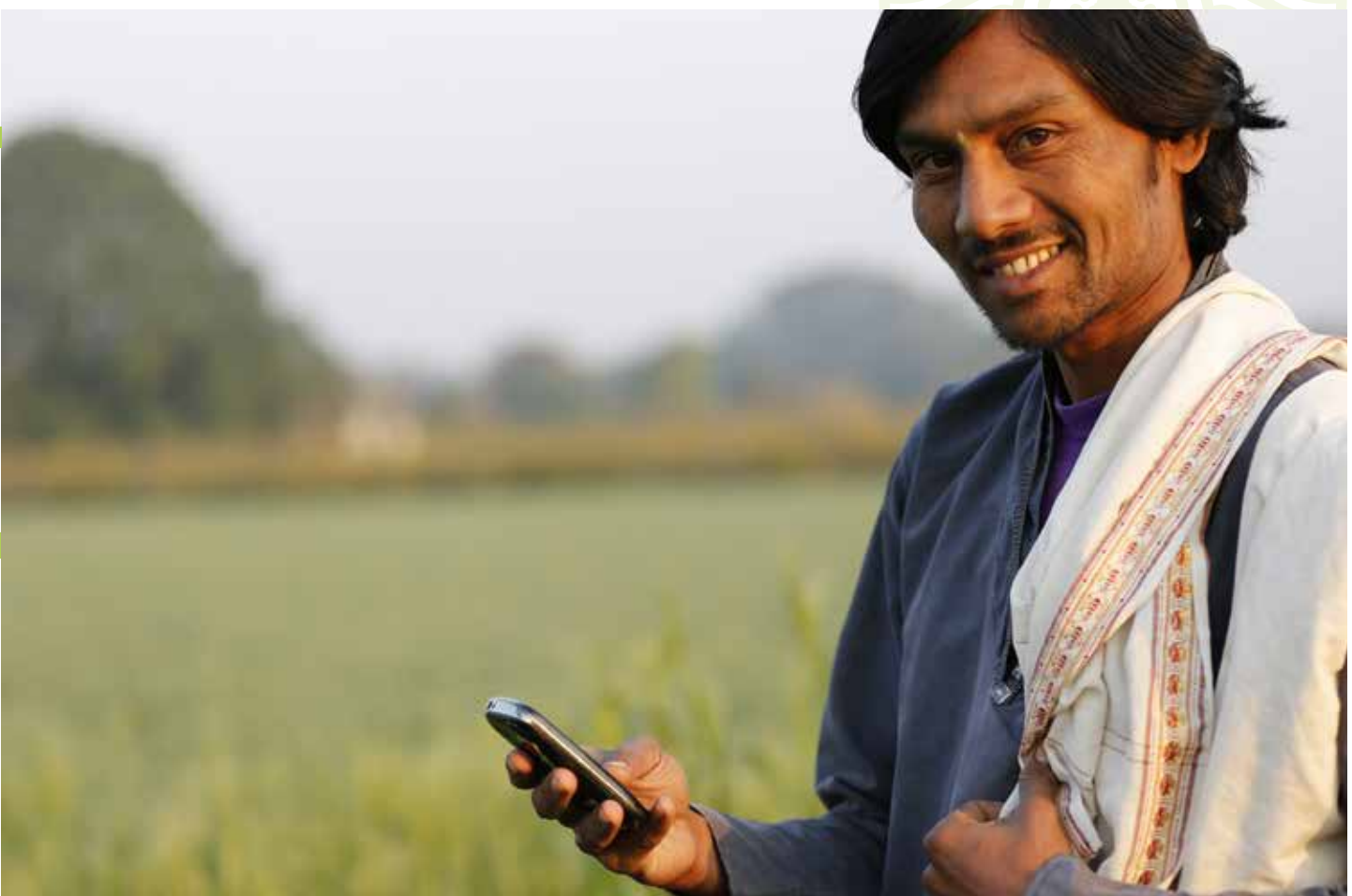
Nutrition Security

There is strong evidence of a steady decline in per capita calorie and protein consumption in India during the past 25 years (Source: http://r4d.dfid.gov.uk/PDF/Outputs/ChronicPoverty_RC/CPRC-IIIPA44.pdf). While calorie deficiency is an important aspect of nutritional shortfall, one needs to duly consider the other aspects as well, such as

intake of vitamins and minerals, fat consumption, diversity of the diet and breastfeeding practices.

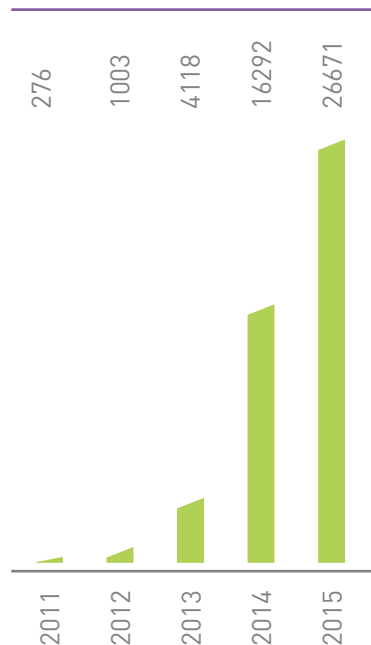
Primary producers (marginal farmers and agricultural labor) burn far more calories than they consume, causing imbalance in 'Recommended Dietary Allowances (RDA)'. Vegetables and fruits are among the key foods, which serve up to 40% of total RDA of critical vitamins and minerals needed for the body. Reliance Nutrition Garden (RNG) is a scientific model that optimizes available gardening spaces. It maximizes use of sunlight by plants, manages in-situ fertility, optimizes use of waste water, and provides for multi-tier cropping and regular crop rotation.

RNGs are designed to produce ten varieties of vegetables, ensuring a

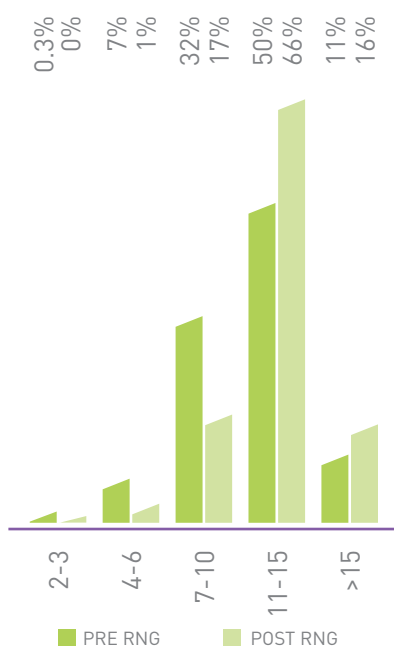


Rural Transformation

RELIANCE NUTRITION GARDEN(S)



CONSUMPTION OF VEGETABLES



balanced diet throughout the year. Besides providing for a family's need, RNGs often produce surpluses that farmer-producers share with

others or sell in the local market. External assessment on impact of RNGs reported increase in vegetable consumption from 62% to 93% in owner families. As women largely manage RNGs, it has attracted the attention of the government and NGOs who have begun to replicate the model. During the year, RF facilitated construction of 10,379 RNGs.

Water Security

Water is at the centre of the Foundation's sustainable livelihood initiatives. The dry land/ rain-fed agriculture contributes more than 60% to agriculture production; and is home to more than 70% of India's farming communities in areas characterized by low and erratic rainfall (Source: <http://www.igidr.ac.in/pdf/publication/WP-2012-014.pdf>). Availability of water for human uses, such as drinking, domestic and agricultural consumption, is a daily struggle, highly accentuated during the summers and other scarce months.

RF follows a 'watershed management' approach, conserving every drop of water, in-situ, through local conservation methods. Safeguarding the farmer from the extreme vagaries of monsoon using the right technology, forms the basis of this engagement. The Foundation works with VFAs to ensure that the entire governing process, from planning and execution to equitable distribution of water, lies with the community.

Through various measures such as earthen check dams (new and renovated), masonry check dams, farm ponds, dug wells and temporary structures such as bori bandhan, RF has supported communities in conserving 203 lakh cubic meters of rain water in the last one year alone.

Communication for improved livelihoods

Reliance Foundation provides the right information at the right



"I never thought that I could ever grow crops this way. But the support from Reliance Foundation, along with my will power, has changed everything."

Magan Bai

Farmer, Madhya Pradesh

time to improve livelihoods of small and marginal farmers, fisherfolk and livestock owners. Reliance Foundation partners with knowledge providers, research institutions, various government departments, and NGOs to gather relevant information which can be disseminated to those needing it. The Foundation is associated with more than 500 knowledge partners across different states to generate the knowledge base.

In the previous year, the team had broadcast 10,400 audio advisories through 54 lakh phone calls and 16,366 video advisories on local cable channels targeting artisanal fishing and farming communities. The Foundation also organized 2,448 demonstration programs, livestock camps and mobile plant clinics at project locations.

These advisories were tailored to location-specific requirements, delivered in the local language and broadcast at the community's preferred time. Individuals and communities interact with experts, and the team facilitates these consultations through a toll-free helpline to overcome language and literacy barriers.

The team has also prepared a repository of queries and their solutions. The foundation also regularly monitors the effectiveness of its outreach programme. An external agency study on the reach of the broadcast program through local cable TV channels across 18,000 households reported a 53% reach to the intended recipients. 75% of audio advisory recipients found the information highly relevant and educative.

Reliance Foundation provides validated information, sourced



Rural Transformation

from various technical information creators/generators and providers, to different user groups in user friendly formats, using modern Information and Communication Technologies (ICT). For example, the team interprets and communicates INCOIS ocean data to local fishermen using simple language so that they can decide when they should venture into the sea. Information regarding the direction and location of the catch was also communicated to aid better decision making. This has resulted in higher success rates, heavier hauls, shorter travel distances and fewer trips, adding up to better price realization.

Environment and Energy

Most rural Indian households use firewood, dung cake and crop residue to cook. This adversely impacts the health of women and children, also causing smoke pollution. Reliance Foundation aided construction of 482 (1,394 since inception) biogas plants in rural households during the year. Besides providing a clean source of energy, these plants also provide valuable manure. The team also facilitated creation of 7,679 composting facilities this year to convert waste into organic manure, reducing dependence on chemical fertilizers. To promote biodiversity, the team also facilitated plantation of 4,97,238 saplings during the year. This takes the total number of saplings planted since inception to 17 lakh.

As farm biodiversity is the backbone of sustainable agriculture, the Foundation has supported farmers to conserve and improve traditional varieties of cereals, pulses, millets and oil-seeds. The team organized seed fairs to showcase traditional varieties of seeds, as well as to facilitate extensive exchange of seeds to preserve a healthy gene-pool. Communities also created seed banks to support farmers with quality seeds during sowing time and reduce



dependence on market sources. The Foundation has also been promoting mixed cropping systems suited to local conditions.

It is amply proven that agricultural production is higher when the local ecology is supported by the associated flora and fauna, such as the bee population. In collaboration with UTMT

(Under the Mango Tree), an NGO promoting bee keeping, the Foundation has introduced bee keeping in project areas having related flora. As a result, crop production saw a significant increase, with farmers also getting honey as a byproduct. Observing this phenomenon, communities have taken up various initiatives to grow more trees and crops that support bees.



More than 200 farmers across 11 villages in Seoni and Netrang clusters now keep bees in their farms.

In a similar initiative, the RF team introduced lac (or Lakh) cultivation on Palash trees in Seoni in 2013. As a botanical indicator, trees of *Butea monosperma* or Palash are signs of extreme degradation and are the last survivors on any degraded tract. Leaves of these trees are used as plates, wood as fuel and roots converted into ropes. Exploring alternatives based on RF recommendations, the community was able to harvest large quantities of lac in the first season itself, far more valuable than cutting the tree. More than 500 households across five villages today earn decent income from lac cultivation.



"I find no caste, creed, community, gender and religion here. All I see here is farmers and their aspirations. This is the greatest achievement of Reliance Foundation."

Malairaj

Farmer, Karaikudi



Health



Access to quality health care services is one of the biggest challenges faced by a vast majority of the population today.

These challenges are substantial, and range from inability to afford health services, lack of infrastructure and lack of trained medical staff, to lack of awareness. Out of pocket expenditure on healthcare further drives marginalized households into poverty.

Reliance Foundation works toward enhancing the quality and affordability of healthcare services available to vulnerable sections of society through a set of healthcare delivery mechanisms, ranging from doorstep service to high-end tertiary care services. The Foundation is committed to contributing towards the nation's efforts in achieving Millennium Development Goals, especially in the field of maternal and child health care.

Reliance Foundation's Health Outreach Programme provides free consultation and medicines through four Mobile Medical Units (MMUs) and a Static Medical Unit (SMU) in Mumbai, Uttarakhand and Madhya Pradesh. The MMUs are equipped with cloud-based software to store patient information and treatment plans. In Mumbai, the team has reached out to more than four lakh individuals, of which 80% earn less than Rs. one lakh per annum. More than 59,000 patient consultations were undertaken this year, taking the total number of consultations since inception to 1,33,000. The team also organized a 'Swachta Abhiyan' (Cleanliness Movement) in the slums of South Mumbai to promote sanitation and solid waste management, forming seven Swasth (Health) Committees in its wake.

The Foundation offers healthcare services through world class facilities. RF's Sir H. N. Reliance Foundation Hospital and Research Centre is a 345-bed, multi-specialty tertiary care hospital with six thrust areas - Cardiac Sciences, Nephro-



Urology, Neuro Sciences, Oncology, Orthopedics & Spine, and Woman & Child Health. It offers 10 per cent of its beds free of cost to the poor. It is also the greenest healthcare facility in India of its size.

In yet another initiative, Reliance Foundation Drishti, in association with the National Association for the Blind (NAB), supports the visually impaired and has sponsored 14,000 corneal transplants (1200 this year).

RF Drishti also publishes a Hindi Braille newspaper every fortnight and circulates it to visually impaired readers across India and 17 other countries. The team also organizes Reliance Drishti essay and art competitions every year for RIL employee families and students of RF schools, motivating participants to pledge their eyes after death.

Empathy and Care for the Elderly

For 64-year old Krishnaben Netrawala in Mumbai, a single visit was enough to cement her relationship with her RF doctor. She not only discussed her health problems but also opened up about her personal concerns. Having lost all her sons, she remained in a constant state of worry and the resulting stress caused blood pressure problems. Talking about her experience at the SMU, she says: "Yahan doctor ko milke laga ki humari bhi seva karne wala koi hai (After meeting the doctor at the SMU, I felt there was someone to look after me as well)."

One of the pivotal aspects of RF's elderly health care is a strong referral system. Right referral at the right time is critical. When 74-year old Darshan Kakkar from Bhuleshwar, Mumbai, was suffering from chest pain, the doctor advised an anti-platelet regime as soon as he checked his blood pressure. Today, Darshan claims that it was only due to the timely diagnosis that he has survived to tell his tale.



Health



Women and Child Health

In collaboration with Anganwadi centres, the team has reached out to more than 3,500 women and 2,200 children. The Foundation also commemorates International Women's Day across 124 villages under the BIJ programme where more than 11,500 women and children have been screened and consulted.

"I visited the Reliance Foundation clinic six months ago. The doctors examined my daughter, Anushka, and told me that she was undernourished. The doctors gave her nutrition supplements and medicines, and also counseled me. After the treatment and regular follow up, my daughter is eating well and is healthy."

Jayashree Tillu

Sandhurst Road, Mumbai

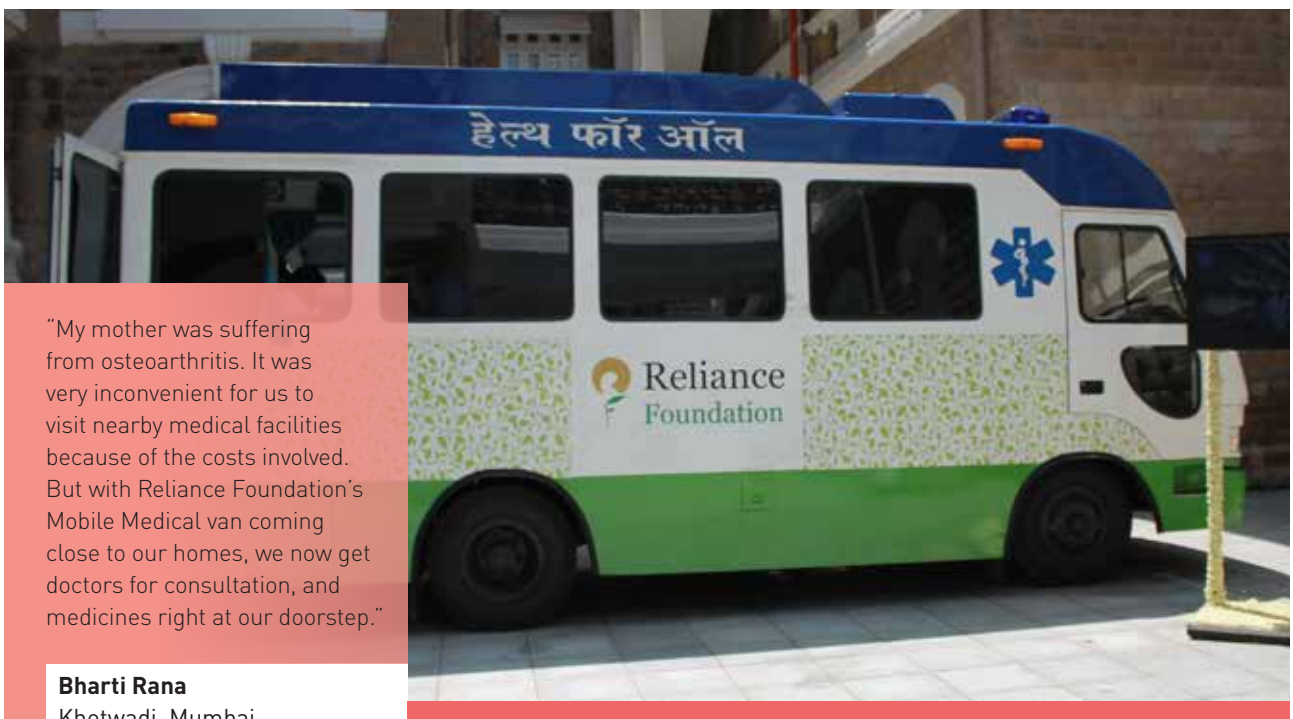


Menstrual Hygiene Programme

Reliance Foundation's menstrual hygiene programme that was launched on International Women's Day in March 2013, continues to reach out to over 5 lakh women in more than 850 villages in Anand and Kheda districts of Gujarat. In partnership with Tribhuvandas Foundation, the programme is working towards addressing issues around awareness on menstrual hygiene and providing access to affordable low-cost sanitary napkins through a network of village volunteers.

Collaboration with IHP-Agile

Reliance Foundation has collaborated with the University of Chicago to develop an innovative, cloud-based software application to train medical students and clinicians in better diagnostic skills and in reduction of diagnostic errors. The application, provided by i-Human Patients, Inc. (IHP) and AgileMD, uses state-of-the-art clinical reasoning methods and case studies written by experienced physicians to help improve medical education.



"My mother was suffering from osteoarthritis. It was very inconvenient for us to visit nearby medical facilities because of the costs involved. But with Reliance Foundation's Mobile Medical van coming close to our homes, we now get doctors for consultation, and medicines right at our doorstep."

Bharti Rana
Khetwadi, Mumbai



Health



"I am a retired librarian. I used to balance my daily needs and expenses on diabetes medications for a year. Repeated blood sugar tests and consultations had led to mounting expenses. I then consulted the doctor at the Reliance Foundation SMU. He patiently discussed my history and symptoms of diabetes. The medicines have substantially improved my health and I don't need to run to laboratories for my blood sugar tests anymore."

Surendra Jamsandekar

70 years, Chirabazar, Mumbai



हेल्थ फॉर ऑल स्वास्थ्य कार्यक्रम

चिकित्सा वाहन, प्राथमिक उपचार केंद्र, सामुदायिक स्वास्थ्य शिविर
विशेष स्वास्थ्य सुविधाओंके निर्माण से रिलायंस
स्वास्थ्य संवर्धन एवं रोग चिकित्सा में





Education



Reliance Foundation's educational programs nurture the youth by providing open access to quality education using a multi-pronged approach - involving a network of schools, providing Dhirubhai Ambani Scholarships for the meritorious and supporting like-minded partners.

Reliance Foundation and its associate institutions provide quality education to more than 15,000 children through a network of 13 schools.

Dhirubhai Ambani Scholarship (DAS) Programme

Initiated in 1996, DAS supports meritorious students to pursue college education of their choice. DAS has awarded scholarships to more than 10,000 meritorious students,

including more than 2,000 specially-abled students. During the year, in the 18th batch of the Dhirubhai Ambani Scholars' Program, RF awarded 399 scholarships, of which 110 were given to specially-abled children.

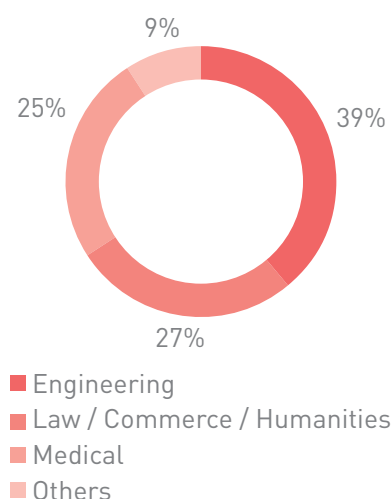
EFA (Education For All)

Launched in 2010, the EFA initiative provides quality education to underprivileged children. The initiative currently partners with six NGOs, reaching out to more than 70,000 children. EFA also organizes annual book donation drives across Gujarat and Maharashtra to support underprivileged students. So far, the Foundation has collected and donated more than 1,15,000 books through various NGOs.

Supported by the Mumbai Indians team, the EFA initiative hosts

thousands of underprivileged and specially-abled children from across Mumbai to a Mumbai Indians home ground match during IPL, every year.

SCHOLARSHIPS ACROSS STREAMS





Fulfilling Aspirations, Empowering Youth

After completing class XII, Dipak Tupkari aspired to pursue engineering. His family could not afford his educational expenses. He then applied for the Dhirubhai Ambani Scholarship (DAS), which supported him all through the engineering course. Dipak is now a sub-engineer at the Navi Mumbai Municipal Corporation.

“There were a lot of people in my college who had to leave their degree halfway because they could not pay the fees. Receiving the scholarship has motivated me to do something for them as well. I am currently collaborating with my batchmates to start a corpus for such students” says Dipak Tupkari.



“This scholarship holds a special place in my life as it has given me the honor of being associated with the name of Dhirubhai Ambani. It has helped me not only in completing my course without any hassle of loans, but also in making me confident that I can achieve more in life.”



Prafulla Sohoni
DAS Scholar



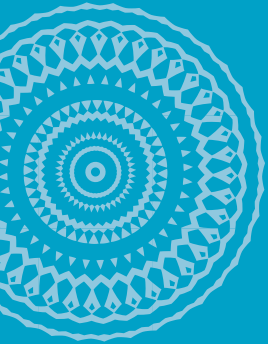
Fostering Happy Childhoods

As new construction projects transform the Mumbai skyline every year, the city also becomes home to several hundred migrant workers and their children. With minimal access to child care facilities, these children find it difficult to cope with the new environment.

Rupkishore, a school drop-out hailing from a small village called Rajnagar, Madhya Pradesh, had moved to Mumbai along with his wife and son in 2012. He and his wife work as labourers at construction sites. He enrolled his son, Rohan, in a day-care facility run by the Reliance Foundation supported Mumbai Mobile Crèche. Rupkishore, who had dropped out of school after 5th standard, is happy that his son is looked after properly while he and his wife are at work. Rohan could quickly adjust to the centre's schedule and was very active in various events. He was keen to study, but his parents were reluctant to send him to a municipal school alone, as it was a little away from the construction site. With some effort, the teachers at the centre convinced Rohan's parents and he was soon enrolled in the first standard of the local municipal school. Today, he is a confident kid regularly attending school.



Sports for Development



Reliance Foundation believes sports and games are the foundation blocks of development in youth. It is also a way to bring people together and celebrate. Reliance Foundation celebrates Sports Day in rural project areas across 12 states, bringing together more than 40,000 people every year.

In collaboration with the Magic Bus Foundation, Reliance Foundation has also reached out to more than 2500

children in rural India. Using sports as a medium, the endeavor puts emphasis on learning and aims to nurture leadership among the youth. This has led to the emergence of 80 Community Youth Leaders who now mentor young children.

The Reliance Foundation Jr. NBA program, a school-based basketball program, has reached out to more than 8,00,000 youngsters since its launch in 2013. The program promotes health, fitness and an

active lifestyle, besides imparting values of teamwork, dedication and sportsmanship.

Similarly, Reliance Foundation has launched its Young Champs programme in December 2014 with the objective of promoting football at the grassroots level. The programme will identify footballing talent in India and provide world-class training to facilitate skill enhancement. The programme aims to reach out to 500,000 children across the country.



Sports for Development

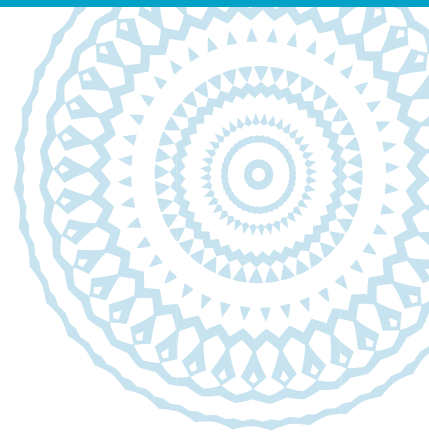


Challenging Stereotypes, Soaring High

In a small but significant way, the 'Sports for Development' project of Reliance Foundation has sown the seeds of social change in Agar district of Madhya Pradesh. It tackles the vexing but endemic problem of social exclusion and gender inequality in the cluster.

15-year-old Anju Gurjar, a shy lanky girl hailing from Bhanpura village of Agar, is now a budding athlete. She is highly interested in pursuing sports such as Kabbadi, Kho-Kho and Athletics. Noticing her potential, the RF team motivated her to participate in various competitions conducted by Rajiv Gandhi Khel Abhiyan (RGKA) programme for rural areas. She won a first prize in the Block and District level 400-m race at Agar, won third prize at the zonal level in Badnagar and also qualified for the State level competition to be held at Ratlam, Madhya Pradesh.

Notably, she had registered her win against children who had been practicing the sport for years. She has qualified for the national level relay race in her very first attempt.





Sports for Development







Disaster Response



Disasters, both natural and manmade, have increased over the last couple of decades, severely impacting human life and property. However, there have been marked improvements in disaster response mechanisms of our country, largely due to the efforts of NGOs and the industry in garnering human and financial support to reach out to the affected people.

In times of disasters, Reliance Foundation delivers immediate relief through committed professionals, using technological expertise and social mobilization skills to organize communities and provide bottom-up planning and implementation capacities.

Christened as Mission Rahat, teams of volunteers from across RIL Group conduct situation assessments, organize relief camps (to distribute relief material) and health camps, and also construct midterm shelters. Post the relief work, RF continues to work with some of the communities



to rebuild livelihood, health and education facilities. Mission Rahat teams were among the first to reach the disaster-hit zones of Uttarakhand and Jammu & Kashmir. The teams reached out to more than 115,000 people to provide direct relief.

Mission Rahat Uttarakhand

Operating in difficult terrain and adverse climatic conditions, RF had reconstructed two Government schools. (Some part of this work is expected to be completed by 2016.)



DISASTER RESPONSE



Mission Rahat Jammu

In September 2014, post incessant rain and floods, Reliance Foundation reached out to adversely affected people in Jammu & Kashmir. The team provided medical care to more than 35,000 patients through 72 camps across Srinagar, constructed 217 midterm shelters and distributed relief material to more than 13,000 families.

Mission Rahat – Cyclone relief

RF-IS disseminated innumerable adverse weather condition advisories on cyclones Phailin, Lehar, Helen and Hudhud, as well as hailstorms, to people in the states of Andhra Pradesh, Odisha, Maharashtra and Tamil Nadu. Apart from dynamic early





warning information dissemination, RF-IS was also involved in evacuation and search operations-related information dissemination.

In Vishakhapatnam, Andhra Pradesh, over 10,000 acres of paddy fields was saved from pest and diseases using the Korean Flag Method (as part of post-Hudhud cyclone rehabilitation programme) with technical support from a few local partners. RF-IS also disseminated Brown Plant Hopper control procedure advisories to save crops on 64,248 acres of land in Odisha.





Arts, Culture & Heritage



India is a land of diverse cultures, traditions, languages and heritage, and RF endeavours to make them relevant to the younger generation.

In its first major initiative, Reliance Foundation, in partnership with British Petroleum (BP), brought to India, the internationally acclaimed

exhibition 'Mummy: The Inside Story'. It gave the viewers a peek into the life & history of Egypt through an immersive 3D film.

The Foundation was also the lead sponsor for the annual Elephanta Festival held at Elephanta Caves, a World Heritage site near Mumbai, commemorating the heritage of dance, art and sculpture in India.

The Foundation also partnered with A. R. Rahman, Academy Award winner musician, to promote the message of love and brotherhood by creating the music album 'Infinite Love'. It also supports Ustad Zakir Hussain for his annual concert – Abbaji - dedicated to the memory of his father, the legendary maestro Ustad Allah Rakha Khan.



Urban Renewal



Through its Urban Renewal initiatives, Reliance Foundation is striving to develop and enhance public spaces to improve

the quality of life in urban areas. One of RF's ongoing projects is the development of Goda Park on the banks of river Godavari in Nashik, in partnership with the Nashik

Municipal Corporation. It includes construction of a children's park, walkways, jogging tracks etc.





Partnerships

Satyamev Jayate

Reliance Foundation has supported 26 NGOs that featured in the programme Satyamev Jayate. The NGOs work in diverse fields such as women's empowerment, sports in rural areas and health issues (such as HIV/AIDS, tuberculosis, mental health, alternative sexualities, among others).

Awards

In recognition of the outstanding philanthropic work done by Reliance Foundation, the Institute of Chartered Accountants of India (ICAI) has conferred Reliance Industries Ltd. with the following awards:
Best CSR Project in Environment Management Forestry/Horticulture
Best CSR Innovation for its Information Services program.

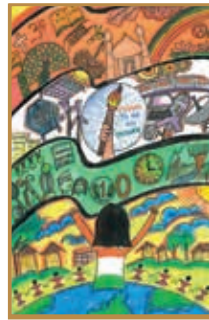




Reliance Foundation Drishti Art Competition 2014

Theme: Proud to be Indian

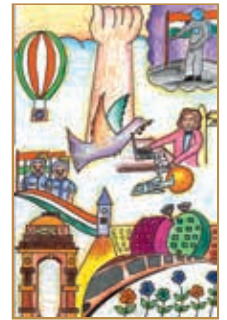
**GOLD
WINNERS**



Miloni Patel



Yax Jasani



Upasana Calcuttawala



Vency Sarang



Priyanshi Patel



Akshad Ghanachari



Sohini Mukhopadhyay



Adrija Bhattacharyya



Rajanika Debnath



Dipto Banerjee



Arunima Mukhopadhyay



Sneha Barman



Kriti Chaudhary



Sharva Meshram



Sharayu Billa



Yagmi Parmar

Age Category: ■ 11-13 ■ 8-10 ■ 5-7

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