



10 YEARS OF TRANSFORMING LIVES



Annual Report 2019-2020

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10 YEARS OF TRANSFORMING LIVES

“Reliance Foundation has completed ten years of transforming lives across India. Our journey began with the dream of creating a more prosperous and inclusive India for all. From the beginning, our beneficiaries have been our equal partners, involved at every step in developing sustainable solutions. Over the last decade, Reliance Foundation has benefited over 3.6 crore (36 million)* people, and helped create strong and self-reliant communities across the country. Today, we are humbled and honoured to play our part in supporting the vision of *Atmanirbhar Bharat*, and making it a resounding reality.

During 2020, Reliance Foundation has been on the frontline of India's fight against the **COVID-19** crisis. All of us have witnessed the unprecedented pain, uncertainty, and suffering that the pandemic has caused. That is why we are committed to doing all that we can in performing our humanitarian, patriotic, and collective duty in this hour of national need. Within days of the coronavirus outbreak, we set up India's first 100-bed exclusive COVID-19 hospital in Mumbai in just two weeks. Today, this facility has 250 beds. Our brave-heart doctors and nurses have been working selflessly and tirelessly in the service of our fellow Indians. Reliance Foundation has helped other health institutions strengthen their infrastructure and has provided free fuel to emergency service vehicles across the country.

During these trying times, we launched Reliance Foundation's Mission Anna Seva - our pledge to feed fellow Indians. In our culture, Anna Daan is Maha Daan. Through Mission Anna Seva, we have provided more than 5.5 crore meals to marginalised communities, daily-wage earners, and frontline workers across the country. We are humbled that our Mission Anna Seva has become the largest meal distribution programme undertaken by a corporate foundation in the world. We are also equipping rural communities with information and supporting them in their fight against COVID-19 while securing rural livelihoods. As always, our volunteers have been on the ground, working tirelessly to ensure last-mile delivery.

This would not have been possible without the untiring efforts and dedication of the entire team of Reliance Foundation, and of all our volunteers and partner organisations. We are also grateful to our 200,000 Reliance employees, who have gone beyond their call of duty to serve our fellow citizens. Their energy, dedication, and determination continue to inspire us. We thank them for believing in our vision of a new India and helping us bring it to life.

In this annual report, in addition to reflecting on the work done by Reliance Foundation over FY2019-20 and our COVID-19 initiatives in 2020, we also celebrate the milestones and highlights of the last decade. Our journey began with **Rural Transformation**, which remains the central pillar of our work. Through our Bharat India Jodo (BIJ) programme, we focus on bridging the rural-urban divide and raising rural incomes by promoting sustainable agriculture, strengthening market linkages, and organising farmers into empowered collectives.

Reliance Foundation Information Services uses digital platforms to provide vital knowledge and real-time information to rural communities. We also provide skill development, entrepreneurship training and employment opportunities to diversify rural incomes. These approaches have transformed the lives of over 1 crore farmers, fisherfolk, and livestock owners to date. Our holistic approach also helps protect rural ecology, and addresses water and nutrition security.

A teacher at heart, I have always believed in the power of **Education** to create a new India. Reliance Foundation Schools have delivered high-quality primary and secondary education to 77,000 students so far. Through the Dhirubhai Ambani Scholarships, we have helped 12,776 deserving students get access to top-quality tertiary education. Our upcoming Jio Institute will create a new, holistic, and inter-disciplinary education ecosystem that will bring world-class research and innovation to our country.

Along with education, **Sport** forms the bedrock of any society, especially a young and dynamic society like ours. Through our Education and Sports for All initiative, Reliance Foundation has so far reached out to over 2.15 crore children and youngsters. Right from the grassroots level, we are working tirelessly to develop a holistic sporting ecosystem in the country, that aims to scout, nurture, and train future champions across multiple sports. We are supporting high-level training for our elite athletes to help them bring glory to India at the pinnacle of global sport – the Olympics. It is also our dream to see India host the Olympics.

Moving on to our **Health** programmes, Sir H.N. Reliance Foundation Hospital and Research Centre in Mumbai provides world-class tertiary healthcare, with ground-breaking programmes in liver transplants, advanced cardiac surgery, heart transplants, and oncology. Reliance Foundation is also involved in healthcare initiatives such as restoring vision and maternal and child health.

Our mobile medical units and static medical units ensure last-mile healthcare delivery for marginalised communities in villages and urban slum locations. We have so far completed over 67 lakh health consultations, while over 200,000 women and children have been screened for malnutrition and anaemia.

Reliance Foundation is constantly reimagining ways to protect and promote Indian **Arts, Culture & Heritage**. We strive to give Indian artisans infrastructure, platforms, and opportunities to showcase their work. Through a wide array of concerts, festivals and exhibitions, we are also helping preserve India's cultural inheritance for our future generations.

Whenever the nation has sought support, we have considered it our foremost duty to rise to the occasion, especially with **Disaster Response** measures, mobilising rescue, relief and rehabilitation efforts. We also provide tech-enabled support to governments and NGOs and help build local capacity and disaster preparedness, with early-warning systems, drills and advisories. Over the past decade, our disaster response work has touched the lives of over 10 lakh people across 14 states.

In the last ten years, we have carried the hopes and dreams of India's most marginalised people with us. Their trust inspires us to keep going forward and doing more. As Reliance Foundation enters its second decade, we are determined to enhance our scale and impact by more than tenfold. Using Jio's digital power, we aim to make affordable healthcare and quality education accessible to every Indian. The pandemic has made the need for a truly digital and inclusive society more urgent than ever. In this new decade, we renew our pledge to our nation, and recommit ourselves to a new India, a self-reliant and prosperous India.”

Nita M. Ambani

Nita M. Ambani
Founder and Chairperson
Reliance Foundation





10 YEARS

TRANSFORMING LIVES

- Reliance Foundation is established to inspire and drive transformative change and build an inclusive India.
- Launch of Reliance Foundation **Bharat India Jodo initiative (RF BIJ)**.
- **Education for All** programme launched to widen access to quality education for underprivileged children.

2010-12

- Our initiatives reach over **40 lakh*** people in **5,500 villages** and urban locations across **12 states**.

Reliance Foundation **Junior NBA Programme** launched in partnership with National Basketball Association (NBA) basketball.



2013-14

- Our initiatives reach over **50 lakh** people, across **5,500 villages** in **12 states** and **1 UT**.

Inauguration of **Sir H.N. Reliance Foundation Hospital and Research Centre (RFH)**, a 345-bed multi-specialty hospital in Mumbai.

Launch of **Reliance Foundation Young Champs (RFYC)**, a full-time residential sports scholarship programme.



2014-15

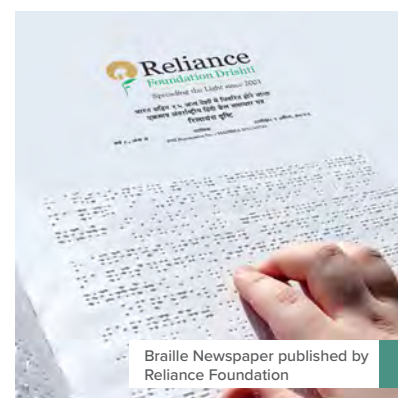
2015-16

2012-13



- Our initiatives reach over **10 lakh** people, across **2,500 villages** in **10 states** and **1 Union Territory (UT)**.
- **Reliance Foundation Information Services (RFIS)** launched in January 2013.

Reliance Foundation **Health Outreach Programme** begins operations in Mumbai, reaching out to over **33,000 people** through Mobile and Static medical units.



Reliance Foundation launches **Drishhti**, India's first fortnightly Braille newspaper in Hindi.

- Our initiatives reach over **60 lakh** people across **10,500 villages** and **50 urban locations** in **14 states** and **2 UTs**.

Announcement of **Project ASMAN**, in collaboration with the Bill and Melinda Gates Foundation, USAID, Tata Trusts and MSD for Mothers, to **reduce neonatal and maternal mortality**.



Reliance marks the 20th anniversary of the **Dhirubhai Ambani Scholarship programme**, (12,776 scholars supported as of March 2020)



Our initiatives reach over **1.2 crore*** people across more than **12,500 villages** and **74 urban locations**.

Launch of **Reliance Foundation Youth Sports (RFYS)**, a nationwide competition to promote grassroots sports; the programme reaches **20 lakh children** in its first year.



Support to rural livelihoods in Sindhwa, Madhya Pradesh



Digital Learning Van in Mumbai



Supporting access to drinking water in Banswara, Rajasthan

2016-17

2017-18

- Our initiatives reach over **2 crore people** in **13,500 villages** and **100 urban locations**.

Reliance Foundation joins the Swachh Bharat Mission – over **15,000 toilets** constructed till date, and **87 project villages** declared **open defecation-free**.

- RFYC named **India's best football academy**, with a **4-star rating** from **AIFF's** accreditation programme.
- Tripartite MoU renewed between the Rajmata Jijau Mother-Child Health Nutrition Mission, Department of Women and Child Development (Government of Maharashtra), and Reliance Foundation, with the objective of **improving child nutrition through anganwadis**.



The renewal of the MoU between Reliance Foundation and the Rajmata Jijau Mother-Child Health Nutrition Mission, Department of Women and Child Development (Government of Maharashtra)

- Digital Learning Van** is launched in Mumbai and Thane districts of Maharashtra (*since inception, this initiative has impacted **4,000 children** from 10 government schools*).

Reliance Foundation commissions **17,000 Pichvai paintings** from **100 Pichvai artists** in Nathdwara, Rajasthan, to revive the art-form.

- Reliance Foundation receives the **India CSR Award**, in recognition of its efforts to create water security, set up Farmer Producer Organisations (FPOs) and enhance communication through information services.

- Our initiatives reach over **2.6 crore people** across **18,000 villages** and **200 urban locations**.

86 billion litres of water harvesting capacity created, securing water for **434 villages**.

- The first edition of the annual **Reliance Foundation Teacher Awards** recognises the efforts of **1,000 teachers** across the country.

Reliance Foundation receives Letter of Intent under the UGC (Institutions of Eminence Deemed to be Universities) Regulations 2017, to set up **Jio Institute** – a world-class multi-disciplinary university for research and lifelong learning.

MoU signed with the Government of Odisha to set up a world-class **Athletics High Performance Centre** in Bhubaneswar.



Earthen dam in Sindhwa, Madhya Pradesh, created with Reliance Foundation's support

- Our Education For All (EFA) programme evolves into **Education and Sports for All (ESA)**, combining our focus areas of education and sports for development
- Reliance Foundation receives the **Golden Peacock Global CSR Award 2018** for promoting a culture of sports in India and creating a platform for young talent.

2018-19

2019-20

Our initiatives reach over **3.6 crore people** in **37,000 villages** and urban locations.

- Successful **Recycle4Life** campaign results in collection of a record-breaking **78 tonnes of single-use plastic**, with the support of **3 lakh volunteers**.
- Reliance Foundation organises the first-ever NBA game in India, watched by **3,000 young basketballers** from the Reliance Foundation Junior NBA programme.

Reliance Foundation launches a water conservation awareness programme as part of the **Jal Shakti Abhiyan**, reaching over **10 lakh people**.

- RFYC wins global recognition, awarded **two stars** under the **AFC Elite Youth Scheme**.
- Reliance Foundation hosts **4,000 underprivileged children** from the **Education and Sports for All (ESA)** programme for a special preview of **Jio Wonderland™** in Mumbai.

Reliance Foundation supports India's fight against **COVID-19** through multiple initiatives, including **Mission Anna Seva** (the world's largest meal distribution programme by a corporate foundation) for marginalised communities, and establishing **India's first dedicated COVID-19 facility**.



Ready-to-eat food distribution as part of Mission Anna Seva at Khambhaliya, Jamnagar, Gujarat

ABOUT RELIANCE FOUNDATION

3.6 crore* people

in 37,000 villages and urban areas reached by Reliance Foundation's programmes.

Since the turn of the millennium, India has made great strides. Marginalised communities across the country are breaking down barriers to economic and social advancement, and forging new opportunities in the rapidly growing economy, with the support of the government, the social sector and private partners. Their potential is the potential of India itself.

Established in 2010 under the leadership of Smt. Nita M. Ambani, Reliance Foundation seeks to build a stronger and more inclusive India. From the beginning, we have lived the ethos of Reliance's Founder Chairman, Sh. Dhirubhai Ambani, who urged Reliance to "grow as a responsible organisation that believes in enriching the lives of those around us". Our mission is to create prosperity and empower India's most marginalised communities through sustainable development.

Over the past decade, we have striven to address India's multifaceted development challenges through holistic, innovative and sustainable solutions. These solutions have been implemented through direct engagement with local communities, and powered by the intelligent use of digital technology. We have worked in some of India's most remote villages across 530 districts. Till date, Reliance Foundation's programmes have touched the lives of more than 3.6 crore people in over 37,000 villages and several urban areas.

Our programmes have also won global recognition for their contribution to sustainable development. Most recently, Reliance Foundation won the prestigious Mahatma Award 2019 for Excellence in Corporate Social Responsibility, in recognition of its efforts to achieve the UN Sustainable Development Goals over the past decade.

The community coming together for water conservation in Panna, Madhya Pradesh

*Over 4 crore people reached as of 31 December 2020.

THE THREE PILLARS OF OUR STRATEGY

Reliance Foundation strives to empower marginalised communities with knowledge and resources, to achieve lasting self-reliance, and an enhanced quality of life. Our focus is on holistic development through replicable and scalable models, in the true Reliance spirit of maximising societal value for all. Our interventions are guided by a three-pronged strategy, designed to enhance our impact, scale and speed:

1

COMMUNITY ENGAGEMENT AT EVERY LEVEL

Our team of highly-trained professionals engages directly with communities at every level, from assessing their needs, planning and implementing programmes, to measuring the impact created. By co-creating development models, we encourage local participation and ownership of solutions, harnessing local expertise and creating self-reliant communities.

2

COLLABORATIONS WITH KEY PARTNERS

We have created a complete development ecosystem, through strategic partnerships with governments, NGOs and academic institutions that share our values. These partners provide technical expertise, human resources and infrastructure, helping us scale up the impact of our interventions and deliver better results for communities.

3

HARNESSING THE POWER OF TECHNOLOGY

We leverage technology to create innovative, sustainable solutions that improve the knowledge and capacity of marginalised communities. By connecting communities on multiple digital platforms, we help people optimise their use of resources and make better informed decisions that enhance their livelihoods and avert risk.

Reliance Foundation aims to deliver inclusive development through a holistic programme of interventions. Our initiatives in **Rural Transformation, Health, Education, Skilling and Employment, Sports for Development and Disaster Response** are intended to break through the barriers imposed by income, class and location. This year, we also supported a wide range of **COVID-19 response** initiatives to support India in its hour of need.

We also work to preserve and promote India's rich cultural legacy through our **Arts, Culture and Heritage** initiatives, and to revitalise urban spaces through our **Urban Renewal** initiative. Our approach is aligned with the United Nations' Sustainable Development Goals (outlined in the UN 2030 Agenda for Sustainable Development), as well as India's National Developmental Goals. Our interventions are marked by a focus on three overarching themes – **rural prosperity, youth advancement and women's empowerment** – with **COVID-19 response** being a significant addition to our focus this year.

STANDING BY INDIA IN THE FIGHT AGAINST COVID-19

Reliance Foundation has responded to the call of duty to support the nation in its fight against COVID-19. We have initiated a comprehensive, multi-pronged and sustainable strategy focused on prevention, mitigation, and ongoing support. The combined strengths of the Reliance family – Reliance Foundation, Reliance Retail, Jio and Reliance Life Sciences – were swiftly deployed to support the battle against the virus, and to reach out and support the most marginalised people in the country.

Given Reliance Foundation's holistic development programme and pan-India network, we were uniquely equipped to support community efforts at scale, across the nation. We mounted a comprehensive response effort. We helped to build up the necessary health infrastructure to curb the spread of the virus, beginning with setting up India's first dedicated COVID-19 facility in just two weeks.

We launched Mission Anna Seva – the largest meal distribution programme by a corporate foundation in the world – to provide meals for marginalised communities and frontline workers. We have also provided support with market linkages and skilling to redress the disruption to livelihoods. Our volunteers have been instrumental in identifying beneficiaries and ensuring last-mile delivery.

Our swift response to the pandemic is the result of a decade of development interventions. In crafting and scaling up our response, we have drawn on all the resources, development approaches and networks that we have built up since our inception. We remain committed to helping India overcome this challenge, and return to growth and prosperity.



A patient being discharged from Sir H.N. Reliance Foundation Hospital's COVID-19 facility at SevenHills Hospital, Mumbai

Farmer, J. Antony, with his family in his field in P. Muthuchellapuram, Tamil Nadu

DRIVING RURAL PROSPERITY, BRIDGING THE RURAL-URBAN GAP

Over two-thirds of India's population lives in its rural areas, which are home to some of its most marginalised communities. These communities often suffer from limited access to public services, markets, education and healthcare, creating a significant rural-urban gap in incomes and other development indicators.

Reliance Foundation is working to improve rural connectivity and enable access to knowledge, resources and technology. We endeavour to help rural citizens enhance, de-risk and diversify their livelihoods. We also seek to break the inter-generational cycle of deprivation through investments in infrastructure and training for rural schools and health facilities.

These initiatives have brought about sustainable development, through locally relevant yet replicable solutions, touching every aspect of rural life. They have driven improvements in sustainable agriculture, water security, sanitation, institution-building, health, education, nutrition security and crisis resilience. They have also boosted rural incomes through skilling, employment and market linkages, helping to bridge the rural-urban gap.



HARNESSING THE POTENTIAL OF INDIA'S YOUTH

The key to India's prosperity lies in making the most of its remarkable demographic dividend and empowering our youth. Reliance Foundation is equipping India's youth for the future, through a series of vital interventions. Through a range of education initiatives, including providing university scholarships and providing support for NGOs working with marginalised children, Reliance Foundation is also helping to ensure that no child is left behind. We are enabling access to high-quality education through the Reliance Foundation Schools and are also setting up Jio Institute, a world class, multi-disciplinary, higher education and research institution in Navi Mumbai, Maharashtra.

We are making young people more employable by providing skilling, career guidance and on-the-job training, in formal and informal sectors. We have partnered with leading institutes for skill-training and entrepreneurship development, to help the youth access gainful self-employment and skilled wage employment opportunities, to reduce poverty.

We are also helping transform India's sports ecosystem by offering world-class facilities, improved infrastructure and training resources, providing young people with a platform for their talent. Our holistic system nurtures young athletes from across India, unleashing their potential and enabling them to contribute to making India a truly multi-sport nation. We are providing multiple avenues for children and youth to pursue sports for development through Reliance Foundation's sporting initiatives, as well as enabling them to build the necessary skills and opportunities to forge a career in the field. By making sports accessible, we are levelling the playing field for India's youth so they can realise their potential.



Reliance Foundation Youth Sports Athletics Tournament 2019, Mumbai, Maharashtra



EMPOWERING WOMEN FOR A BRIGHTER FUTURE

We believe the empowerment of women is essential for sustainable development. For rural and unskilled women, we work to enable higher incomes and better access to resources. We improve their quality of life through measures like cooking gas provision, water security and better sanitation. We also work to increase their access to nutrition and health services, preventing anaemia and malnutrition, as well as improving prenatal and postpartum care.

By mentoring Self-Help Groups, we help to bring socio-economic empowerment and prosperity for marginalised rural women. We provide entrepreneurship and livelihood skills training to women, to enhance their income-generating capacity, through farm- and non-farm-based activities. We are also encouraging women's participation in local institutions such as Village Associations and helping them to hone their leadership skills, to give them a greater say in decision-making and in development programmes in their communities.

We also encourage girls and young women to achieve their dreams, by enabling equal opportunities in education and sports. Through our education initiatives, we have a special focus on improving access to education for girls. We continue to strengthen our efforts to nurture and provide opportunities for talented young girls – ranging from organising multi-level competitions and scouting camps for young footballers, to supporting elite female athletes in international competitions.

COVID-19 RESPONSE



Women heading home with ration kits provided by
Reliance Foundation in Baleswar, Odisha

Introduction

The effects of the COVID-19 pandemic have been felt across the world, affecting every aspect of life, from health, to nutrition, to livelihoods. In India, a national lockdown was introduced in March 2020 to curb the spread of the virus. The government had to rapidly construct secure facilities to treat COVID-positive patients, and build quarantine facilities from scratch. Relief programmes were introduced to support marginalised and vulnerable communities during the lockdown.

Meanwhile, rural communities also had to manage an influx of returning migrants. In the middle of harvest season, farmers were faced with sudden market disruption. Given the impending sowing season, they also had to make arrangements for high-quality seeds and other farming inputs.

In light of the far-reaching impact of the pandemic, there was an urgent and unprecedented need for coordinated efforts on several fronts – uniting the government, the social sector and private partners.

In responding to the COVID-19 crisis, Reliance Foundation has drawn on its vast experience of emergency response, disaster management, healthcare and rural transformation initiatives. We mounted a massive, coordinated, nationwide effort, mobilising all necessary resources, strategies and the pan-India network of volunteers and partners that we have built up over the past decade. Thanks to this legacy, we were uniquely equipped to support government and community efforts at scale, all across India, in fighting the pandemic.

Smt. Nita M. Ambani and Reliance Foundation recognised among the top COVID-19 philanthropists of 2020

Town & Country, America's leading general interest magazine, featured Smt. Nita M. Ambani and Reliance Foundation among the Top Philanthropists of 2020, for saving lives and rehabilitating communities during the pandemic. The magazine recognised Reliance Foundation's efforts in feeding frontline workers and vulnerable communities, as well as its remarkable feat in setting up India's first dedicated COVID-19 hospital in

just two weeks. Smt. Nita M. Ambani and Reliance Foundation were the only Indian entry on the list, which featured prominent philanthropists like Oprah Winfrey, Laurene Powell Jobs and Michael Bloomberg.

Speaking on the occasion, Smt. Nita M. Ambani said, "Crises almost always demand immediate and urgent attention, of relief, of resources, of ingenuity and most importantly of

compassion. Over the years, we have equipped ourselves at the Foundation and at Reliance Industries to respond to crises with immediate, multi-pronged as well as systematic and calibrated responses to make our effort impactful and sustained. We are pleased and humbled that our initiative is being recognised at the global level. Our philanthropy is committed to support our government and our community whenever the need arises."

STANDING BY INDIA DURING THE COVID-19 CRISIS

The entire Reliance family joined forces to strengthen India's fight against COVID-19. At Reliance Foundation, we quickly mobilised on-ground efforts, leveraging all of our human and material resources to help India overcome the challenges posed by the pandemic. Our round-the-clock, multi pronged approach helped in reinforcing India's healthcare capacity to fight the pandemic, while supporting marginalised and vulnerable communities.

Recognising the pressure on public health systems, we sought to strengthen India's health infrastructure by building new treatment and quarantine facilities, and drawing on the resources of our existing healthcare initiatives. We have augmented medical capacity at every level, from primary care through our Mobile Medical Units, to tertiary care through our hospitals.

We also launched Mission Anna Seva – the largest meal distribution programme by a corporate foundation anywhere in the world – to feed and protect vulnerable groups like migrants and daily wage labourers, and to support frontline workers. We are equipping rural communities with information and support to guard against the pandemic, and helping to restore livelihoods affected by the lockdown, leveraging existing beneficiary networks like women's Self-Help Groups. We are also helping returning migrants build new livelihoods in villages.

SUPPORTING THE NATIONAL EFFORT AGAINST COVID-19

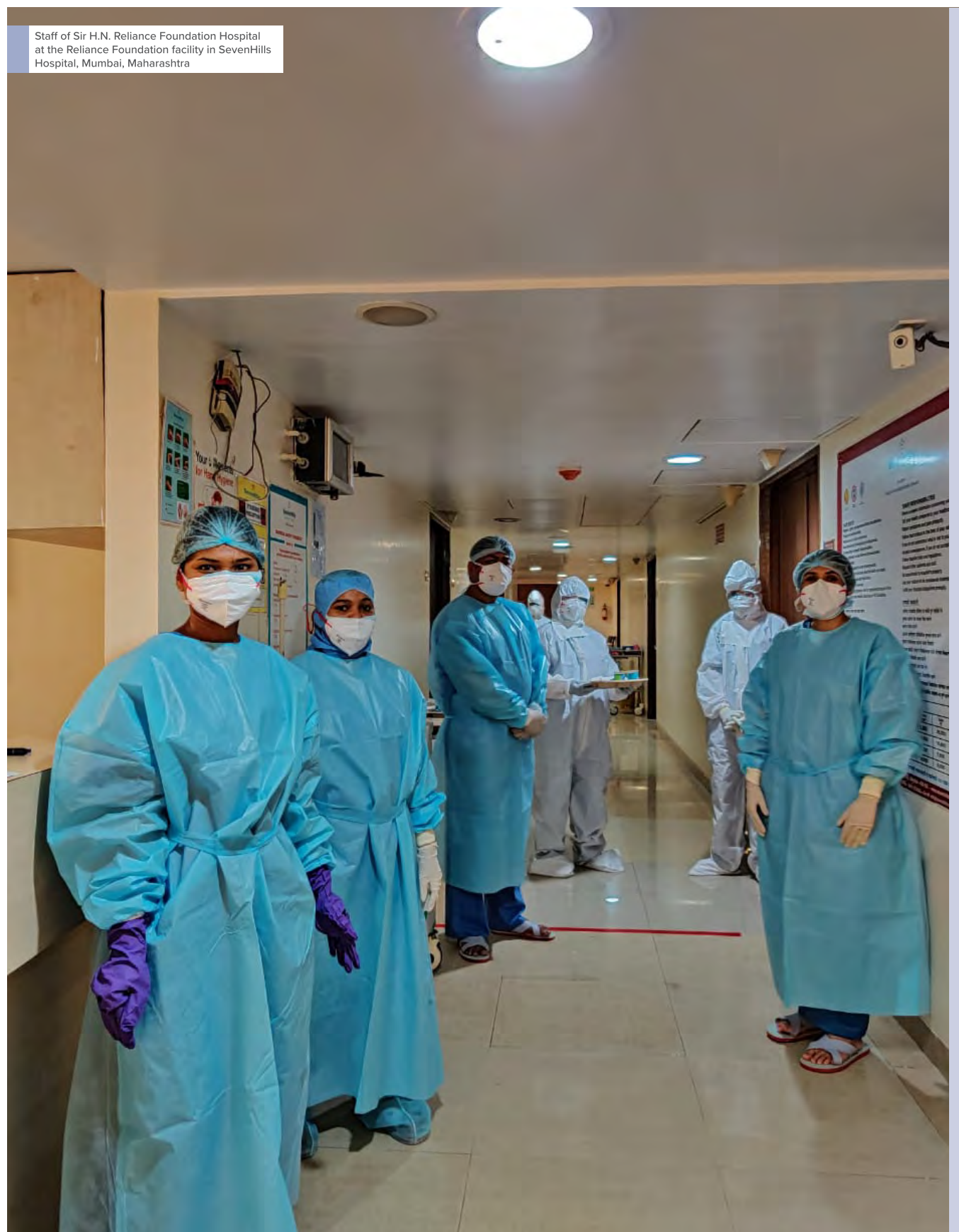
To strengthen efforts to tackle the pandemic and its aftermath, Reliance has donated ₹ 500 crore to the PM-CARES Fund. We have also donated ₹ 56 crore to several other relief funds, reflecting our commitment to help India win the battle against COVID-19.



Reliance's multi-pronged fight against COVID-19: 1. Ready-to-eat food distribution under Mission Anna Seva in Jamnagar, Gujarat 2. Mission Anna Seva ration kits ready for distribution in Salem, Tamil Nadu 3. Sir H.N. Reliance Foundation Hospital staff at the Reliance Foundation facility in SevenHills Hospital, Mumbai, Maharashtra 4. Providing free fuel to emergency vehicles in Gandhinagar, Gujarat 5. Reliance Life Sciences helping to enhance India's testing capacity 6. Reliance Industries producing PPE at a factory in Silvassa, Gujarat 7. Care for animals during the COVID-19 lockdown in Mumbai 8. Support to migrant workers during the lockdown in Rajnandgaon, Chhattisgarh

Reinforcing India's capacity to fight the pandemic

Staff of Sir H.N. Reliance Foundation Hospital at the Reliance Foundation facility in SevenHills Hospital, Mumbai, Maharashtra



RAPID EXPANSION OF COVID-19 SPECIALIST CARE

Reliance Foundation demonstrated the ability to rapidly scale up its response during the COVID-19 crisis. In collaboration with the Brihanmumbai Municipal Corporation (BMC), Sir H.N. Reliance Foundation Hospital and Research Centre (RFH) set up the first dedicated COVID-19 hospital in India (a 100-bed facility at SevenHills in Mumbai) in just two weeks, which was soon scaled up to 250 beds.

With the focus on treating patients with COVID-19, all beds are equipped with the requisite specialist infrastructure, along with bio-medical equipment such as ventilators, pacemakers, dialysis machines and patient monitoring devices.

The facility has played a central role in mitigating the impact of COVID-19 in Mumbai, and underlines the potential for rapid augmentation of healthcare capacity through public-private joint efforts.

EXPANDING INDIA'S QUARANTINE AND HOME CARE CAPACITY

Early in the pandemic, the RFH set up quarantine facilities in Mumbai for travellers from notified countries, as well as suspected cases identified through contact tracing. These facilities boosted India's quarantine capacity at a crucial juncture, easing the pressure on public quarantine facilities. We built a fully-equipped isolation facility in Lodhivali, Maharashtra, and handed it over to the district authorities. We also helped set up a quarantine ward at Spandan Hospital, Chembur.

RFH also developed a unique suite of home quarantine services for COVID-positive patients, to further ease the burden on public infrastructure. These services offered medicines and consumables, vitals-monitoring devices, disinfectants, video-consultations, home nursing and sample collection, for complete home-based care. RFH also used Jio HealthHub to enable patients to seek video consultations with doctors and get health tips and advice from the safety of their homes.

Our COVID Warriors

Reliance Foundation's COVID Warriors are working tirelessly to save lives on the frontline of the pandemic

Ensuring patient safety in extraordinary circumstances



Dr. Priyanka
Doctor

Ensuring high standards of care for patients



Chetan Gohil
OPD Supervisor

Ensuring patient wellbeing through frontline care



Jinz
Nurse

Saving lives through health outreach



Rahul Patil
Health Outreach

Protecting patients and staff at all times



Sanjeeb Kumar
Security Services

Keeping us safe by maintaining workplace hygiene



Deepshikha Bisht
Housekeeping



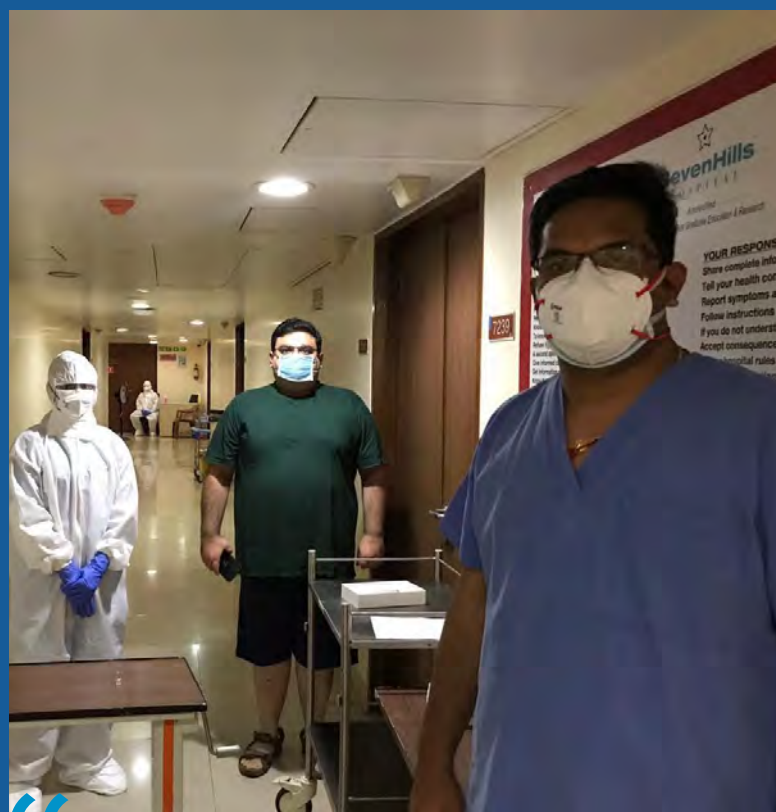
The Reliance Foundation facility at SevenHills Hospital, Mumbai, Maharashtra

RELIANCE FOUNDATION FACILITY AT SEVENHILLS HOSPITAL PATIENT TESTIMONIALS



“I was so happy and satisfied with the service of all the staff (doctors, sisters and cleaning staff). The food was of very good quality. All staff-members looked after me like their own family. I am incredibly grateful to them all. *Main aap sab ka dil se aabhaar vyakt karta hoon* (I thank you all from my heart).

Kanaiyalal Sagar



“From the bottom of my heart, I appreciate the efforts, support and sacrifices made by all the nurses, healthcare staff and doctors. I salute all of them. They have dedicated their lives to ensuring the happiness of others. I wholeheartedly thank them all. God bless you and your families!

Harsh Vajani



“Very good service! I highly appreciate the efforts of Akansha madam and all the other medical staff in taking care of us. Thanks also to Pooja and the very kind nursing team and housekeeping staff. Keep up the good work! Thank you all.

Samir Chavan



“This was an extraordinary period. I was very well taken care of by the team here. The doctors were extremely professional and all the staff were so helpful, guiding me throughout the duration of the quarantine.

Atharva Jawle



Nurse Aneta Rebimus

Aneta Rebimus is one of the many warriors including doctors, nurses and other health workers from Reliance Foundation and other health institutions across the nation who are working at the frontline to win the fight against COVID-19.

ON THE FRONTLINE AGAINST CORONAVIRUS

Aneta Rebimus is a source of hope and inspiration to patients battling COVID-19 at SevenHills Hospital in Mumbai. The 48-year-old nurse is on her feet from early morning to late night, working gruelling shifts in the ICU. As she goes about her duties, she whispers encouragements to the patients, keeping their morale up.

“Most of these patients are critical. Even if they are sedated and cannot hear us, we talk to them. We tell them we are in touch with their relatives”, says Rebimus, who is the ICU’s Manager and Educator. “We arrange video calls with families for those who can speak, to make them feel better and assuage their fears. We do everything we can to raise morale.”

Rebimus has been a nurse for 28 years, but the pandemic is her sternest test yet. Working in the clammy plastic PPE for hours is a daunting prospect. The suits can get sweaty, and as the helmet clasps cut into their skin and their visors fog up, it can be a challenge to keep working. Staff are tested for the virus each week, and Sunday is results day – they wait on tenterhooks, trying to keep calm and support each other.

Yet, there is a silver lining. Rebimus feels elated when patients with weak vital parameters turn the corner and end up making a full recovery. It fills her heart with pride when they acknowledge the staff’s efforts and say they won’t forget them.

Rebimus’ family is her pillar of strength. Her husband and daughter have told her to focus on the patients and not worry about home. Her husband has even taught himself to cook so he can look after the house while she is away. For her part, Rebimus keeps herself fit by making time for walks and Zumba every day. The hospital’s HR team also keeps them entertained at their hotel with activities like dance and yoga sessions.

While these diversions keep her going, Rebimus knows what her mission is. “My patients need me, and I won’t let them down. If we have the belief, we can break this chain of coronavirus together,” she says.



Free fuel provided to an ambulance on COVID-19 duty in Gandhinagar, Gujarat

FREE FUEL FOR EMERGENCY SERVICE VEHICLES

To support the invaluable work of frontline workers across India, Reliance Foundation provided free fuel to notified ambulances and other vehicles engaged in COVID-19 services. It has provided over 5.5 lakh litres of free fuel, supporting over 14,000 ambulances across 249 districts in 18 states, to power essential services during this critical period.

5.5 lakh
litres of free fuel provided

14,000
ambulances supported

ENSURING THE CONTINUATION OF ESSENTIAL TERTIARY CARE

Many chronic illnesses require continuous treatments that cannot be interrupted at any cost, such as dialysis. However, with medical facilities constrained by the COVID-19 crisis, it became harder for dialysis patients to access centres to keep their treatment going.

To meet their needs, RFH has set up an exclusive 10-bed dialysis centre at the Hinduhrdaysamrat Balasaheb Thackeray Trauma Care Hospital, Mumbai, in collaboration with the Brihanmumbai Municipal Corporation. This new centre has helped ensure continued high-quality care for dialysis patients even at the peak of the pandemic.



Reliance Foundation's Mobile Medical Unit serving the community in Nagothane, Maharashtra



Sir H.N. Reliance Foundation Hospital and Research Centre, Mumbai, Maharashtra

ENSURING UNINTERRUPTED HEALTHCARE IN THE COMMUNITY

Reliance Foundation's Mobile Medical Units continued to operate in rural areas such as Shahdol in Madhya Pradesh, Nagothane in Maharashtra and Jhajjar in Haryana, providing medical services to these rural communities, and easing the pressure on local health infrastructure. They have also raised community awareness about vital precautionary measures like social distancing, mask-wearing and hand-washing.

SUPPORTING FRONTLINE RESEARCH AND TRIALS

RFH is the first private institution in India to be part of the Indian Council of Medical Research (ICMR) multi-centre clinical PLACID trials to evaluate the efficacy of plasma therapy. The PLACID trial is a randomised controlled trial to assess the safety and efficacy of convalescent plasma in limiting COVID-19 complications. 'Convalescent plasma' is plasma collected from people who have recovered from COVID-19 – the trial explores whether these patients' immunity can be 'borrowed' by the recipients of their plasma. This is one of the most promising lines of research in the pursuit of an effective treatment for COVID-19. Some members of the Reliance family who have recovered from COVID-19 are also supporting research by donating their plasma.

Helping communities cope with the humanitarian crisis



Ready-to-eat food distribution in Bhavnagar, Gujarat



Family dry ration kit distribution in Kurnool, Andhra Pradesh



Helping migrants with food relief and transport services in Valsad, Gujarat

MISSION ANNA SEVA: PROVIDING OVER 5.5 CRORE MEALS

Realising that marginalised and under-resourced communities would need support with daily essentials during the lockdown, Reliance Foundation quickly launched a programme to distribute food to the needy. Mission Anna Seva, our nationwide food service programme, became the largest meal distribution programme by a corporate foundation in the world.

Under this programme, we provided cooked meals, ready-to-eat food packets, food coupons and dry ration kits to families, as well as bulk rations to community kitchens across the country.

It has provided over 5.5 crore meals across 18 states and 1 UT. Among the 27 lakh beneficiaries of this programme were daily-wage labourers, migrant workers, slum-dwellers, domestic workers, factory workers and residents of old-age homes and orphanages. For these marginalised citizens, Mission Anna Seva provided critical support in these challenging times.

We also provided meals to frontline workers such as junior medical staff, police personnel and security forces. These meals were provided as a gesture of solidarity, and a way to help these workers keep going during the intense COVID-19 relief operations.

MISSION ANNA SEVA

WORLD'S LARGEST MEAL PROGRAMME UNDERTAKEN BY A CORPORATE FOUNDATION

5.5+ CRORE MEALS

18 STATES AND 1 UT

80 DISTRICTS

27+ LAKH BENEFICIARIES

(Daily wagers, migrant workers, frontline workers and others)

80+ NGO PARTNERS

helped in distribution of meals

2,400+ VOLUNTEERS

provided on-ground assistance



The entire staff of Reliance Foundation and the larger Reliance family was mobilised to support this mission. Reliance Retail employees helped pack, prepare and supply provisions for the programme. Volunteers from Reliance work sites in Mumbai, Silvassa, Vadodara, Patalganga, Hazira, Jhajjar, Shahdol, Jamnagar, Dahej, Barabanki, Nagothane, Gadimoga and Hoshiarpur distributed meals to marginalised local communities.

When truck drivers struggled to find food due to highway restaurant closures, staff at Reliance petrol stations in West Bengal, Kerala and Odisha distributed free meals to help feed them. Reliance Foundation also supplied relief kits and bulk rations to 80 partner NGOs engaged in hunger alleviation programmes across India.

These bulk rations supported community kitchens serving meals to daily-wage labourers, the homeless and other marginalised people. They also served as a lifeline for migrant families returning to their hometowns from the cities due to the lockdown.



MISSION ANNA SEVA

“I am a daily wage labourer. My work slowed to a trickle due to this lockdown. Since my husband was also not earning, we had to borrow money to meet our daily needs. We received this meal kit at a crucial time.”

Vimla Bai

Manshnagar, Panna district, Madhya Pradesh

MISSION ANNA SEVA

“I work in a small hotel in Kakinada and my wife works as an agricultural labourer. We both lost our jobs in this crisis. We have two children and old parents to feed, and we were getting desperate. This meal kit has been a lifeline to us, and will help feed our family in the coming days.”

Venkayya

Kakinada, East Godavari district, Andhra Pradesh

MISSION ANNA SEVA

“I earn daily wages by working in a retail shop. Our shop has been closed due to the lockdown, and my savings were running out. I was struggling to meet my daily ration needs. This ration kit will take care of my needs in the next few weeks.”

Arun Kumar Ray Mohapatra
Gabasahi Bhadrak, Odisha



MISSION ANNA SEVA

“I am a polio sufferer – my father is a fisherman and my mother is a fish-vendor. Since the last 20 days, our income has completely dried up. My father tried to borrow some money from boat-owners but nobody was willing to lend him a hand. This meal kit came to our aid when we needed it the most.”

Garikina Devi

Mulapalem, Visakhapatnam district, Andhra Pradesh





Stray animals were provided food in Mumbai, Maharashtra

CARE FOR ANIMALS DURING THE PANDEMIC

The disruption of supply chains during the lockdown also affected animals and livestock, as veterinary services and fodder supply were disrupted. Stray animals, too, had a tough time finding food due to reduced human activity.

Reliance Foundation helped arrange fodder kits for livestock in rural areas, as well as grain feed for birds. We also partnered with NGOs to distribute food for stray animals across India.



Fodder was provided for stray animals in Jamnagar, Gujarat



SHG members making masks in Jasdan, Rajkot, Gujarat

EQUIPPING RURAL COMMUNITIES WITH THE TOOLS TO FIGHT COVID-19

Improving the knowledge and preparedness of rural communities

Urban-rural migration during the lockdown brought with it a new challenge – curtailing the spread of the virus in rural areas. In the middle of harvest season, rural communities also had to contend with the challenges of market disruptions.

Reliance Foundation stepped in to provide specialist help and advice to Gram Panchayats (GP) and other community groups, giving them guidance about the financial support and livelihood promotion schemes announced by the government. We also provided capacity-building support to help returning migrants gain access to new livelihoods in farming, horticulture, animal husbandry and fisheries.

In addition, GPs and Self-Help Groups (SHGs) supported and mentored by Reliance Foundation were mobilised to address the challenges caused by the pandemic. These institutions took the lead in creating awareness of COVID-19 and ensuring adherence to the necessary precautionary measures. Reliance Foundation-supported SHGs also took the lead in rural initiatives to stitch masks and distribute them to frontline workers. For instance, in the rural communities around Jamnagar in Gujarat, 148 women from local SHGs manufactured 1 lakh masks in the first phase of the pandemic.



Sarpanch Shyam Singh of Jahota village, who was mentored by Reliance Foundation, set up a community kitchen with youth volunteers in Jaipur Rural, Rajasthan, to support 63 families during the lockdown



Farmer members of Tolakari Farmer Producer Co. Ltd aggregating red chilli for sale during the lockdown in Adoni, Andhra Pradesh

Reinforcing community efforts against the economic fallout of COVID-19

We also supported rural communities by strengthening market linkages, working with the 26 Reliance Foundation-backed Farmer Producer Organisations (FPOs). These FPOs helped farmers re-establish market linkages disrupted by the pandemic, just in time for the harvest, enabling them to continue aggregating,

transporting and selling their produce for a fair price. With the monsoon approaching, farmers also had to contend with the disruption of supply chains for agricultural inputs. The FPOs allayed these fears by securing reliable access to affordable, high-quality inputs like seeds and fertilisers.



1. Sourabh and Suraj Butola, who received support from Reliance Foundation to take up farming in Dharkot, Rudraprayag, Uttarakhand, after migrating back to their village 2. Reliance Foundation sensitised Gram Panchayat representatives and functionaries across states on employment opportunities under MGNREGS 3. Reliance Foundation's Information Services helped Jivan from Sindewahi, Chandrapur, Maharashtra, connect with a veterinarian to treat his sick livestock during the lockdown 4. Movva Raghavaiah of Aremanda, Guntur, Andhra Pradesh, receiving digital advisories during the lockdown 5. Kavita Bai benefitted from her Reliance Nutrition Garden in Badjhir, Seoni, Madhya Pradesh, during the lockdown

Using digital tools to support rural communities during the pandemic

Reliance Foundation also used digital technology, through Reliance Foundation Information Services (RFIS), to send health advisories to farmers, as well as information about government schemes and livelihood opportunities.

These advisories were published in local languages across the country, and disseminated through mobile

14 lakh

people reached by Reliance Foundation COVID-19 advisories between March-September 2020

phones, reaching over 14 lakh people. We also organised online conferences

for farmers, fishermen and livestock-owners. The conferences connected them with agricultural experts, local officials and policymakers, to address their concerns and provide advice on overcoming lockdown-related challenges. These timely interventions helped guide farmers through the crucial harvest season and ensured they received adequate remuneration.

Even as the country was dealing with COVID-19, two successive cyclones made landfall on the east and west coasts of India. Reliance Foundation assisted the government in relaying audio advisories and public address campaigns on disaster preparedness and evacuation measures, for at-risk coastal communities. We also helped rehabilitate livelihoods through post-disaster advisories about plant protection measures and livestock management in these communities.

Together We Will: the Reliance family joins hands

When the pandemic struck in India, there was an urgent need to augment the country's stocks of personal protective equipment (PPE) for frontline workers – but India did not have the domestic production capacity to meet this need. As concern grew over the worsening global shortage of kits, Reliance Industries swung into action and imported supplies. Reliance also repurposed a manufacturing facility in Gujarat to make PPE, ramping up production within weeks to 1 lakh kits per day. Thanks to this and other similar efforts by partners across the country, India is inching towards self-sufficiency in PPE production. We continue to produce over 1 lakh masks and PPE kits every day for health workers and frontline warriors.

Rapid testing is widely considered the key to controlling the pandemic, giving the government an up-to-date picture of the spread of the virus across the country to guide public health efforts. In the initial phase of the pandemic, India had to rapidly enhance its testing capacity. Reliance Life Sciences distributed test kits and consumables for effective testing across India, and quickly set up the country's largest testing lab, with a capacity of 3,500 tests per day.

The 736 grocery stores of Reliance Retail have been maintaining a dependable supply of essentials (including staples, fruits, vegetables, bread and breakfast cereals) for India's people. They have also instituted home delivery services for senior citizens and expanded arrangements for order collection from the store, to minimise the risk of exposure for consumers and staff.

Jio has been providing uninterrupted digital connectivity to nearly 40 crore people and thousands of organisations. It has introduced a range of digital tools to aid healthcare-from-home solutions. Among these is a symptom-checker to enable users to monitor their symptoms at home and prevent unnecessary pressure on the medical system. Jio has also *pro bono* developed the JioHaptik chatbot, to power the MyGov Corona Helpdesk, which addresses coronavirus queries and disseminates verified information.

Through our continuous efforts to serve India during the crisis, the Reliance family has demonstrated its will and capacity to rise to the challenge. As the pandemic continues, we remain committed to mobilising all the necessary physical, human and technological resources to support the nation in its hour of need.



PPE manufacturing at RIL's factory in Silvassa, Gujarat, to support the fight against COVID-19

A man with dark hair and a mustache, wearing a white shirt with a black pattern, stands in a field of tall green grain plants. He is smiling and holding a stalk of grain in his right hand. The background shows a hazy landscape with trees and hills.

RURAL TRANSFORMATION

Farmer, Sattar Dera in his field in
Umariyapani, Barwani, Madhya Pradesh

Rural Transformation

Key Milestones

2010-11

- **Bharat India Jodo (BIJ) programme** launched (over 10 lakh people reached as of March 31, 2020).

Reliance Foundation begins to support **Farmer Producer Organisations (FPOs)** in creating market linkages (26 FPOs supported as of March 31, 2020).

2012-13

- **Reliance Foundation Information Services (RFIS)** programme launched (over 99 lakh people reached as of March 31, 2020).

- **Reliance Foundation BIJ** reaches over 1 lakh people in over 300 villages across 10 states.

Reliance Foundation partners the TV series **Satyameva Jayate**, supporting 26 NGOs working in women's empowerment, sports and health.

2015-16

- **54,000 hectares** of land made cultivable and productive through direct interventions.
- **RFIS** reaches over 20 lakh people with information on agriculture, livestock, fisheries and weather.
- **Reliance Foundation BIJ** programme receives the **Rama Krishna Bajaj National Quality Award**, Certificate of Merit.

2016-17

- **Reliance Foundation BIJ** programme gets **ISO 9001:2015** certification.
- **Swachh Bharat** awareness campaigns launched in 500 villages.
- Reliance Foundation receives the **India CSR Award** for its rural transformation initiatives.

Reliance Foundation joins hands with **VSTF** and the **Maharashtra Government** to develop 1,000 model villages.



Thiru P. Chenpaga Sekara Pillai acted on Reliance Foundation's voice advisories to safeguard his banana plantation during a cyclone in Thuvrankadu, Kanyakumari, Tamil Nadu

2017-18

- Over **12 lakh livelihoods enhanced** (1.09 crore livelihoods impacted since the inception of the programme as of March 31, 2020).
- Eco-consistent soil conservation programme results in more than **7,000 hectares** being brought under sustainable agriculture (65,500 hectares under improved cultivation as of March 31, 2020).

- Over **73 billion litres of water harvesting capacity** created, bringing **32,000 hectares of land** under irrigation and making **307 villages** water-secure.

Reliance Foundation joins the **Swachh Bharat Mission**, with over **15,000 toilets** constructed and **87 project villages** declared **Open Defecation-Free**.

- Reliance Foundation receives the **NCDEX Krishi Pragati Award 2017** for Outstanding Contribution by Resource Institution for Promoting FPOs.
- Renewal of tripartite MoU between the **Rajmata Jijau Mother-Child Health Nutrition Mission**, Department of Women and Child Development (Government of Maharashtra), and Reliance Foundation, to improve child nutrition through anganwadis.

Reliance Foundation supports **Paani Foundation's Water Cup** initiative to train villagers in watershed development (over 51,000 villagers trained as of March 31, 2020, creating 550 billion litres of water harvesting capacity).

- Reliance Foundation wins the **Golden Peacock CSR Award 2017** for its social development work; **RFIS** receives the **mBillionth Award South Asia 2017** in the Agriculture & Environment Category.

2018-19

Reliance Foundation's **Swachhta Hi Seva** campaign reaches more than **42 lakh people** across **429 locations**; over **2 lakh volunteers** participate in cleanliness activities.

- **86 billion litres of water harvesting capacity** created, securing water for **434 villages**.

2019-20

- Reliance Foundation launches **Machli app**, an Android-based interactive application for fishermen, on World Fisheries Day; the app receives the **10th AEGIS Graham Bell Award 2019** under the 'Application for Social Good' category.

- **RFIS** programme gets **ISO 9001:2015** certification.

- **99 billion litres of water harvesting capacity** generated across project villages.

- Reliance Foundation wins several awards, including the **CII National Award for Excellence in Water Management 2019** in the 'Beyond the Fence' category; and the **Golden Peacock Award for Corporate Social Responsibility 2019** for improving livelihoods through information services.



CII National Award for Excellence in Water Management 2019

Introduction



MISSIONS SUPPORTED

Poshan Abhiyan • Unnat Bharat Abhiyan • Swachh Bharat Abhiyan
• Skill India Mission • Digital India • Doubling Farmers' Income • Sabki
Yojana Sabka Vikas • Mahatma Gandhi National Rural Employment
Guarantee Act (MGNREGA) • Rajmata Jijau Mother & Child Health Nutrition
Mission • Poshan Abhiyan Jan Andolan • National Skill Development Mission

TURNING THE TIDE OF INDIA'S DEVELOPMENT CHALLENGES

With over two-thirds of India's population living in rural areas, the key to a new India lies in the transformation of these rural communities. Today, these villages are the site of some of India's most promising development interventions, with initiatives to expand access to public services, markets, nutrition, education and healthcare. By providing resources and opportunity, these measures can unlock the tremendous potential of these communities, and transform the lives of rural people, including marginal farmers, women and labourers – helping them break free of the constraints imposed by their social and economic standing.

Overcoming challenges in agriculture, which is the biggest employer in rural India, is the key to the development of rural communities. While yields currently trail the global average, there is great potential to be tapped through expanded irrigation coverage, superior seeds and smarter use of technology.

Technical aids and training programmes can equip enterprising farmers with the capacity and knowledge to guide their decision-making in an information-dense world. In recent years, precarious monsoons and the over-use of groundwater sources have left communities water-stressed – but new rainwater management practices herald the possibility of renewed water security and better land utilisation. By strengthening the farming sector, these measures could also have positive implications for nutrition security.

Beyond farms, upgrades to agricultural infrastructure like rural markets, warehouses, cold chains and farm machinery hubs could boost incomes and expand farmers' livelihood options. This would complement India's rural infrastructure push – exemplified by schemes like the Saubhagya Yojana (for electrification) and Gram Sadak Yojana (for roads) – to address the infrastructure deficit constraining rural development.



Anita Soren, from Deoghar, Jharkhand, segregating grains from dry paddy

In the face of the rural skill deficit, technology and skill development programmes can equip rural citizens for the future. These could give people new opportunities to enhance and diversify their incomes, securing them against threats like adverse weather and pest attacks.

Increasing access to digital technology and the internet has been instrumental in fighting information asymmetries. More than ever before, people in rural India are aware of potential solutions to enhance and de-risk their lives and livelihoods. Innovations in technology are making it easier to promote solutions to the age-old challenges of drought, deforestation, pollution and soil erosion, helping protect the delicate

ecological balance on which these communities depend for their livelihoods.

Turning the tide on rural development challenges is critical to reverse the drain of talent from rural to urban India, in search of economic opportunity and a better life. Empowered rural communities are more likely to get their best and brightest to remain, and to devote their energies to driving local development, thereby accelerating the transformation of rural India. Over time, these interventions offer a pathway towards eliminating the rural-urban gap, ushering in a new era of sustainable development and inclusive growth.

OUR VISION OF HOLISTIC RURAL TRANSFORMATION

Reliance Foundation's Rural Transformation programme provides holistic, sustainable solutions to all the main development concerns of rural communities – income, governance capacity, food and nutrition, water, ecology, market linkages and women's empowerment.

OUR RURAL TRANSFORMATION APPROACH IS BUILT ON SEVEN PILLARS



Strengthening institutions to harness the power of communities



Ensuring water security for rural communities



Securing and enhancing rural livelihoods



Empowering communities through digital platforms



Ensuring the nutrition security of rural communities



Expanding market linkages to increase rural incomes



Maintaining the ecological security of rural communities



Community leaders of Nayatwada Gram Panchayat, Patan, Gujarat

Our interventions are made through two programmes – **Reliance Foundation Bharat India Jodo (RF BIJ)** and **Reliance Foundation Information Services (RFIS)**.

RF BIJ focuses on transforming rural communities by catalysing collective action towards sustainable livelihoods, and encouraging community ownership of development models. These efforts are supplemented by interventions in the areas of water security, nutrition security, ecological security and market linkages. These interventions are aimed at the whole community, with a focus on vulnerable groups like marginalised farmers and women.

Through **RFIS**, Reliance Foundation empowers communities with widely sourced, reliable information in user-friendly formats, with an emphasis on digital channels. This information is tailored to the needs of farmers, fisherfolk and livestock owners.

Together, these sustainable development initiatives give rural citizens the information and resources to enhance and diversify their livelihoods. They also help rural communities overcome information asymmetries, so that they can make more informed decisions to boost their livelihoods and avert risk.

Under each of these pillars, we work in collaboration with local communities and institutions to co-design strategies for sustainable development. We encourage

communities to own and manage these development initiatives, making them self-reliant.

We believe convergent models and collaborative action can expedite scalable, sustainable development. To this end, we mentor rural institutions and build capacities of individuals to lead and catalyse development. Adopting a platform approach, we help converge development agencies and line departments at various levels, to deliver solutions. In striving to address issues of national importance, our programmes support government missions such as the Pradhan Mantri Krishi Sinchai Yojana, Jal Shakti Abhiyan, Unnat Bharat Abhiyan, Skill India, Digital India, the National Rural Drinking Water Programme and Swachh Bharat Abhiyan.

We work with an array of knowledge providers, public agencies, research institutions and NGOs, to provide guidance and real-time information to communities.

Besides direct interventions, Reliance Foundation also supports specialist organisations like the Paani Foundation and the Village Social Transformation Foundation (VSTF), as well as other partners working to secure rural livelihoods and promote the use of cleaner fuel, in order to scale up our impact.

Together, we have touched the lives of people in over 37,000 villages across India.

Strengthening institutions to harness the power of communities

Reliance Foundation works to build up the capacity of rural institutions like Gram Panchayats, Self-Help Groups and Farmer Producer Organisations, to harness the collective power of communities. These institutions encourage rural citizens to take responsibility for development. They also serve as platforms for local leaders to emerge, encouraging a strong culture of self-governance and paving the way for independent, self-reliant communities and sustained change.

VILLAGE ASSOCIATIONS – A LEGACY OF CHANGE

Reliance Foundation's approach to institution-building began a decade ago, through community mobilisation which brought rural families together in **Village Associations (VAs)**. These VAs encouraged the people to take the initiative to address development issues. Involving two members from each household, they ensured that women, in particular, became more active in contributing to village development affairs. VAs brought communities together to manage local resources and implement development projects, supporting the work of Gram Panchayats and local authorities. They also served as a forum for training and skill development.

550+
VAs established over the past decade

Reliance Foundation has established over 550 VAs over the past decade. These VAs have strengthened rural solidarity, accelerated change and catalysed solutions in water conservation, nutrition and sustainable agricultural

practices. They have nurtured thousands of village leaders, many of whom have emerged as prominent regional voices.

Reliance Foundation deployed a direct-action approach and enhanced the programme's capabilities to bring about social change at scale, through public-private community partnerships. Building on this success, we are now scaling up its impact by focusing on strengthening Gram Panchayats, Farmer Producer Organisations and Self-Help Groups.



Members of a Self-Help Group in Uttarkashi, Uttarakhand, making garlands to sell in the local market

STRENGTHENING GRAM PANCHAYATS TO SCALE UP RURAL DEVELOPMENT

In FY 2018-19, Reliance Foundation graduated to a multi-stakeholder model of development. We have sought to impact lives and livelihoods at scale, working closely with development partners and leveraging digital solutions, with a focus on achieving convergence of people, efforts and resources as a route to maximising impact. We are promoting participation and leadership at the Gram Panchayat level, cementing a culture of rural self-reliance. With the average Gram Panchayat spanning multiple villages and hamlets, this transition gives us a larger platform to drive rural transformation at scale, significantly increasing the impact of our interventions.

In line with the government's Sabki Yojana Sabka Vikas programme, we help Gram Panchayats prioritise their needs and prepare **Gram Panchayat Development Plans (GPDP)**, adopting a participatory and collaborative approach to planning. We train elected representatives and officials to enhance the capacity and effectiveness of Gram Panchayats, through a systematic leadership development programme with exposure visits to model Gram Panchayats.

3,500

Community-based Organisations trained in leadership skills and GPDP development

8,500

leaders nurtured at the village level

We help Gram Panchayats build linkages with government departments and agencies, to implement GPDPs and channel the benefits of public schemes through convergence of resources. By training Gram Panchayats to liaise better with the administration, and advising them on government schemes and procedures, we help them better negotiate access to benefits on behalf of their communities. We also organise workshops to raise awareness about local participation in development planning, training villagers to understand and improve the process of formulating GPDPs. With strong local involvement, we help address local priorities better, through an inclusive, bottom-up planning process. This ensures community ownership at every level, from planning to implementation.

In FY 2019-20, Reliance Foundation has supported Gram Panchayat Development Plans in over 2,000 Gram Panchayats across 12 states. Since the inception of the programme, we have trained over 3,500 Community-based Organisations (including SHGs, farmers' groups and Common Interest Groups) in leadership skills and GPDP development. Our efforts have unearthed and nurtured over 8,500 leaders at the village level.



A community meeting in progress in Jamai, Chhindwara, Madhya Pradesh

VSTF and Reliance Foundation

An enduring partnership

Since 2017, Reliance Foundation has worked with the Government of Maharashtra's Village Social Transformation Foundation (VSTF) on a unique initiative – to transform 1,000 villages into 'model villages', by solving their social, economic, livelihood, infrastructure and connectivity challenges.

In FY 2019-20, we directly supported 27 Gram Panchayats under the programme, catalysing their transformation into sustainable model villages through VSTF's holistic development interventions. These initiatives are led on the ground by a specially-trained cadre of Rural Development Fellows, who are deputed to each village to enhance service delivery.

HIGHLIGHTS OF THE RELIANCE FOUNDATION-VSTF PARTNERSHIP IN 2019-20

1,000+

farmers assisted in conducting soil sample tests

187

underprivileged families provided with pucca houses under PM Awas Yojana

1,000+

households provided assistance for home toilet construction

1,000+

farmers linked and registered under PM Fasal Bima Yojana

100+

families linked under LPG Ujjwala scheme

386

water harvesting structures constructed, including farm ponds, recharge shafts, nala bunds and Continuous Contour Trenches (CCTs)

₹ 34.23 crore

converged through government schemes and other GP funds

EMPOWERING WOMEN THROUGH SELF-HELP GROUPS

Reliance Foundation supports and mentors Self-Help Groups (SHGs) to increase women's participation and influence in development planning and the livelihood value chain. We strengthen these SHGs by filling the gaps in capacities and linkages, to deliver better gender outcomes, and to enhance women's decision-making and leadership abilities.

We offer training to rural women to improve their knowledge, skills and linkages with government schemes and development opportunities. We connect them to skilling programmes through agencies like Rural Self-Employment Training Institutes (RSETI) and Krishi Vigyan Kendras (KVK). We train women to take up leadership and livelihood activities, and to improve their engagement with key local institutions like Gram Panchayats, KVKs, Agriculture and Animal Husbandry Departments and banks for their economic empowerment. Till date, we have supported over 1,500 SHGs across 12 states in coordination with State Rural Livelihoods Missions (SRLMs).

CASE STUDY ON BUILDING INSTITUTIONS

A DECADE OF TRANSFORMATION

Shiwani Bk Village, Yavatmal District, Maharashtra

Pushpa Durgesh Kohare has seen her village, Shiwani Bk, transform completely over the past decade. “Khoop mota badal zhaala aahe!”, she exclaims (“there has been a sea-change”). Remarkably, the entire transformation has been powered and sustained by the local people themselves.

Water issues and resultant crop failure had once stagnated the village economy, affecting almost every aspect of life. With limited sources of income in her own village, Pushpa used to work as a daily wage-labourer in nearby villages. Reliance Foundation mobilised the people into a Village Association (VA), the Janta Raja Shetkari Samiti.

After initial meetings, they unanimously agreed that water was their biggest concern – only seven of the village's 916 hectares had access to irrigation. Consequently, intensive work began to ensure sustainable use of water, including deepening the river passing through the village, de-silting earthen structures and check-dams,

and building wells and farm ponds. A total of 697 million litres of rainwater harvesting capacity was created over five years, providing year-round drinking water to the village and expanding the area under irrigation.

Shiwani Bk even won the block-level First Prize in the 2018-19 Satyameva Jayate Paani Cup, constructing 90 soak-pits and planting 2,000 seedlings to create 142 million litres of storage capacity.

These water solutions, in conjunction with the adoption of sustainable farming practices, led to an increase in agricultural production. Local families and anganwadis even built backyard Reliance Nutrition Gardens (RNGs), boosting the children's nutrition in mid-day meals, with surplus vegetables sold for profit. Around 2,500 trees were planted, adding to the green cover.

The VA meetings brought people together, and they also started engaging with each other on shared concerns such as livelihoods, cleanliness



Entrepreneur, Pushpa Durgesh Kohare with her goateries units



Holistic development in Shiwani Bk: agriculture, market linkages, governance and infrastructure

and women's participation. Having attended the meetings, Pushpa and her husband were inspired to start their own goateries enterprise. They submitted their plan to the village and were supported with a goateries unit from which they could build a new livelihood. They soon expanded it into a thriving livestock business.

Pushpa notes that becoming an active member of the VA changed everything for her. “Earlier, we were invisible and did not attend meetings, or it was assumed women had no role and say in village affairs. But today, we attend meetings, go for exposure visits, and interact freely with outsiders. We are confident women in the Gram Panchayat body – we have a voice, and we do not fear anything”.

With increased participation of up to 90% in the Gram Sabha, the villagers formed a strong relationship with the Gram Panchayat, and the Village Association incorporated its plans into Gram Panchayat Development Plans. The Gram Panchayat implemented several good governance practices, including the public display of its Vision document, schemes, work

and expenditure reports; formation of sub-committees on education, water and conflict resolution; and creation of a council of *Gramduts* for liaison with public authorities.

Today, change is clearly visible in Shiwani Bk. The village even boasts a new library, a gymnasium, and two digital classrooms in the village school, revolutionising education. Pushpa attributes this transformation to the ‘ownership’ mindset of the community, as well as the incorporation of shramdaan into local culture, with specific groups devoted to executing works with support from Reliance Foundation. With increasing confidence and self-assuredness, especially among women and the youth, the future is bright for Shiwani Bk.

“It's incredible what this tiny village has achieved. It has transformed itself into an ideal village on almost every parameter – cleanliness, social and community services, public libraries, food and nutrition security, green cover. I would like to see all the villages of Yavatmal follow in the footsteps of Shiwani Bk.”

– Shri SP Singh, Collector, Yavatmal

CASE STUDY ON BUILDING INSTITUTIONS

NEW LIVELIHOODS BLOOM IN JHARKHAND

Deoghar, Jharkhand

For years, Sulekhadevi has grown paddy, maize and horsegram on a small plot in Deoghar, Jharkhand, barely earning enough to feed her family of five. But she has always had bigger dreams, and with a keen mind for business, she was eager to find an opportunity to expand her cultivation. Across the road, her neighbour and fellow SHG member Shantidevi, had also tilled a small, largely barren plot for years. A single mother of three, she seemed an unlikely risk-taker. But she, too, was eager for new opportunities to improve her livelihood, in order to fund her children's education.

Their opportunity came through a Reliance Foundation programme to revive marginalised communities in Deoghar, by enabling new livelihoods for women. Through discussion with local SHGs, marigold cultivation emerged as a viable option – the plant is hardy and low-risk, the local climate is ideal, and proximity to a large temple guarantees steady demand. Through convergence with the local Krishi Vigyan Kendra (KVK) and the Kalyani Institute of Development, we arranged training in marigold cultivation for the local women, procuring seeds and setting up a pilot plot.

The pilot plot attracted the attention of Sulekhadevi and Shantidevi, who became involved with the scheme. For both of them, such diversification entailed a significant risk – but also a precious opportunity to improve their circumstances. They took a leap of faith, and it paid off. The crop thrived, and both women rapidly expanded their cultivation, earning a steady income. Sulekhadevi now plans to use her earnings from marigold cultivation to fulfil her ambition of expanding into a new business. Meanwhile, Shantidevi plans to use the extra income to pay for her children's education, fulfilling a cherished dream.

Both Shantidevi and Sulekhadevi have used Reliance Foundation's support to spread their wings. Asked about their experience, they simply beam with pride and exclaim "*badhiya hai!*" They say they have found the SHG a valuable forum to discuss business opportunities and avenues for growth. Above all, they cherish the sense of camaraderie with the other women of the SHG.

The project has now expanded to 35 women from 13 SHGs in 8 villages. In just a year, they have sold 15 tonnes of marigold for a profit of ₹2.66 lakh, and they now plan to diversify into other flowers – opening up new avenues of growth in Jharkhand's poorest areas.



Sulekhadevi (left) and Shantidevi (right) in their marigold farms in Deoghar, Jharkhand

Ensuring water security for rural communities



CII National Award for Excellence in Water Management 2019, Beyond the Fence category



This ferro-cement tank in Sendhwa, Madhya Pradesh is reducing the time and effort spent by women in fetching water

Water scarcity is a persistent crisis in communities across India, aggravated by failed monsoons and the over-exploitation of groundwater reserves. The crisis is only getting more urgent as climate change accelerates. Reliance Foundation seeks to bring water security to India's worst-hit regions, offering long-term solutions aimed at groundwater recharging. We strive to develop and enhance existing water harvesting and management systems. We also focus on raising awareness to encourage community ownership of water issues and solutions.

Enabling water security can set off a chain of positive effects. Access to water helps improve rural hygiene and saves women the drudgery of walking long distances for water. It enables crop diversification and increased agricultural production to support local livelihoods. By raising incomes, it also improves health and education outcomes.

99 billion

litres of new capacity created since the inception of the programme

45,800

hectares of land brought under irrigation through water harvesting and conservation efforts

Since inception, Reliance Foundation has helped 894 villages get improved access to drinking water, contributing to the government's National Rural Drinking Water Programme. In FY 2019-20, we also created 13 billion litres of rainwater harvesting capacity, which takes our total to 99 billion litres of new capacity created since the inception of the programme. This has helped improve land use and cropping intensity, boosting agricultural production and incomes. Nearly 45,800 hectares of land have been brought under irrigation through water harvesting and conservation efforts. These efforts have also received industry acclaim – in 2019, Reliance Foundation won the Confederation of Indian Industry (CII) National Award for Excellence in Water Management in the Beyond the Fence category.

WATERSHED MANAGEMENT WITH LOCALISED INFRASTRUCTURE

Reliance Foundation's watershed management approach deploys sustainable, low-cost conservation methods, to harvest surface run-off and recharge aquifers. To this end, we help construct and renovate water harvesting structures like earthen and masonry dams and check dams, farm ponds, bunds, open wells, well recharging systems, bori bandhans and recharge pits and shafts.

We support low-cost local means of rainwater harvesting, like the holiya in Gujarat, using local materials and prioritising proven solutions that are right for the climate and geography of each region. Most notably, we are revolutionising rural water management through the use of very low-cost ferro-cement technology to construct water storage tanks and check dams. This technology is ideal for remote villages with limited availability of shuttering, raw material and transportation. It needs less than half the raw material of conventional practices to build new structures. Together, these solutions are enabling reliable access to clean water for drinking and irrigation across India.

GIVING LOCALS CONTROL OVER WATER SECURITY MEASURES

Reliance Foundation works to increase the capacity of elected village representatives in Gram Panchayats to oversee water resources. This helps ensure that the entire water governance process, from planning, water budgeting and execution to distribution, stays within the community. Villagers are trained to develop these watersheds and build water-harvesting capacity, contributing both funds and labour. Ultimately, our vision is that rural citizens should form their own water-user groups to manage and regulate local water use.

SUPPORTING THE JAL SHAKTI ABHIYAN

Reliance Foundation has contributed to the Jal Shakti Abhiyan, the nationwide campaign to address water scarcity. During FY 2019-20, our Jal Shakti Abhiyan initiatives reached over 10 lakh people in 54 districts across 14 states. We mobilised strong local participation for

tree-planting and building rainwater harvesting structures. We also helped scientists and government officials speak directly to villagers through technology platforms like audio conferences and events like Krishi Melas. Through these initiatives, we raised awareness about water-efficient agricultural

10 lakh

people reached through Jal Shakti Abhiyan initiatives in 54 districts across 14 states

methods, and promoted ways to integrate water conservation into local planning. Our Jal Shakti Abhiyan campaign won Gold medals in the categories of Events and Corporate Crusader of the Year, at the IAA Olive Crown Awards 2020, India's leading honours for creative excellence in communicating sustainability.



IAA Olive Crown Awards 2020

Event of the Year

Corporate Crusader of the Year

Reliance Foundation and the Jal Shakti Abhiyan

HIGHLIGHTS

1.4 lakh

saplings planted in cluster locations

61,000

school-children participated in awareness-raising events

44,000+

participants from 406 villages built 600+ rainwater harvesting structures

17,000

villagers trained to integrate water conservation into Gram Panchayat Development Plans

250+

Krishi Melas organised; 13,000 farmers made aware of alternative cropping patterns and efficient irrigation methods

200+

SHGs took part in plantation drives and awareness programmes



Community efforts for water security in Banswara, Rajasthan

Winning the fight against water scarcity – the Paani Foundation

Since 2016, Reliance Foundation has been supporting efforts in drought prevention and watershed management in Maharashtra, for which it has partnered with Paani Foundation. These programmes reach 4,700 villages across Desh, Vidarbha and Marathwada, training local people to build water harvesting capacity. Paani's flagship initiative is the Satyameva Jayate Water Cup, awarded to the village that creates the largest water harvesting capacity. Even people from urban areas are encouraged to offer shramdaan in support of the initiative. In 2019, over 1 lakh of these urban *Jalmitras* helped their rural compatriots build watershed management structures.

The aim of the Water Cup is to ensure that communities across India learn to harvest rainwater and pursue scientific watershed management practices. It shows them that water conservation is possible even in low-rainfall years, and gives them a platform to share information with their peers, and get access to experts on agriculture-related activities.

Paani Foundation has now trained over 51,000 villagers in watershed development, and the results speak for themselves. In 2019, despite a drought the previous year, the average Water Cup participant village saw a groundwater rise 40 cm greater than other villages (that rose to 1.4 m in the arid Marathwada region). This amounts to more than 80 million litres of extra water per village, the equivalent of 8,000 tankers. Together, these measures have created over 550 billion litres of water harvesting capacity since 2016.



Arbujwadi village, Gangakhed taluka, Parbhani district, Maharashtra won the Satyameva Jayate Water Cup 2019

CASE STUDY ON WATER SECURITY

IN THE SERVICE OF THE COMMUNITY

Unrot village, Patan district, Gujarat

Like most residents of Unrot village, Laxmanbhai Rabari has struggled with unreliable water supply for years. The area suffers from high soil salinity and erratic rainfall, veering between floods and droughts. Yet even in this water-stressed village, Laxmanbhai has been known to selflessly share water with others, including truckers and passers-by. As an ardent animal lover, he had even created a *pucca* structure to provide drinking water for local livestock, and was known to put out seed and water for local birds.

745

holiyas have been created in Radhanpur cluster

In 2017, Reliance Foundation stepped in to help the village solve its water crisis. Tapping local wisdom, we decided to reintroduce the holiya, a traditional structure that gathers run-off water from fields to recharge the water-table. In the face of local reluctance over water salinity, the Reliance Foundation team went door-to-door, conducting demonstrations to convince people about the holiyas. Our team found an ally in Laxmanbhai, who became one of the early adopters.

In 2017, just before the monsoon, Reliance Foundation helped Laxmanbhai construct a holiya on his land. That year, a strong monsoon recharged the water table through the holiya. Laxmanbhai arranged a diesel engine to lift water from the holiya and linked it to a sprinkler irrigation system. This system has irrigated his farm ever since and provided fresh fodder and water for his buffalos, saving him more than ₹ 60,000 in fodder costs, and ensuring he no longer has to migrate his cattle for drinking water and fodder in summer. He has diversified into both kharif and rabi crops, bringing stability to his farm.

When Laxmanbhai first drew water from the holiya, his fellow villagers were even happier than he was – because he began offering drinking water to the villagers of Unrot and neighbouring Dabhi. The holiya enabled him to serve many more birds and animals. He has even offered free water for weddings and other village events.

Laxmanbhai sees the water as a blessing, a reward for his *seva* to the community, and he is committed to sharing his good fortune. He has inspired other farmers too, and a total of 745 holiyas have been created in Radhanpur cluster. This unique, cost-effective local technology is now being scaled up and implemented across the district in collaboration with the District Rural Development Agency, and the Patan district administration has sanctioned a further 1,000 holiyas under MGNREGS.



Happy with the holiya: Water from the holiya filling the tank on Laxmanbhai's farm

CASE STUDY ON WATER SECURITY

BRINGING WATER SECURITY TO TRIBAL COMMUNITIES

Bid ka Jhopda hamlet, Jajawar village, Sawai Madhopur, Rajasthan

35-year-old Mahavir Reger is a small farmer and livestock-owner from Bid ka Jhopda, a hamlet under the panchayat of Jajawar. He lives with his elderly mother, wife and three children. They belong to the Bairwas, a marginalised Scheduled Caste community. For years, their hamlet had been isolated from the main village, leaving residents like Mahavir struggling for basic necessities.

Water scarcity was a persistent problem. The hamlet had a tank and a tube-well, but the tank was dilapidated and the tube-well's motor and starter had failed. Mahavir and his wife were among those struggling to get water for themselves and for their livestock. His wife would spend hours queuing at the hamlet's sole hand-pump with the other women. In summer, the water-levels would plummet, forcing them to pump ever harder. Fights would break out over queuing and water allocation, as tempers flared due to the stress of scarcity.

Reliance Foundation convened a meeting to discuss the hamlet's challenges, and water was the obvious concern.

We helped the residents approach the Sarpanch of Jajawar for a solution. Working in collaboration with the residents, the Gram Panchayat renovated the water tank and revived the borewell with a new electric pump. But the people of Bid ka Jhopda had bigger dreams. They approached Reliance Foundation for help to build a tap-water system, pledging their labour and funds.

Through a joint effort, a new pipeline was installed, bringing drinking water to every home. The residents created a water-user group to manage and maintain the system, with each household contributing to maintenance costs.

Today, Mahavir's wife no longer has to queue at the hand-pump. Instead, she can spend more time tending to their farm and livestock, helping increase their household income.

Thanks to the residents' determination to improve their circumstances, this project has brought much-needed water to one of the region's most marginalised communities.



A moment of celebration: the first drinking water pipeline in Bid ka Jhopda, Sawai Madhopur, Rajasthan

Promoting sustainable rural livelihoods

Reliance Foundation works to bridge the rural-urban gap by improving rural prosperity – on and off the farm. To this end, we pursue a number of initiatives to enhance, de-risk and diversify rural livelihoods, in order to reduce poverty and outbound migration.

1.09 crore
rural citizens in over 37,000 villages
benefited from livelihood initiatives

We promote sustainable practices to improve the productivity of rural assets, and pursue technology-based solutions to support the livelihoods of farmers, fisherfolk and livestock-owners. Over the past decade, these initiatives have enhanced the livelihoods of 1.09 crore rural citizens, in over 37,000 villages across India.

SUPPORTING INNOVATIVE, SUSTAINABLE AGRICULTURE TO BOOST INCOMES

Reliance Foundation helps improve the productivity of farmland by promoting sustainable agricultural methods. We help lower input costs and increase yields, with a holistic approach based on the use of better-quality seeds, organic manure, integrated nutrient management and integrated pest and disease management.

We help de-risk farm income by promoting climate-resilient farming practices, and through diversification, promoting fruit, vegetable and flower crops in the cropping system. We also promote a range of innovative techniques and practices, including System of Rice Intensification (SRI); bio-decomposer-based composting and vermicomposting; poly-mulch; NWPP crop cover; Participatory Variety Selection (PVS); high-yielding, stress-tolerant seed varieties; and the use of advanced farm equipment.

For each of these approaches, we help arrange demonstrations for farmers. We then provide equipment to help them get started and to set up facilities like drip irrigation and farm ponds. Finally, we connect farmers to government institutions for further training. We also collaborate with partner organisations to develop innovative solutions and techniques.



Vechan Surpal taking his livestock to graze in Umariyapani, Barwani, Madhya Pradesh

Creating sustainable livelihoods for women through organic farming

In the Chamoli and Rudraprayag districts of Uttarakhand, Reliance Foundation is supporting Sewa International on a unique new initiative. The aim of this partnership is to harness the potential of organic farming to create sustainable livelihoods for women farmers. Under this programme, Sewa offers local women training and resources in organic farming and other environmentally sustainable agricultural practices, which help secure the local ecosystem and promote biodiversity. It also supports the women through market linkages, establishing direct access to end-user markets, to drive higher profits and raise local incomes.

Over 3,000 women have taken up organic farming as a result of the programme, creating direct access to organic products and foods for over 5,000 families. With access to end-user markets, the women have augmented their family income by as much as 25-30%, boosting their confidence and self-esteem, and giving them new independence. These interventions have helped over 3,000 rural women farmers from 300 SHGs across 100 villages.



Gujleshwaridevi harvesting peas in Olya, Uttarkashi, Uttarakhand

ENHANCING AND SECURING INCOMES THROUGH KNOWLEDGE

Reliance Foundation works to build 'knowledge societies' that are ready for any challenge. Through an array of channels, we provide reliable information to meet the needs of farmers, fisherfolk and livestock-owners. This helps them take timely, well-informed decisions to enhance their income and avert risks, besides making them aware of their entitlements. We help secure livelihoods that are vulnerable to disruption – for instance, through weather advisories for farmers and fishermen – and help enhance incomes through access to information on modern farming techniques, high-potential fishing zones and more.

We curate this information from an ecosystem of over 1,000 experts and knowledge partners, including research institutions, government bodies, Krishi Vigyan Kendras and NGOs. This information is then distributed both digitally and through community-level interventions in user-friendly multimedia formats.

We have a large team of professionals devoted to social mobilisation and networking, content generation, data management, knowledge management and programme and platform handling.

Our knowledge resources cover topics as diverse as farming methods, supplies and equipment, livestock care, credit linkage, government schemes, insurance, health, education and civic services. We also issue weather forecasts and advisories to help communities avert losses. In 2019, Reliance Foundation won the Golden Peacock Award for Corporate Social Responsibility, for its achievements in improving the livelihoods of farmers, fisherfolk and livestock owners through these information services.



Golden Peacock Award for Corporate Social Responsibility 2019
for improving livelihoods through information services

Multimedia knowledge programmes

Reliance Foundation's digital advisories provide expert advice to help communities optimise resource use and make informed decisions. Published in 10 languages, these advisories have reached over 99 lakh people across 300 districts in 19 states since the inception of the programme.

For farmers, the advisories promote new technologies and skills, covering subjects like agricultural inputs, pest and weather information, crop protection, soil fertility and credit linkages. For livestock-owners, they address issues like disease, shelter, fodder and water management, breeding and fertility and milk production.

Digital access saves rural citizens the trouble of visiting government offices for help and advice, offering 24x7 remote support.

Besides TV, radio and newspapers, these communications are also disseminated as interactive multilingual programmes on mobile platforms – in

formats like audio-video conferences with experts and officials, JioChat/ WhatsApp-based plant and animal disease diagnostic camps, and YouTube Live conferences with thematic experts.

Since the inception of the programme, these interactive sessions have reached over 6.7 lakh people – and they are now being made even smarter, with AI-based content distribution for highly localised advisories. In FY 2019-20, we also set up a YouTube channel to disseminate these advisories, with 89 live programmes and 399 video modules, with a viewership of over 3.6 lakh people. For further assistance, we have also set up a multi-lingual toll-free helpline – 1800 419 8800 – to connect rural citizens to local experts in every field. In addition to this, JioChat now offers virtual livestock and plant disease diagnostic consultations.

99 lakh

people across 300 districts in 19 states reached by Reliance Foundation advisories

Formal training programmes for farmers

In addition to our rural information services, we also arrange for formal training of farmers in agriculture and allied activities through Agriculture Universities, Krishi Vigyan Kendras, the Department of Animal Husbandry and private agencies. Over 16,500 farmers were linked to these institutions for training in FY 2019-20, and 38,500 farmers have been linked to them since the programme began – a lasting legacy of knowledge and progress in rural communities.

Field-based information services

Our digital knowledge initiatives are complemented by field-based interactive programmes, such as on-field demonstrations and Knowledge on Wheels vans. These live events further help raise awareness and offer opportunities for hands-on training. In marine communities, our Knowledge on Ocean service helps experts train fisherfolk on skills like using GPS and handling fish hygienically. In farming communities, we also organise soil health camps to raise awareness of soil issues and provide soil health cards.

Besides training, Reliance Foundation also runs specialist support services for livestock-owners. We offer veterinary services through Mobile Disease Diagnostic Clinics and livestock camps, in partnership with local Animal Husbandry Departments and private health institutions. Over 1.3 lakh livestock animals were treated at 408 livestock camps in FY 2019-20, and a total of 3.44 lakh animals have been treated since the inception of the programme.



Kamlapati Maurya, of Sarayee, Sonbhadra, Uttar Pradesh, who used the advisory given through Reliance Foundation's toll-free number to treat his livestock



Farmer, Mathura Podh from Balangir, Odisha, who was supported with a goatery unit

Providing critical real-time information to fisherfolk

Real-time local information can be vital in an unpredictable, high-risk occupation like fishing. Reliance Foundation leverages technology to alert fishermen about Ocean State Forecasts, Potential Fishing Zones and weather updates, to make their trips safer and more productive. We simplify complex data from the Indian National Centre for Ocean Information Services (INCOIS) and distribute updates in local languages. Since its inception, this programme has helped over 2.8 lakh fishermen, or 25% of the total active coastal population of India. According to an independent third-party assessment, 82% of fishermen reported using our Ocean State Forecasts to plan their fishing trips, and 95% of users said these services helped them avoid futile trips, amounting to ₹ 2.54 lakh saved per fisherman per year.

On an average, a fisherman earns ₹ 17,820 more per trip by using our advisories on Potential Fishing Zones. UBS Forums awarded Reliance Foundation the 'Best Innovative CSR Project Award 2019', in recognition of its efforts to secure the livelihoods of fishermen in Andhra Pradesh.



Best Innovative CSR Project Award
2019 by UBS Forums



Fisherman Gana, with the Machli App on his phone at Pudimadaka village, Visakhapatnam district, Andhra Pradesh

THE MACHLI APP AND THE POWER OF ARTIFICIAL INTELLIGENCE

In August 2019, we launched Machli, a unique Android app developed jointly by the Reliance Artificial Intelligence Centre of Excellence and INCOIS. The app provides localised, real-time updates on weather, oceanographic parameters (like wind speed, wave height and currents) and Potential Fishing Zones to fishermen in all of India's major fish-landing centres. This information is provided in a simple, user-friendly format with attractive infographics and audio messages. It is available in the nine major languages of India's coastal states – Bengali, Odia, Telugu, Tamil, Malayalam, Kannada, Marathi, Gujarati and Hindi.

The app has already seen 10,000 downloads, while fishermen are also sharing its updates with others in their community, augmenting livelihoods across the board. This has resulted in higher success rates, shorter travel distances and fewer trips, with better price realisation. The Machli app has won the Application for Social Good Award at the 10th AEGIS Graham Bell Awards 2019.



Winner in the Application for Social
Good category (Machli app), 10th
AEGIS Graham Bell Awards, 2019

CASE STUDY ON RURAL LIVELIHOODS

A TRIBAL TRAILBLAZER

Sekatmuhali village, Barwani district, Madhya Pradesh

Renchalibai's story is a testament to her grit, determination and never-say-die spirit. When her husband committed suicide, she was left to raise four children alone. Their only asset was a 3.22 acre plot of land. She quickly took charge of the family and began working the land – but with little guidance or access to advanced techniques, the yields from the land were barely enough to make ends meet.

Determined to expand her cultivation, and eager to learn, she approached Reliance Foundation for support and advice on techniques like deep ploughing, vermicomposting, well renovation and high-quality seeds. We helped her set up a drip irrigation system, and diversify into cultivating vegetables, ultimately setting up a backyard Reliance Nutrition Garden. Over the next four years, her farm's production increased rapidly due to improved land quality, water provision and diversification into watermelon and soybean cultivation.

Reliance Foundation helped her shift from traditional farming to market-oriented farming, selling directly to wholesalers. Today, her income has jumped almost five-fold to nearly ₹3 lakh, thanks to her willingness to learn and adapt to new methods.

Her eldest son has completed his graduation and serves with the state police, while her daughter is an undergraduate civil services aspirant. From a homemaker struggling to make ends meet, she has become a thriving rural entrepreneur – and there's a long way to go yet.

Reliance Foundation has given me a new lease of life. Besides financial security, it has given me confidence. I've gone from a scared widow to an assured decision-maker, and I have the confidence to experiment with new ideas. It has turned my life around and given me the freedom to dream big, from educating my children to expanding my farm.

- Renchalibai



Renchalibai with her goatery unit at Sekatmuhali, Barwani, Madhya Pradesh

CASE STUDY ON RURAL LIVELIHOODS

THE BEST LIVESTOCK-OWNER IN JUNAGADH

Koyali village, Junagadh district, Gujarat

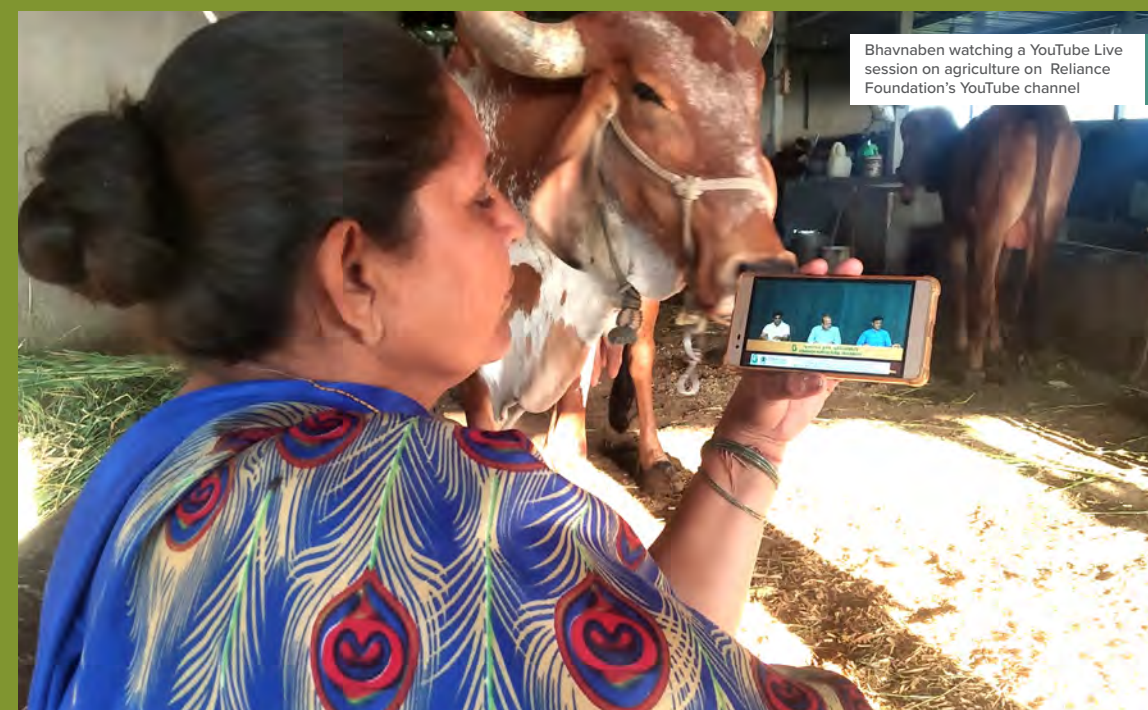
To see Bhavnaben expertly navigating YouTube today, few could tell that she had never been on the internet till recently. A small livestock-owner from Junagadh, she had only ever had a basic feature phone.

But when an outbreak of mastitis decimated her cattle herd, killing four calves in a year, she took decisive action. She turned to Reliance Foundation's toll-free helpline, and got expert advice on caring for her herd, including nutritious feed, medicines and the care of pregnant cows. The suggestions worked, and she was able to stop the disease in its tracks and save her remaining calves.

Encouraged by the experience, she readily accepted the helpline's invitation to join Reliance Foundation's YouTube Live programme on cattle feed, seasonal diseases, vaccinations and cleanliness. With 15 other women from her animal husbandry group, she participated enthusiastically in the

programme. She was then invited to a Live Phone-in Programme run by Reliance Foundation, with experts from the Junagadh Agricultural University and the Agriculture Technology Management Agency (ATMA). With this new impetus, her herd grew to 20 healthy cows in just two years.

Asked about her experience of attending the YouTube Live sessions, Bhavnaben beams "*maja aavi gayi!*" (it was great fun!) – and the results speak for themselves. In 2019, ATMA recognised Bhavnaben as the Best Livestock-Owner in Junagadh, and she now runs a thriving *gaushala* with 40 cows. With an income of over ₹ 1 lakh from the sale of milk, cow urine and dung, her life has been transformed. After years of struggle, she can finally send her son to a good school, fulfilling a long-standing dream – all thanks to her willingness to step out of her comfort zone and experiment with new platforms.



Bhavnaben watching a YouTube Live session on agriculture on Reliance Foundation's YouTube channel

CASE STUDY ON RURAL LIVELIHOODS

GIVING FARMERS THE FREEDOM TO EXPLORE

Bhojda village, Bankura district, West Bengal

Sadhan Chanda Gorai had been cultivating potato, chickpeas and paddy for years, but he was keen to expand and diversify his activities. He experimented with fish farming, raising some fish for sustenance. After attending a Reliance Foundation programme in his village, he gathered the confidence to expand into commercial fish farming. He subscribed to Reliance Foundation's toll-free helpline, as well as audio/ video advisories on fish-breeding.

The helpline informed him that he could lease a pond from the government for fish-farming, but he would need a group of 10 people, so he enlisted nine other villagers. With Reliance Foundation's support, they formed the Bhojda Agradoot Samanbay Samiti. They leased four acres of fish ponds, procured 1,000 Rohu fingerlings from the district fish seed market, and started fish farming. When illness threatened the fish, our experts guided them on

the right medicines to eliminate the problem – all Gorai had to do was send them a few images of the fish on WhatsApp. They also joined multi-location audio conferences organised by Reliance Foundation and learned about government schemes to support inland fishing, including Jal Hundis (aluminium pots for transporting fingerlings) and ice-boxes to take the fish to market.

For Gorai, the best part about the new venture is the sense of camaraderie and fellowship among the group. Working in a group, their costs are divided, and risk is diffused, while more hands are available for labour-intensive tasks. Moreover, instead of working as labourers for other people, they can now be their own bosses. The Samiti recently sold 375 kg of Rohu to the local market and earned ₹ 75,000 – a remarkable debut for a group that had never even been into fish-farming before, and a fitting reward for their courage to explore and diversify into new business ventures.



Sadhan Chanda Gorai feeding fish in the pond at Bhojda, Bankura, West Bengal

CASE STUDY ON RURAL LIVELIHOODS

PEACE OF MIND WITH THE MACHLI APP

Chandrabhaga Nolia Sahi, Puri district, Odisha

Shyam Mohapatra's family is used to his long absences. Fishing is an arduous business, and he can be out at sea for days at a time. They are also used to the uncertainty – in the treacherous Bay of Bengal, sudden weather changes can damage boats without warning.

In October 2017, Mohapatra subscribed to Reliance Foundation's smartphone voice advisories and messages on Ocean State Forecasts and Potential Fishing Zones. He also began attending our training sessions on ocean awareness, GPS and usage of safety measures like Search and Rescue Distress Alert Transmitters, in tandem with the Coast Guard and the Fisheries Department. In May 2019, a Reliance Foundation advisory saved him from venturing out during Cyclone Fani, potentially saving the lives of his crew.

When the Machli app was launched in November 2019, Mohapatra was among the first in his village to use it. Thanks to the app, he no longer has to call the helpline for information or wait for a voice advisory. All he has to do is open the app, which instantly gives him localised Ocean State Forecasts, tsunami warnings and coordinates of Potential Fishing Zones nearby, as well as a list of all fish landing centres within a 200 km radius. The app's multi-lingual interface provides all of these advisories in Telugu for his convenience (though ethnically Odia, Mohapatra is more comfortable with Telugu).

The app helps him plan his voyages better and minimise futile ventures, saving input costs such as ice, rations, diesel and labour, and protecting his boat from inclement weather. It has helped him reduce his deep fishing time, by helping him navigate directly to Potential Fishing Zones. Above all, it has given his family peace of mind – because with technology on his side, a safe voyage isn't a matter of luck any more.



Shyam Mohapatra preparing for a fishing trip based on the Machli App's weather forecast, in Chandrabhaga Nolia Sahi, Puri, Odisha

Ensuring the nutrition security of rural communities



Mahananda Vishwas Phad, anganwadi sevika in Kasarwadi Anganwadi in Gangakhed, Maharashtra, collecting vegetables from the RNG

Reliance Foundation is ensuring nutrition security for rural communities, with a two-pronged approach. As part of our focus on livelihoods, we help small and marginal farmers improve their productivity through sustainable agricultural practices. In addition to this, we also support domestic fruit and vegetable cultivation in backyard Reliance Nutrition Gardens (RNGs).

PROMOTING RELIANCE NUTRITION GARDENS IN HOUSEHOLDS

Reliance Nutrition Gardens (RNGs) are an innovative response to the problem of low rural nutrition levels. These scientifically developed, low-cost, organic models work on a multi-tier cropping system. Grown on a small plot of land, often in the household's backyard or on an unutilised land patch, they offer a diverse mix of vegetables, fruits and medicinal plants, for a rich dietary intake. RNGs have been especially beneficial for women and children, who otherwise tend to have lower nutrition levels. Women usually spearhead RNG initiatives in most locations, helping them take charge of their own as well as their family's nutrition levels. After self-consumption, the remaining fruits and vegetables are sold on the market, adding to the household's income as well as improving health outcomes. We have set up over 13,000 of these RNGs across India in FY 2019-20. Independent third-party assessments reveal that 90% of these households are able to meet their daily vegetable requirement from the established RNGs in their backyard.

ENSURING NUTRITION SECURITY IN ANGANWADIS

Anganwadis often serve as nodal points to deliver nutrition to children in rural areas. Recognising the success of backyard RNGs in reducing malnutrition, the Maharashtra Department of Women and Child Development and the Rajmata Jijau Mother-Child Health and Nutrition Mission (RJMCHNM) joined hands with Reliance Foundation to develop 25,000 anganwadi RNGs in 16 districts.

Today, these anganwadi RNGs supply fresh fruits and vegetables for the children's mid-day meals. Through continuous engagement with parents and teachers, we have also secured their participation and cooperation. This initiative has boosted the nutrition and health of more than 3 lakh children in anganwadis across Maharashtra over the last 5 years, contributing significantly to the Poshan Abhiyan.

CASE STUDY ON NUTRITION SECURITY

TRANSFORMING CHILD NUTRITION THROUGH ANGANWADI RNGs

Gadegaon village, Jalgaon district, Maharashtra

The anganwadi in Gadegaon village is a labour of love for supervisor Pramila Lokhande. She has served the community for over 2 decades, and she is devoted to the education and health of the children, always on the lookout for ways to improve their care.

Till three years ago, the anganwadi had no sustainable source of vegetables and fruits and depended on external supplies of dubious quality. On some days, the children had to make do with just dal and rice – filling, but not nutritious enough. Determined to find a reliable alternative, Lokhande attended a training session organised by Reliance Foundation and Integrated Child Development Services (ICDS), where she learned about RNGs – a sustainable, low-cost intervention to enrich the quality of mid-day meals. She set her heart on creating an RNG in the anganwadi premises – but quickly

realised that she lacked the funding to see the project to completion. Undeterred, she approached the Gram Panchayat for support. The Panchayat was impressed by her vision and quickly saw the potential of the project. It provided support with bricks, soil, compost and fencing, while six parents volunteered to contribute their labour.

Thanks to these efforts, the RNG was set up, and within months of the first harvest, Lokhande was delighted to see marked improvements in the children's health outcomes. Word soon spread around the village, and when parents saw the results, many of them set up RNGs in their own homes. Today, the RNG provides a rich supply of fruits and vegetables, making the anganwadi self-sufficient. It was recently named the 2nd best RNG in Jalgaon – a fitting recognition of Lokhande's hard work.



Mutakemala Anganwadi, one of the many anganwadis across Maharashtra to benefit from an RNG

Enhancing rural incomes through market linkages

Sustainable agriculture can only improve rural prosperity if farmers get a fair price for their produce – but they have often been held back by lack of access to markets. Reliance Foundation brings farmers together to boost their bargaining power, and connects farmers' collectives to markets, lowering input costs and increasing incomes. We also advise these collectives on value-addition to achieve higher remuneration. Our aim is to help farmers minimise external dependencies and control and manage their own commercial ventures.

STRENGTH IN UNITY – FARMER PRODUCER ORGANISATIONS

Farmer Producer Organisations (FPOs) are independent, autonomous collectives, designed to improve market linkages. These farmer-owned, farmer-driven collectives are at the heart of our efforts to improve farm incomes. Farmers aggregate their produce in these collectives, to harness economies of scale, lower their input costs and increase their bargaining power. FPOs thus help increase market participation and reduce transaction costs through collective action. Reliance Foundation mentors these collectives and supports them with direct access to alternative markets and institutional buyers, eliminating middlemen for better price realisation.

FPOs often work with government bodies like NABARD and the Department of Agriculture to facilitate farmer training and capacity-building, and to provide working capital and financing for new asset purchases. They also collaborate with agri-input companies and government agencies to help their members get inputs like seeds, equipment and machinery at reasonable prices. They can even help farmers avail of government schemes and subsidies.

BUILDING UP THE CAPACITY OF FPOs

Today, Reliance Foundation mentors 26 FPOs spread across 12 states of India. We support capacity-building of these FPOs to make them self-reliant and financially sustainable. We guide their Directors on governance and train the FPOs to diversify their portfolios and sharpen their business acumen and negotiating skills. Besides capacity-building, we work with government bodies like the Small Farmers' Agribusiness Consortium (SFAC), NABARD, Department of Agriculture and the

National Agricultural Cooperative Marketing Federation of India (NAFED), as well as private-sector companies, to ensure FPOs have strong market linkages to sell their produce at a fair price, with transparency.

In FY 2019-20, we also helped FPOs explore and adopt digital marketing platforms, such as the National Commodity and Derivatives Exchange (NCDEX), to hedge their exposure, and to find inter-state markets for their produce, using platforms such as eNAM, AgriBazaar, Safal Fasal and Kisaanyard. During the year, these FPOs helped over 50,000 farmers transact business worth ₹ 68.7 crore. They have a collective shareholder strength of 43,000 members and a combined equity base of ₹ 3.8 crore.

FPOs help increase market participation and reduce transaction costs through collective action. Reliance Foundation mentors these collectives and supports them with access to markets and institutional buyers, eliminating middlemen for better price realisation.

This is a remarkable turnaround for areas previously marked by low productivity. They have also gained recognition at prestigious development forums. At the Samunnati/ ET FPO Summit & Awards 2019, Reliance Foundation-mentored FPOs from Agar and Kamareddy won prizes for Best Performance in the West and South regions respectively. Meanwhile, FPOs from Jasdan and Radhanpur also won FPO of the Year awards at the Access Livelihoods India Summit in the Emerging and Mature categories.

MOVING FPOs UP THE VALUE-CHAIN TO BOOST PROFITS

Reliance Foundation also increases farm incomes by helping farmers move up the agricultural value-chain, beyond just selling raw produce. We encourage farmers to pursue value-addition by sorting, grading, packaging and processing agricultural and horticultural produce. Five FPOs have now upgraded to selling value-added commodities like cold-pressed groundnut oil, silage cattle feed, refined cumin, waxed oranges and custard apple pulp. Two FPOs have invested in processing equipment, while a third has received a subsidy from the Council of Scientific & Industrial Research (CSIR) to set up an aromatics plant extraction unit.



Members of Satpura Self Reliant Farmers Producer Co. Ltd aggregating custard apple in Jamai, Chhindwara, Madhya Pradesh

CASE STUDY ON MARKET LINKAGES

THE GENESIS OF A FARMER-OWNED COOKING OIL BRAND

Jasdan taluka, Rajkot district, Gujarat

Once a cotton farmer, Nitinbhai Makvana made his first foray into groundnut farming after Reliance Foundation advised him to de-risk and diversify his cultivation. Today, he is a prominent member of the Saurashtra Svanirbhar Khedut Producer Co. Ltd. (SSKP), a pioneering FPO that has blazed a trail for Jasdan's groundnut farmers.

Jasdan is a major hub of groundnut farming, but local farmers once got relatively little money for their produce. SSKP made it a mission to improve their price realisation, setting up MSP procurement initiatives. Makvana has been at the forefront of efforts to persuade farmers to sell their produce through the FPO – he leads by example, having sold his own produce on its platform since 2016. SSKP also delivers quality inputs like fertiliser, seeds and pesticides to local farmers' doorsteps, saving them time and money, and is trusted as a quality supplier.

In 2019, SSKP commissioned a survey of its members, and found that they all used commercial groundnut oil for cooking. Sensing an opportunity to boost farmers' income, they decided to move up the value-chain and set up their own groundnut oil brand. The business plan was approved at an AGM in Sukhpur village, with over 1,000 shareholders present.

SSKP hired space in an oil mill in the town of Som Pipaliya and began producing their own groundnut oil. While the top-selling oil on the local market was blended with palm oil and sold at ₹ 2,200 per can, SSKP's Sopan brand offered pure groundnut oil at just ₹ 1,700 per can. It has already found a significant market

niche, catering to SSKP's own members as well as other FPOs across Gujarat.

Revenues touched ₹ 2 crore last year, and SSKP was awarded 'FPO of the Year' in the Mature category at the Livelihoods India Summit in December 2019. It also won the Mahindra FPO Samman Award in January 2020.

For Makvana and his team, it has been a dream come true to see their own brand in the market. SSKP now has over 10,000 members and an annual turnover of ₹ 7 crore.

It has big plans to expand its agricultural input services and even procure produce straight from farmers' doorsteps, besides diversifying into peanut roasting – the next chapter of a fascinating entrepreneurial story.



Packing the oil for sale, a proud moment for Saurashtra Svanirbhar Khedut Producer Co. Ltd. (SSKP)

Securing the ecology of rural communities

Ecological degradation can decimate agricultural output and devastate rural communities. There are many threats to rural ecology, including drought, deforestation, pollution and soil erosion. Each of these can upset the delicate ecological balance on which rural communities depend for their livelihoods. To balance development with ecological security, Reliance Foundation has developed a three-pronged approach: improving soil health; bolstering green cover and biodiversity; and facilitating clean-ups and pollution control measures to revive and restore rural ecology.

STRENGTHENING THE RURAL SOIL ECOSYSTEM

Reliance Foundation's eco-consistent soil conservation methods have brought thousands of hectares of land under sustainable agricultural practices. Through hands-on support and public advisories, we promote practices like vermicomposting and organic fertilisers. We also organise field initiatives like soil health camps to raise awareness and issue soil health cards.

65,500

hectares of land brought under improved cultivation since inception

We have conducted over 7,400 of these soil health tests in FY 2019-20, and accordingly disseminated relevant advisories. These sustainable, low-cost interventions sensitise farmers about soil issues, and reduce their dependence on costly chemical fertilisers. They have driven tangible improvements in soil texture, structure, aeration and microbial activity across the board. Over 65,500 hectares of land have thus been brought under improved cultivation since inception.



Saheblal Yaduwanshi in his mango orchard in Umradi, Chhindwara, Madhya Pradesh



Aerial view of an orchard in Sendhwa, Madhya Pradesh

EXPANDING GREEN COVER AND BIODIVERSITY

Reliance Foundation has pursued large-scale sapling plantation to curb soil erosion and improve the biodiversity of rural communities. In FY 2019-20, we mobilised communities to plant 8.7 lakh saplings, including 1.4 lakh saplings in cluster locations under

2.2 crore

saplings planted in India

the Jal Shakti Abhiyan. We have also engaged Gram Panchayats and Self-Help Groups to raise awareness about the

importance of green cover. Since inception, Reliance Foundation initiatives have planted more than 2.2 crore saplings across India.

REVIVING THE RURAL ECOLOGY THROUGH RECYCLING AND CLEANLINESS DRIVES

Reliance Foundation has made significant efforts to promote ecological sustainability through resource conservation, promotion of biodiversity and the use of cleaner energy sources. In FY 2019-20, we supported the Swachh Bharat Abhiyan by running the Swachhta hi Seva campaign, to raise awareness about local hygiene, and to mobilise volunteers for shramdaan.

Working with Gram Panchayats and Self-Help Groups, we organised over 1,000 school events and 700 collective action events, with 44,000 volunteers undertaking shramdaan. These initiatives reached 1.6 lakh people in 1,200 villages across 12 states.

We also began a plastic waste recycling project in five villages of **Radhanpur, Gujarat**, in FY 2019-20. The project reached 12,000 people through a multi-pronged approach of awareness programmes, trainings and direct interventions. In the first phase, we raised awareness through village meetings, street plays, school programmes and a poster and banner campaign. We then capitalised on this awareness by training local people in plastic waste collection, segregation and packaging, and installed dustbins to reduce littering. We connected the villages with plastic recyclers from nearby towns, making the programme self-sustaining, and providing the Gram Panchayats an additional source of income. This unique project has now sparked interest from other local Gram Panchayats, which have evinced a keen interest in replicating these initiatives in their own villages.



Planting trees, protecting the environment in Radhanpur, Patan, Gujarat

PURSUING SUSTAINABLE DEVELOPMENT THROUGH CLEAN ENERGY

Reliance Foundation helps communities access clean energy, providing a sustainable and environmentally-friendly way to boost rural development. We help develop solar and biogas facilities to reduce the use of polluting energy sources like firewood, which can degrade the land through deforestation, and affect the air quality in villages and homes. These alternative sources also save women the drudgery of walking long distances to fetch firewood.

This new approach is exemplified by the **Govardhan eco-village** in **Palghar** district, near Mumbai. Reliance Foundation has collaborated with the Sri Chaitanya Seva Trust to build a new solar power plant in the village, supporting sustainable livelihoods for indigenous people in the area, and reducing their dependence on polluting fossil fuels. This initiative has set an example to local communities on the potential for growth in harmony with the environment.

In **Chipiya, Madhya Pradesh**, we worked with Engineers Without Borders USA to construct a biogas plant at a stray cow shelter in July 2019. The plant now provides piped cooking gas to 65 local families, while the dung slurry is used for vermicomposting, providing organic manure that reduces local farmers' dependence on expensive chemical fertilisers. The plant is now a model for other cow shelters to double up as a powerhouse of clean energy and sustainable agriculture for their villages.

In the remote villages of **Yavatmal** district in **Maharashtra**, which are off the main grid (and where laying down new power lines and substations is an arduous exercise) we worked with ABB Solar to build two new solar power plants with a combined capacity of 105 kW. These plants have given the local people a sustainable, low-maintenance and environmentally-friendly source of power. Local farmers are even using solar power to run irrigation systems – underlining the possibilities that open up with clean energy.

HEALTH

World-class medical facilities at Sir H.N.
Reliance Foundation Hospital, Mumbai

Health Key Milestones

2012-13

- 'Health for All' initiative launched to provide primary and preventive care to the underprivileged.
- Reliance Foundation launches **Drishhti**, India's first fortnightly **Braille newspaper** in Hindi (*as of March 31, 2020, Drishhti has a circulation of 4,200 copies and a readership of 24,000 in 16 countries*).
- On World Braille Day (January 4), Reliance Foundation launches a **Braille calendar** in Hindi.

Reliance Foundation **Health Outreach Programme** begins operations in Mumbai, reaching out to over **33,000 people** through Mobile and Static medical units (*67 lakh consultations have been provided under this programme as of March 31, 2020*)



An elderly lady being escorted out of a Mobile Medical Unit in Mumbai, Maharashtra, after receiving treatment

2013-14

The **Drishhti** programme completes 10 years, with over **12,800 cornea transplants** conducted (18,500 corneal transplants have been conducted as of March 31, 2020).

2014-15

Inauguration of **Sir H.N. Reliance Foundation Hospital and Research Centre (RFH)**, a 345-bed multi-specialty hospital, in Mumbai.

2015-16

- RFH becomes the largest **LEED Gold-rated Green Hospital** in Mumbai.
- Launch of **paediatric cardiac surgery** programme at RFH.
- First **Transcatheter Aortic Valve Replacement (TAVR)** performed at RFH.

- Reliance Foundation Health Outreach Programme in Mumbai and Navi Mumbai gets **ISO 9001:2008 certification**.
- Reliance Foundation begins **anaemia screenings** for women under its Maternal and Child Health programme (*as of March 31, 2020, over 1.3 lakh women have been screened, and over 75,000 have been treated for anaemia*).

Announcement of **Project ASMAN**, in collaboration with Bill and Melinda Gates Foundation, USAID, Tata Trusts and MSD for Mothers, to reduce neonatal and maternal mortality (*500,000 women and newborns have benefitted from Project ASMAN till date*).



Saving mothers and newborns through Project ASMAN

2016-17

- RFH launches **renal transplant** programme.

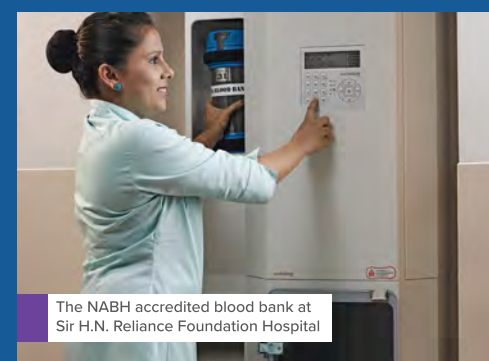


2017-18

- RFH conducts the first **robotic kidney transplant** in Maharashtra.
- RFH is accredited by National Accreditation Board for Hospitals & Healthcare Providers (NABH).

2018-19

- RFH conducts western India's first **Transcatheter Pulmonary Valve Replacement (TPVR)** procedure.
- RFH's Emergency Medical Services (EMS) and Blood Bank receive NABH accreditation.



The NABH accredited blood bank at Sir H.N. Reliance Foundation Hospital

2019-20

- Sir H.N. Reliance Foundation Hospital operationalises India's first dedicated COVID-19 facility, with 250 beds, in partnership with the Brihanmumbai Municipal Corporation, at SevenHills Hospital, Mumbai.

81,500 children screened for malnutrition through our Health Outreach programme, with over **4,200 children** diagnosed and treated.

- RFH launches **liver transplant** programme.
- RFH becomes India's first centre to be recognised as **SOLO** for **Melody valve** procedures.
- **Advanced cardiac surgery** and **heart transplant** programmes initiated at RFH.
- Times Health Survey recognises **RFH** among **India's top 10 hospitals**, and among the top 5 hospitals at the regional level.

- RFH wins prizes for **Best National Hospital for Cardiology, Excellence in CSR at National Level** and **Best Multi-speciality Hospital at Regional Level** at the ET HealthWorld Awards 2020.

- RFH wins **Best Healthcare Leadership Award** at the Navbharat Healthcare Summit Awards 2020.

RFH wins **Best Multi-speciality Hospital, Best Hospital in Cardiac Science, Best Hospital in Gastroenterology, Best Hospital in Oncology** and **CEO of the Year** at the Times Healthcare Leaders of Medicine and Technology Awards 2020.



Recognition conferred on Sir H.N. Reliance Foundation Hospital by Times Healthcare Leaders in Medicine and Technology Awards 2020

Introduction



TOWARDS A HEALTHIER, MORE PROSPEROUS INDIA

Economic development inevitably brings improvements in the health of the population at large. But the reverse is also true – improving healthcare can catalyse growth and prosperity, by creating a healthier and more dynamic population. Healthier people make for a more capable workforce. Healthier children encourage fewer births and fewer dependents in each family.

The World Bank estimates that as much as 50% of the gulf in economic growth between developing and developed nations is attributable to differences in health outcomes¹.

The vision of a new India, with sustainable development and a better quality of life, hinges on improving health infrastructure and expanding the provision of health services.

Public health in India faces significant challenges, including inadequate healthcare coverage, low insurance penetration and a growing chronic disease burden. However, India is also a global pioneer in affordable healthcare, on the cusp of a revolution in the organisation and delivery of health services. Technology and analytics are making it easier to prevent, detect and treat disease, offering solutions like remote treatment, data-sharing and e-learning, to make healthcare more affordable and accessible. Telemedicine and tele-consulting programmes over mobile platforms are taking health

services to even the most remote, underserved rural markets. In India, these changes create a fertile ground for collaboration between the government, the social sector and private partners to provide innovative, low-cost health solutions at scale.

These initiatives are underpinned by significant government investments in health awareness, outreach and infrastructure. Government programmes continue to lead the fight against infectious diseases like typhoid, malaria and tuberculosis. COVID-19 has given a new impetus to efforts to improve access to hygiene and sanitation infrastructure, and raised awareness of public health measures. The ambitious Ayushman Bharat scheme is improving healthcare coverage, promising free secondary and tertiary care to over 50 crore people.

Some of the most urgent interventions are fighting the root causes of disease, by providing screening and treatment for anaemia and malnutrition. These conditions affect women in particular, due to economic and cultural constraints limiting access to healthcare. The success of these preventive programmes could have long-term implications for women's health and immunity, reducing maternal mortality and the risk of birth defects, and helping women realise their full potential.

Together, these concerted efforts can help break the cycle of poverty and adverse health outcomes, creating healthier communities that are better equipped for the future.



World-class facilities at Sir H.N. Reliance Foundation Hospital, Mumbai

¹ *Outlook on the Global Agenda 2015: Growing Importance of Health in the Economy*, World Economic Forum <https://widgets.weforum.org/outlook15/10.html>

OUR VISION

Health for All

From its inception, Reliance Foundation has been committed to the idea of Health for All, ironing out inconsistencies in healthcare delivery. We seek to ease the financial burden of healthcare expenditure, to ensure every Indian has access to high-quality healthcare services for timely consultation.

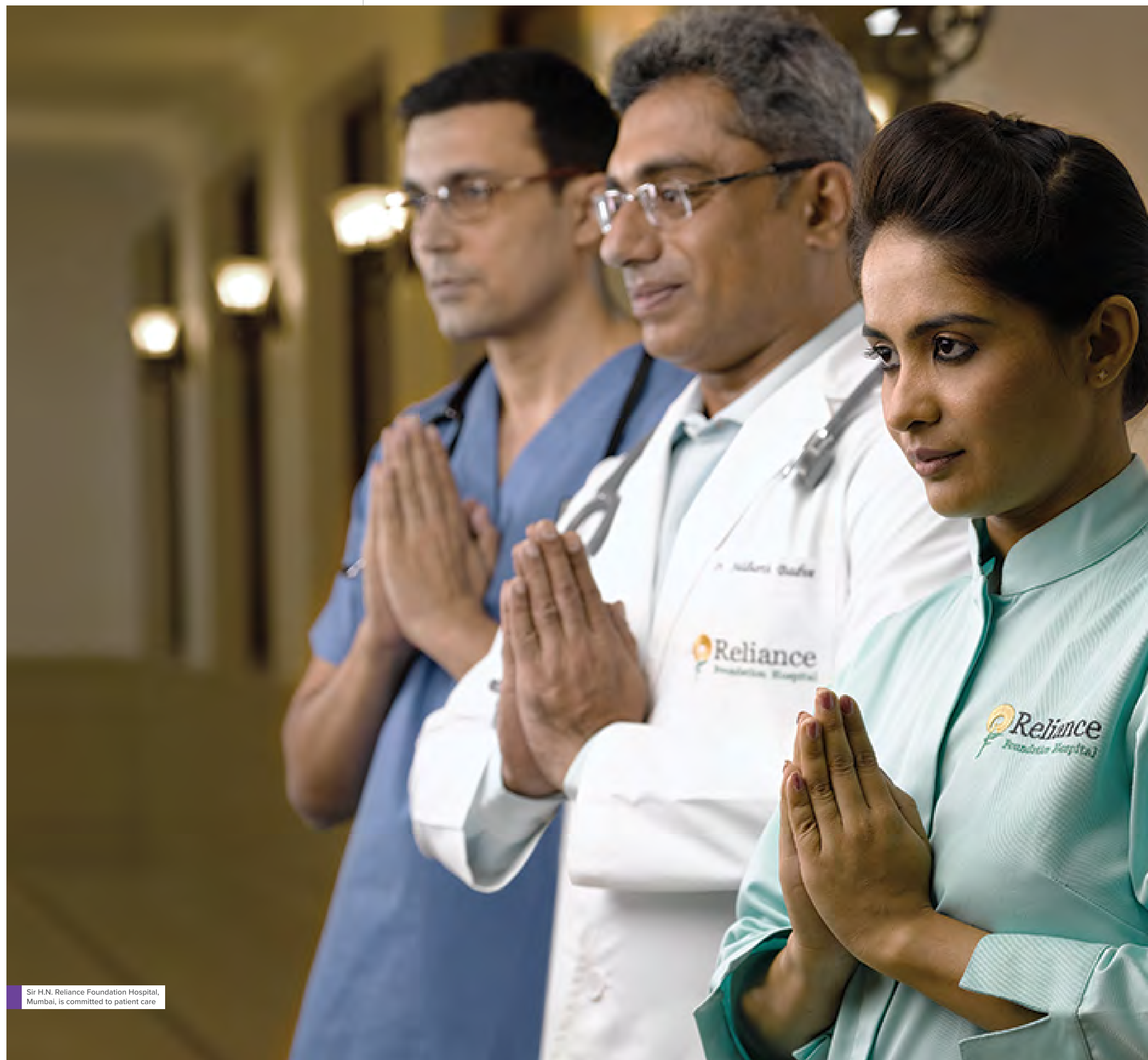
We have developed a comprehensive, multi-tier subsidised healthcare system, from world-class tertiary care institutions, to high-quality primary and secondary services (including doorstep services) in underserved communities. These are complemented by targeted specialist programmes to improve outcomes in vision care and maternal and child health.

To deliver primary and secondary healthcare, we collaborate with a number of partner organisations with expertise in areas like preventive care, maternal and child health, palliative care and specialist heart and kidney care. We work with our partners to expand access to screening, treatment and rehabilitation for cancer, offering a choice of home-based and institutional care. We also support nutrition interventions and enable convergence among government departments and other organisations to break the inter-generational cycle of malnutrition.

Beyond treatment and therapeutics, our holistic interventions also address the root causes of illness and promote healthier lifestyles. We provide Information, Communication and Education services to marginalised communities, to emphasise pre-emptive measures and encourage positive health behaviours.

These services are delivered through our digital information channels and awareness drives, and through our network of health camps and Static and Mobile Medical Units. We strive to change social attitudes to health issues, reducing the stigma around diseases like HIV and tuberculosis. We also provide institutional care and support for the most vulnerable people in our society, including migrants, the visually impaired, the elderly, and abandoned children, to help them live dignified and meaningful lives.

Apart from creating world-class tertiary healthcare, we also work to strengthen India's public health infrastructure, and our healthcare programmes support government initiatives on reproductive, maternal, neo-natal, child and adolescent health. These health interventions have touched the lives of 25 lakh people, and have provided 67 lakh health consultations since the inception of the programme.



Sir H.N. Reliance Foundation Hospital, Mumbai, is committed to patient care

Creating world-class tertiary care

SIR H.N. RELIANCE FOUNDATION HOSPITAL AND RESEARCH CENTRE

rfhospital.org

Reliance Foundation is committed to providing affordable and accessible quaternary health care. At the heart of this strategy is the flagship Sir H.N. Reliance Foundation Hospital and Research Centre (RFH), a 345-bed multi speciality hospital. Set up in 2014, RFH operates at the cutting edge of medical innovation, following the global best practices in clinical care. In just five years, it has become one of India's most respected medical institutions.

Today, it provides class-leading clinical care through Centres of Excellence in cardiac science, orthopaedics, neuroscience, gastroenterology, renal science and onco-science. It even has an Advanced Sports Science Programme, which provides professional care to elite athletes, including India's leading Olympic contenders.

At the cutting edge of healthcare

RFH graduated from a tertiary care hospital to a quaternary care institution in 2019, with the addition of new high-end specialist programmes, including liver transplants, advanced cardiac surgery, transcatheter pulmonary valve replacement (TPVR), heart transplants and oncology.

Its world-class operation theatre complex is equipped with cutting-edge robotics, diagnostics and imaging facilities. The hospital's liver transplant programme has a 100% success rate, and its cardiology unit has been recognised as 'SOLO' for Melody valve procedures – a first in India.

Holistic healthcare

RFH's philosophy goes beyond just clinical care, offering holistic care to optimise medical outcomes for its patients. It has introduced revolutionary short-stay and home support programmes to accelerate patient recovery, and reduce the chances of hospital-acquired infections. These procedures require less than 24 hours of hospital stay and are backed by strong patient education, home care rehabilitation and nursing support. 172 short-stay surgeries were performed in FY 2019-20, including knee replacements and onco-surgeries.

RFH has also upgraded its Medical Centre into a one-stop solution hub for diseases, with the addition of home care services and new clinics for diabetes, immunisation and allergies. The Centre will also provide retail services for various medical conditions such as post-oncology requirements, rehabilitation equipment and alternative medicine.



FICCI Social Initiative Awards 2019

Awarded in the Corporates & Healthcare Service Providers Category



State-of-the-art research facilities at Sir H.N. Reliance Foundation Hospital, Mumbai

CLINICAL OUTCOMES AT SIR H.N. RELIANCE FOUNDATION HOSPITAL FOR FY 2019-20



Success across metrics

RFH measures its clinical outcomes against the most stringent international benchmarks, as part of its continuous quality improvement framework. It has upgraded its performance tracking metrics in FY 2019-20, with the appointment of a new Steering Committee to analyse patient satisfaction and response timelines. It has recently introduced Net Promoter Score (NPS) tracking, which puts the hospital's NPS at 71 – higher than that of many world-renowned medical institutes.

New feedback mechanisms have enabled RFH to upgrade its inpatient feedback base to 70% in FY 2019-20, up from 55% in FY 2018-19, and patient satisfaction rates have consistently remained above 87% throughout the year. RFH has also recorded scores in excess of 85% for its home care, rehabilitation, nursing and laboratory services.

71

Net Promoter
Score

>87%

Patient Satisfaction
Rate

The proliferation of short-stay programmes and home support has helped RFH reduce the Average Length of Stay. Despite an increase in the number of high-end surgeries and a thriving transplant programme, RFH has lowered turnaround time and increased occupancy from 66% in FY 2018-19 to 76% in FY 2019-20.

The hospital's operations, including its Emergency Room and Blood Bank, are NABH-accredited. The hospital aims to achieve its Joint Commission International accreditation, as well as NABL certification for its in-house lab, by FY 2020-21.

Strong academic programmes

RFH is in the process of building one of India's finest academic programmes, which includes synergies with Reliance Life Science to promote research and innovation. The programme is accredited by the National Board of Examination for Diplomas, with courses in 13 specialties. It is guided by a Scientific Advisory Committee, and led by a cross-disciplinary global panel, with expertise in oncology, gastroenterology, orthopaedics, urology, uro-oncology, regenerative medicine, breast surgery and anaesthesia and pain management.



World class health facilities at Sir H.N. Reliance Foundation Hospital, Mumbai



ET HealthWorld Awards 2020

Best National Hospital Award for Cardiology
Excellence in CSR at National Level
Best Multi-speciality Hospital at Regional Level

Navbharat Healthcare Summit Awards 2020

Best Healthcare Leadership Award

SUPPORTING EFFECTIVE CANCER CARE

Reliance Foundation is committed to improving the quality of cancer care across India. To this end, we work with our partners to improve cancer screening, treatment and rehabilitation, and to provide palliative care.

In partnership with Cancare Trust, we have established an independent facility dedicated to cancers of the head, neck and allied specialties. The facility helps promote preventive measures and provides early detection, comprehensive care and rehabilitation services for patients, as well as providing opportunities for research and education.

It supports the screening of over 1 lakh people and helps treat nearly 27,000 patients ever year, across all modes of treatment.

Since 2015, we have also provided financial grants to the Jimmy S. Bilimoria Foundation, which helps expand the provision of expert palliative care at home. Operating in Mumbai, it focuses on solutions to manage pain and distress, and offers emotional and psychological support to patients. It provides comprehensive home care services to those suffering from terminal and debilitating conditions such as cancer, kidney failure and chronic lung disease.

CASE STUDY ON TERTIARY CARE

RARE LIVER SWAP TRANSPLANT PROGRAMME AT SIR H.N. RELIANCE FOUNDATION HOSPITAL

Mumbai, Maharashtra

Sir H.N. Reliance Foundation Hospital has a 100% success rate for liver transplants, which includes swap liver transplants, a rare procedure that is used when a living related donor's liver is incompatible with that of the recipient, and doctors instead swap donors for two patients. Such swaps are quite common in kidney transplants, but liver transplant swaps are much more intricate, and the procedures take more than 10 hours, with no margin for error.

Recently, a 55-year-old Mumbai physician suffering from liver cancer and a 36-year-old Kolhapur farmer suffering from end-stage liver failure, were selected for a liver swap transplant. Their wives

(the donors) couldn't donate to their respective husbands because of mismatched blood groups; so instead, the physician's wife donated part of her liver to the farmer. In turn, the farmer's wife donated part of her liver to the physician.

The procedure was successfully performed at RFH by a team of 35 doctors, who persevered for 14 hours, across four operating theatres, operating on all four people at once.

This extraordinary procedure has given both men a new lease of life, and cements RFH's reputation as India's premier centre for cutting-edge clinical care.



Times Healthcare Leaders of Medicine and Technology Awards 2020

Best Multi-speciality Hospital
Best Hospital in Cardiac Science
Best Hospital in Gastroenterology
Best Hospital in Oncology
CEO of the Year



One of the liver swap transplant recipients with his wife (a donor) and the team of doctors

CASE STUDY ON TERTIARY CARE

INDIA'S OLDEST TPVR PATIENT

Mumbai, Maharashtra

The Cardiology unit at Sir H.N. Reliance Foundation Hospital is the only Indian facility to be certified SOLO for Melody valve procedures, handling some of the most challenging cases from across the country. In 2019, the hospital performed a transcatheter pulmonary valve replacement (TPVR) on a 76-year-old woman – the oldest such patient in India. The patient was born with a hole in her heart, with narrowing of the pulmonary valve. Over the years, she had undergone two open-heart surgeries to repair the hole and replace the diseased valve, followed by a balloon dilation procedure on the artificial valve.

Last year, the patient was admitted to RFH with complaints of breathlessness. She had grown frail, and her weight had plummeted to 39 kg. Preliminary evaluations showed narrowing and calcification of the artificial pulmonary valve. Given her age and medical history, open-heart surgery was extremely risky – so doctors at RFH recommended the TPVR procedure. In this procedure, a new transcatheter heart valve (Melody valve) would be implanted in place of the narrowed old valve, through a vein in the patient's legs, without any open surgical procedure.

The procedure was not without danger – given the proximity of the coronary artery to the narrowed valve, there was a risk of compressing the artery and causing cardiac arrest. However, RFH surgeons handled the procedure skilfully and delivered a successful outcome. To cap it all, the hospital's cutting-edge patient management ensured that the patient was shifted out of the ICU just a day after the procedure, and discharged within 48 hours (such procedures have been known to require 8-10 days of post-operative hospital care).

Sir H.N. Reliance Foundation Hospital is the only centre in western India to perform this non-surgical valve replacement procedure. In the last year alone, it has performed six such procedures, reaffirming its status as one of India's most advanced centres of cardiology.

CASE STUDY ON TERTIARY CARE

A PIONEERING APPROACH TO BRAIN SURGERY

Mumbai, Maharashtra

6-year-old Amit Kumar suffered a recurrence of hydrocephalus after he fell and injured his head. Hydrocephalus is a brain disorder where fluid accumulates in the cavities of the brain. This puts pressure on the brain and can cause brain damage. Hydrocephalus is usually treated by 'shunting' – a technique that involves the implantation of two catheters and a flow control valve system to drain the excess fluid.

Doctors at Sir H.N. Reliance Foundation Hospital have pioneered a minimally invasive hydrocephalus treatment using an endoluminal shunt scope, one of the world's smallest endoscopes (just 1 mm in diameter), which can navigate through tiny channels to visualise intraoperative structures inside the brain.

Kumar had previously been treated for hydrocephalus, but his shunt stopped working after the fall. He was brought to RFH in a comatose state with deteriorating neurological function. A CT scan told doctors that he had suffered a recurrence of hydrocephalus and needed urgent lifesaving surgery with a new shunt to relieve pressure on the brain. He was immediately rushed to the Operation Theatre.

With pinpoint precision, doctors used an endoluminal shunt scope to guide a new shunt into the brain, threading it carefully through without damage to nearby structures. The scope ensured there was no bleeding and that the drainage tube was placed in the desired location. As the fluid drained, Kumar began to stabilise. He went on to make a swift and full recovery.

The team at Sir H.N. Reliance Foundation Hospital has deployed cutting-edge imaging and surgical technology to provide successful treatment even in an emergency. This minimally invasive procedure has great potential to enhance the safety and effectiveness of brain surgery – and RFH is leading the way.

TERTIARY CARE AT RELIANCE PLANT LOCATIONS

Reliance Foundation runs a network of hospitals near Reliance Industries' plant and business locations across India. These hospitals provide free and subsidised tertiary healthcare to neighbouring communities. They reflect our commitment to creating thriving local communities around us, as responsible corporate citizens, by strengthening local health infrastructure and enabling access to high-quality healthcare. These hospitals are located at Lodhivali in Maharashtra, and at Jamnagar and Hazira in Gujarat. They have provided over 33 lakh consultations over the past two decades.

LODHIVALI

The Dhirubhai Ambani Hospital in Lodhivali is a state-of-the-art 82-bed facility located near the Reliance Patalganga Manufacturing Division. It is the only comprehensive healthcare institution in the region, and provides free outpatient and subsidised inpatient treatment for the people of Raigad, Maharashtra. It also provides free treatment to trauma patients from accidents on the nearby Mumbai-Pune Expressway. It even caters to HIV/ AIDS patients through an Anti-Retroviral Therapy Centre.

33 lakh

consultations by Reliance hospitals near plant locations

JAMNAGAR

Reliance Foundation also operates the Motikhavdi Community Medical Centre near the Reliance Refinery Complex in Jamnagar. This model village Public Health Centre offers comprehensive medical services free of charge. It has separate male and female wards for Day Care procedures. The Centre operates 24x7 and is staffed by doctors and paramedics to serve the surrounding area.

HAZIRA

The Reliance Hospital and Community Care Centre, near the Reliance Hazira Manufacturing Division, has the only private specialist HIV/ AIDS facility in Gujarat. This 28-bed facility provides free in-patient care to HIV/ AIDS patients, with comprehensive diagnostic and curative services.



An eye camp in progress in Shahdol, Madhya Pradesh



Residents of Shahdol, Madhya Pradesh, receiving medical advice from the MMU



Health in the community

Reliance Foundation's community health services ensure last-mile delivery of healthcare, fulfilling its vision of 'Health for All'. They provide high-quality, affordable, primary and secondary healthcare to marginalised rural and urban communities, through a mix of Mobile Medical Units (MMU), Static Medical Units (SMU), health camps, awareness drives, screenings and doorstep services.

These services enable us to expand access to healthcare for people, reduce the financial burden of treatment and provide referrals for tertiary care. With early disease detection and advisory services, we help people in marginalised communities understand their health indicators and adopt positive health behaviours to reduce the risk of illness.

7.5 lakh

consultations provided by Reliance Foundation community health services in Mumbai since inception

HEALTH OUTREACH IN THE MUMBAI REGION

The Sir H.N. Reliance Foundation Hospital and Research Centre (RFH) extends its expertise to the most marginalised slum communities around Mumbai through its Health Outreach Programme. This multi-level programme includes health camps, door-to-door screenings and consultations through SMUs and MMUs, and referrals to tertiary care facilities. It has provided over 7.5 lakh consultations over the past decade, providing a lifeline to underserved communities. Surveys show 40% of the programme's beneficiaries previously relied on pharmacists or non-MBBS doctors for their healthcare needs.

Today, the five MMUs and three SMUs of the RFH Outreach programme take high-quality primary healthcare to 11 wards and 74 urban slum locations in Mumbai and Navi Mumbai. In FY 2019-20, over 31,000 households were enrolled into the programme, and over 1.67 lakh consultations were provided, including 36,000 specialty consultations. Of these, 2,854 people were referred to RFH and other tertiary care institutions for further treatment.

Early detection of chronic illness

The RFH Outreach programme also provides screenings for debilitating conditions like anaemia and malnutrition. This is part of our effort to break the inter-generational cycle of undernutrition and deprivation. These illnesses affect the cognitive development, immunity and physical growth of children. Anaemia affects women in particular, given gender attitudes and resource allocation within families, as well as biological factors like blood loss due to menstruation. It increases the risk of adverse maternal and neonatal outcomes, and limits women's capacity for physical work – a significant blow to their earning potential.

In FY 2019-20, over 24,500 girls and women were screened for anaemia, of whom over 14,700 were identified to be anaemic. Over 2,600 moderate and severe anaemia cases were treated, of which 1,100 were cured, a 45% success rate. The programme also conducted malnutrition screening for 16,600 children under the age of five, and 502 of the 747 detected cases were treated successfully. Besides screening and treatment, we also raise awareness of corrective measures like dietary modification and consumption of iron and folic acid tablets.

We also provide screening for cancer, hypertension and diabetes. In FY 2019-20, nearly 13,550 patients were treated for hypertension, 55% of whom are now in control state. More than 10,500 patients were treated for diabetes, 41% of whom are now in control state. A further 20,500 individuals were screened for oral, breast and cervical cancer and the suspected cases were referred for further treatment. By enabling early detection of chronic illnesses and providing timely referrals, we improve the chances of successful treatment – and reduce the burden on public health facilities.

16,600

children under 5 screened for malnutrition

13,550

patients treated for hypertension

24,500

girls and women screened for anaemia in FY 2019-20

10,500

patients treated for diabetes

Raising awareness of menstrual hygiene in Mumbai slum communities

In FY 2019-20, Reliance Foundation, together with the British Asian Trust, supported a unique, door-to-door outreach programme in the slum pockets of Mumbai on menstrual hygiene, organised by the Myna Mahila Foundation. The programme aims to raise awareness about menstrual hygiene and imparts information about the reproductive system to improve women's understanding of menstruation. It also provides information on menstrual hygiene products and methods for management and disposal after use. It has helped over 26,000 women increase their bargaining power in the household, by enabling them to choose effective menstrual products and manage the household budget on their own terms.

Promoting blood banks and dialysis

Our Blood Donation drives have collected over 4.6 lakh units of blood. We are working with Blood Banks across India to screen for thalassaemia carriers and provide support and counselling to them. We also operate a Dialysis Centre in Parel, Mumbai, which has performed over 2.4 lakh procedures.

CENTRES IMPROVING COMMUNITY HEALTH SYSTEMS AROUND RELIANCE PLANT SITES & OTHER LOCATIONS

Reliance Foundation's Health Outreach Programme also operates around Reliance Industries plant and business locations across India. Our interventions are delivered through MMUs, targeted and multi-specialty health camps, model anganwadi programmes and awareness drives.

Through MMUs, we provide healthcare to people living in remote, underserved areas, in support of the National Health Mission. During the year, over 3.94 lakh consultations were provided through 13 MMUs and camps near Reliance locations across Andhra Pradesh, Madhya Pradesh, Maharashtra, Gujarat, Haryana and Uttar Pradesh.

We have also helped strengthen public health infrastructure around plant locations, by expanding Primary Health Centres and Sub Health-Centres to aid institutional healthcare delivery.

4.6 lakh

units of blood collected through our blood donation drives

The NABH-accredited blood bank at Sir H.N. Reliance Foundation Hospital, Mumbai

We also provide screening, consultation and treatment for anaemia and malnutrition near Reliance plant and business locations across the country.

In FY 2019-20, over 24,500 women and girls were screened for anaemia. Nearly 17,000 cases were detected, and the women were provided with nutritional counselling and referred for further treatment. Besides this, more than 9,700 children under the age of five were screened for malnutrition, with 288 cases detected and treated. Since its inception, the programme has screened over 46,000 children for malnutrition, and more than 69,000 women and adolescent girls for anaemia.

69,000

women and girls screened for anaemia since inception

46,000

children screened for malnutrition since inception

Community Medical Centre, Chorwad

The Dhirubhai Ambani Foundation Medical Centre is a state-of-the-art community medical centre in Chorwad, Gujarat, the birthplace of Sh. Dhirubhai Ambani. It provides essential primary healthcare services to over 75,000 people in Chorwad and its surrounding villages.

The Centre offers consultations with in-house doctors as well as visiting specialists. It also offers emergency management, X-ray, cardiogram, sonography, pharmacy, critical care ambulance and laboratory services. In critical cases, it performs initial stabilisation and refers patients to higher centres.

The Centre provides consultation, emergency treatment and basic medicines free of cost, while laboratory, X-ray and sonography services are provided at heavily subsidised rates.

Other community-based medical services

Our community healthcare services also operate in the National Capital Region. In urban, semi-urban and rural areas of Delhi-NCR, we have partnered with the NGO Adharshila to enhance primary healthcare facilities for women and adolescent migrants, and helped over 1,500 vulnerable people get access to essential services.



Blood sample being taken at an SMU in Mumbai, Maharashtra



Blood sample being taken at an SMU in Mumbai, Maharashtra

CASE STUDY ON TARGETED SPECIALIST INITIATIVES

UNLOCKING NEW TREATMENTS THROUGH TECHNOLOGY

Shahdol district, Madhya Pradesh

Dr. Sudha Namdeo leads the Pathology Unit at the Shahdol District Hospital in Madhya Pradesh. Her team has been striving to address the high rates of sickle cell anaemia and thalassaemia among the region's tribal population. Administering whole blood would often lead to wastage and compatibility issues. Dr. Namdeo's team wanted to use blood components to treat these conditions – but a plethora of equipment is needed to harvest and store the components, each of which must be stored in different conditions for efficacy. Without this equipment, the hospital had no choice but to refer patients to other facilities.

The situation changed in 2018, when Reliance Foundation helped establish a Blood Component Separation Unit (BCSU) in the hospital. Since then, nearly 14,000 units of blood and blood components have been donated to patients in the area, and a large pool of blood donors has been created to maintain supplies.

These components have already saved lives. Dr. Namdeo recalls the case of a 6-year-old girl with autoimmune haemolytic anaemia. Doctors were unable to confirm her blood group, and she was given O-negative packed red blood cells, which saved her life. Dr. Namdeo now sees her every month when she comes for a routine transfusion – a symbol of the team's success. Another landmark case was that of a pregnant woman suffering from antepartum haemorrhage, who was given plasma to help with clotting, where whole blood would have dangerously diluted her haemoglobin levels.

Today, Shahdol is even able to meet its neighbouring districts' blood component needs. Any excess plasma is then sold to

a pharmaceutical company, raising more funds for the hospital's blood bank. Dr. Namdeo's team has won the gratitude of the community and the district administration – and thanks to the BCSU, they have the satisfaction of knowing they are leaving no stone unturned in the fight against the region's endemic blood disorders.



Dr. Sudha Namdeo, Head of the Pathology Unit at the Shahdol District Hospital in Madhya Pradesh



Dr. Sudha Namdeo displaying the separate blood components

CASE STUDY ON TARGETED SPECIALIST INITIATIVES

REACHING REMOTE COMMUNITIES THROUGH MMU SERVICES

Shahdol district, Madhya Pradesh

Reliance Foundation is committed to taking primary healthcare to even the most remote villages. We are currently supporting healthcare services in over 150 villages near Reliance's Coal Bed Methane (CBM) Unit in Shahdol, Madhya Pradesh. These are largely impoverished tribal villages engaged in farming and manual labour. They are isolated from neighbouring communities, and lack access to medical facilities, having usually been outside the ambit of local primary healthcare services.

60,000
people served

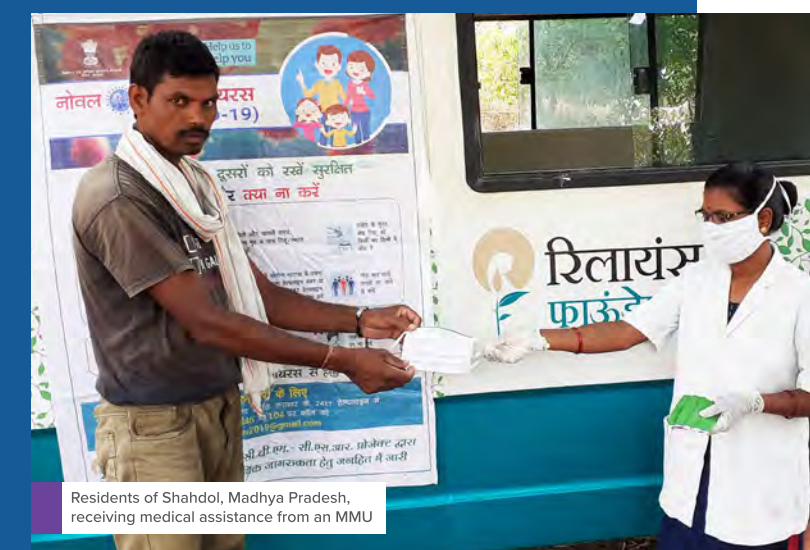
3.5 lakh
health consultations provided

To help these communities, we initially deployed our first Mobile Medical Unit (MMU) in the area in 2012. The MMU comprised of 1 MBBS doctor, 2 paramedics (a nurse and a pharmacist) and a driver. It contained medicines for common illnesses and facilities to conduct spot-tests for haemoglobin, blood sugar, malaria and pregnancy. The service was a tremendous success, and we expanded to 2 MMUs covering 44 villages by 2015.

Today, we focus particularly on Maternal and Child Health, with one MMU specifically including a female doctor. We also conduct regular check-ups of pregnant and lactating women and provide them with supplements. This MMU even travels to five higher-secondary schools in the project area to screen and counsel adolescent girls in menstrual hygiene and other issues. We also visit local anganwadis for health check-ups of malnourished children.

At present, these MMUs cater to nearly 60,000 people in 150 project villages across 5 districts (Shahdol, Anuppur, Rewa, Sidhi and Prayagraj) in Madhya Pradesh and Uttar Pradesh. They have offered over 3.5 lakh health consultations to date, a lifeline for these underserved communities. All of these services are provided free-of-cost, and at a conservative estimate, the project has saved these underprivileged communities ₹ 10 crore in doctors' fees since inception.

At the peak of the COVID-19 crisis, these MMUs have continued to operate in support of public health services overwhelmed by the pandemic. They also conduct regular awareness programmes in project villages on COVID-19 Do's and Don'ts, including basic hygiene and sanitation advice, and guidance on what to do if symptoms appear. These efforts have won the gratitude of the community and the district administration – another chapter in the ongoing story of Reliance Foundation's commitment to the wellbeing of these communities.



Residents of Shahdol, Madhya Pradesh, receiving medical assistance from an MMU

Targeted specialist care interventions

Besides improving access to healthcare, Reliance Foundation also deploys targeted interventions in three key areas – Maternal & Child Health, Vision Care and HIV. These interventions enable us to support vulnerable women at a time of acute risk; to help visually impaired people regain their independence; and to provide support and care for people with HIV, to enable them to live dignified, meaningful lives.

Our operations include conducting health camps, community screenings, awareness drives and nutritional programmes. We also facilitate transplants and other clinical interventions, and provide support for treatment and follow-ups. Our holistic approach goes beyond treatment to promote preventive measures and changing social attitudes by confronting the stigma around these conditions. We assist in enhancing capacity of local public health facilities, strengthening their clinical protocols, up-skilling staff and providing tools to guide decision-making. We work in close collaboration with specialist partner organisations to boost our scale and impact, and provide financial grants to some of them to strengthen the delivery of primary and tertiary healthcare in communities with limited healthcare services.

PROJECT ASMAN – A LIFELINE AT CHILDBIRTH

Reliance Foundation has collaborated with the Bill & Melinda Gates Foundation, MSD for Mothers, Tata Trusts and the United States Agency for International Development (USAID) on Project ASMAN (Alliance for Saving Mothers and New-borns), a unique initiative that seeks to reduce maternal and neonatal mortality across Rajasthan and Madhya Pradesh.

The project deploys innovative technology-enabled, facility-based interventions that help healthcare service providers give high-quality care during childbirth and in the critical 48-60 hours just after delivery.

5 lakh
women and new-borns
protected by Project ASMAN
since the inception of the
programme

It plays a major role in helping healthcare professionals monitor cases and equipping them to handle complications better. Since its inception, over 5 lakh women and new-borns have benefited from deliveries secured by Project ASMAN.

At the heart of Project ASMAN is a tablet-based intrapartum monitoring and support tool. This helps care providers get alerts and notifications to take critical actions, set up remote e-consultations and receive e-learning content. The tool is currently deployed in 81 government health institutions across 8 districts of Rajasthan and Madhya Pradesh. The tool has registered over 1.8 lakh pregnant women in FY 2019-20. It has helped detect over 71,000 high-risk cases and enabled nearly 78,000 notifications to be sent out. Since the inception of the programme, over 2.6 lakh pregnant women have been registered, with 1.02 lakh high-risk cases detected and 1.09 lakh notifications sent out.

The tool also features a learning-based gamification app, to upgrade the skills of healthcare providers. This is a fun, engaging way to build the capacity of healthcare staff to manage complicated cases. Over 1,200 healthcare providers have been trained in essential obstetric and newborn care skills since the project began.



A health worker operates the tablet-based intrapartum monitoring and decision support tool

CASE STUDY ON TARGETED SPECIALIST INITIATIVES

SAVING LIVES WITH THE ASMAN APP

Shivgarh village, Ratlam district, Madhya Pradesh

21-year-old Sarita was admitted to the local primary health centre in the village of Shivgarh with acute labour pain. The duty nurse, Lata, realised that she was in pre-term labour, and that the baby was in the breech position.

Despite the pressure and complexity of the case, Lata kept her cool – she quickly entered the details of Sarita's condition on the ASMAN app, and followed the instructions.

But then, while plotting the e-partograph, she observed that the baby was in foetal distress, and in consultation with doctors, she concluded that Sarita would have to be transferred to a larger health facility.

Through the ASMAN app, she referred Sarita to the District Hospital in nearby Ratlam. Staff there were already

expecting her, having been alerted via the app. As it happened, Smita, the Staff Nurse at the District Hospital, had also been trained under the ASMAN programme. Even before Sarita reached the hospital, Smita and the medical officer were already fully apprised of her medical history, initial case management and current status, through the app's referral slip.

They were well-prepared and conducted the delivery. When the baby was delivered, it weighed only 1.7 kg, appeared cyanosed, and would not cry. The alert staff immediately performed New-Born Resuscitation. After a tense few moments, the baby was revived. A case that might once have ended in tragedy, was resolved happily, and both mother and child are healthy – all thanks to the timely response, smart case management and seamless collaboration between the ASMAN-trained healthcare providers.



An elated Sarita with her newborn daughter and aunt

TRACKING HIGH-RISK PREGNANCIES IN RAMANATHAPURAM DISTRICT

Reliance Foundation is also supporting an initiative to improve maternal and child health outcomes in Ramanathapuram district, Tamil Nadu, in collaboration with the district's Department of Health and Preventive Medicine. Under this initiative, high-risk pregnancy cases are identified across the district's primary health centres and continuously monitored.

We follow up these cases with reminders for periodic health check-ups, consultations and timely intake of vaccination and medication, to ensure a safe pregnancy and childbirth. The women are also given guidance on scan-related information, pregnancy period treatment, balanced feeding, iron and calcium supplements and breast feeding through voice messages from Reliance Foundation. Nearly 1,500 pregnant women have been covered under this programme during FY 2019-20.

DRISHTI – PRESERVING AND RESTORING VISION ACROSS INDIA

Reliance Foundation is committed to improving and restoring the vision of people from marginalised communities.

18,500

corneal transplants facilitated by the Drishti programme since inception

For over a decade, we have been helping visually impaired people receive corneal transplants, under our Drishti programme, run in association with the National Association for the Blind (NAB), Aravind Eye Hospital and Sankara Eye Foundation. The programme has facilitated over 18,500 corneal transplants since inception.



Students participating in Drishti Art and Essay competition in Reliance Foundation School (English Medium), Nagothane, Raigad, Maharashtra

Connecting the global visually impaired community

In association with NAB, Reliance Foundation publishes Reliance Drishti, a fortnightly Braille newspaper in Hindi, which brings the visually impaired community together. The newspaper has a loyal global readership of over 24,000 people across 16 countries. The paper also distributes a Braille table calendar to its readers each year.

Empowering the visually impaired community

In partnership with the Drishti Sewa Samiti, we have set up a school for the blind in Uttar Pradesh, for the education and upliftment of over 100 blind girls. The school helps them build up their vocational skills, improving their chances of gaining employment and becoming self-reliant. In Gujarat, we are collaborating with the Pragna Chakshu Mahila Seva Kunj, to provide free lodging and boarding to 150 blind boys, in addition to offering jobs to help them become financially independent.

Raising awareness about eye donation

Corneal transplants can help treat a number of eye conditions and restore vision – but India is held back by low rates of eye donation. To increase awareness about donation among the young, Reliance Foundation organises the annual Drishti Art and Essay Competition. The event is open to the children and grandchildren of all Reliance employees, across all offices and locations, and nearly 13,000 children participated in the programme in FY 2019-20.

VISION IN THE COMMUNITY

Reliance Foundation strives to raise awareness of good eye-care practices and offers ophthalmic consultations through Vision Screening Camps and Mobile Eye Clinics near Reliance plant and business locations.

1.49 lakh

consultations given through vision clinics around Reliance locations

In FY 2019-20, more than 20,000 consultations were given for vision-related issues, and over 2,600 individuals were diagnosed with refractive error and fitted with spectacles. Since inception, the programme has delivered a total of 1.49 lakh consultations, and over 13,800 individuals have been diagnosed and provided with spectacles.



An eye camp in Shahdol, Madhya Pradesh

CARING FOR PEOPLE WITH HIV AND TB

Reliance Foundation is committed to improving the support and care for people living with HIV (PLHIV), through testing, treatment and nutritional programmes. We also provide free community screenings for tuberculosis (TB), and support with treatment and follow-ups.

Reliance Foundation hospitals in Lodhivali, Jamnagar and Hazira offer free treatment to PLHIV, including children and orphans. Our hospitals have registered over 7,900 PLHIV for treatment and support, and offered over 3.6 lakh specialised health consultations till date. During the year, we also organised a nutritional support programme for 1,656 children affected with HIV in Hazira and Jamnagar (Gujarat) and Gadimoga (Andhra Pradesh).

Leveraging the Reliance network, Reliance Foundation also offers direct treatment and awareness camps,

screenings, testing and consultation services at Reliance Petro-retail outlets. These initiatives have served over 33,000 individuals in FY 2019-20.

Besides providing healthcare, Reliance Foundation is also committed to ensuring that people with HIV can live complete, meaningful lives. As part of this rehabilitation effort, we organise regional-level marriage bureau functions at HIV DOTS Centres. Over the last five years, these functions have seen the participation of 3,142 PLHIV from Gujarat, Maharashtra, Madhya Pradesh and Rajasthan.

We also run a series of Information, Education and Communication sessions and testing camps for migrant workers, truck drivers, sex workers and the general public. These initiatives promote preventive measures and help to change social attitudes by confronting the stigma associated with this disease.

3.6 lakh

health consultations given to PLHIV at Reliance Foundation hospitals in Lodhivali, Jamnagar and Hazira since inception

PROTECTING THE MOST VULNERABLE IN OUR SOCIETY

Reliance Foundation strives to provide care, shelter and support to the most vulnerable sections of society, through financial support to orphanages, old-age homes and rehabilitation centres.

In Rajasthan, we are supporting vulnerable children with safe spaces, counselling and emotional support, in partnership with the Taabar Society and the British Asian Trust. This programme provides care and support to children rescued from child labour, as well as missing children, runaways and street children, and helps reintegrate them into society. 375 vulnerable children have been supported under the initiative.

In Maharashtra, we are supporting a network of 24 orphanages and old-age homes. We provide them with food grains, clothes and even essential electronics such as laptops and air-conditioners, to meet the basic needs of the residents, and ensure a good quality of life. Nearly 3,000 vulnerable children and senior citizens have benefitted from this initiative.

In Puducherry, we provide financial support to the Yanam Old-age Home, supporting a wide array of community services for senior citizens, abandoned children and impoverished local families. Besides helping provide care and shelter to the elderly, we support a blood bank and eye bank at the facility. We also help maintain an orphanage and baby-care centre, and support a kitchen supplying meals to the local community.

CASE STUDY ON TARGETED SPECIALIST INITIATIVES

THE GIFT OF VISION

Bamnola village, Jhajjar district, Haryana

In the villages around the Reliance Model Economic Township, Haryana, over 500 people have availed of Reliance Foundation's health interventions, particularly cataract surgery.

Among them is 65-year-old Khajani Devi, who lives with her husband in Bamnola village. She and her husband run a small kirana shop from their house to make ends meet. They have no other source of income. Khajani Devi had recently begun to notice that her vision was clouded and deteriorating – but she had no health insurance, or money for treatment.

That was when she attended a free eye camp in the village, organised by Reliance Foundation, in association with the Government Health Department, Jhajjar. Doctors detected advanced cataracts and recommended immediate surgery. Khajani Devi was concerned that she had no money to pay for surgery or treatment – but the staff assured her that Reliance Foundation would take care of all her medical expenses.

She was at risk of total blindness, given the advanced stage of her cataracts, and immediate surgery was required. Reliance Foundation arranged for her to travel to the Government Hospital in Bahadurgarh for initial check-ups, surgery and then post-operative care.

While there, she was also given a complete health check-up with scans for blood pressure issues, heart disease and diabetes. The surgery was a success, and she can see clearly again.

She is grateful to Reliance Foundation for restoring her vision and says that “eyes are a beautiful gift of God ... and to be able to see the world is the best thing”.

Eyes are a beautiful gift of God ... and to be able to see the world is the best thing.

Khajani Devi



A relieved Khajani Devi, back home in Bamnola

EDUCATION



Education Key Milestones

2010-11

Education for All (EFA) initiative launched to expand access to quality education (*it has reached over 2 lakh underprivileged children, in partnership with 15 NGOs, as of March 31, 2020*).



2012-13

Reliance Foundation supports the expansion of **Teach for India** in the National Capital Region.

2014-15

The **Reliance Foundation School** (Koparkhairane) begins operations, offering kindergarten to Class 12 education in the CBSE curriculum; bringing the total to 12 Reliance Foundation schools, affiliated with the CBSE, Maharashtra and Gujarat state boards.

- Reliance Foundation rebuilds two government schools in Uttarakhand, serving **1,000 students** from **30 villages**, as part of its relief and rehabilitation support after floods in the state.

2015-16

- Reliance Foundation completes 10 years of commitment to the **Pandit Deendayal Petroleum University** to strengthen the institution and conduct additional programmes.

Reliance marks the 20th anniversary of the **Dhirubhai Ambani Scholarship programme**, with **10,921 scholars** supported since inception (*12,776 scholarships given out as of March 31, 2020*).

2016-17

- Dhirubhai Ambani International School (DAIS)** receives **Green Building Certificate** with Platinum rating from the Indian Green Building Council; one of only 19 Indian schools to receive this honour.

- DAIS is accredited by the Council of International Schools (CIS) and the New England Association of Schools and Colleges (NEASC).

100 digital classrooms established in Andhra Pradesh and Gujarat to enhance learning (*as of March 31, 2020, the programme has empowered over 1,000 teachers and 43,000 students in 169 schools across 7 states*).

- Digital Learning Van** launched in Mumbai and Thane districts of Maharashtra (*since inception, this initiative has impacted 4,000 children from 10 government schools*).



2017-18

- Reliance Foundation School, a primary school, established at RIL's Dahej Township in Gujarat (*as of March 31, 2020, the network of 13 Reliance Foundation Schools serves 14,500 students annually*).

- Hindustan Times ranks Reliance Foundation School, Koparkhairane, among the leading schools in the city of Navi Mumbai.

2018-19

Reliance Foundation receives Letter of Intent to set up **Jio Institute**, a world-class, multi-disciplinary higher education and research institution in Maharashtra.

- Reliance Foundation becomes principal sponsor for the **CENTA Teaching Professionals' Olympiad (TPO)** (*in 2 years, Reliance Foundation has impacted 25,000 teachers through its support of TPO*).
- 1,000 teachers** recognised at the inaugural Reliance Foundation Teacher Awards.

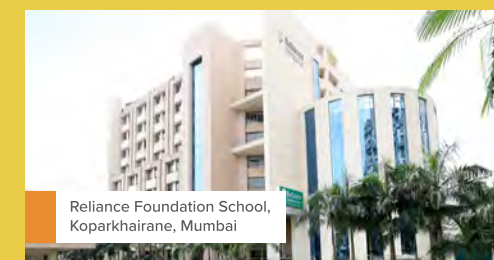


2019-20

- DAIS ranked among the top 10 IB schools globally by Education Advisers Ltd. UK.



- Hindustan Times ranks Reliance Foundation School, Koparkhairane, the 2nd best school in Navi Mumbai.



Public-private partnership between Reliance, Jamnagar Municipal Corporation and Akshaya Patra Foundation, to provide **50,000 freshly cooked meals daily** for government primary schools.

- Infrastructure upgradation of **26 anganwadis** in Silvassa, Gujarat, to enhance the children's care.

Introduction



THE POWER OF EDUCATION

At Reliance Foundation, we believe education is the key to a new India. It has the power to create capable, creative, self-reliant young leaders, who can develop solutions to India's enduring challenges. A solid educational foundation ensures children have better chances in life, including better employment opportunities and health outcomes.

In marginalised communities, education can offer a path out of poverty and make children aware of their rights and responsibilities. Our investment in education is an investment in the future of India.

OUR VISION – EDUCATION FOR ALL

Education is central to Reliance Foundation's vision for India. We support an array of educational initiatives, spanning primary, secondary and tertiary education. We are committed to creating world-class educational institutions. Our Reliance Foundation Schools have provided high-quality education to 77,000 children since inception. We are also enabling access to higher education through the Dhirubhai Ambani Scholarships, which have helped 12,776 deserving students pursue their dreams. In the coming year, the Jio Institute will commence operations, creating a new ecosystem of cutting-edge research and innovation. We also nurture excellence in teaching through our support of teacher training programmes and India's premier teaching awards.

Our efforts go beyond simply increasing enrolment. We strive to improve the quality of education and encourage children to develop all-round life skills.



A digital classroom in progress in Shahdol, Madhya Pradesh

Across the country, we support programmes to provide digital resources to empower teachers and help children learn better. We see education as a vital platform for social and economic advancement, and we support special initiatives to enable access to education for children from marginalised groups, including migrant and tribal communities. We aim to provide children a strong foundation in life, so they can forge better opportunities for themselves and their families.

77,000
children educated at
Reliance Foundation
schools since inception

“Our dreams have to be bigger, our ambitions higher, our commitment deeper and our efforts greater. We will give youth a proper environment, motivate them and extend them the support they need. Each one of them has an infinite source of energy, they will deliver.”

Sh. Dhirubhai Ambani
Founder Chairman of Reliance Industries Limited

Providing high-quality primary and secondary education



Learning with joy at Dhirubhai Ambani International School, Mumbai, Maharashtra

RAISING THE BAR – THE DHIRUBHAI AMBANI INTERNATIONAL SCHOOL

dais.edu.in

The Dhirubhai Ambani International School (DAIS) in Mumbai was envisioned as an international school with an Indian soul. DAIS offers the Cambridge International Primary Programme, ICSE, IGCSE and IB curricula. It has a diverse student body of 1,075 children, supported by 140 staff, who are highly experienced in both national and international curricula.

With its holistic approach to education, DAIS offers a wide array of sporting and cultural co-curricular opportunities, backed by world-class facilities and resources. The school is committed to making learning enjoyable and rewarding, and strives to foster critical thinking, creativity, collaboration and communication. It gives children the opportunity to explore new frontiers of digital learning, to create better lifelong learners. Today, in less than two decades, DAIS has emerged as one of the world's pre-eminent international schools.

In 2019, DAIS was ranked among the top 10 IB schools globally by Education Advisers Ltd. UK. Education World ranked it the No. 1 International School in India for the seventh consecutive year.

Hindustan Times has ranked DAIS as Mumbai's Top International School for the second consecutive year, after naming it the Best School in Mumbai five times in previous years. The Times of India has ranked DAIS Mumbai's No. 1 National and International Curriculum School for five consecutive years.

In the 2019-20 academic year, DAIS has continued to raise the bar for excellence. Five students from the IB Diploma Programme earned a perfect score of 45 points, and the school's average was a remarkable 39.50. 85% of grades in the IGCSE examinations were 'A's and 'A*'s – the highest possible – while the average ICSE score was 95.24%. Graduates from the 2019 IB Diploma Programme were accepted into 19 of the world's top 30 universities. DAIS students have won 579 awards in various sporting and co-curricular events at the district, state, national and international levels in the past year alone.

A NETWORK OF EXCELLENCE – RELIANCE FOUNDATION SCHOOLS

 rfs.edu.in

Our network of Reliance Foundation Schools strives to provide an engaging and holistic learning experience, to help children achieve their full potential. With a constantly evolving curriculum and a progressive pedagogy, they seek to enhance the intellectual and creative capacity of every child. Over the years, these schools have consistently worked towards achieving high academic standards.

We operate 13 Reliance Foundation Schools in Gujarat and Maharashtra – namely in Jamnagar, Surat, Vadodara, Dahej, Lodhivali, Nagothane, Mouda and Koparkhairane. These schools offer education to over 14,500 students annually from Kindergarten to Class 12 and are variously affiliated with the Central Board of Secondary Education (CBSE), the Maharashtra State Board of Secondary and Higher Secondary Education (MSBSHSE) and the Gujarat Secondary and Higher Secondary Education Board (GSEB).

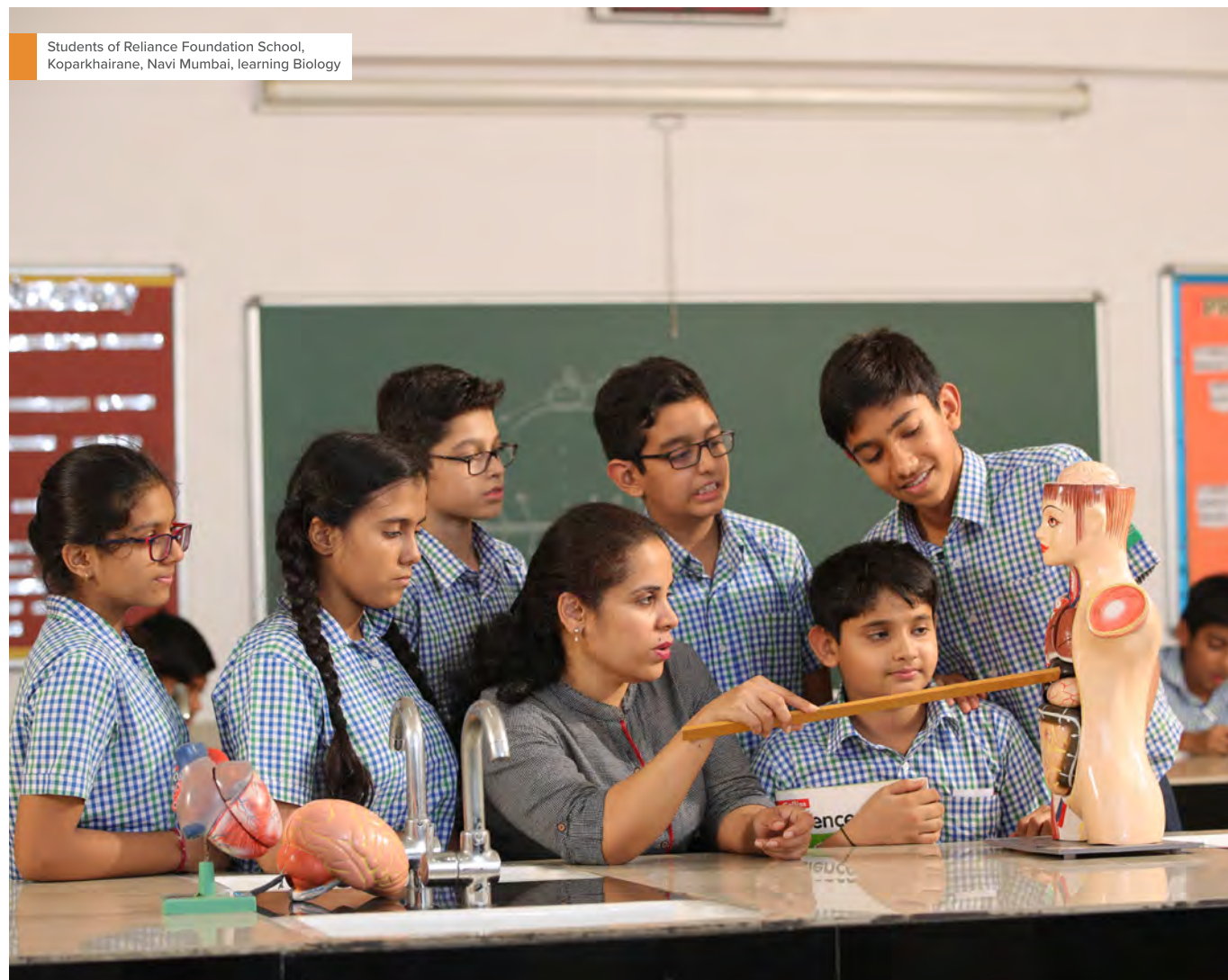
In the past academic year, 48.6% of Class 10 CBSE students across Reliance Foundation Schools secured 90% or higher and two students ranked 3rd at the national level. In the Class 12 CBSE Board examinations, 27% of students from the Science stream and 19% of

students from the Commerce stream achieved scores of 90% or higher. Schools affiliated to MSBSHSE reported a 99% pass percentage in the Class 10 Board examinations and 89.6% and 97.6% pass percentage in the Class 12 Board examinations for Science and Commerce streams respectively. GSEB-affiliated schools reported a 92.7% pass percentage in the Class 10 Board examinations, and 92.5% and 82.5% pass percentage in the Class 12 Board examinations for Science and Commerce streams respectively.

Besides academic excellence, the students of these schools have also excelled in co-scholastic, sporting and co-curricular pursuits. In FY 2019-20, they won 4 international awards, 137 national awards and 103 zonal and state awards, in fields as diverse as yoga, powerlifting, water polo, art and science.

Reliance Foundation Schools have set high benchmarks for academic excellence. In 2019, the Reliance Foundation School in Koparkhairane was ranked the 2nd best co-educational school in Navi Mumbai; it was also ranked 11th in Maharashtra and 49th in India. 23 teachers from Reliance Foundation Schools won a total of 71 awards in the CENTA Teaching Professionals' Olympiad 2019. One teacher was also awarded the top prize at the 7th International Hindi Lokbhasha conference and was felicitated by the Honourable Vice President of India, Sh. Venkaiah Naidu.

Students of Reliance Foundation School, Koparkhairane, Navi Mumbai, learning Biology



EMPOWERING MARGINALISED, REMOTE AREAS WITH KNOWLEDGE RESOURCES

In the most remote corners of India, Reliance Foundation has collaborated with local governments to establish model Digital Classrooms in public schools, with state-of-the-art digital education tools to improve the student learning experience.

Reliance Foundation helps build the capacity of teachers in these schools to integrate digital tools for enhanced teaching delivery. The programme has significantly improved educational outcomes and boosted pass percentages.

It has empowered over 1,000 teachers and supported 43,000 students in 169 schools, across 32 districts of Andhra Pradesh, Gujarat, Haryana, Karnataka, Madhya Pradesh, Maharashtra and Telangana.

43,000

students supported by Reliance Foundation digital education initiatives

We are also funding public libraries in remote communities, to help young people get access to knowledge-sharing platforms. In

the Chandrapur district of Maharashtra, we have supported the Dr. Shyamaprasad Mukharjee Sarvajanik Wachanalaya, to improve the educational status of local children, particularly those from tribal communities which lack access to information resources. The library provides facilities for self-learning, with a collection of 12,000 books, journals and digital knowledge portals, giving the youth a strong platform to connect with the world and improve their career prospects.

RECOGNISING AND PROMOTING TEACHING EXCELLENCE

Teachers are agents of change in their communities. They make learning engaging and help children become better lifelong learners, besides instilling enduring values in them. They serve as role-models and inspire children to broaden their horizons, especially in marginalised communities where they might face significant barriers to advancement.

25,000

teachers impacted through CENTA TPO

To recognise India's finest educators, and to motivate teachers to strive for excellence, we introduced the Reliance Foundation Teacher Awards. FY 2019-20 saw the second edition

of these Awards, which honour the top 1,000 teachers of the Teaching Professionals' Olympiad (TPO), organised by the Centre for Teacher Accreditation (CENTA) in partnership with Reliance Foundation.

TPO is open to teachers from government and private schools across the country. In FY 2019-20, 12,400 teachers attended the Olympiad at 75 centres across 21 states and 4 union territories. Over the past two years, Reliance Foundation has impacted over 25,000 teachers through CENTA TPO.

DEVELOPING TEACHING SKILLS

Besides recognising excellence, we also strive to improve teaching standards. In Karnataka, we are working with Dream a Dream and the British Asian Trust to empower teachers through a comprehensive Teacher Development Programme. The programme helps teachers develop empathy, improve their facilitation skills and enhance the overall development of children. For teachers developing their language skills, it provides a pathway to become better communicators. This programme has supported 957 teachers in FY 2019-20, helping them become more effective educators.



Reliance Foundation Teacher Awards 2018 ceremony at Reliance Corporate Park, Navi Mumbai

CASE STUDY ON PRIMARY AND SECONDARY EDUCATION

A RISING STAR OF THE TEACHING PROFESSION

Mumbai, Maharashtra

Samira Saheba has always wanted to be a teacher. She began volunteering with local education NGOs even while she was pursuing her undergraduate studies. Her proudest moment as a volunteer-teacher came when her students once beat her at a game of Scrabble – they had struggled with even simple four-letter words when she first took charge of them. Other proud highlights included a reading of Roald Dahl and a skit based on a National Geographic article – all signs of the remarkable progress the students had made under her mentorship.

Besides giving her a tremendous sense of fulfilment, these assignments gave her first-hand experience of teaching and cemented her resolve to become a teacher. She went on to compete in the CENTA TPO for two consecutive years and emerged among the top five national winners. Her success was further recognised when she won a Reliance

Foundation Teacher Award. This provided a huge boost to Saheba's teaching career, and she is now working in a leading school in Mumbai.

Reflecting on her achievement, Saheba says "Winning a Reliance Foundation Teacher Award means a lot to me, because it gives recognition to a profession that society seems to undervalue. It is said that the best minds in the country should teach. However, I've grown up seeing teaching being treated as a last resort. We rely largely on the intrinsic motivation of the passionate individual, on a teacher's conscience and their sense of duty towards their children. The Reliance Foundation Teacher Award plays a crucial role in trying to change this. It has been doing a brilliant job of giving teachers recognition in ways that count. It has given us something to aspire to and look forward to each year."

“Winning a Reliance Foundation Teacher Award means a lot to me, because it gives recognition to a profession that society seems to undervalue ... [this award] has given us something to aspire to and look forward to each year.”



Reliance Foundation Teacher Award
2019 Winner, Samira Saheba

FACILITATING ACCESS TO EDUCATION AROUND OUR BUSINESS LOCATIONS

Reliance Foundation also supports children in the communities around Reliance's business locations, to help them realise their potential. We provide services ranging from infrastructure upgrades and mid-day meals, to scholarships and career guidance, to create a conducive environment for all-round development.

Renovating anganwadis

Reliance Foundation has undertaken the renovation of 26 anganwadis in Silvassa, Gujarat. These anganwadis serve as a nodal point for providing care and support services to children in rural communities. These infrastructure upgrades will enhance the children's experience, as well as the anganwadis' capacity to deliver nutritional and healthcare services to the community. We have already completed the renovation of two anganwadis, which have been renamed as 'Nand-gghars'.

Supporting mid-day meal schemes for children

Reliance Foundation has joined hands with the Akshaya Patra Jamnagar Kitchen Project, a public-private partnership with Akshaya Patra Foundation and the Jamnagar Municipal Corporation. Under this project, we have supported the construction of a semi-automated kitchen and helped procure kitchen essentials.

The new kitchen will serve 50,000 freshly cooked mid-day meals every day to students in 92 government-funded schools, across Jamnagar city and 52 neighbouring villages. Mid-day meal schemes like this have been shown to improve school enrolment and attendance, and reduce the number of drop-outs. In impoverished communities, these meals significantly enhance the nutrition and health of school-children, ultimately improving their educational outcomes.

Addressing the everyday needs of local students

In FY 2019-20, Reliance Foundation provided study materials like notebooks, bags, textbooks, and stationery to over 7,500 students, reducing the cost of education for families and improving attendance and academic outcomes. In select schools, we have established mini-Science Centres, offering a hands-on approach to learning Science and Mathematics. In Shahdol, Madhya

Pradesh, we operate bus services for 400 girls from local villages, encouraging parents to send their daughters to school and college, even in remote areas where transport services may be sporadic and unreliable.

We operate coaching classes to help students prepare for competitive exams, for admission into reputed schools like Jawahar Navodaya and Gyanodaya. This year, we also conducted remedial classes for over 700 students. These classes offer vital support for children in rural communities where other coaching or tuition may not be available, ensuring that they do not fall behind academically.

In villages around our manufacturing site in Vadodara, Gujarat, we offer career-counselling sessions for students of Classes 10-12, to help them make smart career choices and encourage them to pursue higher education. In East Godavari district, Andhra Pradesh, we have gone a step further, giving out 2,145 higher education scholarships to deserving students since the inception of the Reliance Dhirubhai Ambani Protsahan Scheme.



A high school student in the Zila Parishad School,
Gangakhed, Maharashtra, learning in the computer lab

GIVING MARGINALISED CHILDREN A STRONG START IN LIFE

In Delhi, Reliance Foundation is supporting the provision of holistic childcare services to the vulnerable children of migrant construction workers, up to 12 years of age, in partnership with Mobile Creches for Working Mothers and the British Asian Trust.

This programme addresses the cognitive development, nutrition, health, education and safety of these children, during early stages of development. It teaches their families about good childcare practices. It serves 110 children, and has led to the mainstreaming of 40% of them to formal schools through day-care centres, with 70% attaining a normal nutritional grade.

We are also running a parallel programme with the NGO Adharshila in Delhi, to provide remedial classes and concept-building sessions for 350 children living in resettlement colonies. The programme gives these marginalised children vital scholastic support and ensures they do not fall behind in their education.

In FY 2019-20, we also supported the operations of an English-medium school in Patna, Bihar, through our partnership with the British Asian Trust and the Shoshit Seva Sangh. The school focuses on providing quality education for the children of the Musahar community, a historically deprived community largely comprised of landless labourers.

Together, these initiatives fulfil our wider goal of breaking the inter-generational cycle of poverty and deprivation. They empower vulnerable young children by giving them a strong foundation in health and education and encouraging them to broaden their horizons.

In addition to these initiatives, Reliance Foundation also operates a Digital Learning Van to provide high-quality education to more than 4,000 children from 10 government schools in the Mumbai and Thane districts of Maharashtra.



Enabling children to learn—students on the way to school in Dahanu, Palghar, Maharashtra

Creating opportunities and enabling access to tertiary education

Higher education is essential to competitiveness in the emerging global knowledge economy. It creates a strong research base and improves the dissemination of knowledge across society to drive innovation and growth. It develops high-level skills for a more capable, versatile workforce, creating high-wage employment that raises living standards. In turn, this rising prosperity also leads to smaller families and better child health and education outcomes. Graduates also tend to have a higher level of civic engagement and possess a wider range of skills to address social challenges, becoming active members of their communities.

Reliance Foundation strives to expand access to tertiary education through a countrywide programme of scholarships, and through initiatives to develop indigenous world-class institutions of higher education, to create a new tertiary education ecosystem for India.

CREATING OPPORTUNITIES THROUGH THE DHIRUBHAI AMBANI SCHOLARSHIPS

The Dhirubhai Ambani Scholarships (DAS) programme is at the heart of Reliance Foundation's efforts to ensure access to high-quality tertiary education for deserving and underprivileged students. These scholarships are awarded to outstanding Class 12 students who are either disabled or from underprivileged backgrounds,

to pursue undergraduate-level education in any stream of their choice. The scholarships offer financial support and a platform to nurture these students to emerge as young professionals. DAS' proactive approach distinguishes it from other scholarship programmes, where students have to seek out scholarships. Here, the programme works with schools, junior colleges, 27 state boards and the CBSE board to scout deserving students from across India.

Nearly 500 new students were inducted into the DAS programme in FY 2019-20, while another 700 existing students continued to receive financial support till the conclusion of their course. We have also supported

32 children of the Pulwama martyrs, giving them the opportunity of a brighter future. The programme has a strong alumni network for support and guidance, and encourages recipients to become DAS Ambassadors, so they can mentor future cohorts. 12,776 students have received Dhirubhai Ambani Scholarships till date.

In FY 2019-20, we also supported four young science students from the Chennai-based organisation Space Kidz India, which encourages learning through scientific application. All four scholars have won accolades at prestigious events for developing innovative projects ranging from satellites to solar-powered tractors.

12,776

scholars supported by the Dhirubhai Ambani Scholarships since inception



Dhirubhai Ambani Scholars at their 2018 alumni meet held at Reliance Corporate Park, Navi Mumbai, Maharashtra

CASE STUDY ON TERTIARY EDUCATION

DISCOVERING A ROUTE OUT OF POVERTY

Madhya Pradesh, 2014 Cohort

Hitendra Prakash Patil was barely out of primary school when his father lost his job due to a factory closure. The family was plunged into uncertainty, as his father had to take lower-paying odd jobs to make ends meet. Patil saw education as his way out of poverty. He studied hard in Class 12 and came second in his institute. His path to further education looked uncertain, as his family could not afford the fees – but then, he came across the Dhirubhai Ambani Scholarships. He received a scholarship in 2015 and was accepted onto a BTech Electrical Engineering course. The scholarship has supported his education expenses over the past four years.

Patil particularly appreciates that the scholarship amount was always disbursed on time, well before his fees were due to his college. He is also grateful for the support and mentorship he received from Reliance Foundation, which is a hallmark of the Dhirubhai Ambani Scholarships. He always felt like he could count on the Reliance Foundation family's reassurance and guidance, which helped him cope better. Patil completed his four-year course with flying colours, and received a job with Siemens through campus recruitment. He continues to be involved with Reliance Foundation and the Dhirubhai Ambani Scholarship family, and hopes to mentor the next generation of DAS scholars.



Dhirubhai Ambani Scholar, Hitendra Prakash Patil

BRIDGING THE GAP BETWEEN REALITY AND DREAMS

Assam, 2019 Cohort

Gargi Patra was born specially-abled, but that has never stopped her from dreaming big. She had always been a bright student, and her dream was to become a doctor. Above all, she wanted to become independent and self-reliant.

Her father, too, wanted her to become a doctor, but he was a struggling small farmer, and the family did not have the financial resources to send her to medical school. Fortunately for Gargi, she received a Dhirubhai Ambani Scholarship, to the elation and relief of her family.

She used the scholarship money to pay for her expenses, including books, medical instruments and a bone set – and she's now all set to begin her journey towards becoming a doctor. The scholarship has helped her take the first step towards independence, and she hopes to return home to Assam upon qualifying, to give back to her community.

Her story exemplifies the way the Dhirubhai Ambani Scholarships enable young people to dream, whatever their circumstances, and empower them to become independent and inspire their communities.



Dhirubhai Ambani Scholar, Gargi Patra

CASE STUDY ON TERTIARY EDUCATION

INSPIRING DREAMS, TRANSFORMING LIVES

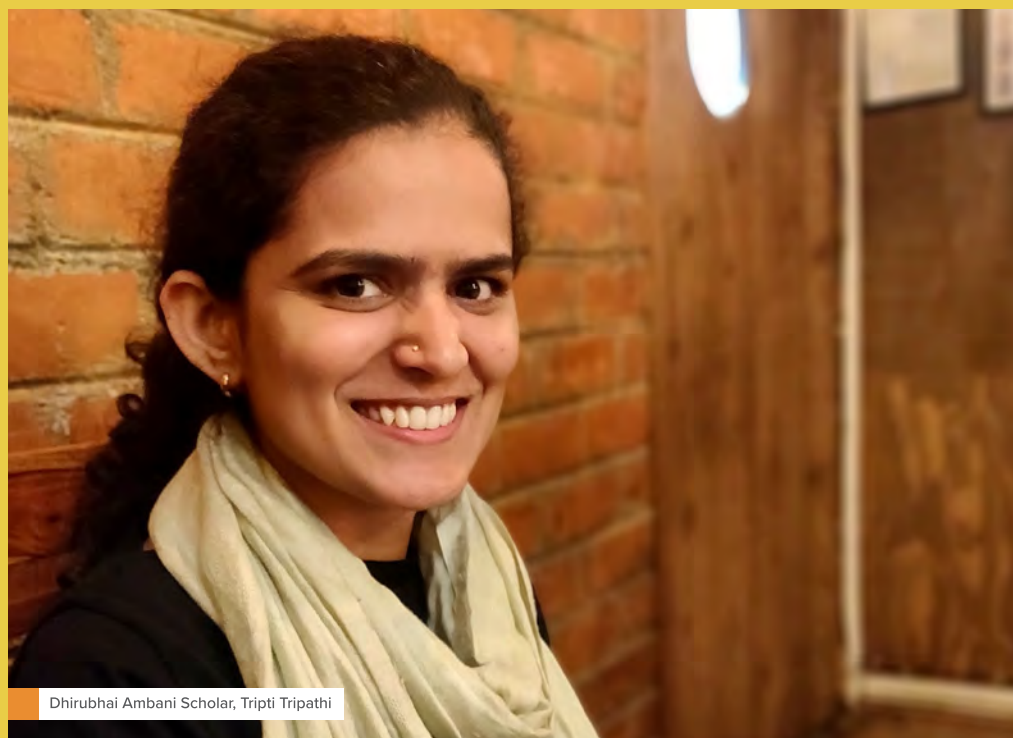
Madhya Pradesh, 2014 Cohort

When Tripti Tripathi won admission to pursue a Bachelor's degree at BITS Pilani, the world was at her feet. She was a promising young student from the Saraswati Higher Secondary School in Satna, Madhya Pradesh, and she had finally been accepted into her dream college. But there was a snag – her family could not afford the fees to send her to BITS. Just as it looked like she'd have to give up on her dream, she won a Dhirubhai Ambani Scholarship.

The scholarship took care of her expenses and ensured she would not have to worry about money for the duration of her course. It liberated her to focus on her passions, and she quickly emerged as one of the outstanding students of her batch.

She graduated in 2018 with a Bachelor of Engineering degree (with a focus on Electrical and Electronics Engineering), and went on to become a software developer. After an internship in Hyderabad, she landed a job with PayU in Gurugram, where she has become an expert in financial services software.

Tripathi is now independent and self-reliant, and she is even financially supporting her brothers and sisters, to ensure that they can follow in her footsteps. With a little help at the right time, the Dhirubhai Ambani Scholarship has helped her find a route out of poverty, and changed the fortunes of her whole family.



Dhirubhai Ambani Scholar, Tripti Tripathi

Establishing a world-class multi-disciplinary higher education and research institution



Jio Institute Campus in Navi Mumbai

Reliance Foundation, in collaboration with Reliance Industries, is setting up Jio Institute, a world-class, multi-disciplinary, higher education and research institution in Navi Mumbai, Maharashtra. The Institute envisages a complete ecosystem of research, innovation and entrepreneurship to develop the leaders, innovators and entrepreneurs of the 21st century, who will contribute to nation-building and help address global challenges. Its interdisciplinary and research-oriented programmes will develop well-rounded professionals for the future, skilled in digital thinking, critical thinking, creativity and ethics.

The Institute will offer undergraduate, graduate, doctoral and post-doctoral programmes in Engineering & Computing; Media, Communication & Journalism; Arts, Humanities & Sciences; Medicine; Law, Governance & Policy; Architecture & Urban Planning; and Management & Entrepreneurship. In July 2018, it was awarded a letter of intent to create a green-field institution under the 'Institutions of Eminence Deemed to be Universities' Regulations of the Ministry of Human Resources Development (MHRD) of the Government of India.

The Institute's Governing Council is comprised of eminent leaders from academia, research, industry and

think-tanks, to provide strategic direction for institution building. They are guided by a Global Advisory Council consisting of renowned academic leaders, who provide guidance and advice on the design and implementation of the academic programmes and research plans.

Jio Institute will commence its first academic session by offering a Master's in Artificial Intelligence & Data Science, and a Master's in Digital Media & Marketing Communications, from July 2021. These programmes will be focused on academic excellence, industry relevance and social significance, and will be delivered by respected faculty from a state-of-the-art new campus in Navi Mumbai.

Jio Institute organises a regular schedule of expert lectures and webinars on a wide range of subjects. These outreach activities bring together the leading global authorities and prominent Indian academicians in each field, along with industry leaders and government representatives, to foster a culture of collaboration and dialogue. These collaborations are at the heart of Jio Institute's efforts to build a new ecosystem of world-class research and innovation.

SKILLING AND EMPLOYMENT



A skill training session in progress at
Modasa, Gujarat

Introduction



MISSIONS SUPPORTED

Skill India Mission (National Skill Development Mission)

India's youth population is often regarded as a potentially transformative force – the key to its rise as an emerging power. Economists believe the country is entering a nearly four decade-long 'demographic dividend', a bulge in the working-age population that will power economic growth. For India to make the most of the demographic dividend, it is vital that its youth have support to develop their skills, and opportunities to achieve the high-wage employment that can drive growth and prosperity, broadening their horizons beyond agriculture and allied activities.

OUR VISION FOR THE YOUTH OF INDIA

Reliance Foundation strives to empower young people with new skills and opportunities to better themselves. We provide a platform to connect young people with organisations offering skilling programmes and employment opportunities. We leverage technology to create linkages to jobs and courses; we provide access to all-round skill-training programmes with

23,000

people trained in entrepreneurship and vocational skills since inception

career guidance; and we encourage micro-enterprises through entrepreneurship training, in support of the National Skill Development Mission.

We also fund initiatives by our partners to provide coaching and resources to young people to develop their skill-set – including computer skills and soft-skills – in order to enhance their employability. These initiatives are even boosting digital literacy and helping people across India participate in the emerging digital economy. Ultimately, our goal is to enhance, de-risk and diversify livelihoods, and to develop India's human capital, helping create a globally competitive workforce.

31,000

youths trained in retail skills since inception

These interventions, which are in addition to our education and sports initiatives for the youth, have helped reduce poverty and

vulnerability in marginalised households, enabling people to access gainful self-employment and skilled, high-wage employment. They have helped break the inter-generational cycle of deprivation, creating a new generation of independent, self-reliant young people.

We believe that convergent models and collaborative action can help us scale up our impact, as we work in tandem with knowledge providers, educational institutions, NGOs and public bodies like the National Skill Development Corporation (NSDC).

Over the past decade, our efforts have provided entrepreneurship and vocational skills to over 23,000 individuals and trained a further 31,000 youths in retail skills.



A job fair in Bharuch, Gujarat

Creating opportunities for young people across India

STRENGTHENING SKILLING AND EMPLOYMENT LINKAGES

Reliance Foundation connects young people to skilling and employment opportunities across India. We create a network of collaboration, identifying institutions that provide skilling programs, such as Rural Self-Employment Training Institutes (RSETIs), Industrial Training Institutes, government-empanelled institutes, Krishi Vigyan Kendras (KVKs) and Veterinary University Training and Research Centres. We also identify and network with private organisations looking for skilled manpower, and collaborate with district employment exchanges to seek information about job opportunities. We work with these institutions to help them screen and register candidates.

Meanwhile, we mobilise eligible job-seekers, leveraging our existing beneficiary networks, such as farming

29,000

people linked to job opportunities through job fairs organised by Reliance Foundation since inception

and fishing families. We also borrow databases from partner institutions like Nehru Yuva Kendras, Employment Exchanges, skill-training institutions, educational

institutions and private manpower agencies. We even disseminate vacancy announcements by SMS and social media to crowdsource new contacts.

We then disseminate information to these job-seekers on skilling and job openings, as well as job fairs and placement drives, through multimedia platforms like voice and text SMS, WhatsApp, print media, radio, cable TV and even Knowledge on Wheels vans. We also provide digital skill advisories through these channels.

In addition to these digital initiatives, we also facilitate and organise job fairs across India, including special placement drives for the differently-abled. On World Youth Skills Day (July 15, 2019) we organised a series of job fairs at several locations, benefitting hundreds of young people. In FY 2019-20, over 18,000 people (and over 29,000 since inception) were linked to job opportunities through these job fairs.

In Umaria district, Madhya Pradesh, we organised a job fair in association with the local Pradhan Mantri Kaushal Kendra (PMKK) centre in August 2019. 11 major companies attended the fair, including L&T and Eicher Motors, and 172 youths secured placements. PMKK centres in the region use Reliance Foundation's platforms and JioChat to mobilise local youth for vocational training programmes in trades like electricals, plumbing and computer maintenance. This training opens up new avenues to self-employment and a steady income – a path out of poverty in this deprived area.



A retail skill training session in progress in Mumbai, Maharashtra

CASE STUDY ON SKILLING

EMPOWERING WOMEN THROUGH SKILLING PROGRAMMES

Lakhigam village, Bharuch district, Gujarat

Heralben Machi is a woman of many parts – anganwadi helper, tailor, volunteer and leader. She and her husband, a contract worker, live with their two children in Machiwad Falliya, an impoverished fishing hamlet.

When Reliance Foundation entered the hamlet, it found that local women lacked basic education and needed skilling support to help them create new livelihoods. We launched a skill development programme in tailoring in 2016, starting with a batch of 20 women. Herbalben was appointed the leader of this Common Interest Group (CIG), being a popular and active member of the community.

The group established strong camaraderie, and when the training was completed after four months, they decided to keep working together. Reliance Foundation helped them form their own Self-Help Group. Through convergence, we secured the support of the nearby Gujarat Chemical Port Terminal Company (GCPTCL), which

procured 21 sewing machines for the group at a subsidised rate. The venture took off, and with Herbalben's tailoring skills gaining wide renown locally, she started receiving bulk orders for stitching. Today, the women have assembled a corpus of ₹ 50,000, and have also recently received ₹ 10,000 as a revolving fund – giving them a precious measure of economic and financial independence.

Heralben now has plans to expand her entrepreneurial activity further – and she is giving back to the community, too. As an active local volunteer, she took the lead in the aftermath of the torrential 2019 rains. She coordinated with local relief agencies and public authorities, and participated actively in Reliance Foundation's Yogdan relief initiative. When her husband lost his job due to COVID-19, she supported the family through her tailoring work. Her story is a reminder of the radiating positive impacts of skilling activities, and the difference that empowered women can make in their communities.



Heralben Machi working at her tailoring unit in her home in Lakhigam, Bharuch district, Gujarat

MAKING YOUNG PEOPLE FUTURE-READY THROUGH SKILLING PROGRAMMES

Reliance Foundation directly supports a number of programmes to help young people develop a marketable, well-rounded skill-set, as a pathway to improve their career prospects. These efforts are helping people across India gain access to more skilled livelihoods, and to participate in the emerging knowledge economy on a stronger footing.

HARYANA

We have created a multimedia learning platform for young professionals from the Chief Minister's Good Governance Associates (CMGGA) programme, in collaboration with the International Foundation for Research and Education. Every year, the programme supports 25 young people, who are trained in government functioning and assigned to district administrations to enhance public service delivery. Our learning platform helps these Associates develop their skills, serve their communities better, and improve their prospects of a career in the social sector.

GUJARAT

The birthplace of Sh. Dhirubhai Ambani, we are giving young people a strong foundation through the Dhirubhai Ambani Computer Coaching Centre, run by the Institute of Information and Computer Technology. Since 2018, the Centre has been working to build specialised digital skills among young people in Chorwad and the surrounding areas. Its vision is to enhance digital connectivity, in order to improve the last-mile delivery of services. The Centre has supported 1,730 students since inception, with 3-month certificate courses on subjects like Office Automation, Computer Accounting and Desktop Publishing.

MAHARASHTRA

We work with the Jalgaon-based Deepstambh Bahuuddeshiya Sanstha to offer skill development and computer training sessions to aspiring youth. The programme helps young people from marginalised communities, including the specially-abled, upgrade their skills and prepare for competitive examinations. 229 local youth benefited from these programmes in FY 2019-20, giving them a pathway to new careers.

DELHI-NCR

We have partnered with Adharshila to empower vulnerable women through skill development programmes. Adharshila operates a branch of the innovative MasterG Training Centres in the low-income neighbourhood of Tigri, offering one-year certificate courses in garment design and manufacturing. Upon graduation, the women are either provided jobs in MasterG's all-women factory, or given support to set up their own ventures or find jobs with major fashion houses. Over 600 girls and women have upgraded their skills through this programme, with a 90% placement rate on the Fashion Design course, and starting monthly salaries of up to ₹ 20,000.

ENHANCING AND DIVERSIFYING RURAL LIVELIHOODS

In rural areas, we connect farmers to agricultural training institutes to help them access the latest technologies and methods to boost their yields.

In FY 2019-20, over 16,500 farmers availed of training in agriculture and agri-allied skills, through Reliance Foundation's collaboration with Agriculture Universities, Krishi Vigyan Kendras (KVKs), the Department of Animal Husbandry and other private agencies. Over 38,500 farmers have availed of these trainings since the inception of the programme.

38,500

farmers given modern agricultural training since inception

We also operate skill development programmes in villages to train people in non-farming activities such as tailoring, handicrafts and jewellery-making. These interventions are designed to give rural citizens the ability to explore alternatives beyond farming and daily-wage labour, and create avenues for self-employment.

SOFT-SKILLS TRAINING TO HELP YOUNG PEOPLE ADAPT TO THE WORKPLACE

Reliance Foundation recognises that many potential employers in the retail and service industry need employees with 'soft skills' – poise, finesse, social and communication skills.

11,352

youth trained in the retail sector in FY 2019-20

8,468

youth linked to jobs in the retail sector in FY 2019-20

These skills are often inadequately developed in educational institutions. To bridge this gap, we partner with National Skill Development Corporation (NSDC) affiliated organisations to provide a retail skilling module – a 10-day free-of-cost training on soft skills and basic retail nomenclature.

The programme supports young people, particularly unemployed youth and school dropouts, making them retail-ready and thus enhancing their employability.

In FY 2019-20, we trained 11,352 youths in the retail sector, and linked 8,468 of them to jobs in the sector, where they received further on-the-job training. Since the inception of the programme, over 31,000 youths have been trained in retail skills, and 72% of skilled youth applicants have found placements in the retail sector. These retail skilling modules are also made available through a mobile application in multiple languages, to facilitate better learning and expand the outreach of our skilling activities.

ENCOURAGING MICRO-ENTERPRISES FOR SELF-EMPLOYMENT

Reliance Foundation also encourages self-employment through micro-enterprises to enhance livelihoods. This enables the youth to work from their homes and villages, which helps increase the impact of our skilling programmes.

We collaborate with organisations such as the Confederation of Indian Industry (CII), NIIT Foundation and Rural Self-Employment Training Institutes (RSETIs) to run entrepreneurial-based skill programmes, in activities like motorbike repairing, stitching, handicraft and beauty care. In FY 2019-20, over 7,800 individuals were trained in entrepreneurship.

We also establish linkages with skill-training institutes for entrepreneurship development in farm and non-farm sectors, such as agriculture, horticulture, mushroom cultivation, inland fisheries, animal husbandry and

mobile repair. Through Self-Help Groups, we also extend these entrepreneurial-based skill programmes to women, to enhance their income-generating capacity. We help women in SHGs gain access to economic opportunities and credit linkages, and connect them to RSETIs, KVKs, financial institutions and skilling agencies, to enhance their livelihoods and open up new avenues for development.

These skilling and entrepreneurship programmes are also active in communities around Reliance plant and business locations across India. At the Dahej Manufacturing Division, the Reliance CSR team has won the Ek Kaam Desh Ke Naam Exceed Award for its landmark initiative 'Women's Empowerment through Skilling: Transforming Human into Human Resource'.



Inauguration of a new tailoring unit in Shahdol, Madhya Pradesh



A job fair for youth in progress in Sabarkantha district, Gujarat

CASE STUDY ON SKILLING

CREATING A NEW GENERATION OF WOMEN ENTREPRENEURS

Joramo village, Deoghar district, Jharkhand

Reliance Foundation's skilling programmes aim to create strong, independent women entrepreneurs. Few people embody this vision as much as the nine Pashu Sakhis of Deoghar, Jharkhand, who have emerged as agro-vet entrepreneurs in the region, breaking gender barriers and securing local livelihoods.

Anita Soren, Sunita Kiskoo, Satyashri Singh, Dulari Devi, Dropadi Devi, Puja Devi, Aarti Hembram, Panmani Kiskoo and Maryam Tudu are beneficiaries of a path-breaking programme by Reliance Foundation to train skilled women para-vets. Most households in Deoghar raise chickens or goats as their secondary source of income. However, they have often suffered from a lack of awareness of proper animal care, and their incomes were often decimated by outbreaks of disease and high animal mortality.

To address this situation Reliance Foundation worked with the Sankalp Mahila Sangathan, a 1,000-strong women's federation, to promote the concept of 'Pashu Sakhis'. We developed the programme in partnership with external experts and officials from the Block Veterinary Department, as well as the Jharkhand State Livelihood Promotion Society. Nine women came forward, and were trained as para-vets through intensive skill-training and exposure trips. To help them build credibility, we liaised with Block Veterinary Departments and arranged trainings for the women in government-run veterinary camps, while also apprising government agencies of their work.

Today, these Pashu Sakhis provide a range of commercial services, including deworming, treatment of minor illnesses and vaccination, in 25 villages of Deoghar, each treating about 100 animals. They have gone from strength to strength, overcoming scepticism and earning the trust of the local livestock-owners with their performance.

Through our efforts, the Agriculture, Animal Husbandry and Cooperative Department of Jharkhand has issued official identity cards to the Pashu Sakhis, authorising them to conduct immunisation. They have also been registered under the National Animal Disease Control Programme (NADCP) to conduct geo-tagging of animals, household surveys, data entry and vaccination.

These roles have helped them earn additional income and improved their confidence. In turn, the livestock-owners of Deoghar now get veterinary care services at their doorstep, helping secure their livelihoods. The Pashu Sakhis have become role-models to women in the region, inspiring them to pursue new livelihoods to achieve economic independence.



Pashu Sakhis of Joramo, Deoghar, Jharkhand

CASE STUDY ON SKILLING

ACHIEVING INDEPENDENCE AND FULFILLING DREAMS WITH SKILLING

Udhiya village, Shahdol district, Madhya Pradesh

Raghvendra Yadav has always dreamt of owning a motorbike repair shop – to fulfil his passion for bikes, and to give himself a regular income and a path to financial independence. But growing up in an underprivileged family of seven, with no formal training or certification in the field, this seemed like a distant dream. He resigned himself to working on his family's small plot of land, growing paddy and wheat, and doing odd jobs to make ends meet.

Reliance Foundation was active in his village, Udhiya, as part of its operations around the Reliance Coal Bed Methane (CBM) Unit in Shahdol. Raghvendra's family became one of the early beneficiaries of our agricultural capacity-building programmes. Through this, he learned about the employability skills training arranged by Reliance Foundation in partnership with the Confederation of Indian Industry (CII) in nearby Chhindwara. Enthused by the prospect of following his dreams and earning a steady income, Raghvendra signed up for a three-month programme. He was nervous in the beginning, but he proved to be a quick learner and soon excelled at the course.

He received training in mechanical skills and workshop management, and was given guidance on career opportunities. These training sessions gave him priceless experience in the field, and opened the door to a new career.

Upon getting his formal certification, Raghvendra returned to Udhiya, and raised money for a new motorbike workshop, in a prime location on the main road. Today, the workshop is thriving, earning him a steady monthly income that helps support his entire family, fulfilling a lifelong dream.

Asked to reflect on how far he has come, his voice shakes with emotion and he simply says "aisa lagta hai ki chaand mil gaya" (I feel like I've reached the moon!). He has even invested in a computer and printer so his sister can also earn money by tutoring local students. In an area where many youth get stuck in low-paying, low-skilled jobs, he has used his skill-training to chart a new route to prosperity through self-employment.



Raghvendra Yadav at his motorbike repair shop in Udhiya, Shahdol, Madhya Pradesh

SPORTS FOR DEVELOPMENT



Sports for Development Key Milestones

2013-14

- **Reliance Foundation Junior NBA** programme launched in partnership with National Basketball Association (NBA) (as of March 31, 2020, the programme has reached 1.1 crore students across 21 states and UTs, and trained more than 11,000 Physical Education teachers).



2014-15

Launch of **Reliance Foundation Young Champs (RFYC)**, a full-time residential sports scholarship programme (as of March 31, 2020, 79 young footballers have benefitted from RFYC scholarships).



2016-17

- Community-run **Rural Sports initiative** begins in Madhya Pradesh.

Launch of **Reliance Foundation Youth Sports (RFYS)**, a nationwide competition to promote grassroots sports; the programme reaches 20 lakh children in its first year (as of March 31, 2020, RFYS has reached 90 lakh young people from over 10,000 schools and colleges across 26 states and UTs).

2017-18

- RFYC named India's best football academy with a **4-star rating** from the **All India Football Federation (AIFF)** accreditation programme.
- RFYS programme expanded to include **athletics** for the first time.
- Our Education for All (EFA) programme evolves into **Education and Sports for All (ESA)**, combining education and sports for development.

Reliance Foundation receives the **Rashtriya Khel Protsahan Puraskar** for its contribution to sports.



2018-19

- RFYS organises its first **Elite Athletics Camp** (as of March 31, 2020, 38 young athletes have undergone elite training).

MoU signed with the Government of Odisha to set up a world-class **Athletics High Performance Centre (HPC) in Bhubaneswar** (as of March 31, 2020, 21 athletes are training at the HPC).



- RFYS launches India's first real-time, online, grassroots-level result management system for athletics.
- RFYS partners with AIFF to scout promising girls for the Indian national team for the Under-15 World Cup (3 RFYS girls were subsequently selected for the 2019 Under-15 SAFF Women's Championship, where India won Gold).
- First **Monsoon Hill Half Marathon** begins in Chirbatiya, Uttarakhand.



2019-20

- Reliance Foundation receives **Golden Peacock Global CSR Award 2018** for promoting a culture of sports across India.
- **2.15 crore youth and children** reached through different sports initiatives.
- Reliance Foundation supports the **Olympic dreams of 11 promising Indian athletes**, offering scholarships across four sports.
- RFYC conferred with highest possible rating of 5 stars from the All India Football Federation (AIFF) accreditation programme.
- Reliance Foundation hosts **4,000 underprivileged children** from the ESA programme for a special preview of **Jio Wonderland™** in Mumbai.
- RFYC wins global recognition, awarded **two stars** under the **AFC Elite Youth Scheme**.

Reliance Foundation organises the first-ever NBA game in India, watched by 3,000 young basketballers from the Reliance Foundation Jr. NBA programme.



Introduction



UNLEASHING THE POWER OF SPORTS

Reliance Foundation believes in sports as a medium to encourage lifelong learning, and to build character and leadership skills among the youth of India – our future nation-builders. We believe that when children learn and play, communities grow and countries prosper. Besides using sports to empower the youth, we aim to create a platform for the champions of the future.

We support them at every step on their journey of excellence – from identifying budding talent across the country; to systematically honing their skills to help them realise their potential; to supporting them at major competitions on the national and world stage. Through our comprehensive sporting interventions, we also aim to build a sustainable culture of sports nationwide, for a fitter, more active India. These initiatives have reached over 2.15 crore young people since the first programme began in 2013.

2.15 crore

young people reached by Reliance Foundation sports initiatives since inception

Reliance Foundation believes in the power of collaboration to achieve the nation's shared vision in sports. We have forged partnerships with an array of international, national and state sports organisations, united by a shared dream. We are working with our partners to create a world-class sporting ecosystem from the ground up – nurturing a passion for sports at the grassroots; creating platforms for scouting and developing sporting talent; improving the quality of training and infrastructure; providing national and international opportunities; and ultimately, enhancing athletes' performance to help them excel at the highest levels of global sport, all the way to the Olympics.



“For the holistic development of a child's personality, there is only one well-proven formula: Just let them play – a sport, any sport. Sport is a great teacher. It is a magical equaliser. And in a young country like India – the aspirations are so audacious, the adrenaline so high, and the appetite to achieve so strong, if we can just guide and steer our children in the right direction, they will script the most stunning success stories the world has ever seen!”

- Smt. Nita M. Ambani

Girls in action during a Reliance Foundation Youth Sports football tournament in Mumbai

Creating platforms for the talent of the future

Reliance Foundation's interventions in sports are built around the concept of a robust nationwide platform for supporting and promoting young talent.

Our approach is based on three main pillars – a steady supply of talent, high-quality training infrastructure and a holistic system that enables aspiring young athletes to reach the pinnacle of success.

Our flagship programmes – Reliance Foundation Youth Sports and the Reliance Foundation Young Champs Academy – are two such platforms of excellence, which are already producing results for the country.

RELIANCE FOUNDATION YOUTH SPORTS – REVITALISING GRASS-ROOTS SPORT AND SPOTTING TALENT

 rfyouthsports.com

To create a nationwide culture of sports and a pipeline of sporting talent, it is essential to broad-base the reach of sports. This was the vision behind Reliance Foundation Youth Sports (RFYS). Over the past four years, the programme has reached over 90 lakh children, from more than 10,000 schools and colleges, in 26 states and union territories. In FY 2019-20, over 1.3 lakh children registered for RFYS football and athletics competitions from more than 100 cities and districts across the country.

Creating a nationwide competition and support structure

The focus of RFYS is on revitalising grassroots sports in the country, by creating a free-to-participate, multi-sport, inter-school and inter-college competition structure that becomes the preferred nationwide talent identification platform for young athletes.

Elite athletes identified by the programme have the opportunity to be scouted by professional football

90 lakh
children reached by RFYS
initiatives since inception

clubs from the Indian Super League and the Indian national team. They also receive further support from RFYS, including a grant, expert coaching,

physical and mental training and guidance on nutrition, sports science and sports medicine.

RFYS also runs support activities to enhance the grassroots sports ecosystem. This includes initiatives like infrastructure upgrades to partner schools and colleges, and skill enhancement for Physical Education and Sports teachers in these institutions. It also provides young athletes with professional sporting experiences and training workshops, and encourages wider behavioural and attitudinal changes by engaging closely with parents and principals.

Helping young athletes achieve their sporting dreams

RFYS has partnered with various state and national sports bodies and professional clubs, to provide a fair and transparent platform for deserving athletes to achieve their dreams in the sport of their choice. For instance, since inception, over 140 young male footballers have been scouted by professional football clubs at the RFYS National Championships, and five athletes scouted through RFYS are already part of ISL club youth teams.

RFYS also partnered with the All India Football Federation to conduct a scouting camp for more than 200 RFYS girl athletes, providing them the opportunity to be a part of the Indian national team for the Under-17 Women's World Cup. Nine RFYS girls were selected for the national camp and three of them (Linda Chanu,



Reliance Foundation Youth Sports
National Championship 2019

Babina Devi and Lavanya N) went on to represent India at the 2019 Under-15 SAFF Women's Championship in Bhutan, where India won the Gold medal. With the 2021 FIFA Under-17 Women's World Cup fast approaching, the girls are training hard to be at their best – and RFYS continues to offer support and guidance to help them excel and bring glory to the nation. RFYS has focused particularly on encouraging young girls to pursue sports – in FY 2019-20, nearly 20,000 girls registered for RFYS competitions, and 63 of them were awarded scholarships.

RELIANCE FOUNDATION YOUNG CHAMPS – NURTURING SPORTING EXCELLENCE

 rfyounchamps.org

Reliance Foundation Young Champs (RFYC) is a pioneering academy in Navi Mumbai that epitomises our vision to make India a footballing superpower.

Each year, RFYC selects the best young football talent through a pan-India scouting effort. These talented athletes are offered full scholarships at the Academy, with an equal focus on academics and sports. They train under experienced international coaches, with access to world-class facilities and training.

They also receive high-quality education at the nearby Reliance Foundation School in Koparkhairane. This gives them a holistic environment to hone their skills, with additional support from dedicated departments like Sports Science and Sports Psychology.

The academy has grown rapidly since its launch in 2015. 22 young players joined the programme in FY 2019-20, bringing the total strength to 79 children. The players are trained and supported by 22 full-time staff. RFYC has been officially recognised as India's best residential football academy by the All India Football Federation (AIFF) for the third year running. It is the only Indian academy to receive the highest five-star rating under the AIFF's Academy Accreditation Scheme. The academy was also recently conferred 2-star academy status by the Asian Football Confederation, giving it recognition on the continental stage as well. RFYC also supports AIFF's coach education efforts, to help strengthen India's wider sports knowledge ecosystem.

Offering global exposure to young players

In FY 2019-20, RFYC organised international exposure trips for its players, to Spain, Japan and the UK, where they played friendly matches with youth teams from elite global football clubs. The first-ever Premier League Youth Tournament – a joint initiative of the Indian Super League and the English Premier League – was hosted in India by RFYC in 2019, with participation from the youth teams of Arsenal and Leicester City football clubs.

The second edition, hosted in February 2020, saw the participation of Under-14 teams from the likes of Manchester United, Chelsea and Southampton FC, who played against the Under-15 teams of RFYC, Bengaluru FC and FC Goa. The RFYC team put in an encouraging performance, with a victory against Manchester United exemplifying their rapid progress.

CASE STUDY ON SPORTS PLATFORMS

A STEPPING-STONE TO A SUCCESSFUL CAREER

Scouts from the top Indian Super League (ISL) clubs and the Indian team regularly attend Reliance Foundation Youth Sports competitions to identify future stars. Melroy Assisi and Annaroy Soibam are two of the promising young footballers recruited by ISL teams after being noticed for their stand-out performances at the RFYS National Championships. Both of them credit RFYS with giving them a launchpad for their football careers.



Reliance Foundation Youth Sports Athlete, Melroy Assisi

Melroy Assisi burst onto the national scene at the 2018-19 RFYS National Championships, where he represented Thakur College at the National Finals. He had been making waves in Mumbai sports for several years, and had competed in RFYS tournaments for three years. His performance caught the eye of talent scouts from several ISL clubs. Their presence spurred him to push even harder to help his team win, and to make his mark on the competition.

On the strength of his performance, he was recruited by the two-time Indian Super League champions Chennaiyin FC, who beat out keen interest from several other ISL clubs. Assisi is now Captain of their Reserves squad. He describes RFYS as a “great experience”, offering exposure to top talent from across the country, with the best facilities and ground conditions he has ever seen.



Reliance Foundation Youth Sports Athlete, Annaroy Soibam

Annaroy Soibam took the 2019-20 RFYS Football National Championships by storm. He won the Golden Boot for scoring 11 goals in five games, as well as the Golden Ball for the best player in the tournament. His stunning all-round ability made the youngster from Imphal the talk of the tournament, and he was picked to join the youth squad of Odisha FC.

When asked what advice he would give to other aspiring footballers, Soibam says “I would just like to tell them to perform at the best level and take advantage of such a great opportunity ... RFYS could really change your career and give it a much-needed boost.”

CASE STUDY ON SPORTS PLATFORMS

NURTURING A STAR OF THE FUTURE

RFYC was designed to create the nation's next generation of football stars, and to turn them into future role-models and leaders. By offering full scholarships, the programme sought to unearth talented young players from unconventional backgrounds.

No player exemplifies this vision like **Muhammed Nemil**, who was part of the inaugural cohort of young scholars to be inducted into the RFYC academy in 2015. Coming from a humble family in Kozhikode, Kerala, he had never had any formal training before coming to the academy – but the coaches immediately recognised his special talent.

Nemil joined the academy as a timid young boy who only spoke Malayalam and barely communicated with the other boys. But his talent was evident for all to see, and he worked hard, rising through the ranks to emerge as one of RFYC's most accomplished footballers. He has gone from strength to strength, aiming to become a midfield maestro with a knack of scoring long-rangers.

Nemil is now at the Marcet Football Academy in Barcelona, Spain, on a full scholarship. He will soon be part of the first ever group of players to graduate from the academy, and has already received professional offers from several Indian Super League clubs. Nemil has come a long way in just five years, from a rough diamond to a future star of Indian football.



Reliance Foundation Young Champs Athlete, Muhammed Nemil

Enriching lives through the power of sport

Besides providing platforms, infrastructure and opportunities to aspiring sportspersons, Reliance Foundation also strives to ignite a wider passion for sports in India. Our vision is that children across India should experience the power of sports in their lives, and we seek to build a sustainable, nationwide sports movement from the ground up. Through initiatives like Reliance Foundation Junior NBA, Education and Sports for All (ESA), and the Rural Sports programme, we take sports to people from all walks of life, all over India.

RELIANCE FOUNDATION JUNIOR NBA – TAKING BASKETBALL ACROSS INDIA

Since 2013, Reliance Foundation has partnered with the National Basketball Association (NBA) to bring basketball to the youth of India. The Reliance Foundation Junior NBA programme takes world-class basketball education to schools across India, encouraging children to explore the sport, and to adopt a healthy and active lifestyle. Since inception, it has reached out to 1.1 crore children (45% of whom are girls) from 13,500 schools across 21 states and union territories of India.

Besides getting children to experience basketball, Reliance Foundation Junior NBA also provides high-quality training for local coaches and Physical Education teachers, conducted by top international coaches. The programme also identifies promising young talent and provides them with exposure trips and competitive opportunities.

Since 2017-18, the country's top 10 Under-14 boys and Under-14 girls represent India at the Junior NBA Global Championship held in Orlando in the US. During the year, the Reliance Foundation Junior NBA Boys' team from India made it all the way to the quarter-finals, marking India's best performance yet at this prestigious tournament. The team narrowly missed out on the semi-finals, losing to the Junior NBA Canada boys team by a single point in a thrilling game.

1.1 crore

children reached by Reliance Foundation Junior NBA

In October 2019, Reliance Foundation Junior NBA also created a historic first in Indian basketball, hosting the first-ever live NBA game in India, under the banner of Reliance Foundation's Education and Sports for All (ESA) initiative. In celebration of our successful partnership with the NBA, Reliance Foundation and NBA hosted this game exclusively for close to 3,000 boys and girls from schools participating in the Reliance Foundation Junior NBA Programme.

EDUCATION AND SPORTS FOR ALL – HARNESSING THE POWER OF SPORTS

Reliance Foundation's Education and Sports for All (ESA) initiative combines the power of sports and education to support underprivileged and differently-abled children. The initiative supports 15 NGOs that impart education, sports and life skills to these children.

Initially conceptualised as Education For All (EFA), it evolved into ESA in 2018. Today, the initiative encourages both sports and education initiatives. From inculcating leadership through football among girls in Jharkhand through Yuwa; to supporting marginalised communities in Karnataka through the Bridges of Sports Foundation; to helping children acquire computer education in Maharashtra through the PiJam Foundation – each of our 15 partner NGOs works to enhance and empower children.

Celebrating the season of giving with ESA

Under the ESA initiative, Reliance Foundation has been organising Christmas celebrations for underprivileged children since 2012, and also supports Hamleys' toy donation drive, which distributed over 5,000 toys to underprivileged children across India in FY 2019-20. Reliance Foundation also brought festive cheer to 4,000 underprivileged children on Christmas Day 2019. Smt. Nita M. Ambani, Founder and Chairperson of Reliance Foundation, hosted a special preview of Jio Wonderland™, a new carnival extravaganza. The children took in exciting attractions such as drone shows, carousels, magic acts, a Ferris wheel, trampoline parks, a meet and greet with Santa Claus, photo booths and more. They also got to see a special parade of characters from the Hamleys family, and took home a host of gifts and memories.

CASE STUDY ON RELIANCE FOUNDATION JUNIOR NBA

DRIBBLING THEIR WAY TO A PROMISING FUTURE



Pranav Prince (second from left) in action during an NBA Academy game

Reliance Foundation Junior NBA aims to increase participation in basketball and to help talented Indian players rise through the ranks in the world game. It provides sports teachers and students with access to world-class basketball training. The programme has already unearthed three young stars, who have been offered high-school basketball scholarships by top American prep schools.

17-year-old Pranav Prince, who participated in the Reliance Foundation Junior NBA programme in 2016-17, was scouted by the NBA Academy and has now signed up with the First Love Christian Academy, a private high school

in Washington, Pennsylvania. He becomes only the 2nd Indian male athlete from the NBA Academy to secure a basketball scholarship. Across the country, Reliance Foundation Junior NBA athletes Siya Deodhar of Maharashtra and Ann Mary-Zachariah of Kerala have also been offered scholarships by the Life Prep Academy located in Wichita, Kansas.

These young trailblazers have shown other Indian players what is possible through the Reliance Foundation Junior NBA programme. Their success could pave the way for a new generation of talented basketballers to represent India and even star in major global leagues like the NBA.

CASE STUDY ON RELIANCE FOUNDATION JUNIOR NBA

HISTORY IN THE MAKING – NBA IN INDIA



Reliance Foundation made history on October 4, 2019, as the first ever NBA game in India was played between the Indiana Pacers and Sacramento Kings at the NSCI Dome in Mumbai.

To make the event even more special, the 3,000-strong crowd was comprised entirely of young children aged 10-16, from participating Reliance Foundation Junior NBA schools in Mumbai. They were invited as part of Reliance Foundation's Education and Sports for All (ESA) initiative, enjoying a unique opportunity to experience the NBA magic live from the court side.

The event marked six years of Reliance Foundation's successful partnership with the NBA. It was part of a week-long celebration of basketball, as the league and its partners hosted interactive fan activities, Junior NBA events and an NBA Academy India development camp. Before the game, NBA Commissioner, Adam Silver extolled Reliance Foundation's contribution to the growth of basketball in India.

NBA Deputy Commissioner and Chief Operating Officer Mark Tatum added “We share Reliance Foundation's belief in the transformative power of sport and its ability to capture a child's imagination, and these historic events will inspire youth across the country for years to come.”



RURAL SPORTS – BUILDING A NATIONWIDE SPORTING CULTURE

On the occasion of National Sports Day, August 29, Reliance Foundation conducts an annual Sports Day across rural India. This initiative aims to spread the joy of sports and encourage healthier lifestyles, in line with the Fit India Movement. This year's Sports Day saw spirited competition in more than 40 disciplines nationwide. The variety of events encouraged a high turnout, with over 27,000 women, children and senior citizens joining the fray. In all, over 51,000 people, from nearly 1,150 villages across 12 states, were involved in these events.

51,000

people reached by Reliance Foundation Rural Sport initiatives

Monsoon Hill Half-Marathon

The second edition of the Monsoon Hill Half-Marathon took place in Chirbatiya, Uttarakhand on September 1, 2019. It was organised by Reliance Foundation in collaboration with the local District Administration and Pahar Himalayas, with the support of the state Tourism Department. At 2,284 metres above sea level, it is one of the world's few high-altitude marathons – but that's not the only reason it is unique.

Chirbatiya is a focus area of Reliance Foundation's Rural Transformation interventions, and the motivated community-members themselves proposed this initiative to encourage sports and drive tourism to the area. The enthusiastic participation of the local community, is a testament to the power of sports and the spirit of the local people. The participation of women, in particular, has been remarkable – 400 of the 805 runners this year were female.

Camps and training for youth in Jamnagar

To promote young talent, Reliance Foundation also runs football coaching camps and exposure visits for village youth, at residential and non-residential facilities in Jamnagar, Gujarat. This gives them access to high-quality training facilities and expert coaching. As a consequence, the number of local participants and teams has more than doubled, which is reflected in their improved performance in national tournaments like the Subroto Cup and Khel Mahakumbh. Seven local girls from this programme have gained admission to the State Football Academy, a fully-funded education and sports training facility – and two of them have even been selected to represent Gujarat in the School Games Federation of India (SGFI) National Tournament, held in January 2020 at Kurukshetra, Haryana.

GIVING SPECIALLY-ABLED CRICKETERS A PLATFORM TO SHINE

Reliance Foundation is committed to ensuring universal access to sports, even for the specially-abled. To this end, we have collaborated with the All India Cricket Association for the Physically Challenged to support talented specially-abled cricketers across Haryana, Karnataka and Maharashtra. This initiative provides a platform for these players to showcase their skills, seek selection to representative teams and build their self-confidence, opening up exciting new possibilities.



Providing world-class infrastructure and training for elite athletes

Athletes at the scouting camp for the High Performance Centre in Odisha



At the apex level of its sports interventions, Reliance Foundation is supporting elite sportspersons, to help them realise their potential at the highest level, and to win laurels for India on the world stage. These initiatives include the Reliance Foundation Odisha Athletics High Performance Centre, and our support of India's Olympic contenders.

RELIANCE FOUNDATION ODISHA ATHLETICS HIGH PERFORMANCE CENTRE

In collaboration with the Odisha State Government, Reliance Foundation has set up a High-Performance Centre (HPC) in Athletics at the Kalinga Stadium in Bhubaneswar. The HPC provides world-class facilities, training, infrastructure and equipment to athletes from across India, and aims to be Asia's most innovative training centre by 2024. From among the over 200 promising athletes who were invited for trials for the HPC, 21 athletes were short-listed for a longer trial, and 7 athletes were finally offered scholarships in 2019-20. These 7 athletes and 14 other development athletes from Odisha are training under a team of high-quality sports coaches and support staff led by

Head Coach James Hillier, formerly High Performance Coach of British Athletics. In just a few months since its inception, athletes from the HPC have already won multiple medals at the National Junior Athletics Championships, Odisha State Championships and RFYS Athletics National Championships.

EYE ON THE OLYMPICS – PREPARING ATHLETES FOR FUTURE INTERNATIONAL GLORY

To power the Olympic dreams of talented young Indian athletes, Reliance Foundation is supporting them through a programme that provides cutting-edge interventions in coaching, physical and mental conditioning, nutrition, sports science and sports medicine, giving them the edge in elite competition. At present, 11 athletes across archery, athletics, badminton and weightlifting are being supported in their training by Reliance Foundation, under the watchful eye of experts from the Sir H.N. Reliance Foundation Hospital's Centre for Sports Science and Medicine. We are also providing sports science and sports medicine support to the Indian national camps for athletics, boxing and badminton.

CASE STUDY ON ELITE ATHLETES

HIGHLIGHTS OF RELIANCE FOUNDATION ELITE ATHLETE SCHOLARSHIP PROGRAMME

In FY 2019-20, elite athletes supported by Reliance Foundation won 35 medals, across national and international sporting events. Their success is a testament to the support provided by Reliance Foundation's development programmes. Here are some of the young stars who have brought glory to the nation this year:

WEIGHTLIFTING

SIDHANTA GOGOI won Gold at the Junior National Weightlifting Championship, and Silver at the Junior Asian Championship, as well as the Best Lifter Award at the Junior National Weightlifting Championship

JHILLI DALABEHERA won Silver at the Senior Asian Weightlifting Championship and Gold at the 2019 Commonwealth Weightlifting Championship

ACHINTA SHEULI won Gold at the 2019 Commonwealth Championship

DEEPAK LATHER won Silver at the 2019 Inter-Services Championship

SNEHA SOREN won Gold at the 2019 South Asian Games in Nepal

BADMINTON

DHRUV KAPILA and **KRISHNA PRASAD** won Gold at the 2019 South Asian Games in the Men's Doubles and Team event categories

DHRUV KAPILA also won Gold at the All India Senior Ranking Championships in January 2020 in the Men's Doubles category

KRISHNA PRASAD also won Gold at the All India Senior Ranking Championships in the Mixed Doubles category

ADITI BHATT won Gold at the Bulgarian Junior Championship and the Dubai Junior International

ARCHERY

RIDHI PHOR was selected for the Final 8 squad of Women's Individual Recurve archers for the Tokyo Olympics

ATHLETICS

JINSON JOHNSON broke the 1500m national record twice in 2019, winning Silver at the Folsam Grand Prix in Sweden and again at the IAAF World Challenge in Berlin

CASE STUDY ON ELITE ATHLETES

AIMING FOR SUCCESS IN THE WORLD OF ARCHERY

Aiming for the Mark: Ridhi Phor



“Reliance Foundation has played a pivotal role in my development as an athlete. They provided me the best equipment an archer could wish for, and I used it for my Olympic trials too. I will always be grateful to them for showing faith in me, and I hope they keep supporting aspiring young athletes in the future.”

- Ridhi Phor

Archery prodigy **Ridhi Phor** began 2020 on a high, winning Bronze at the Khelo India Youth Games in the Individual Recurve category. The 15-year-old Haryana girl is coached by her father, who is also her most ardent supporter. As a child, she would practice archery with a home-made bow-and-arrow fashioned from bamboo.

When Reliance Foundation started supporting Phor, she was the youngest archer in the top 200 of the World Rankings. She went on to win a Bronze in the Team event at the Under-14 Asian World Ranking Tournament in China. She

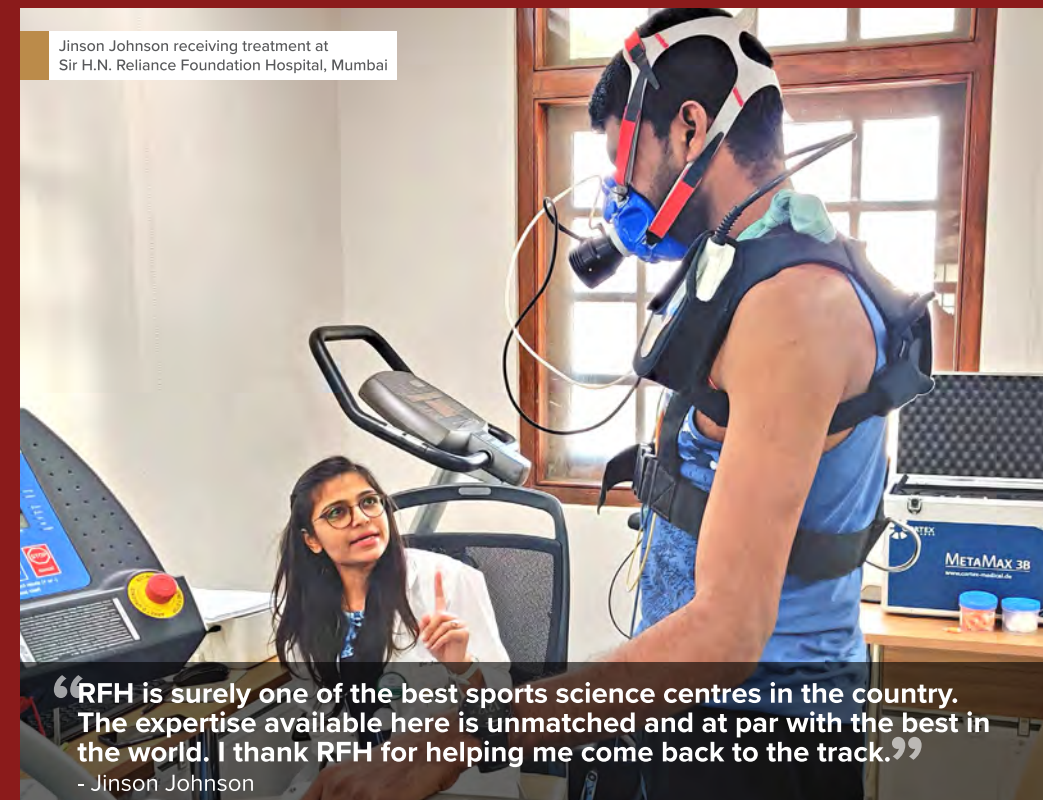
has also won a Silver in the Individual category and a Gold in the Team event at the Senior Nationals.

Phor's performances have now reached a new level of consistency, and she is among India's top archers. This consistency has earned her a spot in the Final 8 squad for the Olympic Selection Trials. She finished fourth in the first two selection trials, boosting her chances of qualification for the Olympics. Whether or not she makes her Olympic debut in Tokyo, there is every sign that she will be a force to reckon with in world archery for years to come.

CASE STUDY ON ELITE ATHLETES

GETTING JINSON JOHNSON'S OLYMPIC DREAM BACK ON TRACK

Jinson Johnson receiving treatment at Sir H.N. Reliance Foundation Hospital, Mumbai



“RFH is surely one of the best sports science centres in the country. The expertise available here is unmatched and at par with the best in the world. I thank RFH for helping me come back to the track.”

- Jinson Johnson

Jinson Johnson returned from the Asian Games in Jakarta in 2018 as one of India's most recognisable athletes, having won Gold in the 1500m and Silver in the 800m. On April 1, 2019, Johnson was signed on under the Reliance Foundation Elite Scholarship Program. Reliance Foundation began supporting Johnson in several ways, ranging from provision of quality equipment and funding competition travel, to preparing nutrition plans and offering guidance in aspects of sports science. The association showed immediate results as Johnson broke the 1500m national record twice that year and won Silver medals at the Folsam Grand Prix and the IAAF World Challenge in Berlin.

However, Johnson's progress was soon halted, as he suffered injuries to both his legs in October 2019, while training in the United States. The injury prevented Johnson from being able to participate in training sessions, and despite the best efforts of the sports medicine team on-site, he was unable to return to the track

for two months. A decision was then made to bring him back to India to receive treatment at the Sir H.N. Reliance Foundation Hospital and Research Centre (RFH) in Mumbai.

At RFH, athletes recovering from injury have access to an expert team of sports science and sports medicine specialists. The hospital offers the services of India's finest sports doctors, physiotherapists, nutritionists, psychologists, sports scientists, data scientists and strength & conditioning coaches.

Johnson underwent several months of intensive therapy and rehabilitation under the supervision of top RFH experts, using advanced equipment like an anti-gravity treadmill and underwater training machines. His regimen followed a 360° approach, combining sports nutrition guidance with physical and mental conditioning, to ensure that no stone was left unturned in securing a speedy recovery.

DISASTER RESPONSE



Disaster Response

Key Milestones

2013-14

Reliance Foundation launches **Mission Rahat** after floods in **Uttarakhand**, enabling comprehensive rehabilitation through a full-scale primary healthcare and livelihood support programme.



Flood relief during the Uttarakhand floods of 2013

2014-15

- Reliance Foundation is among the first organisations on the ground providing relief and medical care when floods devastated **Jammu and Kashmir**; our teams reach about **90,000 people** to provide direct relief.

2015-16



Relief support during the Tamil Nadu floods of 2015

- Relief material provided to **1.46 lakh people** across **7 districts** and **218 villages** in **Tamil Nadu, Maharashtra** and **Gujarat**.

2016-17

- Reliance Foundation wins the **CSR Community Initiative Award** for its use of the flag method to disseminate pest and disease management advisories in the aftermath of **Cyclone Hudhud**.
- 60 million litres** of drinking water provided to over **100 drought-hit villages** in **Maharashtra**.



Mission Rahat – an initiative to help drought hit communities in Jalna, Marathwada, Maharashtra

1.5 billion litres of water storage capacity created through the revival of the **Sona River** in **Aurangabad, Maharashtra**, ensuring drinking water security for **14,000 people** and irrigation for **2,500 acres** of land across **5 villages**.



Regeneration of the Sona River in Soygaon block, Aurangabad, Maharashtra, 2016

- Over **70,000 people** supported in flood-ravaged areas of **Madhya Pradesh** by leveraging technology-enabled solutions.

2017-18

- Reliance Foundation helps **55,000 people** from **87 flood-affected villages** in **Gujarat**.



Flood relief during the Gujarat floods of 2017

Early warning advisories in **Kerala** ahead of **Cyclone Ockhi** save the lives of **27,000 fishermen** and protect over **4,600 hectares** of paddy fields.

- After floods in **Assam**, Reliance Foundation supports over **10,000 people** across **11 districts**.
- Reliance Foundation wins the **CSR Community Initiative Award** for technology-enabled disaster response solutions in **Madhya Pradesh**.

2018-19

Reliance Foundation Disaster Response teams support **3 lakh people** hit by floods in **Gujarat, Uttar Pradesh** and **Kerala**, as well as by **Cyclone Titli** and **Cyclone Gaja** in southern and eastern India.

- Reliance Foundation supports **74,000 families** through relief operations after the **Kerala floods**.



Flood relief during the Kerala floods of 2018

2019-20

Reliance Foundation supports relief activities across **50 districts** in **9 states** after multiple disasters, helping **80,000 people**.

- Early warning advisories** disseminated to **5.6 lakh people** across several states, to create awareness about post-flood epidemic control, sanitation and hygiene, and essential healthcare.
- Capacity-building of **560 people** for better response to emergency situations.
- Reliance Foundation honoured at the **8th ACEF Asian Leaders Awards** for its **Kerala flood response**, winning in the category of '**Social Impact: Best Crisis /Disaster Assistance**'.



Receiving the ACEF Award for Reliance Foundation's work during the Kerala floods of 2018

Introduction



Given its vast and varied geography, India is vulnerable to a wide range of natural hazards. According to the National Disaster Management Authority, nearly 60% of India's landmass is prone to earthquakes of moderate to very high intensity. Over 40 million hectares, or almost 12% of its land, is prone to flooding, and 68% of the country's cultivable area is vulnerable to drought, while hilly areas are threatened by avalanches and monsoon landslides. Meanwhile, nearly 75% of India's 7,500 km coastline is vulnerable to cyclones and tsunamis¹.

\$80 billion

impact of disasters on India between 1998-2018

These natural hazards could have a serious impact on India's economy, its people and its prospects for sustainable development. Studies by the UN Office for Disaster Risk Reduction show India suffered economic losses of over \$80 billion due to disasters in the two decades from 1998-2018, putting it among the top five countries in absolute economic losses².

Looming over this is the spectre of climate change. The Global Climate Risk Index 2020 marks India as the 5th most vulnerable country to climate change³. In light of these challenges, there is an urgent need to enhance the country's disaster response capability.

SECURING VULNERABLE COMMUNITIES

Reliance Foundation operates a holistic and integrated disaster management programme, powered by strategic partnerships at every level. Our emphasis is on capacity-building of at-risk communities and their local administrations, in line with global best practices. We work in cooperation with national and global disaster management agencies, providing technology-enabled support and drawing on their expertise, to achieve synergies. Our interventions include disaster preparedness measures, as well as rescue, relief and



Providing relief kits in the aftermath of Cyclone Fani

rehabilitation efforts, to help these communities get back on their feet.

In 2001, Reliance supported relief efforts during the devastating Bhuj earthquake in Gujarat. Since 2010, Reliance Foundation's disaster response interventions have come to the aid of nearly 10 lakh people across the nation in their hour of need. Reliance Foundation's disaster management approach is proactive, forward-looking and constantly evolving.

10 lakh

people supported by Reliance Foundation's disaster relief operations since inception

Many of our interventions are driven by the empathy and intuition of our frontline staff, who have an intimate understanding of the communities they serve, and the vision and foresight to recognise each community's future needs and vulnerabilities. Our teams on the ground are given the autonomy to mobilise the resources they need, and the sheer variety of their interventions is a testament to their resourcefulness and creativity. Their activities span everything from digital measures like JioChat alerts and audio-conferences for

farmers, to on-ground measures like motorbikes and rickshaws fitted with loudspeakers to provide cyclone alerts – doing whatever it takes to support these vulnerable communities.

In FY 2019-20, Reliance Foundation's Disaster Response programme helped 80,000 people across 50 districts of 9 states – Andhra Pradesh, Bihar, Gujarat, Karnataka, Kerala, Punjab, Odisha, Madhya Pradesh and Maharashtra. We also contributed ₹5 crore apiece to the Chief Minister's Disaster Relief Funds of Karnataka, Kerala and Maharashtra, to help state governments with their relief programmes.

Our efforts have been recognised with a number of national and global accolades, most notably the ACEF Asian Leaders Award for our exemplary disaster response during the Kerala floods of 2018.

¹ *Vulnerability Profile of India*, National Disaster Management Authority, Government of India. <https://ndma.gov.in/en/vulnerability-profile.html>

² *Economic Losses, Poverty & Disasters 1998-2017*, CRED/UNISDR Report, 2018

³ *Global Climate Risk Index 2020*, GermanWatch, 2019

Pre-emptive measures to equip communities for disasters



Local community volunteers conducting a disaster response training session for school children in Bhubaneswar, Odisha

CAPACITY-BUILDING FOR LOCAL VOLUNTEERS AND AUTHORITIES

Reliance Foundation strives to increase the resilience of at-risk communities, through measures aimed at the capacity-building of local volunteers. We run programmes to train local officials and volunteers in emergency response and first aid. Youth participants are selected from the National Service Scheme, National Cadet Corps and Youth Red Cross units in local colleges, as well as local social organisations. These training programmes help improve local expertise and preparedness to respond to disasters.

In FY 2019-20, these disaster response trainings were conducted across Andhra Pradesh, Maharashtra, Odisha and Tamil Nadu – the four Indian states most vulnerable to cyclones. They helped train over 560 individuals to respond effectively to natural disasters. Many of these individuals have also been involved in relief activities during the COVID-19 crisis, putting their training to good use. For instance, many of the volunteers reaching out to communities under Mission Anna Seva are alumni of our disaster management training programmes.

Even with the promptest disaster response measures, there is always an inevitable lag before help arrives. Communities are natural first responders, and building up their capacities can make a huge difference in disaster management.

Reliance Foundation has focused on Community-Based Disaster Risk Management (CBDRM), a community- and people-centric approach, which encourages the involvement of local stakeholders who understand the challenges and resources at the local level.

We focus particularly on mobilising youth affiliated with local social organisations, who tend to be more resourceful and dedicated, with a better understanding of their community's needs and vulnerabilities.

700

community responders trained in disaster response since inception

CASE STUDY ON DISASTER RESPONSE

INSPIRING A NEW GENERATION OF YOUNG VOLUNTEERS

Amalapuram, East Godavari district, Andhra Pradesh

Lokesh and Prasanna are two students from the Sree Konaseema Bhanaji Ramars College in Amalapuram, Andhra Pradesh. Reliance Foundation coordinated a Disaster Response training at their college in February 2020.

The training was conducted by the Indian Red Cross Society, with modules in response strategies, personal safety, emergency management and other aspects of field operations.

The pair were inspired by the training, and decided to become volunteers to serve the community in future crises.

When COVID-19 struck, they put their skills to use, participating in Reliance Foundation's Mission Anna Seva and dry ration kit distribution programme in Amalapuram, with support from the Nalla Charitable Trust.



Disaster response training in progress at Sree Konaseema Bhanaji Ramars College in Amalapuram, Andhra Pradesh



Reliance Foundation arranged for Disaster Management training at our college, where Red Cross teams trained us in response strategies, personal safety, emergency management and other aspects of field operations. It opened our eyes to the ways we could help people in need. When the pandemic struck, we saw an opportunity to put our skills to use. Under Mission Anna Seva, we distributed more than 600 kits at Amalapuram, with the support of the Nalla Charitable Trust. Working on the ground, we saw how badly communities needed this help, with livelihoods destroyed. Each kit would give at least 20 days of food security to vulnerable families – a lifeline during this crisis. It was an incredibly emotional moment to see their joy and gratitude when they received it. Reliance Foundation's thorough distribution process made a huge impact, from identification of needy beneficiaries, to efficient last-mile delivery through community liaison. We are proud to be associated with Reliance Foundation, and grateful for the opportunity to serve those in need.

-Lokesh and Prasanna
Trained disaster relief volunteers



Trained volunteers Lokesh (left) and Prasanna helping the community during the COVID-19 pandemic in Amalapuram, Andhra Pradesh



We also organise drills to develop the disaster response skills of local citizens and government departments. In cities like Kolhapur, we have conducted emergency response trainings in malls and other public spaces. In the coastal areas of Maharashtra, Gujarat and Odisha, we have organised mock drills in association with the Indian National Centre for Ocean Information Services (INCOIS), to prepare fishermen and local authorities to respond to tsunamis and other coastal threats.

LEVERAGING THE STRENGTHS OF THE RELIANCE FAMILY

We help train Reliance employees (including frontline petroleum and retail staff) as disaster response volunteers. This gives us access to the skills and energies of an enormous employee base across India, magnifying the impact of our initiatives.

It also multiplies our reach and capabilities, enabling us to respond faster and more effectively to crises. Given the vast pan-India network of Reliance Industries, with plant, business, retail and telecom locations in every corner of the country, we can leverage the expertise and resources of the local Reliance unit to support our efforts in any affected area. For instance, Reliance Retail employees in several states have been actively involved in packing and distributing relief kits. Operations and Maintenance staff servicing Jio installations across India have also provided disaster relief, helping with beneficiary assessment and distribution of supplies.

INFORMATION SERVICES FOR DISASTER PREPAREDNESS

Reliance Foundation coordinates with institutions like the Indian Meteorological Department (IMD) and INCOIS, to provide accurate weather forecasts. We use this information to disseminate early warning and disaster preparedness advisories, through our wide array of communication channels.

5.6 lakh

people reached by Reliance Foundation advisories in FY 2019-20

Thanks to these advisories, volunteers can assemble in anticipation of evacuation and relief efforts, fishermen can bring their boats in from the sea, and farmers can protect their assets, through measures like installing wooden support stakes, harvesting matured crops, storing produce in safer locations and preparing drainage channels to avoid water-logging. These advisories can thus save lives, livestock, crops and



A mock evacuation exercise underway for disaster preparedness in Kutch, Gujarat



Tsunami mock exercise in Ratnagiri, Maharashtra

fishing assets, and help communities get back on their feet quicker after a disaster.

We use a combination of digital and offline channels to maximise the reach of these advisories. Our digital platforms include the Machli mobile app, voice SMS services, WhatsApp groups, JioChat and YouTube. In FY 2019-20, we organised a total of 182 interactive programmes through these channels, on topics as diverse as preventive and primary care, medical advice, crop management and compensation.

Besides our digital channels, we also use Knowledge on Wheels rickshaws and vans (fitted with PA systems), as well as the flag method and banners. The variety of communication channels ensures that we reach every community with these vital messages.

Through these diverse channels, we have disseminated early warning and post-disaster advisories to over 5.6 lakh people in FY 2019-20.

CASE STUDY ON DISASTER RESPONSE

PROTECTING WOMEN AND CHILDREN AFTER THE BIHAR FLOODS

Multiple districts, Bihar and Uttar Pradesh

The July 2019 floods in Bihar and Uttar Pradesh affected nearly 88 lakh people in 13 districts. The floods left behind a trail of devastation, with a death toll of 130, and over ₹2,700 crore of damage, in one of India's most impoverished regions.

In the worst-hit Madhubani and Sitamarhi districts, Reliance Foundation stepped in to provide health services across 48 villages.

In view of the squalid conditions and limited health infrastructure, we organised community health programmes in association with the local Health Department and grassroots-level ASHA workers, with a focus on maternal and child health in the community.

We also conducted awareness programmes on proper hygiene practices and flood-related diseases, to mitigate the risk of secondary disease outbreaks. These interventions helped dramatically reduce the number of diarrhoea cases. We also advised local people on simple, low-cost and effective health precautions, like using lime and bleaching powder to guard against mosquitoes.

For stranded women who went into labour during the floods, ASHA workers were deployed to support deliveries. These workers – informed by Reliance Foundation's Knowledge on Wheels programme – kept their cool under extreme pressure, to complete a total of 72 deliveries (8 at homes, and 64 in primary health centres). Every one of these deliveries was successful – a remarkable outcome in difficult circumstances, and a testament to the quality of their training and decision-making.



Recording feedback, a means to improve our processes

Supporting rescue and rehabilitation efforts across the country

We recognise that every moment is crucial in a disaster, and that immediate rescue and relief efforts can mitigate the loss of life and property. Over the years, we have been among the first organisations on the ground in response to floods, cyclones, droughts, earthquakes and other disasters across India.

We have leveraged our strengths in human resources and information technology to provide comprehensive rescue, relief and rehabilitation services, helping communities cope with the damage and get back on their feet.



Registration of beneficiaries, a standard operating procedure, to ensure smooth delivery of relief kits

INITIAL RESCUE AND RELIEF EFFORTS

We provide emergency supplies such as ready-to-eat food tailored to local diets, as well as glucose, candles, sanitary napkins, cleaning materials, clothes and footwear, to families in disaster-hit areas.

We also provide safe drinking water and set up community kitchens to ensure adequate levels of nutrition, especially in relief camps.

In flood-affected coastal areas, we mobilise informal networks of our beneficiary fishermen, to work with the district administration to rescue stranded people. These operations are crucial during severe flooding, when boats are the only viable form of transport. These volunteer rescuers coordinate with local health and emergency services to take affected people to hospitals.

In the past, in drought-hit areas, we have also identified severely distressed villages and provided safe drinking water. Each village would receive 2-4 tankers of water each day, with an efficient distribution system to ensure all families receive an equitable amount of water.

CONNECTING COMMUNITIES IN THE AFTERMATH OF DISASTERS

Reliable information is precious in the aftermath of a disaster. We work to restore communication networks in affected areas, enabling people to contact relief and rescue centres, as well as their loved ones. We also operate multilingual disaster hotlines and other emergency communication channels to help people get timely access to relief.

Through our digital and offline communication channels, we disseminate essential advisories on health precautions, crop and livestock care, government schemes, sanitation and hygiene.

This is part of our wider efforts to minimise the long-term damage to the health and well-being of these affected communities.

MITIGATING THE RISK OF DISEASE

We work with local Health Departments, private and paramedical colleges, and research institutes to organise health camps in disaster-hit areas, in order to minimise the risk of epidemic outbreaks due to waterlogging and poor sanitation. We also supply medicines to government institutions. These efforts help ease pressure on stressed public health infrastructure.

45

livestock camps in disaster-hit communities in FY 2019-20

7,600+

animals treated to secure livelihoods in FY 2019-20

We also distribute fodder kits and conduct livestock treatment camps to vaccinate and treat affected animals. In FY 2019-20, we conducted 45 such livestock camps in disaster-hit communities, including 21 camps in Maharashtra in the aftermath of the August 2019 floods. Through these camps, we helped treat over 7,600 animals. These measures have helped mitigate the economic damage of these disasters, and expedited rehabilitation by securing local livelihoods.

IN IT FOR THE LONG HAUL – REHABILITATING COMMUNITIES

In the event of severe and long-lasting impact, Reliance Foundation stays on in communities to revive livelihoods, restore health and education systems, and reboot sustainable development. We work with farmers and local authorities to implement remedial measures for damaged crops. This helps minimise the long-term damage to cultivable land, restoring livelihoods as well as reviving food sources.

In preparation for the next disaster, we promote the use of flood-, salt- and disease-tolerant seed varieties, with technical support from agriculture universities and research institutions. In communities where livelihoods have been significantly disrupted, such as in Punjab after the August 2019 floods, we organise job fairs to secure new employment in sectors like agriculture and services. We also assist with infrastructure development and repairs to help ravaged communities get back on their feet.

CASE STUDY ON DISASTER RESPONSE

SUPPORTING THE MOST VULNERABLE IN THE AFTERMATH OF CYCLONE FANI

Puri district, Odisha

Thirty-eight-year-old Purnachandra Barik has suffered from leprosy since childhood. The disease has led to a lifetime of ostracism. His family was banished from their village when he was a child, shunned by society. Like many leprosy sufferers from Odisha and Andhra Pradesh, he came to live in Puri's leprosy colony. For years, he and his family survived on alms from tourists and pilgrims who come to Puri to visit the famous Jagannath temple.

When Cyclone Fani made landfall at Puri in May 2019, it was the strongest tropical cyclone to hit Odisha in two decades. It also reduced the inflow of tourists and pilgrims to a trickle, completely cutting off the income of people like Barik. In this situation, Reliance Foundation's relief kits were a lifeline for Barik and his family, ensuring up to a month of food supplies. It saved them from complete destitution, and helped them tide over a difficult period, until the situation stabilised, and their earnings resumed.

Barik's family is just one of the more than 12,000 vulnerable families in the district which benefited from Reliance Foundation's interventions in the aftermath of Cyclone Fani.

Our teams were on the ground from the outset, to provide early warnings, information and emergency supplies to affected communities. We worked in tandem with the Puri district administration to provide relief to affected families, distributing emergency kits consisting of food rations and sanitation materials.

We were able to operate a remarkably effective distribution process, thanks to the mobilisation efforts of Block and Gram Panchayat officials, and the support of volunteers from local NGOs. The volunteers helped with distribution and spoke with the beneficiaries in the local language, to assuage their concerns. The entire process went smoothly, with orderly queues, quick registration and streamlined distribution – a remarkable outcome given the challenging circumstances.



Dissemination of advisories on Cyclone Fani enabling timely evacuation

We were especially determined to ensure that specially-abled people like Barik, often neglected in these situations, would get the assistance they needed. We worked with Block Development and Social Security officers to identify specially-abled people at the Block level, and channel relief materials directly to them – ensuring that no one was left behind.

12,000

families supported
in the aftermath of Cyclone Fani

CASE STUDY ON DISASTER RESPONSE

HELPING FLOOD-HIT COMMUNITIES IN MAHARASHTRA

Kolhapur, Sangli and Satara districts, Maharashtra

Torrential monsoon rains ravaged several states in July and August 2019, but the impact was most acutely felt in Maharashtra. The Krishna, Koyna and Panchaganga rivers overflowed, flooding communities in Kolhapur, Sangli and Satara districts. The flooding affected over 4 lakh people, and claimed 36 lives. Teams from the National Disaster Response Force, Navy and Territorial Army had to be mobilised to rescue marooned people, and the floodwaters also destroyed large tracts of farmland.

Reliance Foundation supported the relief efforts by contributing ₹5 crore to the Chief Minister's Relief Fund, as well as supplying medicines worth ₹7.5 lakh to the government. We also distributed

20,000 relief kits and 10,000 school bags through government bodies, to meet the needs of the affected communities

Our team of professionals organised 22 on-site medical camps to control the spread of disease, with the support of the state Health Department and the Dr. D.Y. Patil Medical College, Hospital and Research Centre.

These camps provided emergency health services to 4,131 people. We also treated 3,512 animals for infectious disease, and vaccinated them against seasonal diseases, helping to restore livelihoods battered by the floods.

4,131

people were provided
emergency health services

20,000

relief kits distributed to
affected communities



A medical camp set up to assist flood-affected communities in Kolhapur, Maharashtra



OTHER INITIATIVES



Telephone Pipes



Speak from one end and hear on the other!

Age - upto 14 years 25 kg Weight limit

Park for specially-abled children
in Panchkula, Haryana

ARTS, CULTURE & HERITAGE

Promoting Indian art and culture

As a melting pot of cultures, and a cradle of great civilisations, India has a vast cultural heritage – spanning art, craft, music, dance and literature. It is an extraordinary legacy, thousands of years in the making.

At Reliance Foundation, we support efforts to document this cultural heritage, and to preserve it for posterity. We give Indian artists a platform of festivals and programmes to showcase their talent, and take their work to a wider audience. We are securing the future of endangered art forms by providing livelihood opportunities to traditional artists and craftsmen, to ensure their work continues to be viable. Under this

initiative, we have commissioned a vast collection of paintings from the Pichvai artists of Nathdwara, to secure the long-term future of this art form. We have also commissioned Pattachitra paintings and Tarakasi artefacts from craftsmen in the cyclone-hit state of Odisha, to help these communities rebuild their lives.

We also support efforts to pass India's cultural legacy down to future generations. We are working to make Indian art and culture more relevant to young people, and to help them appreciate and connect with their extraordinary heritage.



Founder and Chairperson of Reliance Foundation, Smt. Nita M. Ambani, with Pichvai artists in Nathdwara, Rajasthan

SUPPORTING INDIA'S HERITAGE THROUGH MUSICAL CONCERTS

8 Prahar – the longest musical concert in the world

Reliance Foundation is a long-standing supporter of '8 Prahar' – an annual extravaganza of Hindustani Classical music, and the longest classical music festival in the world. The 5th edition of '8 Prahar' was held on November 10, 2019, at the Shanmukhananda Hall, Mumbai. This year's concert was a vocal special, with a wide array of musical styles and gharanas, playing to a discerning audience of music connoisseurs. Conceptualised by Durga Jasraj, this year's concert had a stellar line-up, including Ulhas Kashalkar, Kalapini Komkali, Rattan Mohan Sharma, Parveen Sultana, Venkatesh Kumar, Sanjeev Chimmalg, Shubha Mudgal, Pandit Jasraj, the Gundecha Brothers, Ashwini Bhide Deshpande and Jayateerth Mevundi.

'8 Prahar' traditionally brings together iconic classical musicians, who perform *ragas* for every *prahar*, or time of the day. Indian music divides the day into eight prahars, of 3 hours each. Each prahar has its own ragas – the performance of a raga at the appropriate time is said to enhance its aesthetic effects, creating a positive impact on the listener's mind and soul.

Abbaji – a tribute to Ustad Alla Rakha Khan

Reliance Foundation is a proud supporter of Ustad Zakir Hussain's concert 'Abbaji', dedicated to the memory of his father – the legendary maestro, Ustad Allah Rakha Khan. This annual concert has now become a fixture on the music calendar, as performers from around the world come together, to pay homage to the legendary guru. Reliance Foundation's support of the concert is both a way of paying tribute to a cultural legend of India, and an effort to promote classical music to a wider audience.

This year saw the 20th edition of the concert, held on February 3, 2020, at Mumbai's Shanmukhananda Hall. Curated by Ustad Zakir Hussain, it featured performances from an array of renowned guest artistes, including Suresh Wadkar, Gino Banks and Fazal Qureshi. They were accompanied by students of the Ustad Alla Rakha Institute of Music, who opened the concert at 6:30am. The event concluded late into the evening with a jam session featuring Ustad Zakir Hussain and the guests – a glorious fusion of musical traditions from India and around the globe.

Carnatic Connect – a tribute to U Srinivas

Reliance Foundation is a founding sponsor of Carnatic Connect, a new annual concert in tribute to the legendary mandolin maestro U Srinivas. The concert was envisioned as an annual celebration of Carnatic music, bringing renowned instrumentalists and vocalists together in collaboration. The inaugural concert was held on February 18, 2020, at the Nehru Centre in Mumbai. The concert featured the Grammy-nominated performer U Rajesh (brother of U Srinivas) on the mandolin, accompanied by the renowned Carnatic violin and vocalist duo Ranjani-Gayatri.



Ustad Zakir Hussain performs at the Abbaji concert at Shanmukhananda Hall, Mumbai

Spiritual Morning – a unique cultural experience

Mumbai's music lovers enjoyed a rare treat in February – a jugalbandi between vocalist Jayateerth Mevundi and virtuoso flautist Pravin Godkhindi at the Gateway of India. This unique vocal and flute duet was part of Pancham Nishad's 'Spiritual Morning', staged on February 2, 2020. Mevundi and Godkhindi were accompanied by Patri Satish Kumar on the mridangam, Ojas Adhiya and Suryakant Surve on the tabla, and Siddhesh Bicholkar on the harmonium. Sponsored by Reliance Foundation, the event was organised in association with the Maharashtra Ministry of Culture, Mumbai Port Trust, Maharashtra Tourism Development Corporation and the Directorate of Archaeology.

Since 2003, the Spiritual Morning initiative has seen performances from some of the biggest legends of Hindustani classical music, including Pandit Jasraj, Kishori Amonkar, Hariprasad Chaurasia, Shivkumar Sharma, Amjad Ali Khan, L. Subramaniam, Zakir Hussain, Rashid Khan, Rajan-Sajan Mishra, Begum Parveen Sultana, Kaushiki Chakraborty and Ranjani-Gayatri.



Kartickotsav – unearthing hidden gems

Organised by the Pandit Kartick Kumar Foundation, and spearheaded by the maestro's son, the sitarist Niladri Kumar, Kartickotsav is a celebration of the many gharanas and instruments of Indian classical music. It is a platform to help music lovers listen to unheralded artists of all gharanas, on a range of instruments. The first edition of this annual concert was staged in association with SwaraZankar at the Kashinath Ghanekar Natyagruha, Thane on November 17, 2019.

The concert was divided into two sessions, with the first half featuring vocalist Rahul Deshpande and Kathak dancer Sheetal Kolwalkar, accompanied by Vijay Ghate on the tabla and Milind Kulkarni on the harmonium. The second half featured a special solo concert by Niladri Kumar, playing the 'zitar' – a unique cross between the sitar and the guitar. This pathbreaking concert is a fascinating addition to India's thriving classical music scene.

ENCOURAGING CINEMA FOR SOCIAL CHANGE – JIO MAMI

In FY 2019-20, we joined hands with the Jio Mumbai Academy of Moving Image (Jio MAMI) to encourage responsible cinema with strong social messages. Under this initiative, Reliance Foundation will organise a range of events on film and social issues, and launch a new award at the Jio MAMI Mumbai Film Festival.

The annual festival is a celebration of global cinema and gives a platform to films from all around the world, and all genres, in its competition and showcase categories. This year saw the 21st edition of the Festival, with 190 films, in 49 languages, from 53 countries. It also featured the inaugural event of the partnership with Reliance Foundation, a panel discussion on 'Cinema as an Agent of Social Change'. The discussion saw film directors Kabir Khan and Tahira Kashyap Khurrana engaging in conversation with film critic Anupama Chopra. The event saw a turnout of over 300 people, as the filmmakers discussed the challenges of striking a balance between storytelling and social responsibility.

Later in 2021, we will also be launching the Reliance Foundation Awards for the best films on social issues, as part of the Jio MAMI Mumbai Film Festival. The award will recognise cinema that explores social causes and delivers a strong social message.

URBAN RENEWAL

Improving the quality of life in India's cities



MISSIONS SUPPORTED

Swachh Bharat Abhiyan

Reliance Foundation supports modernisation initiatives through its Urban Renewal programme, to improve the quality of life in cities across India. We seek to develop and modernise urban infrastructure and to create equitable access for people of all backgrounds, particularly the specially-abled. Through these initiatives, we aim to transform and revive public spaces in the country.

We also support programmes for the cleaning and beautification of major public places and city landmarks, to create new spaces for recreation and leisure. Our efforts contribute to the Swachh Bharat Abhiyan, through campaigns like Swachhta hi Seva, which mobilise local people to join Reliance volunteers in cleaning and restoring their communities. We have brought communities together to clean and revive public spaces like Girgaum and Juhu beaches in Mumbai, Dal Lake in Srinagar, Patna Zoo, and two railway stations in Navi Mumbai, among other places.

DEVELOPING MODERN URBAN INFRASTRUCTURE

Reliance Foundation has constructed a unique park for specially-abled children on a 6-acre site in Panchkula, near Chandigarh – the first of its kind in north India. The project is a collaboration between the Foundation and the Haryana Department of Social Justice and Empowerment. The park's amenities are uniquely designed to create a safer environment for specially-abled children to play, in order to develop their social, cognitive and sensory skills.

The space is well-appointed, with areas for sensory play, solitary play and social play elements. It has unique features like wheelchair-accessible trampolines and merry-go-rounds, and disabled-friendly swings. The facility also has vocational trainers, speech therapists and physiotherapists on hand, to help the children learn and develop their skills.

REVITALISING PUBLIC SPACES

In FY 2019-20, Reliance Foundation also developed a new park near Vadodara International Airport, Gujarat, to help expand the city's green spaces. The park has a playground and other recreational infrastructure, and is open for public use. It gives the people of Vadodara a new space for a wide array of recreational activities, and has greatly enhanced the quality of life in the neighbourhood. We have also developed a horticulture circle around the airport to beautify the area and to enhance travellers' first impressions of the city of Vadodara.



EMPLOYEE VOLUNTEERING

Tapping the potential of Reliance employees



MISSIONS SUPPORTED

Swachh Bharat Abhiyan

Reliance Foundation offers Reliance employees a chance to contribute to their communities, and to make a meaningful impact on the lives of those around them. Employees across India cherish these opportunities as a way to give back to society, and as a source of learning, joy and fulfilment.

We are able to harness the commitment and energy of our Reliance family across India, creating a ready pool of volunteers that magnifies the impact of our initiatives. To channel this energy, we have established a structured, defined and scalable volunteering programme, to help Reliance employees offer their skills and their time in the service of their communities.

These volunteering initiatives are aligned to national priorities and government missions, and are particularly active in Reliance's focus areas – education and the environment. These volunteering activities are not just limited to employees, but are also open to their families, multiplying the opportunities to support our communities.

SUPPORTING THE SWACHH BHARAT ABHIYAN

Reliance Foundation has been at the forefront of the Swachh Bharat Abhiyan, giving Reliance employees a platform to participate in a wide range of clean-up activities. In FY 2019-20, Reliance employees participated in landmark river and beach clean-up drives in Mumbai.

In homage to Mahatma Gandhi on his 150th birth anniversary, Jio teams all over India came together to clean their local railway stations. Staff from the Reliance Foundation Hospital have been leading cleanliness and awareness activities in their neighbourhoods. We have also been supporting clean-ups and recycling activities in rural communities across India.

Urban clean-up drives

Our employees in Mumbai have been involved in cleaning two of the city's most ecologically sensitive areas, **Versova Beach** and the **Mithi River**. Over 450 employees supported these two long-running initiatives in FY 2019-20.

Versova Beach is frequently choked with garbage, as waste from nearby creeks washes ashore here. At its peak, 5-6 lakh kg of garbage would wash ashore every day, posing a serious threat to marine ecosystems. In FY 2019-20, Reliance employees contributed over 1,200 hours in clean-up activities on the Beach, in collaboration with the 2016 UN Champion of the Earth, Afroz Shah. Reliance Foundation has also contributed a Bobcat machine to expedite retrieval of solid waste off the Beach, and from the water. The machine contributes the equivalent of 4,000 man-hours in a single 8-hour shift, in wet and dry weather alike. These efforts have helped recover 8,500 tonnes of non-bio-degradable solid waste in FY 2019-20. They have revived the ecosystem, even leading to the

8,500 tonnes

of solid waste recovered from
Versova Beach in FY 2019-20

return of Olive Ridley turtles to the Beach after an absence of two decades.

On the other hand, the **Mithi River** is a critical storm-water drain for the city of Mumbai, but it has been choked with sewage and industrial waste for years. Cleaning and reviving the river is vital not just for the fragile local ecology, but also to protect the city of Mumbai from a repeat of the devastating 2005 floods. Reliance employees contributed to the rejuvenation of the Mithi River in FY 2019-20. They have cleaned over 1.25 km of the river's most polluted stretch, assisting with the treatment of solid waste and raising awareness in riverbank communities to reduce the generation of new garbage.



Reliance employees participating in a clean-up drive at Versova Beach Mumbai, Maharashtra

Jio Rail Swachhta

India's railway platforms are strewn with litter, including paper cups, plastic bottles, food packets and paper waste, which is detrimental to public health at railway stations and in surrounding communities. In FY 2019-20, over 25,000 Jio employees came together on a single day to carry out clean-ups and awareness activities at over 900 railway stations across India. This cleanliness drive saw them collect over 15,000 kg of plastic waste for recycling.



Jio employees with garbage cleared from Sangareddy station in Telangana during Jio Rail Swachhta

RECYCLE4LIFE CAMPAIGN

To promote recycling for a greener future, Reliance Foundation has initiated Recycle4Life, a collection drive for plastic/PET bottles in Reliance plant and business locations across India.

The drive was designed to raise awareness about India's enormous plastic waste challenge (the country generates close to 26,000 tonnes of plastic a day, most of which remains uncollected³), while drawing on Reliance's unparalleled recycling expertise, as one of India's largest PET bottle recyclers.

The Recycle4Life campaign ran from October-November 2019. Employees were urged to collect plastic bottles from their surroundings and bring them to the office for recycling. By November, the campaign had collected 78 tonnes of plastic waste, or the equivalent of 39 lakh bottles. Over 3 lakh employees and their family

members, as well as business associates, and partners of Reliance Industries, contributed to this record-breaking initiative, which was lauded by the Ministry of Jal Shakti and the Department of Water Resources. Using Reliance's proprietary RIElan™ Green Gold fabric technology, these waste bottles were then recycled into value-added fibres, used for high-value sleep products and high-performance fashion apparel – a classic case of sustainability in action, with potential for wider future application at scale.

78 tonnes
of plastic waste collected

3 lakh
employees
participated in the
campaign



Founder and Chairperson of Reliance Foundation, Smt. Nita M. Ambani with Smt. Isha Ambani Piramal at the Recycle4Life event in Reliance Corporate Park, Navi Mumbai, Maharashtra

MONTH OF GOOD DEEDS

In December 2019, to commemorate the birth anniversary of our Founder Chairman, Sh. Dhirubhai Ambani, Reliance celebrated a 'Month of Good Deeds', organising a range of community service activities like blood donation camps. Employees pursued a range of service activities, covering the entire gamut, from imparting soft skills to specially-abled people; to visiting

children's hospices and old-age homes; and serving meals to the underprivileged.

At Reliance plant sites, employees and their families even adopted anganwadis, supporting meal programmes to improve the nutritional outcomes of children from marginalised communities.

ANIMAL WELFARE

Caring for All

Reliance Foundation has extended support to animal welfare institutions and organisations across India, to ensure high-quality care and treatment for animals. This reflects our respect and commitment towards animal life, as well as our support for the livelihoods of farmers and livestock-owners. We also support initiatives that protect wildlife and reduce human-animal conflict. Our partner organisations also sensitise communities about the importance of protecting wildlife, and ways to avoid human-animal conflict.

ENSURING HIGH-QUALITY VETERINARY CARE

The Reliance Veterinary Hospital in Padana, Gujarat, offers free-of-cost services to local communities. The hospital is equipped with cutting-edge facilities, including a state-of-the-art operation theatre, a laboratory equipped with centrifuge machines, laminar flow and incubators, as well as an on-site pharmacy, sheds and stables.

16,441
animals given
medical treatment

400+
surgeries conducted
on animals

In FY 2019-20, we expanded the hospital to include services such as an X-ray unit, indoor animal shed, mobile animal van, fodder room, isolation chamber and animal ambulance. During the year, the hospital and its mobile animal vans treated 18,639 animals. Over 400 surgeries were conducted, while 16,441 animals received general medical treatment, and 1,779 animals were treated for gynaecological issues. Under the hospital's Artificial Insemination programme, a total of 1,344 successful inseminations were conducted on high-yielding Gir cows and Jaffarabadi buffaloes, boosting the prospects of local milk production. We also supplied local communities and livestock-owners with animal feed and fodder.

CARING FOR WILD ANIMALS

Reliance Foundation has partnered with Wildlife SOS to promote animal welfare, wildlife conservation and environment protection across India. We help Wildlife SOS provide relief and rehabilitation, including rescue, treatment, surgical care and shelter, to injured animals.

We helped Wildlife SOS build India's first Elephant Hospital in Churmura, Uttar Pradesh. The hospital is

now equipped with state-of-the-art facilities, including digital wireless X-ray, ultrasound and laser therapy. We have also upgraded the clinic at our elephant farm in Jamnagar with modern equipment and drugs, and training programmes to build the capacity of on-site mahouts and veterinarians. Our vision is to create a model farm at par with global standards.

Besides institutional care, we also help rescue elephants and provide en route veterinary support, helping them settle in at the rescue centre. We have also donated 19 ambulances to Wildlife SOS, to provide emergency medical aid to wild animals in distress.



Wildlife SOS Animal Ambulance sponsored by Reliance Foundation in Mathura, Uttar Pradesh



An elephant recuperating at the Elephant Hospital in Churmura, Uttar Pradesh



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