

Changing Lives, Empowering India



A photograph of a man with dark hair and a mustache, wearing a light blue button-down shirt, standing in a lush green field of okra plants. He is holding a bunch of green okra in his hands. The background is filled with okra plants and yellow flowers. A large, semi-transparent yellow circle is overlaid on the left side of the image, containing white text.

Reliance
Foundation
supported
the aspirations
of 26 million
people across
India

Santosh Kalokar of Pidha Motha, Maharashtra, enhanced the quality and production of his okra crop by implementing Reliance Foundation's advice on sustainable farming.

Fulfilling our Vision of Shared Prosperity

MESSAGE FROM THE CHAIRPERSON



I am pleased to present the Reliance Foundation Annual Report for 2018-19. Over the last nine years, we have had the privilege to work on some of our nation's most fundamental developmental challenges, and enhance the lives of over 26 million people. Reliance Foundation (RF) is committed to building a prosperous and inclusive India, through its various initiatives and programmes in the areas of rural development, healthcare, education, sports, disaster response, urban development, and art, culture and heritage.

Reliance Foundation's Rural Transformation programme has improved the livelihoods of farmers, fishermen, and livestock owners, by augmenting farming methods, harvesting measures, land resources and water conservation. Our efforts in water conservation have over the years helped create 85.8 billion litres of water harvesting capacity, securing water for 434 villages.

Reliance Foundation believes that every family should have the right to affordable and accessible quality healthcare. The Sir H.N. Reliance Foundation Hospital and Research Centre has, since its inauguration in 2014, emerged as a centre of world-class healthcare in Mumbai. This year, our doctors performed western India's first transcatheter pulmonary valve replacement procedure. The Reliance Foundation Hospital Health Outreach programme provides affordable primary and preventative healthcare to

underprivileged communities. Reliance Foundation Drishti, our programme for the visually challenged, has carried out more than 18,000 corneal transplants so far.

Children are our nation's future, and Reliance Foundation is committed to empowering India's youth through the twin powers of education and sports. Reliance Foundation runs 14 schools and provides quality education to 16,000 students annually. The Dhirubhai Ambani Scholarship (DAS) has assisted over 12,000 meritorious students from economically disadvantaged backgrounds to pursue education in subjects and institutions of their choice globally. We also launched the Reliance Foundation Teacher Awards, which has recognised 1,000 teachers across the country for their outstanding contribution to the field of education.

In July 2018, we received the letter of intent for setting up the Jio Institute under the 'UGC (Institutions of Eminence Deemed to be Universities) Regulations, 2017'. The Jio Institute is envisioned to be an exemplary academic institution of higher learning as a world class multi-disciplinary university for research, student experience and lifelong learning.

Towards our dream of making India a global sporting powerhouse and a truly multi-sport nation, we are committed to establishing a robust sporting ecosystem in the country. This entails providing better facilities, training, infrastructure and equipment to our children and youngsters across the country. We are committed to strengthening the efforts of athletes,

coaches, government, Indian Olympic Association and National Sports Federations to improve our performance at prestigious international events like the Olympic Games. In recognition of our work, Reliance Foundation was conferred with the Golden Peacock Award 2018 for Corporate Social Responsibility for promoting sports culture across India by providing young talent a platform to showcase their skills.

Reliance Foundation has built and tailored its operations to take advantage of innovative and digital technology, not only to support livelihoods but also to save lives and resources during time of crises. Using our technology platforms, RF's Disaster Response teams promptly reached out to the affected people in the aftermath of floods in Gujarat and Kerala, Cyclone Titli in Andhra Pradesh and Odisha, and Cyclone Gaja in southern India. To help people in the flood-affected regions of Kerala, RF contributed Rs 21 crore to the Chief Minister's Relief Fund and Rs 50 crore worth of relief materials.

Reliance Foundation has always been committed to India's growth and development and we continue to actively respond to the nation's call for service. To boost the Government of India's Swachh Bharat Abhiyan, RF organised a 'Swachhata Hi Seva' campaign. Employees from group companies participated and spread awareness on the importance of cleanliness, hygiene and sanitation. Our activities reached out to 4.2 million people in 18 states during the two-week campaign. Our efforts were

recognised by the International Advertising Association of India (IAAI), who conferred on us the Olive Crown Award 2019 for communicating sustainability.

Reliance Foundation's initiative in the areas of art, culture and heritage focus on working with local artisans and craftsmen to preserve and promote traditional and contemporary Indian art. Through our various programmes and partnerships in India and with prestigious institutions globally like The Metropolitan Museum of Art, New York, we are committed to showcasing the best of Indian art to the world and bring the best of international art to India.

As we gear up to enter the second decade of RF's service to the nation, I would like to acknowledge and thank each and every member of the RF team for their selfless support and contribution. Reliance Foundation's achievements are a result of the commitment and dedication of our entire team, the larger RIL family, and the partner organisations that we work with.

I am counting on your faith, trust, and support as we move forward together, in our journey towards empowering marginalised communities and heralding a greater future that we owe our coming generations.

Best regards,

Nita M. Ambani

Nita M. Ambani

Founder and Chairperson
Reliance Foundation

JOURNEY SO FAR

Committed to Improving Lives and Futures



Rural Transformation

Page
13

7.2 million+

livelihoods augmented

434

water-secured villages

77%

farmers reported enhancement in income levels

83%

farmers reported saving input cost in agriculture

73%

families are food secure with adequate quantity of food grains available throughout the year

80%

increase in daily vegetable intake among children enrolled in anganwadis under the Nutrition Mission, Maharashtra

75%

fisher-folk reported positive outcomes by following information advisories



Health

Page
29

6 million+

health consultations have been given

63%

of malnourished children showed improved health

18,000+

corneal transplants for vision care have been performed

93%

patients screened positive for tuberculosis were cured and provided with routine treatment and follow-ups



Education

Page
37

12,285

Dhirubhai Ambani Scholarships disbursed

1,000+ teachers

awarded Reliance Foundation Teacher Awards for their outstanding contribution

14 schools

providing quality education to 16,000 students annually

98%

pass percentage of students in Class 10 and Class 12 board examinations in Reliance Foundation Schools

Sports for Development

Page
43

18 million

children and youth reached through the sports initiative since inception

RFYS programme

marks its presence in additional 36 cities, taking the total number of cities to 70

19 young champs

from 10 states were awarded scholarships this year to develop their prowess at football

Reliance Foundation Jr. NBA

reached 7,900 schools across 34 cities during the year



Disaster Response

Page
49

74,000+

affected families were supported in Kerala flood relief

During FY 2018-19, Reliance Foundation promptly helped communities affected by floods and cyclones in Andhra Pradesh, Gujarat, Kerala, Odisha, Tamil Nadu and Uttar Pradesh



Arts, Culture & Heritage

Page
55

Supported the annual concert 'Abbaji' organised by Ustad Zakir Hussain



Upholding our Vision of Inclusive Growth

Over the last few decades India's economic progress has enabled a greater number of people to attain prosperity and enjoy a better standard of living. Today, people are healthier, more educated and better connected. However, this progress has been uneven. Social and economic inequalities persist and, in many cases, have worsened. Food, water and income insecurities remain. Gaps in accessing education and healthcare are widening. Across India, marginalised families and communities are facing barriers that prevent them from fully participating in the nation's economic, social and political growth.

Against this backdrop, Reliance Foundation was established under the leadership of Smt. Nita M. Ambani, to address the problem of exclusion and inequality, and thereby, ensure that the benefits of

development are distributed more equitably. Since its establishment in 2010, Reliance Foundation has been working relentlessly with the most disadvantaged communities to improve their lives and future. Through impactful and scalable projects, Reliance Foundation seeks to empower vulnerable communities with the knowledge and means to achieve lasting self-reliance and an enhanced quality of life. In the process, Reliance Foundation has touched the lives of 26 million people.

Reliance Foundation strives to achieve sustainable and inclusive development by undertaking initiatives across diverse spheres. Whether enhancing rural livelihoods, creating access to quality health care, providing quality education, promoting sports for development, empowering women and communities, environmental protection initiatives or disaster relief, the idea is to provide holistic development through replicable and scalable models to maximise societal value for all.

Reliance Foundation's initiatives in the areas of Rural Transformation; Health; Education; Sports for Development; Disaster Response; Arts, Culture & Heritage; and Urban Renewal are aligned with the Sustainable Development Goals (SDGs) outlined in the United Nations 2030 Agenda for Sustainable Development and India's National Development Goals.

Over the years, Reliance Foundation's initiatives have continued to evolve, while remaining responsive to the ever-changing needs of society. To maximise its reach and improve outcomes,

Reliance Foundation has also established strategic partnerships with organisations that have the technical expertise and experience to undertake various programmes in the identified focus areas of operation.

Reliance Foundation focuses on its social initiatives with a three-pronged strategy:

1 Direct engagement with the community

Reliance Foundation directly engages with the communities through teams of trained professionals. It collaborates with the communities, right from understanding their needs, planning and implementing necessary programmes, and measuring the impact it has created. In the process, Reliance Foundation empowers the community through trainings and works towards scaling and sustaining these initiatives.

2 Forging partnerships and collaborations

Strategic partnerships are forged with state and local governments and non-government organisations working at the grassroots level to bring in synergy to various development initiatives. Reliance Foundation collaborates with these organisations for sharing of technical knowledge, human resources and infrastructure to amplify its impact.

3 Leveraging the power of technology

Reliance Foundation leverages technology to provide innovative and efficient solutions. These technological interventions



connect communities on multiple digital platforms for optimum use of knowledge and resources, informed decision making and capacity building. Through the use of technology, Reliance Foundation has made significant progress in reaching out to people with various services such as information advisories, digital classrooms, virtual sports clinics and health outreach programmes, among others.

Assured irrigation enhanced the agricultural yield of Kusumlata Ramola in Jakhol, Uttarakhand.

Transforming Poverty into Prosperity through Sustainable Development

A majority of the country's population lives in rural areas, and most of them are engaged in agriculture and allied activities as their main source of livelihood. Of these, a large number of farmers are marginal – they own marginal landholdings. Poor resources and cultivation methods, along with climatic changes have negatively impacted their farm yield and income. Despite being farmers, they do not have enough food to feed their families for the whole year, forcing them to migrate in search of remunerable work. Lack of food and



Collective efforts to plant trees in Banswara, Rajasthan.



Water harvesting structure created by the people of Jod Mohra, Madhya Pradesh, with Reliance Foundation's support.

poor diet has also given rise to malnutrition and diseases among the rural population. Remoteness, reliance on rain-fed agriculture, lack of access to knowledge and latest technology, and low connectivity have hindered the process of development in these villages. Without the opportunities and resources to better their lives, these farmers are stuck in a vicious cycle of poverty and isolation.

Reliance Foundation works with these communities to transform lives by making a significant and lasting change. It reaches out to some of the most neglected communities living in the most underdeveloped areas of the country. Through its Rural Transformation programme, Reliance Foundation endeavours to secure livelihoods and economic resources of marginalised farmers and enable them to live healthy and fulfilling lives. The initiatives, built around locally-relevant and replicable solutions, have brought sustainable development to these villages. There has been significant improvement in agriculture, water supply, sanitation, healthcare, education, employment, social protection, and resilience to crisis and climatic changes.

Maximising the use of climate smart technologies and climate information services along with rural development plans, Reliance Foundation has been successful in improving livelihoods and securing dependable food supplies. Its interventions across key thematic areas, including water conservation, strengthening of community institutions, smart and sustainable agriculture practices, easy access to essential information, diversification of agriculture crops and livelihood alternatives, have altogether enhanced the adaptive capacity of farmers to climate change and advanced the Climate Smart Village movement in the country.

Skilling and Entrepreneurship for Inclusive Growth

India has a vast population in the working age group. While this represents a valuable resource, a majority of them lack education and the basic skills required to make a contribution to the economy. This has negatively impacted the rate of employment and excluded unskilled youth from employment opportunities. Reliance Foundation is working towards making the youth employable by providing skills and livelihoods training, career guidance and life-skills, along with on-the-job training in both formal and informal sectors. Reliance Foundation has also partnered with skill-training institutes for entrepreneurship development in farm and non-farm sectors such as agriculture, horticulture, mushroom cultivation, inland fisheries, animal husbandry, mobile repairing, etc. This effort has reduced poverty and vulnerability of marginalised households, enabling them to access gainful self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods.

Empowering the Youth for a Prosperous Future

Recognising the transformative power of sports in fostering an active and healthy lifestyle and in increasing career opportunities, Reliance Foundation has successfully engaged millions of young people in its Sports for Development programme. The initiative is transforming the sports ecosystem in the country by offering world-class facilities, improved infrastructure and training resources, and more importantly, a platform for youth to showcase their talents.

Reliance Foundation also places a significant focus on providing young people with quality education. The Education programme, comprising Reliance Foundation schools, merit-cum-means scholarships, skill development, and support to government schools, has enhanced lives and secured the futures of thousands of children and youth, especially those from disadvantaged families.

Women Empowerment and Sustainable Development

Empowerment of women and improvement of their political, social, economic conditions and physical health is essential for sustainable development and reduction of poverty. For its part, Reliance Foundation has been promoting opportunities for women to become financially independent and have more influence over decisions that affect their lives. It reaches out to women most in need, particularly rural women, domestic workers and low-skilled women with the aim of securing higher incomes, better access to and control over resources and greater security.

Reliance Foundation encourages women's participation in village level

institutions enabling them to prioritise their needs and influence decisions that ease their day-to-day lives. Working alongside the men in villages, women have made significant contribution in the development initiatives right from the construction of water harvesting structures and toilets to improving land conditions for cultivation. Interventions in water security have saved women from the drudgery of fetching water from distant sources. Cleaner cooking fuel, such as bio-gas, is helping women avoid health hazards, arising from the inhalation of harmful fumes emanating from wooden stoves. With Reliance Foundation's support, more and more rural households now have toilets thereby increasing the safety, health and dignity of women.

Reliance Foundation's interventions in enhancing economic opportunities for women have also paid off. The formation of Women Thrift Groups, with the support of Reliance Foundation, has brought social and economic freedom to women through the accumulation and retention of local wealth within the village, which is controlled and



RFYS Guwahati City Championship 2018-19.

managed entirely by the women. Reliance Foundation also provides entrepreneurial and livelihood skills training to women to enhance their income generating capacity through farm and non-farm based livelihood activities. They are also trained for leadership roles in village development initiatives. Ensuring women's health and nutrition security is an area of priority for Reliance Foundation. It works towards increasing women's access to basic nutrition and health services; preventing micronutrient deficiencies and anaemia; improving access to clean water and sanitation facilities; and providing prenatal and postpartum care to mothers and newborns.

Improved status, confidence and decision-making capacity of women have altered the social fabric of Reliance Foundation's intervention villages. It has empowered rural women to claim their rights to land, leadership, opportunities and

choices, and to participate in shaping laws, policies and programmes. Their influence has even led to the prohibition on the sale and consumption of liquor and tobacco products in most villages.

Leveraging Technology to Scale Social and Economic Development

Technology has the power to change the world and Reliance Foundation is leveraging it in ever more innovative ways to transform people's lives and the way they live and work. It is ensuring that knowledge resources and information is reaching out to those who need it most – marginalised communities – enabling them to access their rightful entitlements.

Reliance Foundation has setup a digital platform to provide the right information at the right time. Agri-advisories are helping small farmers revitalise agricultural productivity and livelihoods. Digital classrooms are providing immersive learning experiences in supported government schools. In healthcare, Reliance Foundation has been adopting and adapting technology to enhance patient management and provide advanced monitoring and analytics that can save lives. Technology is also improving Reliance Foundation's work and management efficiency in its sports intervention. Important data of athletes, sports equipment and video recordings of games are helping to identify and enhance sporting talent. Technology also presents Reliance Foundation with the opportunity to expedite and magnify its impact in humanitarian relief efforts through greater efficiency and responsiveness, reaching more people – faster and more cost-effectively, thereby, saving more lives.



Dhirendhra Nath Nayak of Alijanga, Odisha, increased the milk production of his dairy animals by following the advice given through Reliance Foundation's toll free helpline & virtual camp.

Reliance Foundation has touched 26 million lives across India



Map not to scale and for illustration purpose only



Helping Rural Communities Reap the Harvest of Development

RURAL TRANSFORMATION

Although, India is witnessing rapid urbanisation, a vast majority of Indians live in rural areas. Living in small towns and villages comes with its unique set of challenges. In cities, people have access to utility services, markets, healthcare, education and other essentials that make living convenient. However, given the size of the country, delivery of these services to remote locations poses a problem. The constant shortage of food and water supply and poor access to healthcare and sanitation facilities is taking a toll

on the health of children and adults alike. Without water for irrigation or agricultural training and support, farmers are facing an uncertain future. Lack of schools and skilling centres are depriving the youth of education and opportunities for a better tomorrow.

Through its Rural Transformation programme, Reliance Foundation helps in creating sustainable livelihoods for marginalised rural families, encouraging them to lead a life of self-reliance and dignity.

Key achievements of Reliance Foundation Rural Transformation programme

75%

programme villages were made water secure

80%

increase in daily vegetable intake among children enrolled in anganwadis under Nutrition Mission, Maharashtra

83%

farmers reported saving input cost in agriculture

73%

families are food secure with adequate quantity of food grains availability throughout the year

77%

farmers reported enhancement in income levels

75%

fisher-folk reported positive outcomes by following information advisories



In rural India, a majority of the population rely on rain-fed agriculture for their livelihood. However, the successive failure of monsoons in various parts of the country has left many villages parched and dry. The low rainfall and poor soil conditions adversely affect farm productivity and income, especially for small and marginal farmers. Lack of water harvesting structures, knowledge of efficient irrigation methods and sustainable farming practices further aggravate the situation. Farmers are forced to migrate in search of daily wage employment to sustain their families. Consequently, health, education, and socio-economic well-being of children and adults also suffer, leading to poor literacy, under-nutrition and ill-health.

Reliance Foundation has been addressing the challenges of rural communities through its Rural Transformation programme. With a

comprehensive approach, Reliance Foundation strives towards improving the productivity of rural assets, resulting in income security and self-reliance. Key initiatives in this programme include building institutions such as village associations and women's thrift groups, making villages water secure, mentoring farmer producer companies and enabling alternative livelihood options on and off the farm. The programme also uses technology based solutions for securing livelihoods of farmers, fisher-folk and livestock owners across the country.

The initiatives under the Rural Transformation programme have contributed to various national priority missions such as Gram Uday Se Bharat Uday Abhiyan, Unnat Bharat Abhiyan, Swachh Bharat Abhiyan, Skill India Mission and Digital India.



Devchand Katara in his nano-orchard in Banswara, Rajasthan, which Reliance Foundation helped him establish. The sale of various fruits and vegetables has increased his income.

Bharat India Jodo

Reliance Foundation Bharat India Jodo (BIJ) works towards improving the livelihood opportunities of marginalised farmer families, with a focus on sustainable development of villages. These villages and their communities lack collective action to solve their problems to fulfill basic requirements. For instance, water scarcity inhibits optimum cultivation of land resulting in farmer impoverishment and migration.

Reliance Foundation BIJ works towards providing efficient and effective solutions to the farmers to overcome their livelihood challenges. It helps them leverage their productivity and income; adopt sustainable agricultural practices, which are low cost yet provide high outputs; minimise external dependencies and connect farmers with markets through their Farmer Producer Company. The programme encourages the farmers and rural community to work collectively to own, control and manage the development models, making them self-reliant.

Areas of intervention of Bharat India Jodo

- Institution Building
- Water Security
- Ecological Security
- Sustainable Agriculture and Nutrition Security

Institution Building



A Village Association meeting in Sathampathi, Tamil Nadu.

Reliance Foundation's institution building intervention empowers rural communities to organise themselves into Village Associations, Farmer Producer Companies and Women Thrift Groups for addressing local, social development issues in the villages. These institution building and leadership development initiatives at the village level are creating steady, systematic and sustainable change.

Nurturing village-level leadership

The Village Association (VA) is a democratic village-level institution comprising both men and women who collectively work towards the efficient governance of the village. Dual membership per household ensures that women are part of the development dialogue. The VA mobilises and galvanises the community to plan, manage resources and execute development projects. To execute these projects, the VA draws up inclusive village action plans, ensures community contribution in the form of finances

Appreciation received by village leaders

Nishaben Choudhari, a leader and a farmer from Parvat village of Surat district bagged the Pandit Deen Dayal Upadhyay Krishi Vigyan Protshahan Puraskar and the prize money of Rs 50,000 for farm innovation.

Sharmila Dhurve, Deputy Sarpanch of Sajkuhi Gram Panchayat and a member of Dhurvadhana Village Association in Jamai, Madhya Pradesh was awarded by the Honourable Prime Minister, Shri Narendra Modi at Swachh Shakti 2019 event held in Kurukshetra, Haryana.

or *shramdaan*, leverages funds and maintains a relationship with the government and other agencies. Over 560 VAs and 3,000 leaders are helming the process of development.

The community members have also taken up leadership roles and contributed in bringing transformation. Some of these

leaders have been honoured at the district, state and national level for their contribution.

In FY 2018-19, Reliance Foundation played an active role in Government of India's People's Plan Campaign by supporting Gram Panchayats to develop a comprehensive plan for holistic economic development. The programme organised workshops for awareness generation in 1,812 Gram Panchayats on the need for participation in development planning process. It further intensively supported 244 Gram Panchayats in preparing their development plans.

Today, over 3,700 villages from 32 districts across 12 states in India are associated with the programme



Members of Jai Bhole Farmer Association, Panna, Madhya Pradesh with their produce for FPC aggregation.

Facilitating market linkages

Perennially, India's farmers have faced the challenge of establishing market linkages. To help farmers overcome these challenges, Reliance Foundation has empowered them to set up Farmer Producer Companies (FPC). These farmer-owned and managed companies help them come together as a collective, to aggregate produce for economies of scale and bargain for better market prices. So far, Reliance Foundation has mentored the establishment of 22 FPCs spread across 11 states. Of these, 17 FPCs are registered with NCDEX and 6 FPCs are registered with the eNAM platform for online trading of produce.

Till March 2019, the Reliance Foundation mentored FPCs had nearly 32,000 farmers associated with them as shareholders. During the same financial year, these companies recorded a collective annual turnover of Rs. 40.7 Crores.

Highlights of Reliance Foundation-mentored Farmer Producer Companies

Adopting profitable avenues

The FPCs in Jasdan, Gujarat; and Jamai, Madhya Pradesh, have started creating value addition by sorting, grading, packaging and processing agricultural and horticultural produce. They have even started trading in finished products instead of raw commodities with their own brand of groundnut oil. The oranges from Agar, Madhya Pradesh, and guavas from Sawai Madhopur, Rajasthan, are making their way to retail outlets across the country.

Collaborating for greater success

The FPCs have successfully established linkages with various government institutions such as NABARD and Department of Agriculture to leverage support for farmer training, capacity building, raising working capital and acquiring finance to purchase assets for FPCs.

Investing in quality inputs

The FPCs have established links with agri-input companies and government agencies to provide quality inputs at reasonable prices. The Kamareddy Progressive FPC ventured into an altogether new business of hiring out farm machinery that was purchased at Rs. 40 Lakhs, with 50% subsidy provided by Department of Agriculture. Four FPCs have received a collective equity grant of Rs. 35 Lakhs from the Small Farmers Agri-business Consortium.



A Women Thrift Group in Bageri Hareg, Rajasthan.

Empowering women economically

Women Thrift Groups (WTG) provide opportunities for women to play a more meaningful and economically active role in their homes and in the village as well. It is a platform to bring social and economic freedom to women through the accumulation and

retention of local wealth within the village, which is controlled and managed entirely by women. It is a model that further enables women to participate, drive and manage the socio-economic change process while being financially self-reliant. It improves their decision making capacities. The financial self-reliance of women especially has the

potential to serve as a vehicle for social change, through which multiple social interventions for development can be delivered, including financial literacy, education, health, digital literacy and skilling for self-employment and job creation. So far, 111 WTGs are supported by Reliance Foundation.

Water Security

The programme aims to provide water security to villages for irrigation and domestic use. Reliance Foundation actively works towards conserving every drop of rain water within the village. Since inception 85.8 billion litres of water harvesting capacity has been created by constructing or renovating water harvesting structures, including earthen/ masonry dams and check dams, farm ponds, open wells, etc. As a result, over 38,500 hectares have received assured irrigation for two cropping seasons. These efforts resulted in water security of 434 villages. Most of these villages have formed water user groups for managing and regulating



Sheetal Singh of Tilaya, Jharkhand is glad to have assured irrigation on his farm.

sustainable usage. The positive impact created through water interventions have resulted in reduced drudgery among women,

Maharashtra Villages Succeed in Fighting Drought

Through Paani Foundation's Water Cup initiative, Reliance Foundation supported the development of watersheds in drought affected villages of rural Maharashtra. The Water Cup is awarded to those villages which create the largest water harvesting capacity. Its aim is to empower people to tackle the issue of drought. Villages from the selected talukas nominate their representatives to undergo a four-

increase in land use and cropping intensity, and increased agricultural production and income for communities.

day training on scientific methods of watershed management and leadership skills. Leveraging the power of mass communication, even people from urban areas are encouraged to join the villagers over a six-week period to dedicate their *shramdaan*, resulting in creation of enhanced water harvesting capacity. This initiative has created water harvesting capacity in 4,000 villages.

Sustainable Agriculture and Nutrition Security

In an effort to ensure food security of small and marginal households, integrated sustainable agriculture practices like use of better quality seeds, application of organic manure, integrated nutrient management, and integrated insect, pest and disease management

measures were promoted. The interventions resulted in bringing 65,500 ha of land under sustainable agricultural practices. Over 49,800 households have been made food secure with access to at least 10 quintals of food grains each year.

Reliance Foundation collaborates with different organisations to provide innovative solutions to enhance agricultural production. This year, Reliance Foundation piloted agricultural production enhancement technologies including precision farming, crop cafeteria, introduction of stress tolerant crops, system of rice intensification (SRI), plastic mulching and many more.

Interventions promoting nutrition have continued to yield significant results in the form of more than 13,000 Reliance Nutrition Gardens (RNGs) that have positively impacted over one lakh individuals during the year.



Mahalakshmi and Gopal of A. Gonehal, Andhra Pradesh with nutrient rich vegetables from their RNG.

Stress Tolerant Crop Varieties and Sustainable Agricultural Practices

Reliance Foundation's food security intervention is spread across multiple agro-climatic zones. Various approaches to benefit the farmers have been adopted. These include participatory variety selection (PVS), adoption of good package of practices (PoP), SRI and identifying stress tolerant (heat and drought resistant) seed varieties to suit the changing climate. These practices aid in increasing the production of the land.

PVS involves collaborations between farmers and leading research institutions. They study the best suited variety of crop for the agro-climatic area. These varieties have desired features such as drought tolerance, high yield, heat tolerance, short duration, etc.

PoPs promoted by Reliance Foundation are: soil testing, seed

variety selection, seed/ seedling treatment, early transplanting of young seedlings (15 days old), optimal spacing between rows, integrated nutrient management (INM), integrated pest management (IPM) using bio-pesticides, proper weeding using cono-weeder and irrigation as per crop requirement.

SRI practices adopted by farmers are: seedling treatment, optimum spacing and seed rate, seedling

transplanting at young age (15 days), integrated nutrient management (INM), integrated pest management (IPM) and weeding using cono-weeder.

The Reliance Foundation team has successfully identified paddy seed varieties such as DRR-44 & Bina-17 (Balangir) and Danteshwari (Itarasi) for seed production. In the demo plots, the average yield was 40% higher than the control plot yield because of adoption of good PoPs. The average yield in SRI demo plots was 114% higher than the control plot yield.

The key achievements of the year are: 48% higher yield due to Danteshwari paddy seed and 103% higher yield due to Bina-11. Rains played a crucial role in one intervention of soybean in Malwa, where the demo crop yields were 17% higher than the control yield.

The key achievements of the year are: 48% higher yield due to Danteshwari paddy seed and 103% higher yield due to Bina-11.

Ecological Security

Ecological degradation can directly impact agricultural output and consequently the lives and livelihoods of farmers as well. Reliance Foundation promotes climate-smart agriculture practices to enhance ecological security by (i) improving soil health, (ii) enhancing green cover through large-scale plantation activities, and (iii) encouraging horticultural activities.

These measures have led to significant improvement in soil texture, structure, microbial activity and aeration. This year, over 5,800 farmers were assisted in conducting soil health tests (over 19,200 tests since inception). Increase in availability of water and significant



A woman in Rajnadgaon, Chhattisgarh, preparing vermicompost for soil health management.

reduction in soil erosion has resulted in improved land productivity. For many households, it has served as a medium of additional income.

Improving Environmental Sustainability Collectively

Reliance Foundation celebrated World Environment Day with zeal and motivated rural communities and employees to plant saplings. The event saw enthusiastic participation of more than 20,000 people from over 150 villages across 12 states.

To promote biodiversity, over 0.49 million saplings were planted during FY 2018-19 (over 21.5 million saplings planted since inception).

Reviving Rivers, Reviving Agriculture

Agar District, Madhya Pradesh

The people of Agar, Madhya Pradesh, relied mainly on agriculture, livestock and at times migration to sustain their livelihoods. With its undulating topography, degraded mainland and lack of checks to prevent the run-off of water, Agar was reeling under drought-like conditions, and struggling to meet the high costs of farming.

After Reliance Foundation's intervention, a VA was formed. With Reliance Foundation's help, the VA conducted a situation analysis through which it became evident that the lack of water adversely affected agriculture and increased the drudgery for women who had to walk several kilometres just to fetch water for domestic purposes. The only source of water in the village, Aau River, continued to remain dry due to high run-off rate, despite receiving 950 mm of rainfall. Further, the existing check dams along the river were in a dilapidated condition and did not control the run-off.

After a physical water management assessment, it was found that the river covered a catchment area of 21 km. Twenty-nine check dams were then either constructed or renovated to harvest surface run-off and recharge



Water security has enabled farmers like Dilip, from Bapcha, Agar, to harvest multiple crops in a year.

the underground aquifer. Thus, over 510 ha of agricultural land had assured irrigation and 85 ha of uncultivated land was converted into productive fertile land, enabling setting up of orange orchards on 427 ha.

Farmers have now taken up mixed cropping and are cultivating multiple crops throughout the year. Reliance Foundation's water security initiative has increased their productivity and income.



A check-dam built over Aau river by the village association in Bapcha village, Agar, Madhya Pradesh.

Farmer Producer Company: Enhancing Farm Incomes

Kamareddy Progressive Farmer Producer Company Limited Kamareddy district, Telangana

One of the main objectives of the Reliance Foundation mentored FPCs is to help shareholders, comprising small and marginal farmers, gain access to a fair and just market for their produce without the interference of middlemen. Based on the principle of cooperation and self-help, these FPCs also enable farmers to learn of effective cultivation and harvesting methods, crop aggregation, micro-irrigation and seed production. The FPCs also help farmers avail government schemes and subsidies.

Kamareddy Progressive Farmer Producer Company Limited (KPFPC), incorporated in 2009, has become a game changer in 23 villages of Kamareddy district in Telangana. Agrarian distress has reduced and farmers' incomes have grown after they directly sold their produce through KPFPC. In 2018, KPFPC became a minimum support price procurement centre for paddy. As a result, 30,596 quintals of paddy, worth Rs. 5.41 Crores, was supplied to rice mills on behalf of the government. Similarly, the FPC procured Rs. 1.4 Crores worth of soybean, Rs. 1.3 Crores worth of maize, and Rs. 17 Lakhs worth of cotton. The company has also been growing at a fast pace, with revenues growing seven fold from Rs. 96 Lakhs in 2015-16 to Rs. 7.12 Crores in 2018-19. The FPC today has 2,213 shareholders, an equity capital of Rs. 28 Lakhs and runs 23 aggregation and distribution centres for the benefit of its farmers.

KPFPC has also diversified its profile to include several other services that enhance farm production and shareholders' income. In 2018, it took up seed multiplication on 182 ha in a bid to provide its members access to high quality seeds at a lower rate.

During the year, it sold 10 tons of soybean seeds and 19 tons of chickpea seeds for a turnover of Rs. 9 Lakhs. To help farmers overcome high labour costs and wastage in the grain harvesting process, the FPC acquired two combine harvesters in 2018, which it hires out to farmers for a fee. This has reduced a two-week long harvesting process to half a day, reduced the farmer's harvesting costs by at least 40% and earned the FPC a



Workers weighing and packing sacks of grain at a collection centre of Kamareddy FPC.

profit of Rs. 2.3 Lakh from renting out the harvesters. Additionally, it has facilitated the purchase of subsidised drip and sprinkler units for 427 farmer members, resulting in significant water conservation.

In 2018-19 alone, 3,500 farmers were supported by the FPC. Empowered with its success so far, KPFPC is setting its goals high. By 2025 it aims to have 10,000 shareholders, a turnover of Rs. 50 Crores and Rs. 5 Crores additional value creation for members each year.

Transformation from Labourer to Farmer

Radha Kishan Meena

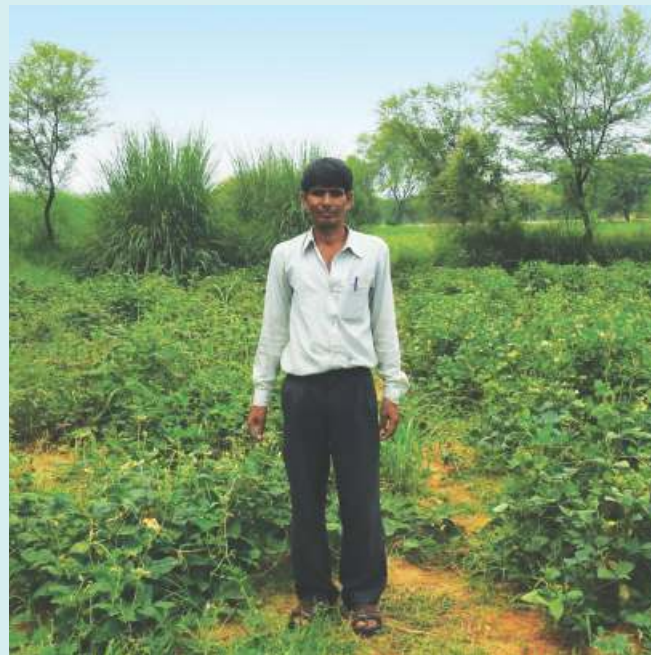
Devitala, Jaipur district, Rajasthan

Radha Kishan Meena had to migrate for work as a daily wage labourer even though he owned nine acres of land in Devitala village, Rajasthan. Radha Kishan's family, his wife and four children, could not be sustained with the meagre Rs. 300 that he earned. In addition, the commute of 55 km to Jaipur in order to seek work left him with barely Rs. 150 at the end of the day. Radha Kishan's situation was so dire that he considered selling off his land.

However, the situation changed in 2012, when under Reliance Foundation's aegis a VA was formed in Devitala. The VA supported him to carry out land development activities. Two acres were levelled and bunding was carried out on five acres. Along with this, he administered farm yard manure to improve the health of the soil on his land. Due to these activities, the fertility of his soil increased allowing him to grow a Rabi crop for the first time. He could also cultivate mustard on nine acres, earning him Rs. 75,000, and cultivate sorghum from the seeds the VA had given him.



Radha Kishan and his family outside his newly built pucca house.



Radha Kishan, standing proud in his farm, which now provides him with a steady income.

Additionally, he established an RNG, which helped meet the nutritional requirements of his family. He expanded his RNG from 750 sq.ft. to 0.8 acres, growing brinjal, cucumber, bottle gourd, spinach, chilli and cluster beans. Furthermore, in 2014, the VA organised a training programme, where Radha Kishan learnt about horticulture and preventive insecticides. This enabled him to cultivate ridge gourd on 0.62 acres and earn a profit of Rs. 30,000. He also grew 15 quintals of wheat and five quintals of barley, earning Rs. 22,500 and Rs. 5,000 respectively. With more fodder, he now has two buffaloes, one cow and 11 goats.

Radha Kishan Meena is today financially stable and was also able to build a pucca house for his family. "Thanks to Reliance Foundation, I could not only save my land and earn from it but I don't have to do wage labour anymore, something that seemed impossible before," says a grateful Radha Kishan.

Reliance Foundation Information Services

Through the use of technology, Reliance Foundation Information Services (RFIS) has made significant progress in reaching out to people with relevant advisories and in providing sustainable solutions. These technological interventions connect communities on multiple digital platforms for optimum use of resources, informed decision making and capacity building.

From enhancing farm productivity to treatment of disease-infested crops and livestock, and even marketing of their produce, rural communities almost perennially need expert advice on issues that affect their livelihood activities. Earlier, farmers depended on government departments for help and advice. They had to expend valuable time and money on every visit to these offices, which were often located far from the villages. Today, farmers receive regular support over digital platforms and are just a call away from agriculture-experts.

The programme contributes to Government of India's Digital India Scheme, aimed at enhancing rural livelihoods through technology. As part of the programme, Reliance Foundation has created an ecosystem that comprises 1,171 knowledge and infrastructure partners, thematic experts, including research institutions, government departments, NGOs, etc.



RFIS agro-advisories helped Swati Pravin Shende of Kotamba, Maharashtra improve her farming methods and yield.

Coverage

Reliance Foundation, through its information services programme, empowers communities by providing reliable information tailored to the needs of farmers, fisher-folk, and livestock owners, etc. This is disseminated both

digitally and through community level interventions. It includes information on crop management, livestock care, schemes and subsidies, technology, healthcare, civic services, etc. The mobile-based advisories have reached an additional 2.3 million individuals



A call to Reliance Foundation's toll free helpline provided Rajkishore Bal of Totapada, Odisha with the cure for his disease-infested Vannamei culture of shrimp.

in FY 2018-19. Overall, these advisories have reached out to 7.2 million individuals since inception; thus emerging as a powerful tool of knowledge dissemination.

At present, the programme is reaching out to 16,000 villages across 18 states, and plans to expand its services across the country.

Knowledge Dissemination

A variety of modes are used to disseminate information among communities which includes voice messages, text messages, Jio Chat Channel, WhatsApp, multi-location audio-video conferences, Jio Chat based virtual livestock and plant disease diagnostic consultations, Knowledge on Wheels and Knowledge on Ocean. The advisories are in the form of voice, text, audio, video and image. Reliance Foundation has also set up a cloud telephony based toll free helpline – 1800 419 8800 – to connect individuals based on their geographical location to the corresponding expert in the region. This ensures that language barriers do not come in the way of information dissemination, plus the concerned individuals get locally applicable solutions.

The timely reception of information could be the deciding factor which prevents a pest attack on a farmer's land or prevents the fisherman from entering the sea during a dangerous storm. It helps to avert losses and dangers, augment incomes and utilise government schemes such as shepherd insurance, which they would otherwise not be aware of.

To strengthen the process, the programme is moving towards artificial intelligence based content dissemination to beneficiaries. Additionally, the programme is working towards providing weather based agro advisories at a micro-level.

RFIS helps rescue two Wave Rider Buoys in Arabian Sea

Mumbai & Ratnagiri, Maharashtra

Reliance Foundation is partnering with Indian National Centre for Ocean Information Services (INCOIS), Ministry of Earth Sciences to obtain information on Ocean State Forecasts (OSF) and Potential Fishing Zones. While the programme takes lab based knowledge to the ground, it is also providing feedback to the institutions to improve the research based on ground conditions for improved quality of service. Since 2015, RFIS has been providing input to INCOIS on the accuracy of swell data and OSF specific to Mumbai coast.



The rescued wave rider buoy in Ratnagiri, Maharashtra.

In 2016, INCOIS deployed an in-situ wave rider buoy off the coast of Mumbai. The wave rider buoy is a floating device that collects and communicates localised data such as wave height, wind direction, sea current, etc. to the satellite, which transmits it to the INCOIS server so that the OSF can be developed. It provides the information three days in advance and is therefore vital for the fishermen, as the OSF allows them to take adequate safety measures while going out to sea. During the 2018 monsoon, the wave rider buoy off the coasts of Versova, Mumbai and Ratnagiri drifted from its location and stopped functioning. Reliance Foundation took the help of the fishing community whom it supports with ocean state information to locate the buoy. It was then handed over to the officials of National Institute of Oceanography. The effort taken up by Reliance Foundation in installing and rescuing the wave rider buoys was appreciated by INCOIS.

Maragatham turns Farmer-Entrepreneur

Maragatham V.

Pillanallur, Namakkal district, Tamil Nadu

Soon after her schooling, Maragatham was married to Venkatachalam, a labourer who worked in the local vegetable market to earn his living. Venkatachalam's parents lived in the village, where they managed a 4.5 acre farm, cultivating paddy, groundnut and tapioca on just two acres. The limited income from the farm was just enough to sustain the family.

Maragatham's in-laws soon passed away and the burden of raising crops and supporting the family fell on Venkatachalam's shoulders. With little or no experience of farming, both husband and wife struggled to raise crops. Left to their own means, they would observe their neighbours and implement the same actions on their farms or they would seek help from the local seed or fertiliser vendors. More often than not, they would end up spending more than what they earned.

The Farmer Training Centre (FTC) at Namakkal had mobilised the women in the village into Amma Farming Group to train them on various aspects of farming. Although the trainings were useful, the women found it difficult to travel to the Centre for the trainings. Around the same time, Reliance Foundation had started providing its information services in the area. On the FTC's suggestion, the group began utilising Reliance Foundation's agri-advisory services from the comfort of their homes to better manage and enhance their cultivation.

Maragatham, who had been selected the leader of the group was enthused at the prospect of having information in her hands at any time. She had sown onion in her farm and had noticed insects infesting the crops and was worried. She called the Reliance Foundation toll free number 1800-419-8800 to seek information and find solutions. She was connected to an expert on onion cultivation over an audio conference, who suggested relevant remedies. She rushed to the local agriculture service centre to buy the recommended material, followed the procedure for application meticulously and was overjoyed when she

found that the suggestion reaped results. By the end of the season she had earned Rs. 1 Lakh from onion cultivation on 0.7 acres. The family was overjoyed as they had never earned such an amount earlier.

She further sought help on all the other crops as well and also on animal husbandry. In no time she brought all 4.5 acres under cultivation and purchased two cows that gave more than 18 litres of milk a day. The family income has multiplied more than 4 times



Maragatham with her crop of onions.

from Rs. 60,000 to Rs. 2.5 Lakhs per annum. Venkatachalam no longer needs to take up menial labour. He is dedicated to farming on his land. The couple has enrolled their children in the best school in the area and aspires to provide them with the best education. With Reliance Foundation's support, agriculture is no longer a loss making proposition or a last resort for survival. It has fuelled the family's aspiration and enabled them to live well.

RFIS' Advice Helped Anil Expand his Business and Income

Anil Chavan

Bhankhed, Amravati district, Maharashtra

Anil Chavan could not get the job he desired, instead he had to work on his family's two acre farm. He lives in a joint family with 12 members. Since the farm did not yield enough, he and his brothers worked for daily wages to make ends meet. Subsequent drought in the region also ended this source of income. Anil then decided to start goat rearing as an ancillary business, but lack of knowledge about the business was an obstacle.

On the advice of RFIS, Anil attended an animal treatment veterinary camp wherein Dr. Sharad Kathale of Krishi Vigyan Kendra addressed the participants and taught them about the various aspects of livestock rearing and treatment.



He turned to Reliance Foundation for help and called the toll free helpline. On the advice of RFIS, he attended an animal treatment veterinary camp wherein Dr. Sharad Kathale of Krishi Vigyan Kendra addressed the participants and taught them about the various aspects of livestock rearing and treatment. Medicines for the livestock were also

distributed free of charge. At this event, Anil was able to get all the information that he needed to run his goat rearing business.

With an initial investment of Rs. 65,000, Anil purchased 10 nanny goats and a male goat. He took great care and multiplied his investments soon. Gradually his stock increased to nearly 90 goats. He sold off the goats but kept the nanny goats to increase the fold. He now earns Rs. 2.5 Lakhs to Rs. 3 Lakhs

Knowledge gathered from RFIS's veterinary camp helped Anil to start a goat rearing business.

from the sale of goats. Additionally, he sells manure from the droppings of his livestock and earns Rs. 50,000 annually from it. This has altogether enhanced his livelihood as well as his standard of living.

Information through Digital Technology Changes Farmer's Life

Subhendra Sahu

Nileshwar, Bargarh district, Odisha

When most parts of western Odisha continued to reel under extensive crop loss triggered by massive pest attack, shooting up farmer suicide cases, a youth of Bargarh district decided to use digital technology to combat the menace. Twenty-three-year-old Subhendra Sahu, a resident of Nileswar village, attributes his success to Reliance Foundation's information services, which helped him reap significant benefits with relevant information.

Subhendra did not have other options but to wind up his studies at the age of 17 and take up farming to meet his family's needs and his father's medical expenses. At that time, it was difficult to arrange even a square meal each day for his family members. The harvest and consequently the income from farming was getting adversely affected, but Subhendra remained undeterred and decided to hang on.

In 2015, during the Dhanu Yatra festival, he came across Reliance Foundation's toll-free helpline number and registered his name with RFIS for voice SMS service, to receive first-hand knowledge on modern farming methods. By making regular calls to the toll-free helpline, he could get all required information from experts on use of fertilisers, pest management of paddy and advanced cultivation technologies. He also receives regular updates such as crop insurance related to Pradhan Mantri Fasal Bima Yojana, direct benefit transfer, fertiliser, pesticide and seed availability and subsidies available for procurement of farm equipment like power tillers and tractors. Subhendra also utilised the government subsidy to purchase a paddy weeder machine.

Earlier he was growing only paddy, but now he cultivates multiple food grains and vegetables thanks to the mentoring and information obtained from the digital platform. His paddy production saw 1.5 times growth against what was produced earlier by his



Subhendra reaped significant benefits by gaining information from Reliance Foundation's technology platforms.

predecessors. He also grows brinjal, bitter gourd, bottle gourd, okra and marigold from the same 3.5 acres of land, which was earlier used only for paddy cultivation.

Subhendra regularly uses Reliance Foundation's information service to gain knowledge on the application of fertilisers, pesticides and farming technologies. He also connects with RFIS experts almost every alternate day. Reliance Foundation's digital platform has empowered Subhendra to become self-reliant and a role model for young farmers in the country. "I am so happy that I am now able to look after my ailing father besides meeting all the needs of my family. This year, I have been able to construct a 3-room pucca house with a toilet from the additional income," says an elated Subhendra.



Ensuring Affordable and Quality Healthcare

HEALTH

In India, a large section of the population is unable to access quality healthcare. A vast majority of healthcare visits are to the private sector healthcare facilities, most of which are made by urban citizens. In rural areas the situation gets aggravated due to lack of adequate healthcare infrastructure. The high costs of private sector healthcare deter marginalised communities from accessing the same. Healthcare solutions should therefore be

aimed at not only reaching a larger number of people but also towards providing the same quality at affordable costs. People should have access to treatments for diseases that require advanced medical assistance and assessment of experts. Reliance Foundation ensures that quality and timely consultations are undertaken for people in rural as well as urban areas, for them to be able to be a part of a healthy, secure, and equitable India.

Key achievements of Reliance Foundation Health programme

1,700

individuals from underprivileged segments were enabled with sight, dignity and livelihood

Almost 93%

of the patients screened positive for tuberculosis were cured with routine treatment and follow ups

63%

children screened for malnourishment, showed improved nutritional status after routine treatment and counseling



With the motto of “Health for All” at the centre of its Health programme, Reliance Foundation endeavours to provide a continuum of care to the most vulnerable sections of society through a network of healthcare delivery mechanisms. The focus of the programme is to enhance preventive healthcare, improve access to primary and secondary healthcare services, reduce economic burden due to healthcare expenditure, and provide need-based referral services for tertiary care. Reliance Foundation also works to bring about positive behavioral change for the improvement of health outcomes, with a special focus on maternal and child health.

The Health programme has reached out to 2.5 million people so far and provided over 6 million health

consultations since inception. Through partnerships, Reliance Foundation supported several organisations working in the field of healthcare in providing a range of services, both at primary and tertiary levels. These services include preventive care, maternal and child health, specialised care for patients with cardiac and kidney problems, palliative care for terminally ill cancer patients, leprosy, and coronary heart disease, among others.

Reliance Foundation’s Health programme supports the Government of India’s initiatives on reproductive, maternal, neo-natal, child and adolescent health. It also works on strengthening health systems and control programmes for communicable and non-communicable diseases.



Reliance Foundation Mobile Medical Unit in Mumbai: providing affordable healthcare services to marginalised communities.

The major programmes supporting the ‘Health for All’ initiative are:

Health Outreach Programme



Reliance Foundation’s Static Health Check-up unit with comprehensive medical facilities in Mumbai.

Reliance Foundation’s health outreach programme provides primary health services including screenings and consultations. It employs ten Mobile Medical Units (MMUs) and three Static Medical Units (SMUs) across Madhya Pradesh, Maharashtra and Uttarakhand to offer medical help to underprivileged communities. Reliance Foundation reaches out to underprivileged segments with information, education and communication messages through camps and technology-enabled information services to emphasise preventive care and positive health seeking behaviours.

Key highlights

- 2.5 lakh consultations provided, including 27,000 consultations by specialists
- Out of 36,000 (85,000+ since inception) women in the reproductive age group screened for anaemia, over 23,500 (41,000+ since inception) diagnosed as anaemic and initiated on diet modifications and medical management.
- Out of the 18,500 (56,000+ since inception) children under 5 years

- of age who were screened, 729 (3,500+ since inception) were identified as malnourished and linked to care for further management.
- 15,500 (49,000+ since inception) individuals screened for oral, breast and cervical cancers.
- 5,000 out of 21,000 individuals screened for diabetes were diagnosed as diabetic and initiated on treatment.

Sir H.N. Reliance Foundation Hospital and Research Centre

By keeping abreast of medical innovations and adopting the best practices in clinical care, Sir H.N. Reliance Foundation Hospital and Research Centre (RFH) has emerged as a leading centre of quality care in the country. RFH’s belief of care extends beyond mere treatment, aiming to achieve the best medical outcomes for all its

patients. Its clinical ecosystem developed from various specialities is committed to provide the best-in-class clinical services at its Centres of Excellence – Cardiac Science, Orthopaedics, Neurosciences, Gastroenterology, Renal Sciences and Oncosciences. A global panel of experts across all specialities has been formed to offer the best

Key highlights

- 64 knee replacements and 81 cataract surgeries conducted free of cost for underprivileged patients
- Bone marrow transplant, renal transplant and pediatric cardiovascular surgeries and other high end surgeries also conducted



RFH prides itself on its world-class medical infrastructure and patient care ecosystem.

international practices, research and expertise in the medical field. Advanced Sports Science Programme has been initiated to provide professional care to athletes including preparation for the Olympics.

In keeping with Reliance Foundation's motto of providing 'Health for All', RFH's services are

also available to the economically weak and vulnerable sections of society. The hospital's network of SMUs and MMUs connect most parts of Mumbai city and address beneficiary requirements with proper consultations and adequate medical care facilities. While the MMUs provide free of cost necessary healthcare services at the doorstep of beneficiaries through periodic visits, the SMUs provide diagnostic and consultation services focusing on chronic diseases like hypertension and diabetes. Professionally trained MBBS doctors, nurses and social workers cater to the primary medical care needs of the patients. Where previously, people from low-income families were utilising services of pharmacists or non-MBBS doctors for health care needs, Reliance Foundation's intervention has now provided them access to healthcare services from qualified professionals.

Realising the Vision of Helping People See the World Better

Through the Drishti programme, Reliance Foundation has been helping visually impaired under-privileged people to undergo corneal transplants by partnering with the National Association for the Blind, Aravind Eye Hospital and Sankara Eye Foundation. During the year, 1,153 visually impaired individuals were supported under the programme (18,000+ corneal transplants since inception).

To increase awareness about the importance of eye donation, the programme organises a week-long Drishti Art and Essay Competition every year. In 2018, around 9,000 children participated in the event. A

fortnightly newspaper is also published in Braille, and circulated to 3,700 readers in India and around the world.



Reliance Foundation's vision screening camps and mobile eye care clinics have benefitted thousands of individuals from vulnerable communities.

Improving Care and Dignity of People Living with HIV and Tuberculosis

Reliance hospitals at its plant locations in Lodhivali, Maharashtra; Jamnagar and Hazira, Gujarat, provide free and subsidised healthcare services to under-privileged and deprived segments. Besides general health care, care and support are given to People Living with HIV (PLHIV), including nutritional support to children, care and support to infected people, Information Education and Communication sessions and testing camps for migrant workers, truck drivers and sex workers. Additionally, trauma victims of highway accidents are provided free treatment.

For the last four years, Reliance Foundation has been organising regional-level marriage bureau functions at HIV DOTS Centre in collaboration with Gujarat State Network of People Living with HIV/ AIDS (GSNP+). These functions play a crucial role in reducing the isolation that PLHIV face in society and go a long way in providing companionship to them. These events saw participation of 2,737 PLHIV from states such as Gujarat, Rajasthan, Madhya Pradesh and Maharashtra of whom 63 couples have been engaged to each other.

Key highlights

242 people living with HIV registered (7,718 since inception)

353 individuals were screened for tuberculosis (16,024 since inception)

0.33 million specialised health consultations and counselling provided to people living with HIV, since inception

1,457 children affected with HIV were provided nutritional support

Leveraging Technology to Improve Maternal and Child Health

Reliance Foundation, in partnership with other leading development organisations, formed Alliance for Saving Mothers and Newborns (ASMAN) with the aim of improving the survival of mothers and newborns by using innovative technology to provide better quality care in public health centres. Towards this end, Reliance Foundation's ASMAN technology enabled care providers to receive relevant alerts and notifications to take necessary actions, set up remote e-consultations and provide e-learning content to users.

A tablet-based Intrapartum Monitoring and Decision Support Tool has been rolled out in 81 facilities and has registered 80,800 cases till March 2019. A learning based gamification app is also

included in the digital platform which provides a fun approach to build capacity of healthcare staff to manage challenging cases. Almost 950 service providers have been trained on obstetric and neo-natal

care skills. Currently working with state governments of Madhya Pradesh and Rajasthan, ASMAN has reached at least 149,250 mothers and newborns and is proving to be a potentially scalable solution.



Use of technology through ASMAN.

Reliance Foundation Helps Jay go back to School

“Watching him wave his tiny little hands at us with that broad innocent smile on his face before leaving for school, brings happy tears to my eyes,” says Jay’s father, Laxmi Narayan Chourasia, emotionally.

A few months back, 10-year-old Jay wasn’t this cheerful, and no doctor could diagnose his illness. Jay was brought to the SMU with symptoms of common cold, sore throat and a swollen face. The doctor at the SMU accurately diagnosed the disease as Membranoproliferative Glomerulonephritis (MPGN), a very rare disease of the kidneys, which, if not diagnosed and treated at the right time, can

lead to fatal complications. Given the severity of the disease, Jay was brought to RFH. Due to the treatment and regular follow ups, all the dangerous symptoms have subsided.

The Chourasia family is happy with Jay’s progress, and relieved that the treatment did not put a stress on their limited finances. The support of Reliance Foundation enabled the family to focus only on Jay’s recovery.

The function of a successful primary and preventive healthcare programme is in identifying such cases, which otherwise go undiagnosed.



Jay with his family and the staff of RFH.

Keyhole Surgery at RFH Saves 87-year-old’s Life

Hemraj Haria, 87, experienced mild abdominal pain when he was brought to RFH, where he was diagnosed with thoracic and abdominal aortic aneurysm. The aneurysm of the thoracic aorta was more than double



A rare surgical procedure performed at RFH saved Hemraj’s life.

the normal size. Given Hemraj’s age, the doctors decided that they would treat the aneurysms with a minimally invasive procedure – endovascular aortic stent grafting, thereby avoiding the traditional open bypass surgery and the risks associated with it.

The doctors, however, faced a hurdle as this procedure requires usage of contrast agents to visualise the blood vessels. “During the investigations, we found that his kidney functions were slightly elevated. Using contrast agents could have further damaged the kidneys. Hence we opted for intra-vascular ultrasound imaging to help us visualise the vessels to properly position the graft, and help reduce the risk of kidney damage,” said Dr. Rahul Sheth, who is an endovascular aortic specialist at RFH.

This was the first time the procedure was employed in western India, where the ultrasound imaging of the aorta was used to accurately visualise the normal segments and place the device to seal the aneurysm.

Rare Genetic Condition Treated at RFH

Sachin Palav was born with Senior Loken Syndrome, a rare genetic condition, which resulted in kidney failure and visual impairment. A decade ago, his elder brother died of the same condition at the age of 16. When Sachin was brought to RFH in Mumbai, both his kidneys had stopped functioning. Fortunately for Sachin, he received a kidney from his mother. The kidney transplant took place on December 2, after six months of dialysis.

Such cases are extremely rare, as Dr. Shruti Tapiawala, nephrologist who treated Sachin, said, “I have never come across such a case before. I discussed it with other nephrologists and we reached the conclusion that only four types of genetic conditions could have caused these symptoms.”



Sachin with Dr. Shruti Tapiawala, who treated his rare genetic disease at RFH.



Empowering Future Generations

EDUCATION

Education wields the power to transform our children into responsible and self-reliant young adults. For disadvantaged children, education can open the door to a better life and protect them from under-age labour, exploitation, abuse, poverty and a life of crime. In general, education provides the opportunity to build a foundation on which one can accomplish greatness.

Although significant progress has been made in enrolling children in schools in India, an increased enrolment rate is not enough; their ability to learn, read, count, and acquire the necessary life skills should be ensured. Schools must have the required infrastructure and an environment

conducive to learning. Special focus has to be given to children from vulnerable and marginalised groups to ensure that these children stay in school until they acquire the minimum level of education. Every girl and every boy should have the right to quality education so that they can have better chances in life, including employment opportunities and better health.

Reliance Foundation is investing in the future of the country through its education programmes covering primary, secondary and higher education. It also supports various organisations in providing quality education to children from underprivileged communities.

Key achievements of Reliance Foundation Education programme

98%

is the pass percentage of students studying in grades X and XII in Reliance Foundation Schools

162

government schools were supported with digital classrooms across seven states.



Reliance Foundation's Education programme nurtures the youth by providing open access to quality education using a multi-pronged approach – involving a network of schools, awarding Dhirubhai Ambani Scholarships to meritorious students, supporting like-minded partners, and setting up a world-class university. Reliance Foundation also supports several organisations through partnerships, with an aim to improve the quality of education particularly for underprivileged segments and renovating education infrastructure.

Taking into account the growing competitive environment that persistently requires new competencies and qualifications, Reliance Foundation seeks to advance and align its education systems to incorporate new trends that are emerging regarding knowledge and innovation, and to prepare students to master new challenges. The programme also ensures that schools leverage current tools and resources such as digital classrooms to enhance learning abilities and student performance.

Reliance Foundation Schools



Reliance Foundation Schools are committed to providing an enriching educational experience.

Thirteen Reliance Foundation Schools, which are located in Jamnagar, Surat, Vadodara, Dahej, Navi Mumbai, Lodhivali, Nagothane and Nagpur, educate over 14,500 children annually. These schools offer education from kindergarten to class 12 and are affiliated to CBSE, Gujarat State

Board and Maharashtra State Board. In the 2018 Class 10 CBSE Board examinations, the pass percentage of Reliance Foundation Schools was 98.8%. In Class 12 CBSE Board examinations, the pass percentage was 97.8% and 100% in Science and Commerce streams respectively.

The pass percentage in Maharashtra State Board examinations was 100% in Class 10; and was 98% and 90% in Class 12 Science and Commerce streams respectively. In the Gujarat State Board examinations, pass percentage was 91% in both Class 10, and Class 12 Science stream.

Students of Reliance Foundation Schools continue to excel in co-scholastic, sporting and co-curricular areas, and have won

13 Reliance Foundation Schools are providing excellence in education to 14,500 students annually

awards and recognitions in various events at the district, state, national and international levels. Prominent achievements this year include: Reliance Foundation School, Koparkhairane, was ranked the 4th Best School in Navi Mumbai by Hindustan Times and the 5th Best Co-educational School in Navi Mumbai by Education World; students won two international achievements in skating, and taekwondo; 34 accolades and medals at national level for skating, athletics, swimming, Arts, Science, Jeet Kune-do and yoga. Students also received Platinum and Gold Certificates of Merit at Times Spark; and five state level accomplishments in water polo, Tang Soo Do, swimming and Science and Technology Exhibitions.

1,000+ Teachers Receive Reliance Foundation Teacher Awards

The Reliance Foundation Teacher Awards have been instituted to recognise and encourage excellence in the teaching profession. This year, Reliance Foundation Teacher Awards were given to a 1,000+ teachers who excelled in the Teaching Professionals' Olympiad – organised by Centre for Teacher Accreditation (CENTA) and supported by Reliance Foundation. The TPO is a national level competition, wherein more than 60,000 teachers from over 10,000 schools across 2,000 locations participated.

Dhirubhai Ambani International School

Dhirubhai Ambani International School (DAIS) prepares students for the ICSE, the IGCSE and the IB Diploma examinations. The School is also a member of the Cambridge International Primary Programme. The School provides world-class education to 1,050 children annually and has about 140 teachers with rich experience in national and international curricula. The students have consistently achieved outstanding results across all the three curricula. In 2018, in the IGCSE examinations 85.45% of all grades achieved were either A* or the A grade. Three students topped the world in five subjects and four topped in India in four subjects. The School's ICSE average score was 94.23% and the highest score was 98.6%. In the IB Diploma Examinations, eight students

earned the perfect score of 45 and the School's average score was 40.14 points. The IB Diploma graduates of 2018 earned admission offers from 145 universities globally, including 21 of the world's top 30 universities. During the year, students won



Excellence in academics and co-curricular events has placed DAIS on top of prestigious international school rankings in India.

about 580 awards in various co-scholastic, sporting and co-curricular events at the state, national and international levels.

Over the years, the School has consistently achieved the highest standards of excellence in all areas. DAIS is jointly accredited by the Council of International Schools (CIS) and the New England Association of Schools and Colleges (NEASC). DAIS is a 'Green Building Certified' School with 'platinum' rating from the

Indian Green Building Council. In 2018, Education World ranked DAIS as the No. 1 International School in India for the sixth consecutive year; Hindustan Times ranked DAIS as the No. 1 International School in Mumbai, after having ranked it as the No. 1 School in Mumbai for five years; The Times of India ranked DAIS as the No. 1 'National and International Curriculum' School in Mumbai for the fourth consecutive year.

Jio Institute

Reliance has received a Letter of Intent for setting up Jio Institute under the 'Institutions of Eminence Deemed to be Universities Regulation, 2017' of University Grant Commission (UGC) under MHRD, Government of India in July 2018.

Jio Institute is envisioned to be an exemplary academic institution of higher learning with a world class platform for research, lifelong

learning and student experience. Jio Institute will prepare the next generation of leaders and significantly contribute to the advancement of Indian society.

Jio Institute is currently working on planning and conceptualising the academic programme, curriculum, research agenda, research centre, institutional collaboration and campus development.

Dhirubhai Ambani Scholarship

In order to nurture talented young leaders, the Dhirubhai Ambani Scholarship (DAS) programme has so far provided financial support to 12,285 meritorious students, to pursue graduation in any stream and

institution of their choice. Nearly half of the DAS scholars are girls, while one-fifth are specially-abled students. During FY 2018-19, the DAS programme supported 504 students across the country.



DAS alumni meet at Reliance Corporate Park, Navi Mumbai.

Pragya is an Inspiration for our Youth

Pragya Soni

Bhopal, Madhya Pradesh

Twenty-eight-year-old Pragya Soni of Bhopal, Madhya Pradesh, was born with a hearing impairment, which hampered her speech and consequently, her performance in school. Pragya's situation improved drastically after her parents engaged a special tutor for her. From a non-performer, Pragya began to excel in both curricular and co-curricular activities. She passed her Class XII board exams with flying colours and was awarded for her performance by the Chief Minister of Madhya Pradesh.

In recognition of her all-round excellence, Pragya was awarded the Dhirubhai Ambani Scholarship to study further. While pursuing her graduation, Pragya passed the bank recruitment exams and landed her first job with UCO Bank. "I always felt proud of being a DAS alumni and I could successfully complete my graduation without placing any additional financial burden on my parents," informs Pragya.

Further, she completed her post-graduation in Sociology and a PG diploma in Computer Application. Soon after, Pragya got a job with the Central Bank, where she is working currently. Pragya is now married and settled in Indore. While fulfilling her responsibilities at home and workplace, Pragya finds time to help other specially-abled people with their education and career. She is also a member of the State Advisory Board of the Government of Madhya Pradesh.

Pragya Soni, recipient of the Dhirubhai Ambani Scholarship.





Empowering the Nation's Youth through Sports

SPORTS FOR DEVELOPMENT

The importance of adopting sports and education for the success of youth development has been recognised by the Indian Government as early as 1984, when the National Sports Policy recommended making sports and physical education an integral part of the school curriculum. However, academic success has always been one of the prime focus areas of the Indian education system with sports acting only as an extra-curricular activity. Nonetheless, with the increase in international importance given to sporting activities and parents' awareness towards providing a

healthier lifestyle to their children, there has emerged a need to engage in sports from the perspective of education as well as a career opportunity. Availability of resources like training and infrastructure are crucial to create an environment that encourages the youth to take up sports, especially at the grassroots level where education is seen as the only means of earning a livelihood or making a career. Moreover, engagement in sports enables educational opportunities through the means of scholarships meant specifically for underprivileged talent.



Using sports as a vehicle, Reliance Foundation promotes health, fitness and an active lifestyle to bring about a positive change among youth and children in both urban and rural landscapes. Popular sports such as football, basketball and athletics are used to cultivate strategic thinking, a spirit of competition and leadership abilities among children and the youth.

Reliance Foundation partners with various national and state sports bodies in improving the quality of the sporting ecosystem through better facilities, training, infrastructure and equipment. Reliance Foundation's initiatives in the field of sports aim to promote and contribute to the Khelo India Scheme and National Sports Talent Search Scheme.

Quality Education to the Underprivileged

Under the Education and Sports for All (ESA) initiative, Reliance Foundation supports education of underprivileged children by partnering with 14 NGOs working at the grassroots level. As an extension to this initiative, an innovation in the form of a Digital Learning Van has

been providing quality education, embedded with technology, to more than 4,000 children from 10 government schools in Mumbai and Thane districts, Maharashtra. Together, these initiatives have positively impacted 0.2 million children.

Reliance Foundation Jr. NBA programme



Reliance Foundation Jr. NBA National Championship in Greater Noida, Uttar Pradesh.

Reliance Foundation Jr. NBA programme is aimed at promoting school based basketball all over India, focused on empowering coaches, structuring physical education (PE) curriculums, conducting skills workshops, organising competitions, and providing quality equipment. Since the launch of the programme, over 10,000 basketball courts have been refurbished by repairing broken hoops and backboards, installing nets, distributing basketballs and painting the markings on the court. Cumulatively, the programme has reached out to 9 million children across 10,000+ schools from 34 cities. More recently, special emphasis was placed on talent identification and development, to identify the best players to represent India in the Jr. NBA Global Championships in Orlando, Florida.

Key highlights

- Identified 500 of India's best U-14 basketball players across 34 cities
- The programme has reached out to 6 million children across 7,900 schools in 34 cities during the year
- 240 children participated in Reliance Foundation Jr. NBA National Championship – the largest number of participants till date

Reliance Foundation Youth Sports

Reliance Foundation Youth Sports (RFYS) aims to revolutionise grassroots sports in the country by creating a unified structure of school and college sport. Through the creation of a platform for young athletes to build a career in the sport of their choice, the programme will encourage more students to start

playing sports. The programme will also have a positive impact on the ecosystem through skill enhancement of PE teachers, infrastructure upgrades and community engagement programmes. During the 2018-19 season, RFYS covered 60 cities in football and 30 cities in athletics.



RFYS National Championship 2018-19 in Navi Mumbai.

Reliance Foundation Young Champs

Reliance Foundation Young Champs (RFYC) is a unique, scholarship-based, full-time residential football and education programme. It aims to provide India's best aspiring football talents the opportunity to hone their skills with world-class facilities and best-in-class training. During the year, 19 young football talents were awarded scholarships to develop their skills, taking the total to 61 scholarships across 15 states. Under the programme, 46 Young Champs were sent for an international exposure trip to Spain and Japan where they got an opportunity to play friendly matches

with international teams representing elite football clubs. All India Football Federation has accredited the RFYC academy with four stars out of five, making it India's best residential football academy.



Students honing their football skills under the Reliance Foundation Young Champs programme in Mumbai.

Key highlights

- Registered 7,100+ teams, 800+ girls' teams and 1,10,000+ athletes
- Reached 9 million+ children, adolescent and youth since 2016, from more than 70 cities
- Elite camp organised for 37 best athletes from previous season of RFYS by IAAF Level 4 coaches from Australia
- Implemented first-of-its-kind, real time online result management system at the grassroots level for athletics
- Infrastructure upgrade and equipment provided to 38 partner institutes
- Supported 46 PE teachers for AIFF's D-License Coaching Certification this year, taking the total number of trained coaches to 660

Rural Sports

Reliance Foundation focuses on using sports as a medium to encourage learning and breed leadership among the youth in rural areas. With an intention to reinforce the youth of our country with the power of sportsmanship, Reliance Foundation celebrates August 29 as Sports Day annually in rural areas across different states in India. Sports Day is designed to promote and foster community connection through active participation in various games and activities organised during the event. In 2018, Sports Day was celebrated across Reliance Foundation's BIJ operational villages with over 7,000 villagers participating in different sports including kabaddi and volleyball. This day is also the birthday of Hockey legend, Dhyan Chand, and is celebrated as National Sports Day in India.

Monsoon Hill Half Marathon: Running for Change

In 2018, for Sports Day, Reliance Foundation collaborated with PAHAL Himalayas, which organised Monsoon Hill Half Marathon in Chirbatiya village of Rudraprayag district, Uttarakhand. The marathon was unique for a variety of reasons; at an altitude of 2,200 metres, it was one of the few marathons in the world to be organised at such a height and the first activity of its kind to be conducted in Chirbatiya. The old and young alike participated in the event enthusiastically, with more than 600 individuals including women participating from across 50 villages.



Participants in the Chirbatiya Monsoon Hill Half Marathon 2018.

Realising a Family's Football Dreams

Zothanpuia Bawihlung,
St. Anthony's School, Shillong, Meghalaya

Zothanpuia was introduced to football by B. Laltanpuia, his father, at the age of three. An accomplished player, his father wanted to play for the Indian national football team. Since his dreams did not materialise, he passed on his dream to his son along with his knowledge and skills, as his coach. Zothanpuia considers his father a tough mentor on the field but a loving friend at home. Today, Zothanpuia has grown up to be a formidable player. He practices diligently every day, and hopes to fulfill his father's dream soon.

He studies in St. Anthony's Higher Secondary School, Shillong, where his talent has been appreciated and nurtured. The school has also produced several gifted players, including Redeem Tlang, Samuel Shadap and Banpynkhrwnam Nongkhlaw, who

are all playing professional football. Zothanpuia got his opportunity to shine on the field in a major tournament in 2017, when he represented his school in RFYS' first ever football national championship. The tournament endeavours to provide a valuable platform for the youth to showcase their talent and encourage sports, especially at the grassroots level, across the country.

After winning the regional round in Shillong, Zothanpuia's team travelled to Mumbai for the national leg of the tournament. There too, the team remained unbeatable, winning the championship in its very first year. No one could have been more proud than Zothanpuia's father who presented the 'Best Player of the Match Award' to his son. This achievement has not only brought recognition to Zothanpuia and his school but has inspired youngsters from the region to build a brighter future in sports.



Zothanpuia, who got a platform to showcase his football talent through the RFYS programme.

Bend it Like the Girls of Patan

Mahadevpura, district Patan, Gujarat

When seventeen girls at an RFYS football academy requested for leave to attend a cousin's wedding, Tarun Roy, a former Indian footballer and Head Coach was baffled. "How could all of you have the same cousin," he demanded; unaware that these girls were all related and hailed from the same village, Mahadevpura in Patan, Gujarat.

The Girls of Patan, as they are fondly called today, began playing football at a young age in their village. They did not have proper kits, training resources or even a football ground. Yet, they were happy to kick the ball around on a patch of land for hours on end. What they lacked in skill, they made up with strength and endurance.

It was their passion for the game that caught the coach's eye and earned them admission into the RFYS academy in Ahmedabad, Gujarat. "These girls have built their strength by working in the fields. They have the stamina to

play for 180 minutes, far more than the regulation time of 90 minutes", said Assistant Coach Mohasin Malek in awe. "The girls had the inspiration but what they really needed was someone to hone their skills. They were rough players, but players nonetheless," observed Coach Roy. The academy provided the much needed training to hone their skills and turned them into a force to be reckoned with.

The RFYS football championship gave the team not only a valuable platform to showcase their talent but also the support of superior infrastructure and facilities. By watching videos of their matches, the girls could also identify shortcomings and improve their game.

Today, when the girls go back home, the entire village turns out to welcome them. The RFYS academy has helped them earn respect and an identity, and the skill to dribble their way into a brighter future.



The Girls of Patan for whom football is an opportunity for a better future.

Broadening Horizons – The Run Against Adversity

Monika Rana,
Dhankurali, Rudraprayag,
Uttarakhand



Monika Rana, who won the Chirbatiya Monsoon Hill Half Marathon 2018.

Monika Rana, a 17 year old girl from a tiny village named Dhankurali in Uttarakhand, won the Chirbatiya Monsoon Hill Half Marathon 2018, for the 10 km run, organised by Pahal Himalayas Cooperative Society, facilitated by Reliance Foundation Rudraprayag team and District Administration. Later, she attended a 10 day training programme conducted by Reliance Foundation in Rudraprayag and also participated in the Airtel Delhi Half Marathon 2018.

Narrating her experience and future plans Monika says, "Traveling out of my village to the national capital for the marathon was like a dream. The support of my father and the motivation of Reliance Foundation have given me the best day of my life. I remember, when I was about to reach the finish line of the 10 km race, I found myself running among the boys. I wondered if there were any girls ahead of me and realised that I was winning and soon I crossed the finish line. In future, I want to join the army and serve my nation".



Saving Lives and Alleviating Suffering in Times of Crisis

DISASTER RESPONSE

With climate change, natural calamities like floods, droughts, cyclones and earthquakes are a more frequent occurrence. Even though technological advancements have greatly improved the capability to predict most natural hazards, prediction accuracy and lead times vary, leading to huge loss of human lives and assets every year. Immediate relief and rehabilitation support are crucial in minimising

casualties and damage to assets in the aftermath of a disaster. Over the years, Reliance Foundation has been among the first to respond to disasters, providing the much needed support to those affected. Going ahead, Reliance Foundation aims to strengthen collaborations with the government and other agencies to leverage both resources and expertise to mitigate the loss of life and property.

In FY 2018-19, Reliance Foundation has worked relentlessly to support families affected by the widespread damage caused by floods and cyclones in different parts of the country.



Reliance Foundation is committed in its aim to respond to all disaster situations wherein human lives and livelihoods are jeopardised. It strives to assist swiftly in the immediate aftermath of disasters, directly engaging with affected communities and leveraging its strengths – human resources and information technology – to efficiently and effectively provide relief and alleviate human suffering. In the event of severe and long-lasting impact, Reliance Foundation may work with the communities to revive livelihoods, improve health and education and ensure sustainable development.

In 2018-19, Reliance Foundation has worked relentlessly to support families affected by the widespread damage caused by floods and cyclones in different parts of the country. Early warning messages were sent to people living in areas

that were declared potentially dangerous. Reliance Foundation's Disaster Response teams were on the ground, providing valuable assistance and distributing relief kits to the affected families. Reliance Foundation also helped save countless lives, livestock and assets by leveraging technology. Emergency relief information was also shared with individuals to aid the government's rescue measures. Reliance Foundation also responded swiftly to ensure restoration of communications network, enabling people to remain in constant touch with their loved ones, and contact relief and rescue centres.

Floods in Kerala

Reliance Foundation worked relentlessly to support the flood affected communities of Kerala when heavy rains battered the state in August 2018. Using its digital platform, early warning messages were provided to states where the Indian Meteorological Department had declared a red-alert. When continuous rainfall brought life to a standstill and caused widespread damage, Reliance Foundation geared up its team and distributed relief kits to provide immediate sustenance to the affected families across 6 districts. As part of the support, relief materials were distributed to over 74,000 affected individuals. Additionally, fodder kits were distributed and livestock health camps were conducted to secure over 3,000 animals against health risks emanating from floods.



A family affected by floods, receives relief materials in Kochi, Kerala.

As a measure of solidarity with the people of Kerala, Smt. Nita M. Ambani, visited the relief camp in Allapuzha district and interacted with the people. On behalf of the Reliance Family, she handed over a cheque of Rs. 21 Crore to the Chief Minister's Relief Fund.

Cyclone Gaja in Tamil Nadu

In November 2018, Tamil Nadu suffered a setback due to the impact of Cyclone Gaja. Tens of thousands of people were displaced and their plight worsened due to the disruption of mobile communications. Reliance Foundation responded to the situation by restoring telecommunications within 24 hours to support the government and aid the affected communities in information exchange. Besides this, understanding the need to provide health services, Reliance Foundation along with the health department organised medical camps and treated people affected by the floods.

Cyclone Titli in Andhra Pradesh and Odisha

In October 2018, the powerful Cyclone Titli tore into the states of Andhra Pradesh and Odisha, causing huge devastation and affecting thousands of lives and livelihoods. Reliance Foundation supported two of the worst affected districts, Srikakulam and Ganjam, with relief materials that benefitted over 1,800 farmers and 252 livestock animals, across 64 villages.



Reliance Foundation Chairperson, Smt. Nita M. Ambani, donating Rs. 21 crore to the Chief Minister's Relief Fund for the welfare of those affected by the floods in Kerala.

Floods in Uttar Pradesh

As widespread rains lashed many parts of Uttar Pradesh in September 2018, Reliance Foundation lent support to the communities in Kanpur Nagar, Unnao district, with rehabilitation efforts, which included treatment of 270 individuals for various health ailments and 245 livestock animals.

Floods in Gujarat

Deadly floods inundated Gujarat in July 2018 affecting thousands of people. Reliance Foundation reached out to two of the worst affected districts – Gir in Somnath district and Junagadh district. Using its technological platform, Reliance Foundation assisted over 1,200 individuals across eight talukas and 38 villages on various issues including health and remedial measures for damaged cotton and groundnut crops.

Contribution to Disaster Preparedness Programme

In September 2018, Reliance Foundation, in association with INCOIS, jointly organised the "Indian Ocean-wide 18 Tsunami Mock Exercise" in tsunami prone states of Maharashtra, Gujarat and Odisha. This was part of a nationwide tsunami mock drill coordinated by INCOIS that aimed at preparing fishermen living in these areas, and training the government departments to manage tsunamis and other disaster situations.

Reliance Foundation's multi-sector partnership to rescue people stranded in Kerala floods

Mahesh B.
Alappuzha, Kerala

As part of its disaster relief operations in Kerala, Reliance Foundation engaged with multiple sectors to support the distressed people. A need to rescue the stranded people was discussed in one of the coordination meetings with the District Emergency Operation Centre, Ernakulam. Based on this, Reliance Foundation appealed to the existing 37,371 beneficiary fishermen from nine districts to join hands with the district administration in rescuing people stranded in flood affected areas. Many fishermen who received the advisories came forward and participated in the rescue operation that saved thousands of lives.

One of the fishermen, 36 year old Mahesh, from Alappuzha district, shares his experience of rescue operation activities.



Mahesh saved around 200 people during the Kerala floods, after receiving a mobilisation call from Reliance Foundation.

Many fishermen who received the advisories came forward and participated in the rescue operation that saved thousands of lives.

"Though my village wasn't much affected by the floods, when I suddenly got a call from Reliance Foundation, I immediately set off with my friend. We took the boat, which was loaded onto a truck along with food contributed by many people.

Although fishing in itself is a risky business, I didn't feel scared. But the task ahead was tough. Thakazhi village in Alappuzha district was completely flooded. The water had almost reached the rooftop, but still some people refused to get on to the boat out of fear.

While we were navigating our way, people in the boat were pointing out: 'Now we are crossing over the roof of the church. Now we are above the cemetery.' That's how high the water was.

As there was no electricity, we couldn't see in the dark. One day, while we were rescuing people, we heard people screaming for help. We got there to find a lady with a three-month old baby along with 5-6 elderly people, some of whom had heart problems. We got them to safety and then an ambulance took them to the hospital.

Recently one of them saw me and hugged me on the road saying, 'He is the one who saved us!' But I couldn't recognise them. There were so many faces that day (during the rescue operation). We must have saved around 200 people."

Reliance Foundation's Relief Support Transformed Distress into Hope

Maniyamma K.
Pallippad, Alappuzha, Kerala

Alappuzha was one of the worst affected districts during the floods that ravaged Kerala. Some parts of the district lies below sea level which made matters worse. Reliance Foundation was the first organisation that reached out to the worst affected villages of the district. Maniyamma from Pallippad village is one of the recipients of relief support who narrated the grim situation and how the support from Reliance Foundation helped the families to resettle.

To our relief, our Panchayat President informed us that Reliance Foundation had come forward to help us. Initially we thought that they would give away some clothes and go back. But to our surprise, we got all the essential materials that would help us in starting our life all over again. We got cleaning materials, clothes, ration materials, casual dresses and sandals for children, etc. The same items were distributed to all the needy families in our camp. In addition, they also supported us in setting up a



A relieved Maniyamma with the emergency relief kit provided by Reliance Foundation.

"Heavy rain and flood inundated our house and five of us were stranded the whole day. My children did not have clothes to wear and were starving. We were worried for our lives when a rescue boat took us to a nearby relief camp set up by National Thermal Power Corporation.

After the water receded from our village, we visited our houses only to realise that our utensils, food materials, clothes, etc. were washed out and it was not possible for us to live there. We were in tears when the camp authorities asked us to return home.

community kitchen that helped us ensure a standard level of nutrition in the camp. We were very happy to see the Chairperson of Reliance Foundation, when she visited our camp and inquired about us. Her presence brought cheer to the people and the assurance of further support until we could revive our livelihoods.

The relief materials were of immense use to us. It helped in subsiding the losses we had incurred and also to resettle after the disaster. After a couple of months, we resumed our daily lives. My heartfelt thanks to Reliance Foundation, without whom this would not have been possible."



Preserving India's Rich Heritage for Future Generations

ARTS, CULTURE AND HERITAGE

India has an invaluable legacy of diverse cultures, traditions, languages, arts, crafts and heritage. However, we now risk losing these priceless legacies to neglect and disdain. Reliance Foundation works relentlessly to preserve the rich heritage, arts and culture of India for posterity,

making a conscious effort to improve livelihood opportunities for traditional artisans and craftsmen. This is primarily done by undertaking various promotional projects and documenting India's heritage for the benefit of our future generations.

*Reliance Foundation supports
a legendary artiste*

Reliance Foundation continued to support the annual concert “Abbaji” organised by Ustad Zakir Hussain as part of its Arts, Culture and Heritage programme. The concert featured several renowned musicians who came together to pay tribute to the legendary Guru, Ustad Allah Rakha Khan.



*Ustad Zakir Hussain
performing at the
annual concert Abbaji.*

In the past, Reliance Foundation has supported artists by helping to showcase their work in The Metropolitan Museum of Art, New York. The works of photographer, Raghubir Singh and artist, Nasreen Mohamedi were showcased there along with traditional Pichavai art from India. Reliance Foundation has also supported the Elephanta Festival which celebrates the art

and culture of India. In the past, it has also collaborated with British Petroleum to bring the acclaimed exhibition, *Mummy the Inside Story* to India. It was showcased at the Chhatrapati Shivaji Maharaj Vastu Sangrahalaya in Mumbai for three months. The album *Infinite Love* was released in partnership with Academy Award winning musician, A.R. Rahman

OTHER INITIATIVES

Contribution to Swachh Bharat

Reliance Foundation has been an active participant in the Government of India's ambitious Swachh Bharat Mission motivating its beneficiaries across rural and urban areas on the importance of cleanliness, hygiene and sanitation. Under the stewardship of Reliance Foundation, the initiative was driven by a pool of more than 2 lakh volunteers ranging from employees and community members to children. Like the previous years, the campaign "Swachhata Hi Seva" had enthusiastic participation from communities who cleaned up Girgaon and Juhu beaches in Mumbai, Dal Lake in Srinagar, the zoo in Patna, public parks and two railway stations in Navi Mumbai

among several other areas. The digital campaign and community level activities reached out to 42 lakh people across 429 locations in 18 states.



Students and villagers of Khudmudi, Chhattisgarh, participating in the Swachhata Hi Seva campaign.

Skilling and Employment

Through its skilling and employment programme, Reliance Foundation is working towards

making the youth employable by equipping them with marketable skillsets and providing placement

support. It has leveraged the power of technology to link the concerned youth for skill training and employment opportunities. Linkages have been established with skill training institutes for entrepreneurship development in farm and non-farm sectors such as agriculture, horticulture, mushroom cultivation, inland fisheries, animal husbandry, mobile repairing skills, etc. In FY 2018-19, over 9,400 youth were linked to various employment opportunities, across sectors including retail, banking, telecom, etc. (over 24,500 recruitments since inception). This initiative contributes to the Skill India Mission of Government of India.



Women of Ghusuradungri, Odisha, at a skill training session.

Reliance Foundation Skill Training Secures Ashaben's Future

Ashaben Rathor

Luwara, Bharuch, Gujarat

Twenty-six-year-old Ashaben Rathor hails from Luwara, a coastal village in Bharuch district, Gujarat. As is the custom of the Rathwa tribe, Ashaben was married off at the young age of 15, compelling her to abandon her studies. Thereon, Ashaben had a tough life; ensuing domestic violence caused her to separate from her husband. To take care of her two young daughters, she worked as a daily wage labourer.

In 2016, Reliance Foundation initiated a skill development programme for women in Luwara, and three other villages in the vicinity of Reliance Dahej Manufacturing Division. Ashaben registered herself for the training in tailoring and handicraft creation. Her hard work, sincerity and commitment led her to become a master trainer for handicraft, jewellery and tailoring.

Her expertise as a master trainer was much sought after by NGOs, which focus on providing skills to women in non-farm livelihood activities. Ashaben worked as a trainer for short durations with Urmul Setu Sansthan, Rajasthan, and Seed, Dahej, earning sufficient income in the process. She also participated in handicrafts exhibitions organised by



A trainee (left) learns the art of making handicrafts from master trainer Ashaben (right).

Reliance Saraswati Township and PepsiCo Jhadiya, Bharuch. Emboldened by her initial success, Ashaben decided to start her own business to earn a more reliable source of income. She purchased a sewing machine from her savings and now, she earns well enough to support her children's education and meet household expenses.

"This is the first time that such a training initiative has been conducted in our village. I was a daily wage labourer but today I am a recognised trainer. I am capable of training others and earn sufficiently to give my daughters a better future," answers Ashaben happily when asked how Reliance Foundation's skill training has improved her life.



Ashaben (extreme left) with her batch of trainees at Urmul Setu Sansthan.

NOTES

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